



3rd Year

November 11, 1974

Number 45

Winter Show Starts Tour Today

A new edition of the annual Christmas and Magic show produced by Ron Bacon & Associates, of Belpre, Ohio, opens today (Nov. 11) at New Martinsville, W. Va. Called "Let There Be Magic" the show will tour in West Virginia, Pennsylvania and Ohio, closing at Cambridge, Ohio on Dec. 22nd.



Bookings were set-up by Ron Bacon and Phil Shear, with many engagements being repeat dates from last year. Mrs. Willene Bacon handled coordination of the advance phone promotions, while Joe Eddie has produced the show itself.

Dates Signed

Anticipating a tour with some 110 dates, the Hunt Bros. Circus reports they have already signed 93 dates for 1975. The upcoming tour, which starts at Florence, N.J. on May 1st, will be the show's first dates since going off the road in 1963.

According to Harry Hunt, the circus is going to play its old territory along the Atlantic coast, from Maine to Georgia.

"Our contracting for 1975 is al-

The program runs one hour and forty-five minutes with an intermission, during which concessions will be sold. Joe Eddie has built several new and spectacular illusions, including a girl to gorilla and stack of boxes illusions.

- The program features:--
- Joe Eddie & Co. - Magic/illusion
 - Phil Shear as "Philippe" - producing clown
 - Miss Betty's Canine Revue
 - Riggs & Riggs - unicycles/juggle
 - T. W. Martin - organist

The Emmett Kelly, Jr. Circus is now booking dates for 1975.

(Continued on Page 8)

Important Note!

Several copies of The Circus Report dated Nov. 4, 1974, were damaged in the Post Office cancellation machine.

If you have not received the Nov. 4th issue please let me know and I'll get another copy in the mail immediately.

Don

FOR SALE

Two 8 x 10 pictures of Miss Dorothy Herbert. The greatest performer the Show World has ever seen.

No. 1 - Miss Dorothy Herbert on rearing horse .. \$ 2.25

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Personally autographed especially for you by Miss Herbert.

LITTLE JOHN STRONG

Box 326

Thousand Oaks, Calif. 91360

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Elephants

Elephants appearing in the Texas Shrine dates were:

Oscar Cristiani herd: Babe, Carrie, Emma, Shirley

John Cuneo herd: Tess, Bombay, Delhi, Joyce, Billy, Tina, Tony

Diano herd: Tommy, Minnie, My-sore, Calcutta, Dolly, Tony (new 1½ yr punk).

The Carden-Johnson elephant herd was with the Dr. Pepper Circus and includes: Denu, Seta and Muna.

In Memoriam

ARTHUR (Mack) HELLER, former circus band leader, died in Sheboygan, Wis. late last month at the age of 71. He was a band leader and calliope player with Seils-Sterling Circus for 20 yrs



Send a Christmas greeting to your friends via Circus Report. It will cost you just \$2.50.

Reserve your Greeting space now, for space will be limited. Dec. 14th is the deadline.

Schlitz Quits Sponsoring Parade

The Jos. Schlitz Brewing Co., has announced it will no longer sponsor the Old Milwaukee Days and the Schlitz Circus Parade. Spiraling costs, the general economic uncertainties and possible fuel shortages have been blamed for the action.



In making the announcement, Robert A. Uihlein, Jr., chairman of the board and president of Schlitz, said, "we regret that the annual Schlitz Circus Parade, which brought joy to millions of people, must give way to these uncertainties. The parade

was a wholesome, exciting event, and we are proud to have been part of it."

The civic celebration began 11 years ago, and was one of the country's largest annual public events sponsored by one company. Schlitz spent about \$5 million on Old Milwaukee Days since 1963 and calls it a "worthwhile expenditure" which gave the Milwaukee area a summertime lift.

The last Schlitz Circus Parade was held in 1973, with some 800 horses, mules and ponies, plus 65 old circus wagons, 37 bands and various lions, tigers, camels, elephants, etc. Also participating in the parade were clowns, antique autos, old bicycles, carriages, Indians and the company's famous 40 horse hitch and wagon.

Because of fuel supply problems and other uncertainties the 1974 parade was cancelled. At that time the company said it would be an impossibility to transport the necessary horses

In Memoriam

M. TRUZZI, famous juggler, died at his Florida home in late October. He was a feature act on most of the nation's major shows for many years. After retiring he operated a men's shop.

to Milwaukee, but they were hopeful that the parade could be returned in 1975.

