



America's Favorite Circus Weekly

3rd Year


July 15, 1974

Number 28

Thousands Thrilled By Parade

A real circus parade thrilled the thousands of spectators who lined the streets of Redwood City (Calif.) to view that city's annual 4th of July parade. In addition to the hundreds of entrants normally found in such a parade, the circus unit was a parade within the parade, sponsored by Bay View Federal Savings and produced by Jerry P. Booker, owner-manager of the Early American Circus.

Featuring a variety of performers and animals, the circus parade was modeled after the family type, one ring circus that toured America some 100 years ago.



Altogether the parade unit featured 15 people and some 13 animals, with a total length of 200-250 feet. The parade unit included:

Two circus clowns carrying a Bay View Savings Banner.
Phillip Booker, circus wild west star riding an Arabian-Welsh horse and carrying a banner.
Miss Duminel, circus ballerina, leading the smallest circus Shetland stallion "Tiny Tim" (horse is 31 inches tall).
Whitney A. Brown, circus juggler and his trained dog Brownie
Managerie Assistant leading the

(Continued on Back Page)

new gate record

Although Ringling-Barnum lost seven shows at Madison Square Garden, because of sporting events, the show grossed a new record for its two month run in New York City. In all some 115 performances were presented between March 28 and May 27th.

The record gross sale of \$4,316,000 was achieved without an increase in the price of tickets. Increases in group ticket sales were a major factor in achieving the new record.

A Rumor

Rumors circulating through the circus world last week indicate that a west coast circus is in financial trouble. The report came as a surprise, said one observer, for it was generally assumed that the show was solvent and doing quite well.

Several show people have reported on the problems now being faced by the circus (name is withheld until more factual information is obtained), and all asked that their names be eliminated from this item.

One employee of the circus said, "the show will be lucky if it can finish out its scheduled tour."

The general opinion, among those who seem to know, is that the circus will have to reorganize immediately if it doesn't want to go under and that may even now be too late. If the creditors take over the show it is not known whether they will make an attempt to keep it on the road - in hopes of recover-

(Continued on Page 11)

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remember ?

The recent death of Walter Jennier recalls the time he was appearing at the Warfield Theatre in San Francisco, with his famous seal "Buddy". The following routine was presented on that stage on Dec. 24, 1934.

Juggling three balls between the trainer and Buddy
Buddy rolled a ball back and forth on a wire track held in his mouth.

Jennier and Buddy did a handstand together

Buddy balanced glass of water on end of stick held in his mouth - did a roll over, returned to pedestal and then tossed glass to Jennier

Buddy climbed up ladder while balancing two cigar boxes on a rod held in his mouth

Buddy and Jennier played catch with a large rubber ball

Buddy played "America" on horns
comedy was added with the use of glasses for Buddy and turning the music sheet over.

Buddy did a one front flipper stand to close the act.

..... Bert Hansen

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finale

BEATRICE M. JARMES, wife of Glen "Charmie" Jarmes, who will join Carson & Barnes this month to serve as legal adjuster and public relations man. Mrs. Jarmes, who had been ill for some time, died on June 23rd at Iowa City, Iowa.

DOUG LAING-SMITH, an employee with the Ashton Circus in Australia. He died April 28th from injuries inflicted by one of the show's elephants.

PEOPLE

M. H. BUSCH has been visiting shows in the mid-western states, he also visited with Charles Smith (train master) on RBBB's Red Unit at Tulsa.

ELOISE BERCHTOLD and MORGAN BERRY will work the Summerfest for Hamid, then go to Oklahoma City for Rudy Bros. They'll also be at the Indiana and Ohio state fairs.

RICKY KRAMIEN, son of showman STAN KRAMIEN, serves as the prop boss and chief assistant on the Magic Capades show.

AL STENCELL (Royal Bros. Circus) recently visited with SAM BAXTER and TOM SCOTT (Tommy Scott Show) in Eastern Canada.

SENOR LEO, balancing act and THE GASCAS, low wire act ap-

Early business good

Business has been generally good for Royal Bros. Circus thus far this season. The show drew well throughout New Brunswick; had spotty business in Quebec, and "very good" business at its dates in Ontario.

