



6th Year

March 21, 1977

Number 12

## Vashek Thrills San Juan

San Juan, P. R., March 3rd - In an unprecedented motorcycle "sky ride" the Great Vashek and his courageous wife, Cathy, thrilled the entire city of San Juan, which literally stopped all movement for 20 minutes as the circus stars soared more than 300 feet in the air. The "flight path" originated from a 200 ft. high apartment building (still under construction) to the very top of the Hotel Borinquen (San Juan's tallest building) transporting the performers over busy freeways, city streets, a power plant and other buildings.

From every point in the city the pair could be seen, Hundreds of cars, trucks, busses and taxis actually stopped, disgorging passengers and drivers who stood in the middle of the freeways or on truck cabs and car hoods. Elsewhere people and cameramen thronged rooftops, climbed trees and lined the city streets, or watched from windows, cheering the daring aerialists on. Shouts and cheers went off like bombs when Vashek and Cathy revolved their motorcycle at the highest point of the cable, performing in winds so strong that TV cameramen had to be braced by others to film the event.

The return of the pair to the Hotel Bor-  
(Continued on Page 10)

### TITLE RIGHTS

Ringling Bros.-Barnum & Bailey's Supreme  
Court action against Australian circus promoter  
Michael Edgley was settled out of court for

Continued on Page 6)

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*Paul V. Kaye*

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. . . . . \$ 4.50  
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## Show Folks

Among the performers scheduled to tour with the Carden-Johnson Clyde Bros. Circus this season will be:

Blue Company - Fay Alexander, comedy car; George Barrada, lions; The Flying Carrols; Johnny Jordan, leaps; Geronimo, sponge dive; The Jordanas, upside down unicycle; Hans Klose, gorilla parody and sword balance; Lou Regan, baby elephants (3) and a mixed animal display (3 camels, 4 llamas and a pony).

Red Company - Bill Golden, tigers (7) and elephants (3); Jimmy Conners, two pony drills and dog act; Frank Galumbo, aerial cradle and rolling globe; George Scott Family, unridable mule and basketball dogs; The Iberra Family, flying trapeze and trampoline; Steve Baker and Gary Ray, clowns; Eddie Ventura, rocket car and an aerial cradle; Cuccilio Rizzie, comedy/electrician.

## PEOPLE

"Boom Boom" BROWNING, drummer and Dr. MARK FOUTCH, director of the Foutch Brass Band of Champaign, Ill., attended the recent Windjammers Unlimited Concert and played in the concert band.

## Says Thanks

The Jan. 31st issue of Circus Report contained a letter from Robert Steele, of Steele's Productions condemning the injustice to circus performers in a CBS-TV show "Gala Gala."

Steele, a man who can be counted upon to stand up and fight for the Circus performer, has asked CR to thank the hundreds of true blooded Circus people who phoned him - and sent him a flood of letters and telegrams in support of his constant fight with TV networks to give more honorable support and recognition to the Circus performer, which he considers the supreme of all entertainment artists.

## In Memoriam

CARL (Swede) S. JOHNSON (73) a long-time circus performer and animal trainer who later switched to clowning. He had toured with the Ringling-Barnum Circus and was a member of the Circus Hall of Fame and received an award of merit from that group. A native of Denmark, he lived in Punta Gorda, Fla. since 1956. He died early this month at the Medical Center Hospital.


Survivors include his wife, Mabel, a son Hunkie and a daughter, Anna Jean Stephenson, as well as two grandchildren, Lisa Johnson and Georgia P. Stephenson. Burial was at the Indian Springs Cemetery.

**GREAT ARTURO**



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# ROUTES

## ALLADIN SHRINE CIRCUS

Mar. 24-Apr. 4 Columbus, Ohio

## CARDEN-JOHNSON CLYDE BROS.

Mar. 23-27 St. Paul, Minn.

## CARSON & BARNES CIRCUS

Mar. 13 Camden, Ark.

14 Ashdown

15 Marshall, Texas

16 Minden, La.

17 Monroe

18 Oak Grove

19 Jackson, Miss.

## HUBERT CASTLE CIRCUS

Mar. 24-27 Portland, Oregon

## CIRCUS ODYSSEY

Mar. 24-27 Ponce, P. R.

## CIRCUS VARGAS

Mar. 23 Las Cruces, N. M.  
Tucson, Ariz.

## COLE ALL STAR TV CIRCUS

Mar. 21 Susquehanna, Pa.

22 Whitney Point

23 Newark Valley

24 Harpursville

25 Conklin

26 Chenango Forks

27 Margaretville

## EGYPT TEMPLE SHRINE CIRCUS

Mar. 23-24 St. Petersburg, Fla.  
25-27 Tampa

## HAMID-MORTON CIRCUS

Mar. 24-27 Oklahoma City, Okla.

## HOXIE BROS. CIRCUS

Mar. 21 No. Lauderdale, Fla.

22 Hollywood

23 Belleglade

24 Okeechobee

25 Kissimee

26-27 Melbourne

## RINGLING-BARNUM - Blue Unit

Mar. 22-27 Knoxville, Tenn.

## RINGLING-BARNUM - Red Unit

Mar. 15-27 Baltimore, Md.

## .... OTHER ROUTES ....

## GLOBETROTTERS

Mar. 23 Minot, N. D.

## KEN GRIFFIN (Magic)

Mar. 21 Jackson, Tenn.

25 Kingfisher, Okla.

26 Joplin, Mo.

## ICE AMERICA

Mar. 25-27 Morristown, N.J.

## ICE FOLLIES

Mar. 22-27 Pittsburgh, Pa.

## MAGIC COLLECTOR'S MEET

Mar. 25-26 Chicago, Ill.

# EXTINCTION EN ROUTE

The last great wild-life herds of this world are facing rapid extinction.

The herds of elephant, zebra and rhinoceros that once roamed the East African plains are being decimated, experts say, as a result of man's greed, continuing drought and other conditions.

In the last eight months in Kenya's Tsavo Park, more than 1040 elephants, 235 rhinos and 20 leopards were reported killed.

## THIS IS HAWAII ... ON ICE

Mar. 21 Superior, Ariz.

22 Globe

23 Wilcox

24 Benson

25-27 Sierra Vista

## WONDERLAND ON PARADE

Mar. 24 Ardmore, Okla.

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# BILLY BARTON . . . .

AN OUT OF THIS World experience is CIRCUS WORLD'S revolutionary photographic process IMAX - which puts you in the action and with hair-raising realism. IMAX utilizes frames 10 times the size of conventional 35 mm frames. The opening sequence has ELVIN BALE and VICKI UNUS on the aerial motorcycle. As they revolve, so do YOU . . . well, not actually, but that's the effect! If you have a delicate stomach avoid this feature. If you love thrills DON'T miss it!

JOHN LEWIS sold his tents, seats and ring curbs to SEBASTIAN ADRIANI who has a circus operation on the back end of Carnival Midways. The show is called ROYAL LONDON MAGIC CIRCUS. Lewis said he dispatched his trucks to a Bridgeport (Ala.) junk yard. When asked in what capacity he would function on Hoxie Bros., John wrinkled his forehead in concentration, then quipped: "Well ... since Hoxie is left-handed, I guess I'll be his right-hand man." John threw a farewell party for your "not always friendly columnist" at which he cooked up a real "deep-South" meal. Hoxie office manager GEORGE HODGDON was our "chauffeur", also taking us on a long tour of Coconut Grove and Coral Gables...BUT, by accident (he got lost).

