



America's Favorite Circus Weekly

3rd Year

August 12, 1974

Number 32

Mattel Ok's Injunction Plans

The Hawthorne, Calif.-Based toy firm Mattel, Inc., has agreed to a federal court injunction which requires that the firm accept two outside directors and the establishment of a financial control and audit panel and another litigation and claims committee.

The injunction was issued in Washington, DC, in response to a Securities and Exchange Commission complaint alleging that Mattel, the nation's biggest toymaker, filed false new releases and financial reports during 1972-73.

Under terms of the federal court order, the SEC must approve those appointed to the two new directorships and to the four member financial panel and the three member litigation committee.

Mattel, founded about 30 years ago, by the firm's co-chairmen, Elliot Handler and his wife, Ruth, said last week, that the company would accept the injunction to "avoid the substantial expense and disruption that would result from protracted litigation."

Mattel is the parent com-

SHOW OKAY

Rufe Davis, who played the conductor in TV's "Petticoat Junction" series, was featured in the American Legion Post 115 annual benefit show on Aug. 11. The program, presented at Hayward, Calif., is an annual affair to raise money for crippled children.

Other acts on the show were Red Feathers and his Wild West
(Continued on Back Page)

pany of several subsidiaries, including the Ringling Bros.-Bernum & Bailey Circus.

Truck Mishap

A circus elephant escaped serious injury in a truck mishap on the East Seneca Turnpike in Syracuse, N.Y., on Aug. 1st.

News reports stated that at 7:15 a.m. a Sells & Gray Circus truck, carrying an elephant (Bessie), rolled over on a curve. The driver told police that the truck's brakes had failed.

..... Charles Seeley

Important Note!

Because of the costs involved and the unsure payment system we will no longer accept monthly subscriptions.

As of Sept. 1, 1974, all subscriptions must be on a six month basis at \$5.00 for a full year at \$10.00

Subscribers will be notified well in advance of the time their subscription expires. The mailing of copies will be discontinued after the first week of the following month if there has been no word received from the subscriber.

THE CIRCUS REPORT is published each Monday by Don Marcks, 525 Oak St., El Cerrito, Ca. 94530

Subscription rates: \$5.00 for 6 months; \$10.00 per year (Air Mail service is \$2.00 extra).

Show Report

Phil Shear and his newly formed "Phil Shear Productions" played dates in Arizona, California, Wyoming and South Dakota during the early summer months.

Following a week's vacation, which was spent visiting with Billy Griffin and Super Dave Knoderer, on the Barnes & Daily Circus, he is engaged in booking dates in the Pacific Northwest for the Big John Strong 1869 Circus.



SHOW TALENT

Among the acts currently touring with Garden Bros. Circus in Canada are:--

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 Les Sampions
 Remo Cristiani's elephants
 Don & Jo Ann Anderson and
 their horses
 The Bertini Family

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Hawaii Enjoys Big Circus Performance

The International 3-Ring Circus, produced by Paul V. Kays, is currently underway in Honolulu. The show (Aug. 8-18) is being presented at the Honolulu Int'l Center and is reportedly drawing good crowds. The circus will also serve as the background for a segment of the "Hawaii 5-0" TV show, with filming scheduled during this engagement.

The program, with Phil McDonald as ringmaster and Jack Corvone, bandleader is featuring the following acts:

RAIN, RAIN, GO AWAY

Last month Royal Bros. Circus was enjoying good business in Newfoundland. However, the show was experiencing more than its share of bad weather.

At Oromocto, N. B. (July 3) the show was sidewalled, which turned out to be a good thing. They had rain, wind and hail, and only the side show top and marquee suffered any damage.

LITTLE PEOPLE

Late last month the Little People of America held their annual convention at Asheville, N. C. More than 400 people registered for the event, which was described as the biggest meeting ever held by the little people.

The organization was founded 16 years ago by actor Bill Barty, who predicts that big things are ahead for the group's members. Members range in height from 2' 7" to just under 5'.