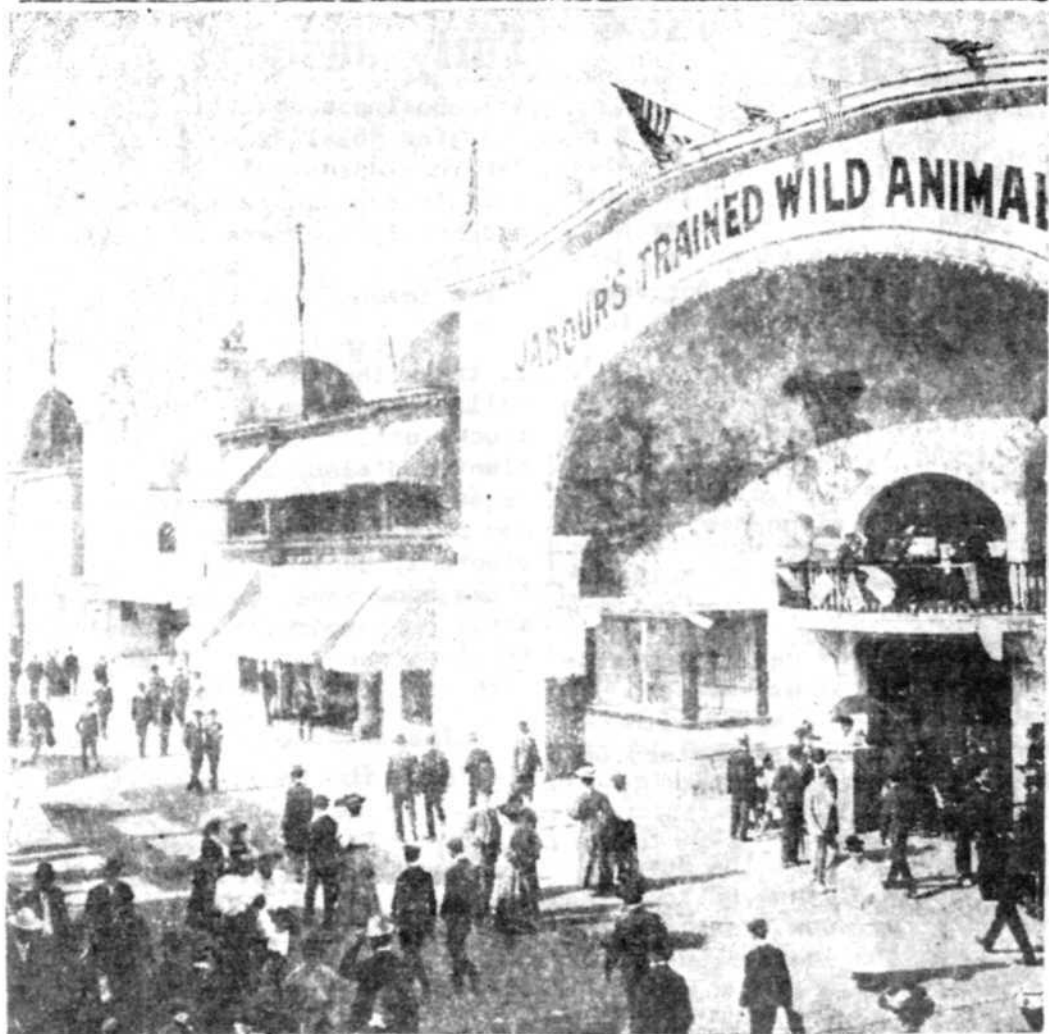
For its 1974 tour the show is traveling on the following rolling equipment:-- spool truck; office trailer; slight plant and sleeper; side show cages and top (trailer); seat and pole semi; animal semi (an elephant, ponies, llama, mule); snake show semi; concessions semi; prop truck; mechanical trailer; mechanic truck and a step van for the band stand.

The shows tops include:--
 Big Top - 100 ft round end with two 30 ft and one 40 ft middle pieces
 Side Show - 30 x 120 ft
 Marquee - 30 x 30 ft
 Concessions - 10 x 25 ft
 Cookhouse - 10 x 20 ft

HISTORICAL FACT . . .

In 1922 the Gerard's Greater Shows traveled on 5 rental cars, Sparks Circus used 14 cars, the Selle Floto Circus had 29 cars and Ringling Bros. used 95 cars. Read about them in future issues.

peared with the American Nat'l Circus at Long Beach (Calif.) on July 4th.



DO YOU REMEMBER THIS SCENE? The above picture was taken on the midway at the Lewis & Clark Exposition, held in Portland, Oregon, in 1905. The big Exposition was opened on June 1st to celebrate the 100th anniversary of Lewis & Clark's trip to the Pacific Coast. The fair ran for five months and reportedly drew some 2.5 million visitors.