MICHAEL CECERE has hyped his Hoxie lion act with new routines...Bandleader JOE EDDY, who has taken up sign lettering, did most of the trucks on Hoxie whose color-scheme has changed. It is now basic white with a lavender trim, looks great. The big show will travel on 23 trucks this year, the most Hoxie has ever taken on tour, one of which will be a new pie car...JIMMY DOUGLASS phoned from Rochester that the War Memorial almost burned down when a fire started in a trash can after the show one night... Luckily GRACE & CHUCK discovered the blaze in time!

VASHEK becomes an American citizen, taking his oath in Miami when he returns from Circus Odyssey's Puerto Rican tour. It couldn't happen to a nicer guy... BOOM BOOM BROWNING is returning to "bachelorhood"....ANDY ANDERSON rebuilt TINO WALL-ENDA ZOPPE's high wire platforms and BUBBLES (of the FREDONIAS) engineered the new aerial rigging for LU ANN JACOBS. It has a small platform on top, a revolving trapeze below, (which locks into position for swinging routines) and is outfitted with lighting effects...Sometime in the future EVA YOUNG will unveil a new act which spot-lights one-

arm swings. TIBI told me Eva will be the first Mexican girl to do them. When this act becomes a reality the cradle act will be discarded....GARY and ZOE-ANN HENRY, to tour with Quebec's GATINE CIRCUS debut two new acts: Zoeann's dressage horse and Gary's comedy dog, dressed as a rabbit. Gary will also do his comedy pony and car acts....MARY WISE reports the Voorheis tour was fun, but COLD...ART BARRETT has left the concession dept. of the new POLACK show...MIKE CAPPI, cage boy with the G-M Circus in '75, married CARLA SEAMAN, who worked in the office. Their baby daughter FRRAH LAUREN was born on Jan. 13, '77. Mike and Carla are with IVAN HENRY at Legend City in Tempe (Ariz) where Mike cares for the Henry bulls and chimps...The BUMPY FAMILY played Youngstown for HUBLER and open this week at the KODAK SHOW in Rochester (NY)...Those bear handlers at Circus World are MIKE and JANICE ARIA and it's an African that transports the bear in Spec.

The ALBERTO ZOPPE Family, to be with PUCK'S CIRCUS this season, report that young GIOVANNI, who ruptured his spleen this past fall on Mid-America, is well on the road to recovery. It was nip and tuck as to whether the lad would live or die.SANDY ZOPPE has nought but praise for the doctors who fought to save Giovanni's life; also for circus owner GORDON WALSH who sat with them through the operation.

Spies inform me BILLY WOODS is going to "Dealer's School" in Las Vegas...BOBBY GIBBS caught Dailey Bros., Carson & Barnes and Circus Vargas en-route to Circus Odyssey, reports: "Vargas put me in a box seat and visited throughout the show."....Latest to become involved in the IRS "Witch-hunt" is SANDY DOBRITCH fighting a "Tax home situation" also fought by an increasing number of performers. Sandy has decided to do something about it on a National Level by lobbying for a new law that puts Circus Artists in a Special Category - I wish him luck! ...PRINCE NAJVEZ has agreed to open in a New Musical version of JUMBO, bowing in September in the Mid-west. Show may go to Vegas, to New York, or to Flopsville...OR may simply run a planned 8 weeks.... KLARINKA MASCITTO says she and hubby Leo, AND Mama Klara are thinking of packing it in after this season. If they do LEO MASCITTO will remain

(Continued on Page 10)

## GARDEN SHOW

Garden Bros. Circus opened its 1977 season at Allentown, Pa., playing for the Rajah Shrine Temple at the Mulenburg College Field House. The program was nicely balanced and flowed smoothly. Attendance was good and the crowds were enthusiastic.

Featured in the program were: Leo Mascitto, musical director; Wade Burck and the Hawthorne tigers; Miss Theresa, single trapeze; Wade Burck, lion, tiger and elephant; Clown walk-around; The Zerbinis, comedy acrobatics; Adam's Chimps; Satani Demon, fire act; The Flying Armors.

After intermission were: the Klauser's Bears; Rudy Docky, clown; Maya Souren, sword balancing; Eric Adams, balancing; Reginne Duo, cradle act; Zerbinis, teeterboard and the Hawthorne elephants.

... Bill Slenker

### TITLE RIGHTS (Continued)

an undisclosed sum.

The case was brought to court over Edgley's use of the slogan "The Greatest Circus On Earth", which Ringling felt was too close to its own slogan "The Greatest Show On Earth." An agreement was reached after the initial injunction in favor of Ringling-Barnum.

Under terms of the agreement Edgley will continue to use the slogan, but under license from Ringling-Barnum for the remainder of the tour. The court recognized Ringling's ownership of the slogan.

## Miscellaneous

Circus Odyssey performers tossed a gala "dish party" at the La Gente Room of the Hotel Borinquen in San Juan (P.R.) on March 7th. Entertainment for the occasion was provided by Bob Gibbs, Mickey Gutis, Frank Scalzo and Phil Vantreeren. Producer Ed Migley provided the liquid refreshments. A special sight-seeing bus tour was provided on March 14th.

Two small tent circuses are currently touring in Puerto Rico. Both Circus Loyale and Circus Paradiso (the larger of the two) play 5 day stands, taking two days off to move.

## Big Job

Three full days and most of those nights were absorbed in the monumental task of erecting the cable for Vashek's now historic San Juan "motorcycle exploit". Virtually every performer, crew member (and even producer Ed Migley) was involved one way or another in the setting up of the cable and the eventual performance. The advance activity caused almost as much furor as the performance itself.

The only available helicopters were out of service which meant that each piece of heavy equipment (including the motorcycle) had to be hand carried up twenty stories to the roof of the anchor point. Walkie-talkies became a necessity, manned by Manuel Ruffin and Tibi Young, during the set-up, the test runs and the performance. Veno Venito was lauded for his now famous "cowboy act" when he stood on still another rooftop to toss ropes over dangerous electric wires which were then used to thread the long cable two city blocks from one building to the other.

Prior to the performance, scheduled at 11 a.m. on March 3rd, Vashek and Cathy finally made their trial runs at 2 a.m. in the morning, high in a black night sky. Circus Odyssey performers stationed strategically on both rooftops and in the streets, breathed a sigh of relief. Everything worked. The unbearable tension they had lived under for three days began to ebb.

A press conference, with entertainment provided by Scalzo & Co., illusionist; trumpeter Willy Marambio and organist Stanley Friedberg was held at noon on March 1st, at the climax of which Vashek and Cathy were introduced to the press.

The only recorded mishap was when a Puerto Rican prop boy, driving to the Roberto Clemente Coliseum, to pick up other prop members, smashed into the rear of a pick-up truck, totalling his rental car. No one was injured.

## PEOPLE

JAMES M. COLE, was honored by the Knights of Columbus at Geneva, N. Y., for his 60th year in show business and for his work with benefit programs.

