



America's Favorite Circus Weekly

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cmb plans

For three days in August (Aug. 10-12) the city of East Bridgewater, Mass. will become the circus capital of New England. A special model builders display will be presented on those days, backed by the CMB's Carl Hagenbeck Ring.

The whole event is being co-sponsored by the First Parish Unitarian Church and the Standish Museums. Exhibitors from throughout the east are expected to be on hand for the event.

The show program will coincide with a Merle Evans Concert on Aug. 10th and a visit by the Royal Circus on Aug. 6th. An old fashioned pre-circus concert will be presented just prior to the Aug. 6th evening circus performance. The concert will be offered by the South Shore Concert Band, under the direction of Richard Whitmarsh.

A special added attraction will be an exhibit of circus posters and the appearance of professional clowns and veterans of the circus.

summer storm

A storm with winds 50 mph or more whipped through the Wenatchee (Wash.) Valley on the evening of Jun 22nd, leaving a wide path of destruction in its wake.

In addition to uprooting trees, knocking down power lines and damaging homes and stores, the storm caused some \$60,000 in damage to the Wallace & Rogers Circus. The show was set up on the parking lot of a shopping center and was just getting ready to start its evening show when the storm struck.

The big top was torn at one end and then it collapsed, about 10 minutes after all the people got out. There were no injuries.

The circus has continued its regular programs without the tent. A Seattle firm was repairing the top last week and felt they would have it back soon.



CIRCUS acts

Acts performing as part of the July 4th festivities at Milwaukee (Wisc.) included:

Capt. Ose Barada - wild animals
 The Diemo elephants
 Lou Regan - lions and tigers
 The Rock Smith Flyers
 The Gene Molter Animals
 Col. Larson - sharpshooting
 Edmondo Zacchini - double cannon

Jungle Beasts

According to some authorities so-called "natural enemies" in the animal world have no real hatred for each other. The animosity comes when they have to compete for food, and territory.

Jean Luckey, a director of Animal Talent Scouts in New York, says "Practically any animal raised by a human from a very early age can learn to live with any other animal when food requirements are satisfied. Most students of animal behaviour agree that the conditioning (educating) of the young animal, not just instinct, is the main factor determining how it later will behave."

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Broken Promise

Circus fans from throughout Kansas have been busy expressing their unhappiness over a recent circus party in their state.

The group purchased a block of some 30 tickets, with the understanding they would be for the center section. At showtime they were shunted off to end seats and it was only after they created a fuss that better seats were provided, but it still wasn't what had been ordered.

Some fans refused to stay for the circus performance, others left long before the show was over.

"It's the last time we'll support that circus," many said. "we ought to sue and get our money back," several added.

One thing for sure the show left a lot of unhappy people in Kansas, and they may just remember that at this time next year.

Risky Freedom

Three young elephants, destined for a New Hampshire amusement park, got loose last month (June 13) at Shrewsbury, Mass. The bulls had been chained up in back of a motel for the night.

After 20 hours of frolicing in a residential area and then fleeing into nearby woods, the elephants -- Whimpy, Rajah and Chang -- were safely captured. Local police and a helicopter assisted trainer Michael Rice in locating the animals.

PERSONNEL

Carlos Farfan will open his Las Vegas Circus in August in Calif.

PRINCESS WHITE BUFFALO cancelled her fair engagements due to illness in the family.

GEBEL WILLIAMS was on the Mike Douglas TV Show on June 29th.

CHARLIE REX has left the hospital and is returning to the circus. He's walking with crutches.

MRS. JACOBI is in Vienna for a week or so on business.

EMMETT KELLY is currently working at Harrah's Club in Lake Tahoe. It's his 12th year at the casino.

LELAND BARNEY, of Rigby, Idaho, had his team of 8 black Shires in the Milwaukee July 4th parade.

DORIS & GENE McDONALD and PAUL PUGH were on hand to assist the Wallace & Rogers Circus after the big blowdown.

AL MALL is Space Sales Manager for the exhibit building at the San Joaquin County Fair (Stockton, Cal) on Aug. 14-25.

WAYNE BLOZ, CFA, helped booked the Heatty-Cole show into Sheboygan, Wisc. then served as the show's honorary ringmaster.

BABE WOODCOCK visited with BARBARA AND BUCKLES WOODCOCK in Mexico over the holiday.

JUNIOR RUFFIN'S lion act is at the Kelly Farm in Peru, Ind. They recently left the Hoxie show.



NAPA COUNTY FAIR

Show acts appearing at the Napa County Fair in Calistoga, Cal. on June 30-July 4 included:

Pearce Sisters
Barry Lloyd
Just Us Three

Kobelt Sisters
Bernie Burns

On-the-go

For most of its dates Rudy Bros. is using a Harold Barnes tent, but this week the show is playing at the Coliseum in the Cincinnati fairgrounds.

Some acts have been added to the program since they left the west coast. They include: The Amanda Troupe; Eloise Berchtold; Morgan Berry; Karl's dogs; Zoppe's monkeys and Sonja Zoppe. In all they have 11 elephants in one act.

During the Boston engagement thieves broke into the Cristieni trailer and took several items. This included a color TV, \$60.00 in cash and other things. Incidentally Lucio has added another horse to his riding act.

While enroute near Flagstaff, Jimmy Fossett hit a slick spot in the road and crashed into an abutment. His new tractor was a total loss, but the trailer suffered only minor damage. No one was injured.

Show folks on Rudy Bros. collected some \$210 for the Santos family, following their recent accident which involved Paula.

