



4th Year

July 14, 1975

Number 28

# Marketing Plans Set

Ringling-Barnum has introduced a special marketing program exclusively for the nation's black communities, marking the first effort by a major entertainment entity to initiate specific promotions and fund raising endeavors in conjunction with black supported media outlets and charitable organizations.

Irving Feld, producer of RBBB, has chosen Central City Marketing, Inc., of Chicago, nationally recognized marketing specialists in the black community, to further The Greatest Show on Earth's efforts to expand and reach a new and dynamic growth center.

The black community will benefit from profits derived from fund raising projects with The Greatest Show on Earth. In addition, RBBB hopes to encourage a more extensive minority press involvement. Such black media promotions, in turn, will introduce new audiences to the circus.

In the last several years,  
(Continued on Page 3)

## PLAYING N.S.

The Garden Bros. Circus is currently playing dates in Newfoundland (N.S.) almost two months earlier than usual.

The circus program this season features several of the Tommy Hanneford acts, including his big riding act and Princess Tajana and her wild animals. She now works six full grown

(Continued on Page 4)

**SHOW IS "EXCELLENT"**

.....by TIM COONEY

The annual Moolah Temple Shrine Circus, here at St. Louis (Mo.) was produced by the Kaye Cont'l Circus with an 'excellent' program. The circus performances were presented June 7-10, at the Busch Memorial Stadium and local officials reported that attendance surpassed previous years.

The show's announcer was Phil McDonald; while clown alley included: Gene Randow, Ed Gilcrease, Uncle Paul, Ollie Hildebrand, David Strong, Krasavina & Fedin, Walter Stimax, Mildred Hall, Jack Healy and Claude Schmidt. The band was directed by Jack Cervone.

The program featured:-

Tina, Bobby, Carol, Donna, Sergio and Carmen - aerialists  
 Pat Anthony - wild animals  
 The Pharoahs - aerial cradle  
 The Circus Clowns  
 Waynes, Acadis, Carmen, Szabo, Caddy & Pro, Claytons, Sergis, Bumpy Family, Freddie's, Cycling Wizards, Kelly Duo  
 Los Martinos - high wire  
 Arwood's dogs, Cimse's Dogs, Lona's Pets, Erik's Pals  
 The Clowns  
 The Ortans Troupe - leaps  
 Arturo and aerial ballet  
 Johnson's Bears, Kastle's bears, Baby Doll, Uncle Heavy, Adams Hall's Baboons, Antonucci, Antaleks, Mel's monkeys  
 The Clowns  
 Cristiani, Diano, Jacobs -bulls  
 Norbu, almost human gorilla  
 -- Intermission --  
 Tarzan Zerbini - wild animals  
 The Flying Ramos and the Four Flying Lar Rays  
 Jane - tiger riding horse  
 Sensational Leighs, space wheel  
 Johnny Luxem - wheel of destiny

**TO THE RESCUE**

Some circus performers of the Ringling-Barnum Circus, who were staying at a Phoenix (Ariz) motel, have been credited with saving the life of a California tourist. The incident took place on June 30th, at the Western Village Motor Motel, where the show folks pulled a fellow guest out of the swimming pool.

Tourist John Chang (19) dove into the motel's swimming pool and wasn't missed, although he failed to surface. He must have been on the bottom of the pool for about two minutes, says the motel manager, before the circus people pulled him out.

Continuing, the manager said, the circus folks gave him artificial respiration until local firemen arrived

The Magills, Wainwrights, Canestrellis, Thisis, Stevens  
 Dave Merrifield - aerialist  
 Salute to Bi-Centennial

# William Kay Circus

When the Wm. Kay Circus played Boise (Idaho) for the El Korah Shrine Club (Jun. 24-27) they were greeted with soggy skies, but appreciative audiences. The circus and its people received generous amounts of space in "The Idaho Statesman" on June 25-26-27, which included pictures and story features.