Schlitz plans to continue its annual fireworks display on Milwaukee's lakefront the evening of July 3rd. They are also planning to develop other features in connection with the 1976 Bicentennial celebration.

In 1972 Schlitz purchased the circus collection of the now deceased Lee Allen Estes, of Lexington, Ky., and gave it to the Circus World Museum. This collection included 2,275 circus lithos, 800 theatre and movie lithos, plus five small circus wagons and other materials.

ROUTES

Allen's Pet Zoo
Nov. 13-17 Fontana, Cal.

Beatty-Cole Circus
Nov. 11 Ft. Walton Bch, Fla
12 Panama City
13 Dothan, Ala.
14 Albany, Ga.
15 Tallahassee, Fla
16 Gainesville
17 Daytona Beach

Circus Vargas
Nov. 12-17 Tanforan, Cal

George Matthews Circus
Nov. 12 Las Vegas, Nev
13 Enroute
14 Vallejo, Cal.
15-16 Santa Clara
-- End of Tour --

PAL Circus
Nov. 16-17 San Fran, Cal.

Polack Bros. Circus
Nov. 15-17 Springf'd, Ill

Ringling-Barnum Blue Unit
to Nov 17 Nassau, L.I.

Ringling-Barnum Red Unit
to Nov 17 Cleveland, Ohio
-- End of Tour --

Royal Lipizzan Show
Nov. 12 Minneapolis, Minn
14-15 Green Bay, Wis
16-17 Milwaukee

Shrine Circus
Nov. 13-17 Kansas City, Mo

John Strong Circus
Nov. 16-17 Bakersfield, Ca.

Tripoli Productions
Nov. 11 Council Bluffs, Ia
12 Ames
13 Iowa City
14 Cedar Rapids
15 Dubuque
16 Macomb, Ill.
-- End of Tour --

..... OTHER ROUTES

Clown College Graduation
Nov. 17 Venice, Fla.

Expo Winter 74
Nov. 15-17 Boston, Mass.

Golden State Rodeo
Nov. 16-17 Sells, Ariz.

Ice Capades
Nov. 12-17 Fresno, Calif.

Let There Be Magic
Nov. 11 New Martinsville,
W. Va

Longhorn Rodeo
Nov. 14-17 Greenville, SC

USSR Gymnasts
Nov. 12 San Fran, Cal.
15 New York, NY
17-18 Boston, Mass.

THE NEWS

in Brief

A Circus Vargas elephant truck got lost in San Francisco, trying to find a San Jose lot last week and an English Circus went to the wrong town. (Read about it in next week's Circus Report).

They have so many big show agents setting dates in Texas they've decided to hold a convention at McAllen Texas on Nov. 28th.

The Beatty-Cole hippo truck was overturned going into El Dorado, Ark (Oct 15) and the show's pony truck burned at Greenville, Miss (Oct. 16)

The Canton, Ohio Jaycees Circus was moved to Dec. 7-8 from a Nov. date.

Their Band Is Great! ...by PAUL FITZPATRICK

Really enjoyed the opportunity of visiting the Carson & Barnes Circus when they played Jacksonville, Ala., and thought they have a nice show. Almost the best part was the circus band - they were great. Unfortunately this group was down to five members but earlier in the year they had nine men. Even so they played some great music, and the show owners are to be congratulated for maintaining this great standard.

For historical purposes the band numbers should be recorded here.

CARSON & BARNES CIRCUS

Jacksonville, Ala. Oct. 5, 1974

Overture: -

Homestretch Galop - K. King
 Man on the Flying Trapeze
 Barnum & Bailey Favorite - King
 Entry of the Gladiators -
 Fusick

OPENING SPEC: -

Wanderlust - King
 Circus on Parade

Cage Act: -

War March of the Tartars - King
 Poinsettta
 Lions
 Jungle Queen - King
 Chant of the Jungle
 Jungle Drums
 Big Cage Galop - King