Can you name the famous clowns shown on Page 9 of today's paper (with and without make-up)?

From top to bottom the clowns are: Emmett Kelly, Felix Adler and Otto Griebing.

2nd USDA Report Goes to Congress

The U. S. Dept. of Agriculture (USDA) has made its second annual report to Congress on compliance with the Animal Welfare Act. The report covers the calendar year 1973 and was prepared by the animal care staff of USDA's Animal and Plant Health Inspection Service (APHIS).

Groups regulated by the Act include laboratories conducting tests on animals; laboratory animal dealers; pet animal wholesalers and wild animal dealers; zoos, circuses and other animal exhibitors.

The report contains statistics on those licensed and registered under the Act; inspections and enforcement actions conducted; public information activities; and efforts to monitor the use of laboratory animals and reduce painful experimentation.

At the time the report was compiled, 756 registered research facilities reported the use of more than one million laboratory animals -- including 19,336 experiments where pain-relieving drugs could not be used because they would interfere with research work.

Almost all instances of unrelieved pain occurred during research, development, or quality control of medicines and other products used for humans or animals to make sure they are safe, pure and effective. All animals -- regardless of the type of experiment -- were subject to inspection to assure that they receive the required care and treatment for health and comfort.

A SHOW Feature

At 22, Gary Brunke is probably the youngest professional lion trainer in the country today. Gary, who majored in zoology, acquired his lion training experience at parks and zoos, starting just four years ago.

Gary's act has proved to be an exciting presentation with circuses and fairs in both the U. S. and Canada. He is currently presenting five African lionesses in the steel arena, as part of a daily circus program at the King Animaland Park (near Richmond, Mich.).

Animaland is a 40 acre park, north of Detroit, which annually attracts some 100,000 visitors. The Bavarian style park features picnic areas, ball diamond, rain shelters, refreshments and a dance floor, plus a children's zoo and 14 exciting rides. The circus performance is presented each day at 2 p.m. and in addition to the lion act features ponies, elephants and horses.

ROUTES

Beatty-Cole Circus
 July 15 Augusta, Maine
 16 Portland
 17 Portsmouth, N.H.
 18 Weymouth, Mass
 19 Holliston
 20 No. Attleboro
 21 Fall River

Carson & Barnes Circus
 July 15 Cook, Minn.
 16 Cloquet
 17 Cambridge
 18 Bloomington
 19 Northfield
 20 Rochester

Hubert Castle Circus
 Jul 15-16 Billings, Mont.
 17 Miles City
 18 Wolf Point
 19 Glendive
 21 Dickinson

Charles Bros. Circus
 July 16 Dover, Ohio

Circus City Festival
 Jul 17-20 Peru, Ind.

Circus Kingdom
 July 15 Southampton, N.Y.
 16 Enroute
 17 Hackensack, NJ

Circus Kirk
 July 18 No. Andover, Mass

Circus Vargas
 July 15 Mason, Mich.
 16-18 Davisburg
 19-22 Highland Park

Clyde Bros. Circus
 Jul 15-17 Youngstown, Ohio

Europorama
 July 15 Fargo, N.D.
 16 Watertown, S.D.
 17 Brookings
 18 Sioux Falls
 19 Sioux City, Iowa
 20 Omaha, Nebr.
 21 Lincoln

Fisher Bros. Circus
 July 18 Salisbury, Mo.

Great Wallende Circus
 July 17 Warren, Ohio

Happytime Circus
 Jul 15-27 Santa Rosa, Cal

Hoxie Bros. Circus
 July 15 Doylestown, Pa.
 16 Coopersburg
 17 Spring City
 18 Hatsboro
 19 Thorndale
 20 York
 21 Lancaster

Wm. Key Circus
 Jul 16-17 Eau Claire, Wisc

King Bros. Circus
 July 15 Evergreen, Colo
 16 Evans
 17 Barthoud
 18 Saratoga, Wyom.
 19 Rawlins
 20 Rock Springs
 21 Lander

Lewis Bros. Circus
 July 15 Atco, N.J.
 16 Ocean View
 17 Manahawkin
 18 Roebling
 19 Kendall Park
 20 Hightstown
 21 Howell Twnsp.

Polack Bros. Circus
 July 17 Elko, Nev.
 20 Eureka, Calif.