A good amount of attention was made to Karl Wallenda, by reporters and photographers for his wire performances. The Wallenda Troupe performed despite the wet weather. If the public can come in the rain to watch us, said Karl, we're going on.

## Changes Made

A recent article in the Houston (Texas) Chronicle stated that Judge Roy Hofheinz had lost control of the Astrodome and its entertainment complex because of a \$38 million debt.

The Chronicle story said that Ford Credit Corp., General Electric Credit Corp. and HNC Realty, holders of mortgage notes for \$38 million, were taking over control of the facility.

However, Sidney Schlenker, first vice president of the big Astrodome, said the move was a credit arrangement that would increase the liability of the operation. He said that Hofheinz would continue as chairman of the board and would remain active in the facility's operation.

Included in the action, along with the Astrodome is the Houston baseball team, four hotels and an amusement park.

Among those performers who were mentioned or quoted in the paper were: Wm. Kay, The Dubusky's, perch pole act; the Medinas, aerial ladder; plus the show clowns - Ernie Burch, Joe Sherman and Al Ross.

Just before a performance on June 26th, Johnny Cline was taken ill and sent to a local hospital. After treatment he was released with the comment "it wasn't anything serious."

While Cline was away from the show, for one performance, his elephants were put through their paces by Mary and Jerry Ridgeway. It was their first experience and everything went well, with other show folks paying them plenty of compliments.

## MARKETING PLAN (Continued)

Central City Marketing in conjunction with RBBB, has test marketed its services in several major cities. Several non-profit organizations have successfully benefited from promotions with the circus.

## GREAT SHOW

The South Bend (Ind.) annual Shrine Circus (June 28-29) was produced by Clyde Bros. Circus. Five performances were given, and all were well attended.

Some of the people appearing in the circus were:-

Ernest McLean - ringmaster  
 Roger Smith - wild animals and the circus elephants  
 Cucciolo's trampoline act  
 The Anden Poodles  
 Margaret's goats  
 Mimi - single trapeze  
 Zamudio - high wire  
 The Ronritas - sky wheel  
 Kirby Family - clowns

..... Mike Terry

### PLAYING N.S. (Continued)

tigers and an African lion. Her spectacular entrance is made on two horses, in full Roman regalia.

For the period Jan./April, Tommy Hanneford's Circus featured: the Verdus Troupe, Keppo Sisters, Fossetts sway poles, Bertini Troupe, Baroness Von Frost, Rock-Smith Flyers, Tajara plus Marina, aerialist, Prince Najvez with the Hanneford Riding act and their elephants, boxer dogs and comedy riding school.

Tommy plans to resume his circus route at the conclusion of the current Garden tour.

## FOR SALE

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 Tent (good condition) 45 x 60  
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 and poles.

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## W&R Notes

Reports from Canada indicate that business has been up for the Wallace & Rogers Circus in the far north. Some of their best dates were at Terrace, Kilmamat and Prince Rupert.

Ray Hartzell has reportedly ordered a calliope, which is to be built to his specification. The unit will be added to the show in 1976.

The circus is planning to build a new seat wagon, which will replace the current traditional seating now used on one end of the top.

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# BEATTY-COLE BROS. CIRCUS

WORLD'S LARGEST

Although there has been plenty of bad weather in the east, Beatty-Cole manager Art Branning, recently told AB reporter Jim Stephen this hasn't stopped the people from coming to the circus. The show found sunny skies waiting for them at Hempstead (N.Y.) which helped to make their June 20-21 engagement a real success. SRO crowds were on hand for all four shows.

Branning admits the show made some cut-backs early in the year and says "it was a means of feeling out the state of the economy." This enabled the show to maintain its \$2.00 and \$4.00 prices, he added. Our running time is about the same.

## SHOW repos

Wild West World Musical, currently presenting family entertainment at North Platte, Neb. is attracting people by a wide variety of means.

The entertainment program itself appeals to all ages and is drawing raves. But the many reproductions of items from the Buffalo Bill Show certainly are of great interest to all.