Low Wire Act: -

Pan American March - King
 I'm An Old Cowhand
 Winter Sports Galop

The Clowns: -

When the Saints Go Marchin In
 Billboard March

Elephant & Lion Act: -

The Devil and The Deep Blue
 Sea

Spec: -

Contege du Sarder
 Ung-Kum-Foy-Yah - K. King
 Sayanora

Juggling: -

El Cabellaro
 Circus Echoes March

Teeterboard: -

Bravura
 Center Ring March - K. King
 Prestissimo Galop - K. King

Single Elephants:-

Kentucky Sunrise

The Clowns: -

Darktown Strutters Ball
 The Billboard March

Ponies:-

Pony Boy
 Poet and Peasant
 Light Cavalrymen
 Royal Bridesmaids

Follies de Patee:-

Thank Heaven For Little Girls
 Fanfare
 Climb
 Shangri-La
 When You Wish Upon A Star
 Under Paris Skies
 Mimi (Continued on Back Page)



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All of the pictures shown on this page were used by the Russell Bros. Circus in the early 1940's shortly after they arrived on the west coast. The publicity work is all that of the late Bill Antes, well known circus press agent.

Party Date

The Paul Eagles Circus Luncheon Club will hold its annual Birthday Party at Philippe's Restaurant, in Los Angeles, Cal. on Monday, Nov. 18th. The party is scheduled from 11:30 a.m. to 1:30 p.m.

This year's party was delayed until November so that more members can attend, since most shows will be off the road by that time. The club's birthday cake will be provided by Philippe's through the generosity of Bill Binder.

WANTED

"SIDESHOW MATERIAL"

Old pictures, old post cards, props, etc.

For interested person writing a book on Side Shows. Will pay top value.

LITTLE JOHN STRONG

Box 326

Thousand Oaks, Calif. 91360

THE NEWS

in Brief

The Nov. 1974 Reader's Digest includes an article about the "Most Daring Young Man on the Flying Trapeze."

The Dr. Pepper Circus played to full houses for every performance during its Dallas, Tex. date at the Texas State Fair.

Feed Needs

The average weekly order of feed supplies for RBBB's Blue unit includes:--

34 ton timothy hay; 8 ton straw; 4,400 ton of sweet feed; 3,600 ton of crushed oats; 80 ton of apples; 300 loaves of bread; 20 lbs of fresh herring; 10 lbs of orange marmalade; 6,800 lbs of beef; 150 whole chickens and 50 lbs of sun flower seeds.

DATES SIGNED (Continued)

most complete with very few holes," Hunt said.

The circus will use a tent crew of Indians from the Seneca tribe, with Chi Chi Pierre as supt. The red, white and blue tent will be square shaped, with one ring and seating for 1,080 people.

Hunt says that his agents have been instructed not to say anything against another show, despite the fact some other circuses have been trying to spread the word that Hunt Bros. will never open. "I don't know why we can't live together, instead of trying to hurt one another," he added.

Several new innovations are planned for the circus, and anyone who wants to see what is going on is welcome to stop by the winterquarters, says Hunt, and see for themselves.

Circus Plays Pumpkin Festival

Picture an open field of several acres, covered with thousands of pumpkins of all sizes and shapes. Now add a circus tent in the middle of this field and you have the most unusual and colorful setting that greeted those who came to see the Early American Circus late last month. The weekend date (Oct. 25-27) was the annual Pumpkin Festival at Half Moon Bay (Calif.) which was highlighted by the circus presentations.



The Early American Circus presented its programs (three a day) under a square 50 x 50 ft. green tent with no seating, except for some canvas near the ring curb for the kids. Nearby was a long narrow blue and white tent which housed the various show animals. Adding to the circus was a red and gold carved cage wagon, with a live Puma inside.

Mattel Report

The nation's largest toy manufacturer and owner of RBBB -- Mattel, Inc. -- has reported their 1971 pre-tax profit was padded by \$18 million. In making its report last week, the company also said that executive titles had been stripped from Ruth and Elliott Handler, founders of the firm.

Bowing to pressure from the SEC, Mattel has agreed to appoint a majority of new directors from outside the company, and to hire a special counsel and outside auditor. These people will investigate the company's financial statements for 1971 and 1972, along with other "appropriate periods."

The company still faces suits filed by former circus

The program, which ran approximately 45 minutes, was announced jointly by the show's owners, Maria and Jerry Booker.