Spec - "Circus on Parade"
 Donna and Lorelai - trapeze
 Aileen, Beth, Linda, Trudy - loop-theloops
 Pat Anthony - wild animals (16)
 The Pharoahs and Braun Duo - aerial cradles
 Clowns - Johnny Cirillino, Abe Goldstein, Neil Key
 Salvadori and Lacy - seals
 Uncle Heavy's Pork Chop Revue
 Emmett Kelly - Clown Prince
 Mister Bell - balancing
 Orlandos Trio - teeterboard
 Caddy & Pro - acrobatics
 Kresavine & Fedin - Soviet clown
 Gerard Soules - Poodles of Paris
 Arturo - heel & toe trapeze
 The Niccolini Family Chimps
 Clowns - John McKay, Gene Randow, David Strong
 The Feller Boys & Dodo - wire
 -- Intermission --
 The Flying Astros - flying act
 Clowns - Mildred Hall, Walter Stimax
 Norbu, the almost human gorilla
 The Cerrillo Bros. - high wire
 Nicklos Bros., Walters Family, Friel Trio - trampoline
 Jacob's Hollywood elephants
 The Quessers - space ship
 "Salute to Stars and Stripes"



Pictured above are the Soviet circus clowns Gregory Fedin and his wife Nina Krasavina. They are currently starring with the Kaye Continental Circus in Honolulu.

The picture below shows a portion of the famous Marcks Circus in Miniature. The complete exhibit requires over 500 square feet of floor space. It is the largest and most complete model of its kind and is frequently displayed on the West Coast.



POSTAL STUDY

The Postmaster General -- E. T. Klassen -- would like to learn about famous people who have worked for the postal service at some time in their life. He wants to include



this information in a History of the U. S. Postal Service, which he is currently preparing.

Those having information about circus or carnival people, or other show folks, who might have worked for the Post Office at one time or another, are urged to send the information to: Mrs. Rita L. Moroney, Research Director, Office of the Postmaster General, Room 10171, 475 L'Enfant Plaza West, S.W., Washington, DC - 20260.

people

JULIO FARIA, young flyer on Circus Vargas, is the subject of a story in The Enquirer newspaper dated Aug. 8, 1974 (Page 40).

TAD TOSKY, retired clown, was guest of honor at a Pal Joey Ball, sponsored by the Chicago (Ill.) Clown Association. He was presented with a trophy for his many years of clowning.

FRED LOGAN has returned to the Beatty-Cole Circus and is looking on from the sidelines.

WILD WEST SHOW

The Diamond "S" Rodeo is an action packed show and it drew well for two shows at Newport, R. I. on July 26th. The show was sponsored by the Newport County Sheriff's Assoc. and the Fraternal Order of Police.

The Rodeo show has a red and white canopy over the bleacher type seats, with the performance taking place in the open arena. The program ran about 90 minutes and featured acts associated with the Old West, and also offered children an opportunity to try their hand at riding a donkey.



The entire arena and seating area was enclosed by a red and white sidewall, while the marquee is a matching color combination. The band consisted of an organ and drums, and there was a concession trailer set up inside the arena.

No programs were available, but a coloring book is sold during the intermission. This sales pitch was made by Harry Mills.

..... John Cutler

WALLY BICKMORE is currently working on the John Strong Circus and has some fair dates coming up.

JOHNNY LUXEM will have his Wheel of Destiny at the Armada (Mich) Fair on Aug. 18th.

ROUTES

Barnes & Daily Circus

- Aug. 12 Wakefield, Mich
13 White Plains
14 Ontonagon
15 Laurium
16 L'Anse
17 Crystal Falls

Beatty-Cole Circus

- Aug. 12 Rome, N. Y.
13 Syracuse
14 Auburn
15 Geneva
16 Niagara Falls
17-18 Buffalo

Hubert Castle Circus

- Aug. 15-17 St. Joseph, Mo

Charles Bros. Circus

- Aug. 12 Cuba, N. Y.

King Bros. Circus

- Aug. 12 Vermillion, S.D.
13 Yanton
14 Wayne, Nebr.
15 Sioux City, Iowa
16 Missouri Valley
17 Plattsmouth, Neb
18 Bellevue

Lewis Bros. Circus

- Aug. 12 Palmerton, Pa.
13 Nesquehoning
14 New Tripoli
15 Tremont
16 New Philadelphia
17 Tower City
18 Auburn

Ringling-Barnum - Blue Unit

- Aug. 15-18 Long Bch, Ga.

Ringling-Barnum - Red Unit

- Aug. 13-14 Waterloo, Iowa
16-18 Omaha, Nebr.

Frazier's World Fair Shows to Aug. 17 Billings, Mont

Ice Follies

- Aug 14-Sep 1 San Fran, Ca.

Longhorn Rodeo

- Aug. 14-18 New York, NY

Prof. Miller's Magic Show

- Aug. 12 Tidewater, Va.
13 Rocky Mt, N.C.
14 Raleigh
15 Fayetteville
16 High Point
17 Asheville

Rose City Rides

- Aug. 13-17 Puxico, Mo.