The art work, which is recreations of original Buffalo Bill Show lithos, was done by four college students, who had just four weeks to accomplish their task. Color slides were made of the originals, and then these slides were projected on the canvas. As a result some 12' x 28' canvas posters were made for outside the arena.

The scenery, used on stage

Recession or not, our business has been good, says Branning. It seems that people can still find the money for entertainment. Of course, they don't have to go far, for we come to them.

New on the show this year is Jimmy Ille, who serves as both bandmaster and announcer; Kay Francis Hanneford has her dogs and ponies in the program; and three baby elephants are already center ring stars.

Veteran showman Roger Boyd is now with the Drew Show; Phil & Francine are with Polack Bros., but their flyer, Dennis Sherman remains on B-C, working with the Flying Astros. Producing clown Ken Dodd has taken a leave of absence, and his duties are being handled by Jimmy James

was also done by the students and again are reproductions of real show equipment.

## Miscellaneous

Florida reportedly has a new tax amounting to \$10.00 per horse imported across the state line.

The Memorial Auditorium at Wichita Falls (Texas) which has banned circuses because of damage to their facility, has also banned rock concerts from its 2,718 seat arena.

A recent windstorm in Ohio blew down all the tents of the Hoxie Bros. Circus, except the round big top, which stood up against the storm.

Dailey Bros. Circus is advertising their elephant Suzie as a feature, with ads that read "Come see Suzie, the elephant that outwitted the Shelley, Mont. police."

Some RBBB performers presented a program for Viet Nam refugees at Camp Pendleton (Cal) on July 9th.

## In Memoriam

ANDREW J. COFFEE (74) known as Timbo, the Clown. He operated bakeries and started clowning in 1951, performing at fairs, celebrations, parades, etc. He died at his home in North Sacramento, Calif., on June 16th. Survivors include his wife, Rella and a daughter.

GEORGE LERCH, for juggler and wire walker, passed away at

## GM Doing OK

Skeptics who said it was the wrong territory at the wrong time, underestimated the drawing power of the George Matthews Circus, which raked up good grosses in Louisiana and Alabama. Despite intense heat the show had packed houses for its performances in New Orleans, Gulfport and Mobile.

Veteran showman Floyd King visited for two days with show owner Sid Kellner at Gulfport. This visit has since become the source of rumors that King was being brought on the show as a consultant for future routing procedures.

Boss Canvasman Dave Degue recently left the show and his duties have been assumed by Nick Bengor, who was serving as the show's 24 hour man.

An interesting note is the fact that the George Matthews Circus made a 200 mile overnight jump from Mobile to Montgomery. It was a successful move and not one performance was missed.

Cleveland, Ohio on May 26th. He left show business to work for the Cleveland Museum of Art. Survivors include his wife, Millie, his mother and two brothers.

RAY A. McANDREWS (75) former head of the Holland Furnace Co. and a circus owner, died at Miami, Fla., in June.



While performing at Lion Country Safari Park, in Florida, on June 14th, Cindy Rummel blacked-out just before starting the helicopter spin. Quick action on the part of two spectators helped Hank get his wife down to safety.

Later Cindy blamed the problem on the heat (92 degrees) saying she hadn't gotten used to the hot weather. The rest of the performances for that day were cancelled, but the aerial stars presented their act on schedule the next day.

# ROUTES

Happytime Circus  
Jul 14-26 Santa Rosa, Ca.

Hoxie Bros. Circus  
July 14 Reading, Pa.  
15 Lehighton  
16 Bethlehem  
17 Langhorne  
18 Warminster  
19 Pottstown  
20 Kennett Square

King Bros. Circus  
July 14 Seneca Falls, NY  
15 Jamesville  
16 Palmyra

Ringling-Barnum - Blue  
Jul 18-20 Monroe, La.

Ringling-Barnum - Red  
Jul 15-30 Inglewood, Cal.