Featured in the performance were:

Paul Svengari - magic/illusions
 A. Whitney Brown - juggling
 Jerry Booker, riding "Brigadoon" a giant horse
 Charlie Chaplin, the clown
 Happy, the trained hyena
 Miss Duminel - snake
 Popcorn, the llama
 Miss Diane with a quarter horse
 A. Whitney Brown - trained dog
 Peacock riding a horse
 Finale - entire company

stock holders, These suits have charged the company concealed its losses and misrepresented its financial condition in the proxy material used to carry out its merger with the circus.

Shrine Shows Draw Well

Despite some heavy rains attendance at the Hella Shrine Circus in Dallas (Sept. 23-29) exceeded last year's 70,000 mark, show officials report. Good crowds were also reported at Houston (Oct. 1-13); San Antonio (Oct. 15-20); and Austin (Oct. 22-27). The five city tour will be concluded with a Nov. 20-30 engagement at Fort Worth.

Newspaper and TV advertising made much of the fact that 16 European acts were being featured in the program. Morris B. Bentley headed the Shrine coordinating work and served as chairman of the contracting committee for the Shrine circus tour. Bob Atterbury was head of the professional staff making the tour.

(For a list of acts appearing with the show see The Circus Report for Sept. 9, 1974 - Page 9).



ROMAN SCHMITT recently bought a black rhino, which he and his father HUGO, are training for the coming season.

FRANK GASSER is reportedly planning to operate the Circus Royale in Australia in '75.

ROGER BOYD, Jr., was reportedly married during the recent Beatty-Cole engagement at New Orleans (Oct. 25-27)

MARSHALL ESTERSON, an advance man for RBBB's Blue Unit was the subject of a recent Chicago newspaper article.

SYL and BARBARA BRAUN worked a circus date at Ontario, Calif. (Oct. 29) with their whip, knife and rope acts.

ACTS WANTED

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CHANG REYNOLDS, author of the book "Pioneer Circus" spends most of his time nowadays painting cowboy and western works. He has a display at Morro Bay, Cal.

BERNARD CARROLL visited the CAMPA FAMILY on their 19th wedding anniversary. He visited Sells & Gray, Hoxie Bros. and Polack Bros. this year.

THANKS TO

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**HAPPYTIME
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FOR A WONDERFUL AND ENJOYABLE SEASON 1974

"A HAPPYTIME"

Frank & Bernice Dean

WHIPS

ROPES

HIGH-SCHOOLED HORSE

Indian Idea

Skeeter Vaughn, the Cherokee Indian knife and tomahawk thrower was one of the featured acts at the big three weekend Calabasas Pumpkin Festival (Calif.) Final days were Nov. 2-3.

Skeeter was recently seen on TV with Chuck Conners on the "Thrillseekers" series where he did the sensational stunt of throwing a tomahawk and cutting a cigarette in half as it was held in his assistant's mouth.

He says everyone knows that Chuck Conners favors the Schick method of quitting smoking, but this tomahawk stunt was an old Cherokee cure for stopping cigarette smoking!

A Mini Show

A most unusual show, the "Mini Circus" made a one day appearance at the Alameda (Calif.) South Shore Beach & Tennis Club the evening of Nov. 10th. The show was produced by Dorothy De Bolt as a means of raising money for the Aid to Adoption of Special Kids organization, which is sponsored by local society groups.

In addition to a catered dinner, the circus featured: carnival games; live animals from Marine World; a calliope; a belly dancer; a circus wagon refreshment stand; Chris Wright's Rock Band; a caricaturist; a flutist; Joseph Liebling and the Oakland Symphony Chorus.

CARSON & BARNES BAND NOTES (Ctd)

The Clowns: -

Ja Da

The Billboard March

Elephants: -

Cyrus the Great - K. King

The Merry Go Round Broke Down

London Bridges Falling Down

Them Basses

Let Me Call You Sweetheart

Rock-a-bye Baby

Jungle Queen - K. King

High Wire: -

Tango of Roses

Exodus Theme

Ramona

Down Off Wire

Hand Balance: -

People Will Say We're In Love

Horses: -

Robinson's Grand Entry

Quality Plus

Goats and Dogs: -

Talk to the Animals

Rancho Grande

Mexican Hat Dance

Peanuts Polka

Circo de Maye

Rolla Bolla: -

Trombone Blues

The Flying Acts: -

Grand March from Aida

Enchanted Nights Waltz - King

Royal Decree/or Bonaparte's

Retreat

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\$10.00 per year - a copy each
week.