## Glad It's Over

"I'm glad it's over," said a very tired and pale Vashek as he sat in his hot-pink costume at the Borinquen Hotel's pool-bar gulping a cold drink. "My mother will die when she finds out," said Cathy, looking just as tired and shaken.

For three days Cathy had been in seclusion awaiting that fearful moment when she and Vashek would roar out over the city of San Juan on their motorcycle, working higher than they had ever worked, and in winds of incredible force. "Vashek couldn't eat, couldn't sleep, and worked so hard."

"I'll never do it again," grinned Vashek, "until ...the next time!"

A prop boy spoke up: "The work was back-breaking. I'm sore all over. My legs, my back, my hands — look at them! We are all so tired, everybody; but then last night when they finally went out for the trial run, first ten feet, then half-way and finally ... all the way into the blackness and that God-awful wind ... getting smaller and smaller and smaller ... What a thrill! What a feeling! I knew then that the work had been worth it!"

Performers unanimously agreed they had all been personally involved. "It was like all of us were living inside Cathy and Vashek," said Beverly Wazzan. "We were all so scared. We are all so proud!"

Circus Odyssey producer Ed Migley said (still trembling): "I can't find words to express how I feel — to Vashek, to Cathy, to everybody. I'm a lucky man to have such great people with my circus,"

.... B. B.

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## TV Deal

Earlier this month Prince Ranier, of Monaco, announced the signing of a long-term TV contract between the International Circus Festival and Ringling Bros.-Barnum & Bailey Combined Shows, Inc., granting the world-wide television rights to the annual festival.

The International Circus Festival of Monaco was organized three years ago by Prince Ranier. The contract was signed by Irvin Feld, president and producer of the Ringling-Barnum Circus, in Monaco with the organizing committee members in mid-January.

THE CIRCUS REPORT is published each week by Don Mareks, 525 Oak St., El Cerrito, Calif. - 94530.

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# PEOPLE

**TONY STEELE** has been filling in with the Flying Valentines while **RAY VALENTINE, Jr.**, is recuperating from injuries received as the result of a fall during his wire act.

**ANTAR WAZZAN** reports they had an enjoyable engagement with the Stebbings Circus at West Palm Beach (Fla.) and they are looking forward to the season's tour.

**KEN (Turtle) BENSON** is working two black bears as part of the program presented by the Fisher Bros. Circus this season.

**WILLY MARAMBIO** and the Circus Odyssey band played on the street during **VASHEK** and **CATHY**'s recent publicity stunt with their aerial motorcycle act in San Juan, P. R.

**ANETA VARGAS**, slack wire performer, is being featured at Circus Circus Casino in Las Vegas, Nevada.

## FOR SALE

**2 SEAT TRAILERS** - 35 ft. and 31 ft. - Bleacher style seating. Takes one man five minutes to unfold after trailer is unloaded. Both trailers are ten rows high. Also have a 10 high set-up of bleachers for one end of the tent, with safety chains, stringers and jacks. Have extra bleachers that attach onto the 35 ft. trailer - also ten rows high.

**STAGE TRAILER** - Portable 33 ft. - Front side folds down to make a 30 ft. x 16 ft. stage. A section of the floor lifts up to reveal an 8 ft. x 16 ft. trampoline built into the stage. Carries all props, ring curb and rigging. When fully loaded can take up to 10,000 lbs. (All trailers can be hauled by pick-ups).

**DODGE Truck** - 1974 - 2 ton - 4 speed transmission - 2 speed rear end. Running condition is excellent. 50,000 miles - original 318 engine. Has horse compartment behind cab, also a 15 KW Diesel generator with 125 gal. tank. Also has spool for big top, plus electrical cables and electric arc welder.

**BIG TOP** - 80 ft. wide and 120 ft. long with a 40 ft. middle - Blue and white vynal coated dacron.

**2½ ton INT'L** - 1969 - 4 speed transmission - 103,000 miles on original engine has no problems. Has 18 ft. box on back. Box has front compartment with side door, can stack many bales of hay there. We carried an elephant in the truck.

**CALLIOPE and Wagon** - 8 ft. x 4 ft. not counting hitch - Can be pulled by any vehicle.

**MOON WALK** - Midway attraction

**CONCESSION TRAILER** - 33 ft. This is a combination concession and office with ticket window and living space. Lots of holding tanks. Concessions in rear of trailer. Trailer has 3 axles, is 2 years old and in excellent condition. Looks like a normal trailer going down the highway. No weigh station stops if pulled by a pick up or camper. Also have concessions left over from last season.

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# CIRCUS ODYSSEY

3 March 1977  
San Juan, Puerto Rico

Dear Vashek and Cathy:

I congratulate you on your courageous performance over the city of San Juan. I never expect to see again in my lifetime anything as spectacular as that which I saw and experienced today.

I want the entire circus industry to know that I think you and your wife are two of the finest, most outstanding artists it has ever been my pleasure to work with. Besides being great artists you are two of the most cooperative, lovely, gentle persons I have ever known. As long as there is a Circus Odyssey there will be a "star spot" with your names on it.

I would also like to thank ALL my performers and crew members who have proved over the past several days that the love and camaraderie have not gone out of our profession, that we are indeed "one, big happy family", pulling for each other and working for the good of the whole.

I am a proud and happy man today. Circus Odyssey is new. It is the onset of a Dream. Without you, Vashek and Cathy; and without you, ALL my performers and people, this dream would be an empty one.

My wife, Cyndy, joins me in this public declaration of gratitude.

Sincerely yours,



ED MIGLEY

EM: bb

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**ATTENTION**

The above advertisement which has been appearing in Circus Report was placed in an effort to obtain a man for the Hernandez Troupe's teeterboard act.

It was not meant to imply that Gunnar Amandis was performing again. He has an active booking agency with offices at: 619 North Lockwood Ridge Road, Sarasota, Fla. 33580.

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**BILLY BARTON (Continued)**

in music on a "Scholastic" level.

The Hoxie Bros. circus office has a VERY interesting wall-framing - a note for \$4000, two years overdue, above which Hoxie Tucker has inscribed: **THIS IS NOT A LOAN OFFICE.** Apparently he and **JOHNNY CANOLE** have more in common than mere circus interests! .... **HARRY THOMAS** may be the "tiger trainer" but it's wife **ROWENA** who has the "catches." Prior to the Circus Odyssey Miami plane departure, Rowe was having breakfast with **DAVE** and **LOIS HOOVER** when Lois suggested Rowe let her pet cat loose. Well, the cat got lost, was eventually found curled up in a desk, but not before pandemonium reigned supreme at Miami's Int'l Airport where telephone calls between **HOOVER** and **ANTAR WAZZAN**, **MANUEL RUFFIN** and yrs. truly had the troupe frantic with worry and where **ROWENA THOMAS** arrived at the **LAST MINUTE** to catch the plane!

See you down the road, luvs.

**VASHEK THRILLS SAN JUAN (Continued)**

inquen was like Caesar's Entrance Into Rome, with hundreds of spectators following behind, and strangers running up to embrace them. Fellow Circus Odyssey performers were actually moved to tears as their "heroes" marched "home" in triumph.