Royal Lipizzan Stallion Shw  
Jul 15-16 San Bernardino,  
18-20 San Diego Cal

Royal Ranch Circus  
July 14 Lowell, NY  
15 Illion  
18 Nedrow  
20 Cooperstown

Rudy Bros. Circus  
Jul 17-20 Cincinnati, Oh.

Schmidt Circus  
Jul 16-17 Wheaton, Minn.  
18 Kathryn, N.D.  
20 La Moure

Sells & Gray Circus  
July 14 Oshkosh, Wisc.  
15 Appleton  
Manitowoc  
17 Sturgeon Bay  
18 Green Bay  
19 Oconto  
20 Clintonville

John Strong Circus  
Jul 15-16 Scrarsboro, Can.  
17-19 Toronto  
20-21 Hamilton

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Dell & Travers Shows  
to Jul 19 Glen Burnie, Md

James H. Drew Shows  
Jul 14-19 Arthur, Ill.

Evans United Shows  
Jul 16-20 Allison, Iowa

Foley & Burk Shows  
Jul 14-26 Santa Rosa, Cal.

Frazier World Fair Shows  
Jul 18-27 Cheyenne, Wym.

Wm. Griffith Shows  
Jul 14-19 Crisfield, Md.

W. H. Harden Shows  
Jul 14-19 Marshall, N.C.

Happyland Shows  
Jul 14-19 Fowlersville, Mch

Kramien's Magic Capades  
July 15 Hamilton, Mont.  
16 Anaconda

Magnolia State Shows  
Jul 17-24 Philadelphia, Pa

Mid-South Shows  
Jul 14-19 Lawrenceburg, Ky

Miller Spectacular Shows  
Jul 15-19 Cabool, Mo.

Monarch Expo Shows  
Jul 14-19 Taylorville, Ill

Allen's Pet Zoo  
July 16-20 Oxnard, Cal.

Beatty-Cole Circus  
July 14 W. Springfld, Ms  
15 W. Glen Falls, NY  
16 Malta  
17 Johnstown  
18 Syracuse  
19 Geneva  
20 Volney

Carden-Johnson Circus  
Jul 14-15 Int'l Falls, Minn  
19 Brainard

Carson & Barnes Circus  
July 14 Detroit Lakes,  
15 Perham Minn  
16 Long Prairie  
17 Cold Springs  
18 Monticello  
19 Coon Rapids  
20 Wayzata

Hubert Castle Circus  
July 14 Miles City, Mnt.  
16-17 Rapid City, SD

Circus Kingdom  
July 15 New Albany, Ind.  
16 Alexandria, Ky  
17 Springfld, Ohio

Circus Kirk  
July 14 Kenne, N.H.  
15 Ames  
16 Plymouth  
17 Jefferson  
18 North Conway  
19-20 Scarborough, Me

Circus Vargas  
Jul 15-17 Davisburg, Mich  
18-21 Eloise

Clyde Bros. Circus - Blue  
Jul 14-16 Youngstown, Oh.  
17-18 Mansfield  
19 East Liverpool

Clyde Bros. Circus - Red  
July 14 Keokuk, Iowa  
15 Burlington  
16 Muscatine  
17 Clinton  
18-19 Davenport  
20 Washington

Diamond S Rodeo  
July 9 Carteret, NJ

Europorama  
July 14 Cedar Rpd, Iowa  
15 Freeport, Ill.  
16 Rockford  
17 Janesville  
18 Madison  
19 Fond du Lac  
20 Appleton

Flecker's Int'l Circus  
July 12-18 Belleville, Ill

George Matthews Circus  
July 15 Petersburg, Va.  
16-20 Norfolk

Karl Wallenda Circus  
Jul 17-18 Poplar Bluffs, Mo  
..... OTHER ROUTES .....  
American Freedom Train  
July 14 Grand Rpd, Mich  
18 Peoria, Ill.

Jr. Barnett Shows  
Jul 15-19 Memphis, Mo.