Ringling-Barnum - Blue Unit
 Jul 16-31 Inglewood, Cal.

Ringling-Barnum - Red Unit
 Jul 18-21 Houston, Texas

Roberts Bros. Circus
 July 15 St. Johnsville, NY
 16 Northville
 17 Wells
 18 Tupper Lake
 20 Colton
 21 Norwood

Royal Bros. Circus
 July 15 Middleton, N.S.
 16 Digby
 17 Yarmouth
 18 Shelbourne
 19 Liverpool
 20 Bridge water

Sells & Gray (Continued)
 July 19 Berlin, N.H.
 20 North Conway
 21 Weiro Beach

John Strong 1869 Circus
 Jul 16-17 Buffalo, N.Y.
 18 Enroute
 19-21 Toronto, Ont.

Wenatchee Youth Circus
 July 21 Ritzville, Wash

..... OTHER ROUTES

Circus World Museum Exhibit
 Jul 20-Aug 31 Tulsa, Okla

James H. Drew Show
 Jul 15-20 Arthur, Ill.

Foley & Burk Shows
 Jul 15-27 Santa Rosa, Cal

Rose City Rides
 Jul 15-20 Macon, Mo.

Tip Top Shows
 Jul 16-21 Seymour, Wisc

What animal
LIVES TO BE
100 YEARS
OLD or more.

FOR SALE

Fisher Bros. Circus
July 18 Selisbury, Mo.

Franzen Bros. Circus
July 15 Whitehall, Wisc
16 Augusta
19 Hudson
20 Barron
21 Hayward

Gatti-Charles Circus
July 15 Woodstock, Ont.
16 Ingersol
17 Strathroy
18-19 Burlington
20-21 Niagara Falls

George-Matthews Circus
to Jul 16 Cincinnati, Ohio
17 Enroute
18 Huntington, W. Va
19-20 Charleston

18 Shelbourne
19 Liverpool
20 Bridge water

Royal Lipizzan Stallion Shw
Jul 16-17 San Bernard'o, Ca
19-21 San Diego

Rudy Bros. Circus
Jul 17-20 Augusta, Ga.

Tommy Scott Show
July 16 Sussex, N.B.
17 St. John
18 St. Andrews
19 Houlton, Maine
20 Millinocket
21 Ellsworth

Sells & Gray Circus
July 15 Houlton, Maine
16 Millinocket
17 Guilford
18 Farmington

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shriners to fight animal law

Members of the Imperial Shrine Circus Committee, meeting at Atlantic City (June 24) agreed to throw its weight into a fight against the Endangered Species Act. Shriners were warned by several show connected people that the Act, as it now stands, could mean the end of the circus in its present form.

While the Shriners had several subjects on the agenda, much of their time was taken up in discussing the new animal law. The law prohibits the importing, exporting or interstate transport of endangered species of animals, many of which are regular features of a circus.

Violations of the new law could result in the confiscation of equipment, plus a fine of \$10,000.

Sen. Harrison Williams, of New Jersey, author of the bill has reportedly expressed concern that circuses have been included in the law's provisions. He has said, according to reports, that was not the intention of his bill.

Among the other subjects coming up for discussion at the meeting were:-

- * - That circus chairman be a permanent position in the Shrine Temple.
- * - That advertising be kept simple but direct
- * - A new association of circus-sponsoring temples be organized.
- * - The percentage of profits going to the Shrine temple from sales of all sorts.

Pot-Pourri

Last month (June 24) the CFA elected Allen Duffield as its new president, and raised its dues to \$10.00 per year.

Elephants on the Ashton's Circus in Australia are: Abu, Gigi and Gilda.

Several members of the Greet Y Circus (Redlands, Cal.) participated in the July 4th circus performance at Long Beach, produced by Parley Beer.

"Action Time" a G.M. publication for June-July 1974 has a story and photos about the FSU and Sailor Circus of Florida.

The July 1974 issue of "Rotarian" magazine features a story about the Circus World Museum, at Baraboo, Wisc.

SPECIAL OFFER -- Cooper Bros. herald just \$1.00 p.p. Order from Circus Memories Museum, Fryeburg, Maine - 04037



Dressing Room Report

We recently got our new big top (it's orange and white) and there's no question about it, the tent really fits announcer Ed Russell's description as "the most beautiful big top in the world."