**THANK YOU**

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For their remarkable display of courage and skill in performing a wonderful aerial motorcycle act in its entirety, in hazardous high and gusty winds, 300 feet over the city of San Juan, Puerto Rico, on March 3, 1977.

"Yours was, without question, the GREATEST thrill attraction any of us have ever witnessed, made all the more thrilling for the sharing. We thank God that your incredible journey into space was accomplished safely."

"VIVA, VASHEK !"

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Mr. & Mrs. Rudolph Sils

Willy Mariambo and the Circus Odyssey Band  
with Stanley Friedberg

## H-M Date

The program presented for the annual Sphinx Temple Shrine Circus here at Hartford, Conn. (Feb. 16-21) featured:

Spec, Big Top on Parade; Josip Marcan, African lions (11); The Clowns; Lido Duo, aerialists; The Pharoahs, aerial cradle; Bill Brickle's Poodle Fantasy; Cat Ballou, wire act; Carlow, balancing; Rex Young, comedy car; Oriental production featuring Empress Ming Eong, hair hang; Joe Phillips and horse "Golden Mist"; The Flying Valentines; The Leighs, space wheel; My-Immba Baboons; Clowns; Mr. Joseph, whips; Michael Cherrick, juggling; Nauthnut, juggling; Clowns; Larry and Carin French with the Cristiani elephants; The Quasars, space rocket.

The show's staff included: George A. Hamid, Jr., president and producer; James M. Hamid, vice president; John Tonielli, musical director; Mike Michaels, announcer; Robert Atterbury, equestrian director; Carol Atterbury, wardrobe; Paul Duke, prop boss.

Clown Alley consisted of: Rex Young, Sandy Young, Dime and Connie Wilson, Irving Hall and David Strong. .... David P. Orr

## Popular Clown

Popular clown Dime Wilson met his wife, Connie on the Seal Bros. Circus in 1939 and they were married on New Years Eve 1940 in Kansas City. He and his wife now clown as a team and they have 12 grandchildren. Their own children are Penny, Trudy, Joan, Linda, Donna and Dime, Jr.

Dime was born on the Elmer Jones 2-Car Show in 1913 at Warren, Pa; He has worked on many of the nation's shows including: Mighty Haag, Polack Bros., Gentry-Patterson, Sells-Floto, Sparks, Barnett, Wallace, Barney, Christy, Hoxie Bros., Clyde Beatty, Rudy Bros., etc. For 30 years he presented a table rock act.

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FOR THE COUNTY OF LOS ANGELES

In re the marriage of:

CARRELL J. KAYE, Petitioner

and

PAUL V. KAYE, Respondent

Case Number: D 913479

RESPONDENT'S OSC RE INJUNCTIVE

AND OTHER RELATED ORDERS

"NOTICE OF RULING"

PLEASE TAKE NOTICE that RESPONDENT's Order to Show Cause in the above entitled matter was heard before the Honorable ROBERT FAINER on March 3, 1977 in Department 60 of the above entitled court.

THE COURT MADE THE FOLLOWING ORDERS:

Each of the parties is restrained and enjoined from annoying, molesting, harassing the other, directly or indirectly in person, by mail or by telephone, at either of their respective places of employment, or any other public place. Each party is restrained from disturbing the peace of the other in any way.

Each of the parties is restrained and enjoined from incurring any obligation for which the other may be responsible by way of charge account, credit card, or otherwise. PETITIONER is ordered to return to RESPONDENT all credit cards in her possession which are in RESPONDENT's name or the name of "Kaye Continental Circus", "Charisma Associates" or "Entertainment Enterprises".

Each of the parties is mutually restrained from transferring, selling, hypothecating, damaging, injuring, concealing or disposing of any property, community or separate, except in the ordinary course of business or for the necessities of life.

PETITIONER is restrained from entering on the premises of RESPONDENT's residence located at 1829 North Fuller Avenue, Hollywood, California 90046 and RESPONDENT's place of business located at 1680 North Vine Street, Suite 519, Hollywood, California 90028.

PETITIONER is restrained from interfering with the conduct of RESPONDENT's business in any manner whatsoever including contacting RESPONDENT's business associates and/or clients.

PETITIONER is ordered to return to RESPONDENT at Goebel Animal Compound located at 2376 Thousand Oaks Boulevard, Thousand Oaks, California forthwith, and thereafter is restrained from taking possession of or dealing in any manner with, the following property: (It is not necessary that PETITIONER deliver property to RESPONDENT but must deliver property to a person in charge of said facility)

- A. Three female elephants, namely: DUMBO, age 25; PEGGY, age 16; and DOLLY, age 9.
- B. 1970 PETERBILT DIESEL TRACTOR bearing Alabama license 23-P-7-212, vehicle identification number 34663.
- C. 40 foot customized FRUEHAUF TRAILER bearing Alabama license 23-T-511, vehicle identification number VVD212902 and all property in said trailer at time of separation including ramp, pedestals, saddle, costumes, harness, aerial apparatus, two CB radios and two microphones.
- D. CHRYSLER AUTOMOBILE bearing Alabama license BZZ-914, vehicle identification number YM43T3C338110.

All above orders are pending trial or further order of court.

PETITIONER's present address is: Route 4, Box 652, Gresham, Oregon 97030  
Telephone number: Area Code 503 - 663-3443.

## CIRCUS VISIT

The recent 1977 Zohak Grotto Circus, produced by George Hubler, broke all of last year's attendance records with some 17,000 people attending the five performances.

The show staff included: Wm. Huebner and Elwood Kelly, co-chairman; Lisle Ellis, publicity; Florine Oler, musical director; Greg Bach, prop boss; Nancy and Bill Parkinson, coordinators and George Hubler, producer.

The program featured: Sherman Bros. clowns; The Vickinas, risley; Harriet Beatty and her African lions; Chandler & Co., magic/illusions; Clowns; Baby Dondi with Phil and Francine; Robin Sisters in an aerial ballet; Scott Family and their Unrtdable Mule; The Aguilar Troupe, high perch pole; Sherman Bros.; Feller Boys & Dodo, tight wire; The Clowns; Kathy's Football dogs and the Sensational Apollos, aerialists.

Visitors seen at the circus included: Mike and Marilyn Sorrill, and his brother and sister; Norman Schuler; Bob Phebus; Jack Albea and son, Clifford; Max Morris; Wayne and Carol Wright and James and Beverly Royal.

..... Allen Babcock

## USDA Report

Under the Animal Welfare Act the U. S. Dept. of Agriculture has made the following charges this month:

Dean Drake, owner of Animal World, at Penrose, Colo., a privately owned animal exhibit, has been charged with 16 counts of violating the animal care standards. Inspectors alleged that housing and shelter were inadequate, drainage was unsuitable, clean-up was not carried out and pests were not controlled.

Helen Boyd, animal dealer at Garnett, Kans., has been charged with failing to pay the annual license fee and sending in the annual report;

Robert J. Stevens, animal breeder at Manhattan, Kans., has been charged with failing to pay the annual license fee and sending in the annual

## Show Visit

Members of the Joel Warner CFA Top, of Michigan, held their Spring meeting on the Harold Bros. Circus in Lansing (Mich.) on March 5th. The meeting was held at 10 a.m. and was followed by a luncheon, after which some 41 members attended the circus.