Tip Top Shows

- Aug. 15-18 Ellsworth, Wsc

PEOPLE

Charles Bros. Circus
 Aug. 12 Cuba, N. Y.

Circus International
 Aug. 15-24 Louisville, Ky

Circus Kirk
 Aug. 12 No. Versaille, Pa
 13 Wexford
 14 Evans City
 15 Ford City
 16 Clarion
 17 Brockway
 18 Eldred

Circus Vargas
 Aug. 13-14 Utica, N.Y.
 15-16 Albany
 17 Essex Jct. Vt
 18-20 Nashua, N.H.

Franzen Bros. Circus
 Aug. 12 Plainfield, Wisc
 13 Manawa
 14-16 Open
 16 Princeton
 17 Markeson
 18 Westfield

Gatti-Charles Circus
 Aug. 12 Regina, Sask.
 14 Yorkton
 15 Dauphin

George-Matthews Circus
 Aug. 12 Dauphin, Pa.
 13 Altoona
 14-15 Pittsburgh
 16 Butler
 17 Courtland, Oh.

H & L Circus
 Aug. 16-23 Greenville, Oh

Happytime Circus
 Aug. 13-18 Paso Robles, Ca

Hoxie Bros. Circus
 Aug. 12 See Girt, NJ
 13 Port Reading
 14 Leonardo
 15 Ft. Monmouth
 16 Ocean Gate
 17 Lyons
 18 Long Branch

Kay Bros. Mini Circus
 Aug. 16 Daly City, Cal

Kaye Cont'l Circus
 to Aug. 18 Honolulu, Haw

Ringling-Barnum - Red Unit
 Aug. 13-14 Waterloo, Iowa
 16-18 Omaha, Nebr.

Royal Bros. Circus
 Aug. 12 Grand Banks, Nfd
 13 Burin
 14 Open
 15 Botwood
 16 Open
 17 Port-aux-Basque

Royal Int'l Circus
 Aug. 16-18 Palos Hghts, Ill

Royal Lipizzen Stallion Show
 Aug. 13 Eugene, Oreg.
 16-18 Spokane, Wash.

Sells Gray Circus
 Aug. 12 Seymour, Conn.
 13 Wolcott
 14 Uxbridge, Mass.
 15 Montville, Conn
 16 Ludlow, Mass.
 17 Holyoke
 18 Woonsocket, R. I

John Strong 1869 Circus
 Aug. 15-17 Denver, Colo.

Summer Circus
 Aug. 12-17 Flint, Mich.

Wallace & Rogers Circus
 Aug. 17-Sep. 2 Vanc'r, BC

Wenatchee Youth Circus
 Aug. 18 Redmond, Wash.

..... OTHER ROUTES

Abbott's Magic Get-together
 Aug. 14-17 Colon, Mich.

Batman & Robin
 Aug. 15-17 Cedar Falls, NJ

Century 21 Shows - Blue
 Aug. 16-25 Des Moines, Iowa

Century 21 Shows - Red
 Aug. 16-25 Des Moines, Iowa

Roy Clark Show
 Aug. 12-17 Omaha, Nebr.

Draft Horse Extravaganza
 Aug. 18 Hayward, Calif.

James H. Drew Shows
 Aug. 12-17 Wise, Virg.

PEOPLE

BILL BRICKLE recently replaced GERARD SOULES on the George Matthews Circus.

AARON & FREDDIE, vent act, appeared at the Circle Star Theatre in San Carlos, Calif. last week.

GUNTHER GEBEL-WILLIAMS recently injured his leg in a train mishap. He is pictured in the Enquirer paper with some elephants in the issue dated Aug. 25, 1974.

UPTON'S FILM CO., has been spending a considerable amount of time with the Happytime Circus, getting full color shots of the show in action.



IN 1887 A LAW WAS PASSED DECLARING THE FIRST MONDAY IN SEPTEMBER A PUBLIC HOLIDAY - TO BE KNOWN AS LABOR DAY

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Parade Draws

Several stars, plus Vice President Gerald Ford, were in Canton (Ohio) for the annual National Professional Football Hall of Fame Parade, held on July 27th.

Featured in the parade were the five Diano elephants. When they reached the reviewing stand they turned, stood up on their hind legs and saluted the Vice President.

In the meantime the local press and Better Business Bureau are making a big issue out of a circus phoneroom operation here. Despite the claims, the Canton Township Fire Dept. says they are not sponsoring any circus here this year.

..... Tom Morrison

Changes Made

Several staff changes have been made by Amusement Business magazine. The changes were announced last week by Publisher Walter J. Henney and became effective on August 1st.