The ring curbs have all been renovated and now look like new. And the prop men have all been decked out in bright colored jumpsuits, while the band (13 pieces) has changed from their red jackets to white shirts for the summer months.

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Is That So?

Q: In London there is a talented jeweler named Charles de Temple who claims he is the illegitimate son of the famous cowboy star Tom Mix. Is he telling the truth?

F. L., Frankfort, Ky.

A: Tom Mix was married five times and died in 1940 at the age of 60. Charles de Temple used to go by the name of Char-

The side show now has new lights on its banners, and they have red and blue curtains back of each performer's platform. On the inside there are six features -- electric wizard, fire eater, blade box, snakes, vent, magician and Lou Harrigan does the bally.

Gerald Soules has joined the circus with his Poodles of Paris Revue, which replaces the Dwight Moore dog act (Dwight is now playing fair dates). The Fraunsteins have also joined the show, and work before and after intermission. The circus clowns include: Wal-boy, Mario, Honky, Ragedy-Ann and Sparky.

At Pueblo, Colo., one of lions (Sheba) collapsed during the performance and had to be lifted into her cage. Despite the assistance of a vet she died a few days later. Now Alfonso is looking forward to getting two new lions from the St. Louis Zoo

That's all

...Jim Bickmore

les Mix. What he says about his lineage is true.

EVERYBODY LOVES THE CIRCUS

IN SPITE of a heavy fog, which delayed performers and musicians of the Big John Strong 1869 Circus in their move from Louisville, Ky their show started on time at the rear of the Northland Shopping Center in Cincinnati, Ohio

This Holloway Production - The Big John Strong 1869 Circus - may not be the biggest show on the road, but it sure is the entertainingist. From the pre-show warm-up with Heidi Wendany, Little John Strong and Harry Jenkins, Jr., through the side show, it is continually moving.

The band, of organ and drums, with Harry Jenkins, Sr., and Bobby Gardner, starts everything off, and Big John keeps it moving.

The show as presented in Cincinnati (really it is Evendale) consisted of:

The Canestrelli Kids - acrobats
Heidi Wendany - trained dogs
Clowns - Switching Water Buckets
Tex Goetsch - trained chimp
Little John and Linda - unicycle and juggling
Big John - liberty ponies
Pietro & Joyce - ladder balance
The Wendany Family - trampoline acrobatics
The Clowns - balancing eggs
The Ricardo Troupe - tight wire
Harry Jenkins, Jr - gorilla act
Sandy Strong - swinging ladder
Arthur, the trained meadow
Clowns - The Missing Chair and on the swingling ladder
Tex Goetsch - "Neena" the show's elephant

In the side show the featured attraction is Flame-O, the fire eater, who is also a knife

Magicians Visit

Two magical families got together at Great Falls, Mont., to visit and celebrate July 4th with a picnic.

Stan Kramien's Magic-Cepedes was in town, while Ray Grant is appearing with the Hubert Castle Circus, playing that area. Grant got his start with Kramien's circus many years ago.

As a feature of Magic-Cepedes Kramien vanishes a midget horse from the stage. The tiny horse "Flaxy" was recently purchased from Circus Vargas.

A RUMOR (Continued)

ing some losses - or if the show equipment will be placed on the auction block.

Circus officials have been unavailable for comment on the reports.

thrower; snake, two headed calf; midget horse and giant dog.

..... Don Sandman

THE CIRCUS PARADE (Continued)

trained liberty pony "Hot Dog" with her 10 day old colt Miss Susan Corbett, bareback rider astride her beautiful percheron "Alberic".

Capt. Mark Montgomery leading the trained llama "Popcorn" Jerry P. Booker, ringmaster, as a French Hussar from Napoleon's army, riding "Brigadoon" a Percheron/Clydesdale horse (6 ft. tall - 2,000 lbs)

Ornate red and gold carved circus cage wagon pulled by two Clydesdale horses (A 700 lb. Masai lion "Caesar" and his trainer "Capt. Mickey Solomon riding inside the cage)

Riding atop the cage are: Miss Daniela Diebert and her giant python; Marie Booker, with her standard poodle "Sadie"; and Corky Booker,

BayView Federal Savings beautiful half scale model of a famous Ringling Bros. circus wagon climaxes the historic procession of the great American circus parade.



I recommend The Circus Report to everyone interested in the Circus. It's a truly good paper

For just \$10.00 a year you get news, routes, special reports and other information.

Write: Don Marcks, 525 Oak St.
El Cerrito, Cal. 94530