Produced by Harold Voise, the annual Hospitaler Circus featured: Al Vernon, band director and Charley Van Buskirk, ringmaster.

Acts included: Lilli Ana Kristensen and her leopards; The Royal Inca Llamas and Camel; Rickey Romig, clown; The Elkins Sisters; The Cyclonians; The Four Endres, Clowns; Los Obandos, high wire; Los Robertos; Clowns; The Staneks, Norbu, gorilla parody; King's elephants; Clowns and the Flying Palacios.

...Clarence Hastings

## Concert

The Feb. 1st Windjammers Unlimited Concert at Corydon, Ind., featured Herb Arms, announcer and Robert P. Hills, Jr., conductor. Soloists included Robert Hills and Harvey Phillips.

The concert program included: America The Beautiful, Strassner's March, Invincible, In A Moonlit Garden, American Boy, The Carroll March and Sodbuster.

Numbers played in the Circus Music portion of the concert were: Echoes from the Big Top, Supreme Triumph March, The Huntress March, The Booster Rag, Rolling Thunder, Sunshine Galop, Sunnyland Waltzes, Prince Imperial March, Trombone King, Roses of Memory Waltz, From Tropic to Tropic, Down At the County Fair, Walsenburg Galop, Olympia Hippodrome March and Stars and Stripes Forever.

reports.

Harry Isanhart, a horseman of De Witt, Mich., has been charged with shipping horses to an auction that were infected with Swamp Fever. The horses were allegedly shipped from Merritt, Mich., to Rushville, Ind. in violation of rules designed to prevent the spread of such diseases.

## MAILBAG

(The following letter was prompted as a result of reports on Dailey Bros. Circus which appeared in Circus Report last year. Those reports originated from newspaper, radio, TV and personal reports from Minnesota and Wisconsin).

"Dear Mr. Marcks,

"Until recently I have had only limited exposure to your Circus Report, the issues I had seen were mainly published in 1975, and I admired your efforts and contents; however, recently I had the occasion to read your "No Joy in Kiel" headliner.

"To say I was stunned is an understatement, provoked would be more appropriate. Where were your people? No one ever approached myself or Davenport to ask us for our side of the story. I'm all for free press and the first amendment which guarantees you or anyone to publish as they please. But in the interest of good journalism isn't it at least customary to hear all sides of the story? Certainly no one since Randolph Hearst in the early 1900's ever practiced such sensationalism to sell a publication or "Yellow Dog Journalism" as it was popularly called. Where did you attend journalism school - Berkeley?

I was even further taken back when my friend told me this was not the only time we were given the treatment with both barrels. Your "No Joy in Kiel" Special recently cost me a town in Missouri - when a supposed circus fan showed up with a copy. When your one-sided reporting effects my livelihood, then it begins to bother me.

"Anyone familiar with small tent shows knows the difficulties you're up against. Certainly it is with some merit that this is our fifth season, how would it be logically possible for us to continue playing some of the same towns year after year if Kiel was typical of our route as your articles lead some to believe? The fact that we had some overwhelming problems at that time, and were able to eventually overcome them, and continue, would be considered by many as an accomplishment. The attitude of your publication would appear to be that it is unfortunate that we survived.

## Busy Ohio

Three shows are scheduled to play in Ohio at about the same time, in a booking move that is similar to that of last year. However, at the present time there are no signs of a "circus war" as there has been in the past.

First show in will be the Ringling-Barnum Blue Unit, playing the Cincinnati Coliseum on March 30 to April 3.

The Royal Hanneford Circus will play the Cincinnati Gardens for the Syrian Shrine Temple on April 19 to 24. At the same time the Hubert Castle Circus will be playing a Shrine date in Dayton on April 18 to 24.

"In my own experience in this business I have seen numerous operations, many currently functioning under the pretext of being a circus, some with no animals at all, not even one elephant and certainly no tent, and their sole purpose for existence is to make an appearance to fulfill a phone contract after they have extorted the merchants for every nickle they're worth.

"How is it that you have failed to publicly scourge these people? You should exercise your God given right to determine what constitutes a good circus in this direction. You may think that this statement is a personal and unfair attack on you, if so, I am eagerly waiting for you to prove yourself, but in the meantime my dander is up and by God, I feel you committed an injustice against us.

"I make no apologies to anyone for any of my actions in connection with Dailey Bros. Circus and I promise you can look forward to seeing it again this season, so keep your pencil sharp and your wits sharper.

"In the future, I would appreciate some communication from some representative of your firm before you print any more malicious, outlandish statements and further more if you feel some over-whelming compulsion to create headlines do so at someone else's expense, or purchase a season ticket to Ringlings, surely you can find something pleasant to write about them."

Signed: Bill Swain

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## you should know

One afternoon I bought 10 cents worth of peanuts from a young man in white coat and cap who was working the seats of the Sells Floto Circus. The performance was at its most thrilling stage. The young man gave me 15 cents in change. I dropped 10 cents of it through the seats to the grass below.

Both of us looked at the bright, thin dime, lying four feet below my perch. It was my dime if I was willing to retrieve it, which I was not. Mayme Ward, peerless aerialist, was about to throw a double somersault through mid-air. I wanted to watch Miss Ward do that stunt with her head encased in a burlap sack. I feared she might miss her catcher's hands at the finish of the last somersault and thus break her neck.

The young man in the white coat and cap was in a hurry. He slipped another dime into my hand. "I'll take the loss," he said. At the conclusion of the performance, the dime still lay there on the circus lot grass. I suppose some canvasman finally found it.

As the performance proceeded to its finale the incident of the one thin dime began to take on its full significance.

"Times have changed around the white tops since I was a kid," I reflected. So I hunted up Frank Gavin, boss candy butcher. He abandoned his ballyhooing and bottle-drink boosting in the menagerie tent. We adjourned to a bale of hay back of the elephant picket line. Frank Garvin has been a circus candy butcher for 27 years.

"Frank," I begged him, "tell me what has come over the candy butcher business of late. A few years ago that butcher boy who took his 10 cent loss because of my carelessness would have spoken rudely to me and told me to go hence. Or he might have charged me double price. Now every boy working the seats or behind the candy stand counters wears in his cap a legend showing the price for which his wares are sold. And the boys are clean and courteous! How come? Is the circus business losing its old tang? Are you cutting out the rough stuff?"

My companion on the bale of hay grinned through thickening tobacco smoke, tipped his straw sailor to the back of his well-thatched head, mopped his smooth face with a generous handkerchief and replied:

"All things change in this world, even circuses. The intelligent critic who is forever telling you that all circuses are alike is wrong. All circuses are alike in that no circus is complete without the clown, the elephant, the candy butcher.

Omit any of these standard features and the circus patrons would demand their money back. But we live in an age demanding quality, quantity and service. Hence circuses are not like they they used to be.

"Where," in the old days, the towners on the blue seats and reserves were content with one bull that sat up on a tub, it must now have a herd of ponderous performing pachyderms. Where lone George Conklin or Jules Tournour once tickled them with a clown song, there must now be 40 Merry Andrews kicking up their heels. And where any kind of food or drink went, at any price, on the circus seats or on the circus lot, us candy butchers now have to give the people the goods and give them straight. Circus folks are just about a lap ahead in the march of progress the great American public has stepped on that glorious institution, the circus lemonade and put it out of business. I smiled at this sally. Gavin returned my smile rather sadly.