Big J. Amusements  
Jul 15-20 Waukegan, Ill.

California Rodeo  
Jul 17-20 Salinas, Calif.

Central State Shows  
Jul 14-15 Jewell, Kans.  
17-19 Downs

Century 21 Shows  
to Jul 19 Peoria, Ill.

Crown Amusements  
Jul 14-19 Hastings, Mich.

Myers Amusements  
Jul 14-19 Henderson, Ky

Peru Circus Festival  
Jul 16-19 Peru, Ind.

Reithoffer Shows  
Jul 14-19 Lowville, NY  
14-19 Angelica

Rose City Rides  
Jul 15-19 Troy, Mo.

Tip Top Shows - Blue  
Jul 15-20 Seymour, Wisc.

Tip Top Shows - Green  
Jul 15-20 Berlin, Wisc.

Vinson Amusement Co.  
to Jul 20 Pontiac, Mich.

Wyoming's Frontier Days  
Jul 18-27 Cheyenne, Wym.

40 Horse Hitch  
July 19 Minneapolis, Minn



Pictured above is the late Bob Tabor, former circus man and collector, with a portion of his litho collection.

## PEOPLE

The TRIO DYMEK, currently on the George Matthews Circus, booked by the Gilbert Miller Agency, leaves July 15th for a Mexico City date. Other Miller attractions on the G-M show include Fullbright's horses and aerialist Billy Barton (Prince Najvez)

The MURRILLO FAMILY has recently returned after spending a year in Japan. They arrived back in the USA in time to start a series of fair dates.

## In Memoriam

EVA J. KING (67) died at her home in Michigan on June 21, after a long illness. She was affiliated with King Amusement Co., King Animaland Park and King's Performing Elephants. Survivors include her husband, Walton; sons, Walton Jr. and Edward; two grand-children; a sister, Mrs. Marie Yandell, of Dallas (Texas) and two brothers. Mrs. King was buried at Sand Hill Cemetery, Almont, Mich.

# G-M's 1975 Musical Score

The following George Matthews Great London Circus musical score was compiled by Dr. Paul E. Fitzpatrick, during the show's June 27-29 engagement at Atlanta, Ga. The show's musical director is Jim Gibson.

## CONCERT - Wanderlust March

### CAPT. MAGANA - lion act

War March of the Tartars  
Lions  
Jungle Queen  
Chant of the Jungle  
Garland Entry March  
Royal Decree  
Big Cage Galop

### LOS CUMANCHEROS

Fanfare  
Special arrangements of:  
Man From La Mancha  
The Good, The Bad, The Ugly  
Theme from Shaft

### TRIO DYMEK - Valuting act

Specially arrange music

### FULLBRIGHT'S Menage Act

Acquarius  
Men of Ohio  
Syncopated Clock  
Don't Rain on My Parade  
My Hero

### HERBERT WEBER - Slide for Life

Music to Become King By

### IVAN HENRY - chimp act

Hello Dolly  
Soul Bosa Nova  
Mame  
Baby Face  
The Lonely Bull  
What Is Now My Love

## 2nd Half Concert -

Variety of Karl King numbers

### PONIES - Liberty Drill

Robinson's Grand Entry  
Quality Plus

### THE LATINOS - tight wire

Hawkeye Fair  
Another Opening, Another Show  
Tisk-it A Task-it  
Mambo Jumbo  
The Charleston  
Tulsa  
Darktown Strutters Ball  
Espania Cani

### REVOLVING LADDER -

Fanfare and Climb  
Roses & Orchids Waltz  
Homestretch Galop

### AERIAL WEB ACT

Fanfare and Climb  
Mr. Lucky  
Charade  
Circus Echoes  
Fanfare and Come-down

### THE ELEPHANTS

Cyrus, the Great  
Merry-go-round Broke Down  
Baby Elephant Walk  
Beer Barrel Polka  
Let Me Call You Sweetheart  
Brahms Lullaby  
Ohio Special  
Jungle Drums

### FINALE CONCERT -

Center Ring

## HORSES LOST IN ACCIDENT

The first major accident suffered by the Royal Lipizzan Stallion Show occurred on June 23rd when a show truck rolled over and plunged into a canyon near Uintah, Utah. Dead were the driver, David M. Gilmore and four performing horses, which were enroute to a show engagement at Boise, Idaho.