Irwin Kirby, former editor-in-chief, has been appointed Associate Publisher and Editorial Director. He will head the new Editorial Products Dept. and is to direct activities of the various AB specials and directories

Tom Powell has been named Managing Editor. He will have

Everyone Smile

"National Smile Week" was celebrated at RBBB's Circus World Park on Aug. 4-10 with a variety of special features. According to all reports everyone, including the animals were smiling profusely all week long.



Among the special features offered were: - a wall of smiling clown faces, taken from old circus lithos dating back to 1930; a herd of smiling elephants; smiling circus wagon wheels, and even smiling giraffe with a new arrival, which gives the park four giraffes.

Patrons bringing the written phrase "The Circus is a World of Smiles" were presented with a set of circus posters. For those who could make the sad clown "King Tut" smile there was a box of circus crayons as a reward.

*If principle is
good for anything,
it is worth
living up to — Franklin*



editorial control over the content of AB.

Other appointments include John Mitchell, News and Copy Editor, and Howard Lander, Eastern News Editor.

Clown: Emmett Kelly
June 1948





Pictured above is Josephine Beresini as she walked a slanted wire to her pedestal to begin her high wire act. The picture was taken on the Poleck Bros. Circus, at Oakland, Calif. on May 6, 1948.

I recommend The Circus Report as the best weekly news and route information. Order your copy today - just \$10.00 for a year - a copy each week.



people

PATTI and HINES RUCKER are performing in and managing the circus program at Circus Towne in New Hampshire.

BOBBY GIBBS plans to take out his own show in the winter months. Then will bring his animals to Circus World Museum, at Baraboo, Wisc. in 1975.

CHESTER CABLE was enroute to the West Coast last week and planned to visit a few shows on the way back home.

GINGER STREET (contortionist/acrobat) worked the Anderson, Yuba City and Napa fairs (Cal) for Jackie O'Dell. She is also signed for the fair at Monterey.

BOB and MARJI LANGIN (Bob-O and Bobbino) have been working advance for Garden Bros. Circus in Canada.

NICK BENGOR recently joined Circus Vargas for the rest of the season.

GUNTHER GEBEL-WILLIAMS suffered an injured leg in a recent train mishap. He is currently sitting on the sidelines.

CROWDS LOVE FREE CIRCUS

It's obvious right from the start that the regular overflow crowds really enjoy Kay Bros. Mini Circus as presented at the Napa (Calif.) Town and Country Fair on Aug. 1-4. The circus is a one girl presentation, featuring show owner/manager Loni Ironberg, with her rope spinning tricks, trained pony, dogs and high school and dancing horse.



The circus was presented several times a day, under a 30 x 60 ft. green tent. Seating of the traditional stringer type, 5 rows high, was set-up on three sides of the single ring.

The show's ring curb is red and white, with orange floor boards, and a carpet that leads into the ring from the backyard area. Music was via tape recordings, operated on a special sound system.



Wisc. Report

Heavy rains forced Deiley Bros. Circus to by-pass Chilton (Wisc.) on July 25th. However, they came back and played the date on July 27th and drew some big crowds. At Cedar Grove (July 26) they played in conjunction with the Holland Festival and had two 3/4 houses, with shows at 2:30 and 6 p.m.

Incidentally, Wisconsin's newest show -- Franzen Bros. -- is doing good business on its initial tour of the state. They have a white big top with blue and white sidewall. Adding to the show is the lighting, live music and lighted ring curbs.

Owner Wayne Franzen does a nice job with the various animals. His brother, Neil, is an all around man and even works advance. Both their wives are important assets to the program.

This is an exceptionally clean and well-run show and almost every date is being signed for a return engagement next year.

..... Wayne Bolz

PARTY PLANS

A special Birthday Party Department has been established at the Ringling-Barnum Circus World Park (Florida). The newly formed department will cater to those who are seeking a unique party idea.

The Birthday Party Package, as planned, will be called "A Big Time Under the Big Top" and will include:



Admission to the Circus World Park, food, souvenirs, a special clown show, V.I.P. tour of the park and a

circus birthday cake.

Any age group and an unlimited number of people will be able to qualify for the Birthday Party Package.

THE NEWS

in Brief

Members of the Great Y Circus, of Redlands, Calif. visited the Ringling-Barnum Circus at Anaheim on Aug. 7th.

Shows playing along the Canadian border report they've had hot muggy days with some rain storms.

SHOW OK (Continued)

group; Jacks, the Marionettes; Tomatoes & Co., clown magic and Billy Grant, M.C.