"It's all for the best, I suppose," he went on. "When I was a kid butcher working the seats almost anything sold. I can remember when my boss used to carry enough powdered citric acid in one vest pocket and powdered saccharin in the other to make a barrel of circus lemonade. He got the scenery from the circus dining car — I mean the 'floaters' or slices of lemon — and threw them in a bit of pink coloring matter for looks and luck. But about the time I began to go on my own, along in 1912, the pure food departments and the health inspectors and the California and Florida fruit growers took a hand. Since that time bottled orangeade has replaced the pink lemonade of circus commerce. Incidentally, those same pure food departments and health inspectors have boosted our business about a thousand per cent. Why?

"Before our stuff was inspected and officially OK'd the great bulk of our sales were made to careless kids and old folks who had passed years of discretion. Not that most of the stuff then sold on the circus lots was dangerous. But after official inspection came, circus patrons began to accept the inspectors' stamp of approval as a sort of insurance. Patrons of all ages now buy liberally from the circus candy butchers.

"The gross income of my department now runs close to 10% of the gross income of the big show. If the big show has a bad day I, as manager of the candy butcher department, have a bad day. If the show does well, so do I. There is so little variation in the ratio between the big

(Continued on Page 24)

## In Print

"Horse & Rider" magazine for March 1977, has two stories of general interest:

"The Real Tim McCoy" consisting of four pages with photos by Mario DeMarco

"Cowboys of the Black Squadron" a story of the French riding school by George Necei.

"Amateur Photography" magazine for December 1976 has a full page color photo of a clown.

## Fraud?

Residents of the Oakland, Calif., area are being solicited to purchase tickets for a benefit rock concert tickets, supposedly scheduled at the Oakland Coliseum in May. The tickets, priced at \$25.00 each, are being offered for just \$20 according to those who have made purchases.

Officials of the Coliseum and the Oakland Police have reported that no such concert is planned and those solicited are asked to notify the police.

## Miscellaneous

The Junior Grand Nationals will be held at the Cow Palace early in April. The annual event features cattle judging, a rodeo and other special events.



The 1977 annual convention for the Carnival Historical and Model Builders Society of America will be held at the Randhurst Shopping Center in Prospect, Ill., on Nov. 12-13. The main feature of the two day event will be a display of miniature carnivals and circuses and memorabilia. It will be one of the largest shows of its type and the first ever in the Chicago-land area.

A banquet will be held on Saturday, Nov. 12 at the Mt. Prospect Holiday Inn, which is just across the street from the shopping center. For information and reservations write: Publicity Chairman, Carnival Historical Society, 2255-B Pennview Lane, Schaumburg, Ill. - 60194.

## PEOPLE

DICK ZIMMERMAN, magician, was featured on the TV show "Vaudeville" the evening of March 13th.

JOHN SCARNE and KEN HOUSTON, card experts, were featured on the TV show "Gamblers" on March 17th, which was hosted by DAVID HARTMAN.

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**Miscellaneous**

The Boston (Mass.) Sports Show (Feb. 19-27) offered the following line-up of acts: Log Rolling Contest; Canoe Tilting competition; Susan Sheryll's Royal Afghans; Feller Boys & Dodo; Ioni Puppets and Johnny Zoppe's Monkeys.

The cookies Barnum's Animal Crackers, celebrated their 75th anniversary on March 2nd.

**A Hubler Date**

The program for the annual Aut Mori Grotto Circus, at Youngstown, Ohio (March 16-20) featured:

The Bumpy Family, trampoline; Josip Marcan, African lions; The Apollo Duo, aerialists; Killer Willard, boxing kangaroo; The Villams, juggling; Zell Mar's liberty ponies; Baby Doni, elephant; The Dymeys, acro; Sir Gaylord Maynard and his horse "Mount Stonewall"; Great Alzanas, high wire.

Also appearing on the show were: the Willy Lenz Chimps; Anthony Fossett, bounding rope; Lord Maynard and horse "Chief Bear Paw"; The Seven Alexanders, teeterboard; Gee Gee's Cossack elephants; The Flying Gaonas.

The show was produced by George Hubler and V. M. McGuffin, Jr., was the General Chairman. Delbert Mook was the vocalist and the circus band featured Essoto Pellegrini, trumpet, Bill "Boom Boom" Browning, drums with Florine Oler at the organ.

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## CFA's

Members of the John Robinson-Loyal Repensky Tent CFA held their Gala Grand Opening meeting on March 5th, when they elected officers for the coming year.

The new officers are: Joan Wood, president; Harold Gorsuch, vice president; Don Sandman, secretary/public relations; Gale Ahrens, treasurer; Bob Hoban, 24 Hour Man; Charles Stanley, contracting agent; P. T. Merkle, chaplain and E. Clark Murrish, fixer.

## Park Plans

Elaborate model displays of under-canvas circuses will be featured at Magic Mountain, the Valencia, Calif., family funspot on Saturday and Sunday, March 26th and 27th.

Located in the Showcase Theatre Plaza, entrance to the exhibit is included in Magic Mountain's famous one-price admission, which entitles guests to unlimited use of over 50 thrilling rides and attractions.

The park will be open from 10 a.m. to 6 p.m. on both of the above mentioned dates.

**PLEASE NOTE** - - Ad copy should be sent in at least two weeks ahead to insure placement for specific dates. Otherwise, because of the backlog of copy, ads will be placed as space is available.

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## PEOPLE

LINDA and PHIL CHANDLER jumped from the George Hubler date in Illinois to the Hoxie winterquarters in Florida to open with the show in its home state.

MIKE SORRILL spent a few days with the Carson & Barnes Circus when it opened in Texas and says the show looks great.

EDDIE BACKSTEIN is helping BOBBY GIBBS with his elephants and then helps with the other animals on Circus Odyssey.

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## YOU SHOULD KNOW (Continued)

show business and candy butcher business that I have counted up at night, within a few dollars of what the ticket wagon has taken in.

"If the ticket wagon total for the day is \$12,000 my total for the day will be \$1,200. I won a suit of clothes from Frank King, circus treasurer at Boston that way. The show did a big business during our Boston engagement. One day it had to give three performances. At the conclusion of the night performance I said to King: 'I can tell within \$100 what your total is on the day.' He snapped back at me with: 'Bet you a suit of clothes you can't.' I replied 'It's \$22,000.' I won the bet. My total for the day was within a few dollars of \$2,200.

"The people who come to our show spend between \$200,000 and \$250,000 a year with the candy butcher. But I couldn't ratch that season gross if I did not understand something about the psychology of color. This applies especially to bottled drinks, pop corn and balloons. Since circus lemonade was banished from the circus lots practically all our drinks are sold in bottles with state or federal inspection requirements carefully observed in the contents and on the metal corks or stoppers. The bright colored drinks sell best; red first, yellow next, pink next and white last. You'll notice that most of our pop corn bricks are made with a red syrup. There's a reason. The red-syruped bricks out-sell the yellow-syruped bricks. A balloon peddler who offered nothing but pale-colored balloons would be out of luck. His best sellers are red, light blue and yellow ones. The little birds on the end of the sticks which sell so well this season are a bright yellow. If they were made in dull or place colors they would not go. It took some time to learn that trick.