Show owner Gary Lashinsky reports that three horses were saved from the wreck - two Palominos and a Morgan. Only one Lipizzan was killed, he added, the others were Morgans used in the show's production numbers.

According to Utah state troopers the cause of the accident hasn't been determined. Something caused the truck to roll over, they said, but we're not sure if a fire broke out and caused the accident, or if the fire was a result of the crash.

A story in the Boise, Idaho paper on June 25th, by Tim Woodward, said the dead Lipizzan was one of Col. Trevor Bale's horses, named "Mama." The writer quoted Bale as saying that the horse pulled an Austrian carriage in the show, and will be replaced by one of the some 40 horses traveling with the big show.

Bale also complained about the strict laws in Idaho, saying it is the "toughest state of all." Shows, he added, have to present more certificates and paper work at the Idaho state border than any other state.

"You see more and more of

## PEOPLE

THE WAL-TIMS, risley act, joined the Happytime Circus last week for the remainder of the season. They just completed an engagement at the Del Mar Fair, in Southern California.

RONNIE & ROZZI, Brazilian juggling/unicycle act, with Carson & Barnes last year and the George Matthews Circus this season, have been deported by Immigration officials for fraudulent and expired visas.

THE ITALO FORNASARI FAMILY of musical clowns, jugglers and acrobats, joined Lewis Bros. Circus at Waynesburg, Pa. on June 29th.

MAE HONG, former press agent on RBBB and other shows, now works for the Gooding's Million Dollar Midway.

this. I think they're trying to kill show business. I don't think they'll ever do it, though. It's been around to long and people need it."

# Monti Wins Honors

Some 50 years ago Montie Montana won his first roping contest and a \$5.00 prize. That was at Miles City, Montana, and he was just 15 years old.



Five years later Owen Harlan Mickel was appearing with the Buck Jones rodeo, and the announcer, who couldn't remember his name, called him Montie from Montana, and the name has stayed with him ever since.

Over the years Montie has been featured in rodeos and western films and has traveled all over the world. Last week, in recognition of his accomplishments, Montana's Governor Thomas L.

Judge, proclaimed July 10-13 as Montie Montana Days, with special programs at Montie's home town of Wolf Point. On Monday, a big wagon train set out from the Canadian border to Wolf Point, with Montie leading the way, driving a 100 year old stage coach. His wife Elly was riding with him, as guard.

Montie made his first appearance at Madison Square Garden in 1929 and moved to Hollywood in the early 1930's. He has performed and worked with all the greats -- Tom Mix, Joel McCrea, John Wayne, Buck Jones, Ken Maynard, William Boyd, Gene Autry, Roy Roger and Will Rogers

Over the past few years he has traveled some 40,000 to 70,000 miles each year, appearing in parades, rodeos, etc. He was Parade Marshall of the Pasadena Rose Parade in 1933, and made the headlines in 1952 when he lassoed President Eisenhower during the 1952 inaugural parade.

## A Nice One

The Royal Palace Circus played Bridgeport (Conn.) under the auspices of the Merchants Assoc. on July 1-3, giving free performances for the public. The show was set up on the mall of a local shopping center and was one of the final events in the annual P. T. Barnum Festival.

Included on the program of acts were:--

Gina's Royal Palace leopards  
Yanos & Co. - chimps  
Royal Hungarians - acrobats  
The Dubskys - high perch and  
plate spinning.

## PEOPLE

BILLY BARTON, aerialist, took a three week leave from the George-Matthews Circus, returning to his Penna. home where he replaced stolen headresses and purchased a new truck. He re-joined the show at Danville, Va. on July 9th.