"I couldn't do business without salesmen. And if they weren't the right sort they would ruin me. The old rough stuff doesn't go. Most of my salesman are farmer boys. Possibly because of their bringing up I can teach them politeness and patience sooner than I can city-bred boys. And the country boys stand the physical gaff. On a good hot day - especially like that at Paterson last season when the long parade delayed the opening of the big show performance an hour and ice cream business boomed - each boy working the seats will travel nine miles. I mean in a straight line. I never figure how much they might travel up and down, on the seats. And of course they get lots of falls and take them smiling.

"We had a big house on a hot day at Shenan-

doah, Iowa, in 1923, and one of the seat boys got in an argument over change. The boy insisted he had given the farmer the correct change. The farmer was just as positive he was short 10 cents. The farmer had lots of endurance and the boy was about to part with 10 cents of his own money, because he was losing time and the argument was annoying nearby patrons, when he slipped and fell through the blue seats, basket and all. Whereupon the red-haired farmer got down between the blues and helped the boy pick things up. They shook hands and the 10 cent item was forgotten. So much for teaching the boys to keep their tempers.

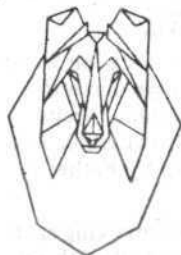
"They sure have to work for their money. They operate on a salary and commission basis, mostly commission, with board and Pullman free. Some of them make \$30.00 or more a week, but they can't do it and loaf on their jobs.

"Farmer boys are more apt to be honest than city boys. At least that's my experience. But we watch them pretty closely. Mrs. Gavin checks them in and out of the supply stands. They have no chance to cheat us. But if we catch any of them cheating our customers out they go. That's business. And they meet a great deal of temptation.

"Once at Beaver Falls, Pa., a poorly dressed occupant of the blue seats bought a 15 cent ice cream cone from one of my boys and proffered a bill in payment. The boy looked at him and said: 'I haven't got the change. The blue seat patron replied: "Bring it back when you come around the next time.' The boy, stuffing what he thought was a \$5.00 bill in his open pocket where he carried his money, went on his way. He stayed on the seats, selling goods for several minutes before he ran out of stock and came back to the menagerie tent for more. Then he pulled out his bills to hunt for the fiver. It wasn't there. But his eyes bulged when he beheld a \$50.00 bill. He couldn't believe it. Brought it to me. I gave him the change. He took it back to the blue-seated customer and had a hard time finding him.

"That was putting too much strain on the boy. But it just shows what it means to have the confidence of your trade. It builds up repeat business on the seats. If a candy butcher can't build up a repeat business he will starve to death. The old slogan around the white tops used to be: 'We are here today and gone to-

(Continued on Page 27)



## ANGELA WILNOW

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## New CFA Tent

Receipt of the charter for the new Charlie Smith CFA Tent No. 131, was announced last week by John Goodall, the CFA's Illinois State Chairman. Charlie Smith is trainmaster for RB BB's Red Unit. The new top will be officially raised in Nov. 1977, during the Red Unit's Chicago engagement.

Officers for the new group are:

Donald Sexton - President  
Kenneth Fishleigh - Vice President  
John Goodall, Jr. - Secretary  
Mrs. Rosalie Hoffman - Treasurer

Charter members include: James A. Reilly, DDS, of Tucson, Ariz., Johnnie Marietta, of Pottsburg, Kans., Walter Hohenadel, publisher of White Tops, of Rochelle, Ill., and James J. Moran, of Decatur, Ill.

The John W. Norman Circus, of 1926, traveled on 5 railroad cars and carried 15 ponies, 5 mules and 26 dogs. They had a side show, big top and cookhouse tent. General supt., on the show was Frank (Slivers) Burns.

## PEOPLE

LARRY CISEWSKI, knife thrower and escape artist CHARLIE MYRICK worked the recent Western Fair Association meeting in San Diego, Calif.

ANGELA WILNOW and her trained collies will be working several fairs this year. The act has signed to work for the Al Martin Agency and the Wes Oler Agency.

STEVE BAKER (Checkers) and GARY RAY (Patches) clowns, opened with the Clyde Bros. Carden & Johnson Circus on March 14th at Arlington, Texas. They are producing clowns for the Red Unit of the predominately Shrine sponsored circus, while clowns producing gags for the show's Blue Unit are DON WASHBURN (Sparky) and PHIL SHEAR (Phillippe) and they opened on March 9th at La Fayette, La.

GEORGE CORONAS and Family have been resigned to appear at RBBB's Circus World Park in Florida through April 1978.

IDI AMIN, president of Uganda, reportedly enjoys his favorite sport - gunning down elephants with a high powered machine gun.

## Miscellaneous

Thousands of citizens from throughout the world were protesting the killing of baby seals last week. Rallies were held at various Canadian Foreign Offices and a huge crowd was expected to operate as a barrier at the actual site of the killings, keeping themselves between the hunters and the seal pups.

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## M & M SHOW

Despite cold and snow, attendnace for the 1977 *Damascus Shrine Circus*, staged and produced by Grace MacIntosh and Charles Marine, held to previous years; in fact, seemed to be up over that of 1976.

The only light house at the War Memorial in Rochester (NY) was the opening Wednesday (Feb. 16) which is always sold out to Bausch and Laub. The date closed on Saturday, Feb. 19th with three performances.

The program featured: "An Old Fashioned Circus On Parade" produced by Circus Creations of Daytona Beach (Fla.); Baron Von Uhl, wild animals; The Apollos; The Stanley Ashton Family; Hillbilly Holiday; Don Phillips & Co.; the Navarros; the Cyclonians; The Andres; Jose Francisco; Mr. Bell and Little John; Baby Don-di; Explorers; Sir Victor Julian; Aerial Ballet (10) with Liane; Judy Norton Taylor, the "Mary Ellen" of the Walton TV series.

After intermission were: The Flying Aztecs; Monkey Business (clowns); Willy Lenz, chimps; The Villams; Jack and Sandy Fulbright; The Pattersons; The Staneks; The Endres; Clowns; The Obandos; Diano's elephants; The Nerveless Nocks.

The show staff consisted of: Jim Douglass, announcer/equestrian director; "Boom Boom" Browning, musical director; Manuel Navarro, prop supt.; Carol Obano and Raquel Navarro, wardrobe; Leo Coffey, electrician; Pauline Toth aerial ballet; Vern Woerner, producing clown; Circus Creation, clown props. Clown Alley included: Donnie Stambaugh, David Chabira,

## New Top Blessed

It was both a solemn and joyous occasion when the staff, performers and workmen stood side-by-side under the new royal blue Circus Vargas big top on Feb. 8th at Brownsville, Texas, for the blessing of the big top by Father Matthew.

Reading from the Scriptures and invoking special blessings upon the Big Top and all of those under it, those from circusdom were reminded of their special way of life and their commendable goal of bringing happiness and clean entertainment to all. Flanked by two beautiful bouquets, Father Matthew blessed the Big Top, surrounded by those whose very lives depend on it.