# Work Load Is Up

The number of animal dealers, exhibitors and researchers inspected under the Animal Welfare Act rose sharply in 1974, the U. S. Dept. of Agriculture (USDA) reports.

The details of this rise are presented in a report to Congress just published by the USDA's Animal and Plant Health Inspection Service (APHIS). It states that by the end of 1974, APHIS had licensed a total of 5,133 animal dealers, a 20% increase over the total number (4,287) licensed in the previous year. There were 1,097 licensed or registered animal exhibitors, up 23% from the 890 listed a year earlier. A total of 967 research facilities were registered at the end of 1974, compared with 865 the previous year, an increase of 12%.

APHIS said much of the increase is due to the growing awareness among persons subject to the Act that they are required to apply to APHIS for licensing or registration. The result of the increase of licenses and registrants, plus stricter enforcement also more than doubled routine compliance inspections during 1974. There were 22,939 compared to 10,965 for 1973.

Searches to find persons evading regulations went to 11,691 in 1974, an increase over the 6,001 reported in 1973. Litigation was underway in 31 cases of alleged violations, up from the 11 cases of the previous year.

The report also lists the number of laboratory animals used by research institutions. This figure held steady at ap-

proximately 1.6 million during both years.

The number of animals that suffered pain or discomfort during experimentation could not be determined precisely in 1974, APHIS reported, because of a discrepancy in the reporting forms. Officials said however, that most unrelieved pain was necessary for safety tests on drugs and chemicals. They noted that the research community is now closely attuned to humane treatment of laboratory animals and that compliance with pain-relief requirements is virtually universal.

## PEOPLE

SMOKEY JONES recently had his baby elephant "Tika" on show dates in San Diego (Calif.) One was for the Musicians Union who made Tika an Honorary Member.



# BIG JOHN STRONG'S <sup>1869</sup> CIRCUS

by  
Don Sandman

The June 26-27 engagement for the Big John Strong Circus was advertised as being in Cincinnati (Ohio) but in reality it was actually at Florence (Kty), about 15 miles south of our city. The circus was set up on the Rinks Shopping Center and drew well, and looks great.

The program, as presented at their 7 p.m. presentation on June 27, featured:-

Pre-show warm-up with clown juggling and Cheryl Shawyer and an uncaged leopard.

Virginia Fenton - musical overature feature

Betty Wendany introduces Big John Strong

The Circus Spec - entire staff  
Big John - pony revue

DeWayne Trio - juggling

The Deans - whip cracking

Poco, the clown - balloons

Miss Robin and Meatball - wire

Boxcar & Co. - balancing eggs

Heidi Wendany - trained dogs

Big John - Arthur, trained bird

Clowns - The strong man

The Wendanys - comedy balance

Sandy Strong - swinging ladder

Clowns - Spring Cleaning

-- Intermission --

Color Book Pitch - free balloon

Frank & Bernice - rope spinning

Poco - comedy trumpet

Sensational Bishops - cradle

Cheryl Shawyer - elephants

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## Staff Named

Word received from the Hanneford Family Circus indicates the '75 season, thus far, has been a good one. The show's route is complete, except for a few late dates, and a tentative closing on Dec. 7th, is anticipated.

A liberal supply of red, white and blue heralds are used in each town.

Recent additions to the circus staff include:

Earl Allen - Vice President and Goodwill Ambassador

Jack Smith - Administrative Asst

Tom Bracewell - contracting agt

Howard Arnold - Promot. direct.

Phillip Mygoch - Office manager

Arthur Faye - General agent

Harry L. Kingston - Public Rel.

Ira T. Shea - press

Engagement Directors: Jerry Graves, Richard Foster, Marge Akins, Jo Stokes, Lois Maxwell, Bruce Arnold, and Joe Weiss

Oeda Beitz - Mgr. Sarasota off.

.... M. L. Dupont