After the blessing, President, Producer and Director Clifford E. Vargas gave a short but memorable speech, commenting that not only was all of this possible for him, but for each and everyone of us on the show, from the roustabout to the star of the center ring and we shared in this dramatic moment, leaving not a dry eye in the Big Top.

With a forceful swing, the "boss" broke the bottle of champagne on the center pole and received a standing ovation from his people. It was a night to remember and with God's blessing Circus Vargas will continue to be a bright spot in this old world of ours.

..... Jim Parker

June Dewsbury, Buck Nolan, Joe Sherman, Josh Silver, Roger Nale and Don Bridwell.

..... B. B.

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## YOU SHOULD KNOW (Continued)

morrow!' Now the big circuses operate on the principle: 'We're coming back next season.' Good will is worth a lot more to all departments of a circus than it used to be.

"Si Hawkins is my oldest old-timer. He's 60 and about the oldest candy butcher in the business. He's the boy who started the classic line 'Who ever heard of a circus without peanuts?'"

"As a matter of fact, Si has known many circuses without peanuts, because peanuts did not become popular under the white tops until 25 years ago, although Si and others of his kind were candy butchers long before that.

"The term 'candy butcher' and the candy butcher business originated on the old John Robinson Show long before the Civil War, when all circuses traveled on wagons.

"There was a handy man around the show whose chief job was to cut up the meat for the wild animals and who was known naturally enough as Butcher or Butch. A circus is a great place for nicknames and monickers. This Butcher was a thrifty soul and during the performances he got in the habit of peddling what was known as stage planks. A stage plank was a molasses cookie or cake about a foot long, four inches wide and half a inch thick. It sold for 5 cents, leaving Butcher a nice profit. That was in the days of cheap money.

"By and by Butcher branched out. Began selling ginger cookies in little home-made bags. Then he took on some stick candy - pore-hound, I suspect. Pretty soon he stopped cutting up meat and became a business man on his own. Others on the circus followed suit. They began to sell apples, candy wrapped in tissue paper and lemonade carried in tin traps with sockets for each tin cup or glass. That was before the health inspectors got on the job.

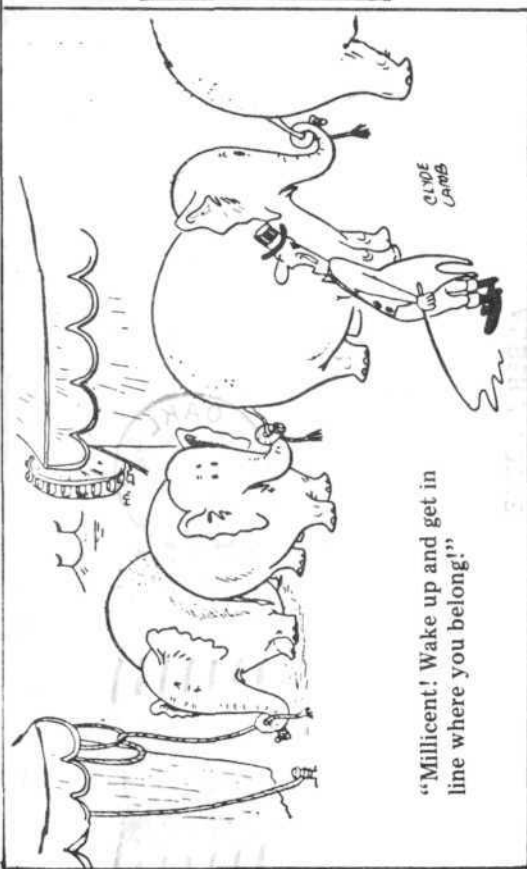
"The professional circus concessionaire sprang up. He handled his own goods on a percentage basis. Many fortunes were thus made - for the concessionaires. Of late the circuses have owned all the concessions and hired men to manage them, on a percentage.

"The lemonade tray has disappeared, but the ice cream tray has taken its place. Johnny Wall, another of my old-timers, introduced that in 1906. When the ice cream cone first came in to vogue we used to carry a cone machine and bake the cones right in front of the people, just as we used to freeze our own ice cream. Johnny got the idea of carrying them into the big top in trays much as we used to carry lemonade

glasses and the cones soon went big. But very often we would get stuck with an over supply and would have to throw them away at night. Then the big ice cream cone factories started up, learned how to pack them for shipment and we ceased to roll our own and began buying them from the local dealers.

"What would happen if a circus exhibited without selling candy butcher stuff? I hate to guess. I don't know because since the first candy butcher struck his stride there has never been a real circus performance without pop corn, peanuts or soft drinks. At least I never heard of one. The candy butcher is just as much a part of the show as the elephants or the clowns."

(The above article was written by Earl Chapin May and appeared in Collier's magazine on April 4, 1925).



## Miscellaneous

Although a majority of the voters in Tacoma (Wash.) favored two measures that would have provided funds to upgrade the Point Defiance Park Zoo, both measures were defeated for a lack of votes.

Prior to the election Zoo Director Norman B. Winnick said that if the measures failed the zoo would have to dispose of most of its animals because of increasing costs and the need for improvements.

The Early American Circus provided a special circus program for the Decorators Show House Party in San Francisco on March 19th.

Franzen Bros. Circus has a new brochure for the coming season. The big four page herald includes two pages in full color.

A baby chimp was born to the Sabo Chimp act on March 6th. Both mother and baby are doing fine under the watchful eye of the Detroit (Mich) Zoo vets.

Ringling-Barnum will be playing New York City's Madison Square Garden for its longest run ever. The show will play there for 69 days running from March 29 to June 5th;



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## ROUTES

### CARSON & BARNES CIRCUS

- Mar. 13 Camden, Ark.
- 14 Ashdown
- 15 Marshall, Texas
- 16 Minden, La.
- 17 Monroe
- 18 Oak Grove
- 19 Jackson, Miss;
- 20 Ellisville
- 21 Hattiesburg
- 22 Saraland, Ala.
- 23 Pascagoula, Miss.
- 24 Biloxi
- 25 Slidell, La.
- 26 Metairie
- 27 Metairie

### EL ZARIBAH SHRINE CIRCUS

Mar. 25-27 Phoenix, Ariz.

## PEOPLE

The RITO BROS. have recently returned to the States after a 7 week engagement with the Atayade Circus in Mexico City where they presented their trampoline, juggling and unicycle acts.

EDDIE DULLUM, clown, is back at home and doing well after having undergone another operation.

JACQUELINE LICHTENBERG authored a report on the Royal Hanneford Circus, of last year, for an issue of "Compass" magazine.

HARRY CHIPMAN reports he recently met JERSEY SHANK at Santa Anita (Calif.). Jersey toured with Barnes, Cole, Ringling and various other circuses.

MAYOR BILANDIC, of Chicago, donned top hat and whistle to serve as Honorary Ringmaster for the opening of the Medinah Shrine Circus in Chicago on March 7th.

DIANE WILSON is planning to tour with her seals on the Showtime Follies which has an extended tour planned.



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- 5 & 6 July 22, 1977
- 7 Sept. 22, 1977

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