ROUTES

Allen's Petting Zoo

July 11-15 Roseville, Cal.

Beatty-Cole Circus

July 9 Holyoke, Mass.

10 Pittsfield

11 Troy, N. Y.

12 Watertown

Carson & Barnes Circus

July 9 Worthington, Mn.

10 Fairmont

11 Mankato

12 White Bear Lake

13-14 Rochester

15 Osage, Iowa

Hubert Castle Circus

July 9-10 Helena, Mont.

11-12 Billings

13 Bozeman

Circus Kirk

July 9 Zelienople, Pa.

10 OPP

11 Mercer

12 Reno

13 OPP

14 Union City

15 Albion

Clyde Bros. Circus

July 9 La Crosse, Wis.

10-11 Rochester, Min.

13 Keota, Iowa

14 Oscaloosa

15 Fairfield

16 Centerville

Hamid-Morton Circus

July 13-22 Milwaukee, Wis.

Happytime Circus

July 9-15 Pleasanton, Cal

Hoxie Bros. Circus

July 9 Laureldale, Pa

10 Gilbertsville

11 Warminster

12 Spring City

13 Royersford

14 Coopersburg

15 Perkasie

King Bros. Circus

July 9 Hurley, Wisc.

10 Rhinelander

11 Antigo

12 Wausau

13 Marshfield

14 Wisconsin Rpds

Miller-Johnson Circus

July 8-9 Hamden, Conn.

10-11 Waterbury

12 Bridgeport

Poleck Bros. Circus

July 11 Elko, Nev.

13-15 Las Vegas

Ringling's Blue Unit

July 8-10 Hampton, Va.

15-17 Lubbock, Tex.

Ringling's Red Unit

July 10-15 Phoenix, Ariz

Rudy Bros. Circus

July 10-15 Cincinnati, Oh.

Tommy Scott-Tim McCoy Show

July 10 Bismarck, N. D

11 Jamestown

12 Fort Totten

13 Grafton

Tommy Scott Show (Cont'd)

July 14 Grand Forks, ND

15 Crookston, Minn

Sells & Gray Circus

July 9 Southampt'n, L.

10 Greenport, L. I

11 Hicksville

12 Lake Grove

13 Tarreytown, NY

14 Ridgefield, Conn

15 Newington

John Strong Circus

July 8-12 St. Louis, Mo.

13-14 Champaign, Ill

15-16 Indianapolis, Ind

Wallace & Rogers Circus

July 10 Dillon, Mont.

12 Salmon, Idaho

Wallenda Circus

July 12 Clarke's, W. Va

14 Parkersburg

Winn's High Wire Show

July 9 Seattle, Wash.

Wonderful World of Horses

July 13-15 Los Ang, Cal.

..... FAIRS

Great Dearborn Fair

July 9-14 Lawrence's, Id

Horse & Flower Show

July 13-21 Santa Barb's, C

Placer County Fair

July 11-15 Roseville, Cal

Tri-County Fair

July 12-15 Bishop, Calif.

CARNIVALS

- American Eagle Shows
 - Jul 10-11 Mason City, Nebr.
 - 13-15 Yuctan
- Amusements of America
 - Jul 9-15 Millville, N.J.
- Blue Cross Shows
 - Jul 9-15 Converse, Ind.
- Central States Shows
 - Jul 12-14 Lebanon, Kans.
- Don's Amusements
 - Jul 12-14 Westbrook, Minn.
- James H. Drew Shows
 - Jul 8-13 Huntingburg, Ind.
- Great American Shows
 - July 9-14 Conandagua, Pa.
- Bob Hammond Shows
 - Jul 11-15 Menomnie, Wisc.
- Mid-South Amusements
 - Jul 9-14 Bowling Green, Ky
- Miller Spectacular Shows
 - Jul 12-15 Union, Mo.
- Pugh Shows
 - Jul 9-14 Lawrenceburg, Ind.
- Reithoffer Shows
 - Jul 10-14 Trumansburg, N.Y.
- Rose City Rides
 - Jul 11-14 Clarence, Mo.
- Skerbeck Shows
 - Jul 11-14 Pinconning, Mich
- Toby's Amusements
 - Jul 12-14 Eudora, Kans.
- Ralph Wagner Shows
 - Jul 10-14 Leonard, Texas

Capsules

The Animal Health Service is studying conditions that will cover caged dogs.

The Apollo Int'l Circus reportedly played Van Nuys, Cal. on Jun. 28-July 1

Carson & Barnes got into a small town and found they were unable to get gas for the trucks.

The German Circus, Carl Althoff, has two units on the road with a total of 36 elephants.

Shopping markets are now selling Ringling-Barnum pop corn. With two labels you get one free ticket.

The Clark & Walters show equipment has been stored at Hugo, Okla.

The George Matthews Circus has a 14 piece band, the largest band of any show on the road.

Beatty-Cole has been hitting rain and mud on a daily basis for the past few weeks

Many people report they are having trouble getting special RBBB cards ordered

through a Milwaukee, Wisc. address. Orders placed in April have not been received or acknowledged.

The Happytime Circus is featured in the Summer issue of "My Weekly Reader." It's dated June 15, 1973 and published by: Xerox Educational Publ. Co., 245 Long Hill Road, Middletown, Conn. - 06457

When playwright William Inge died late last month the manuscript for a new play was found on his table - it is titled "The Boy From The Circus."

Important Note!

In a recent report on King Bros. by Bill Green it was wrongly stated that Don Carr was with the show. He really has the cat act on Carson & Barnes Circus.

This error was caused by confusion of two show reports. We regret any problems this may have caused on the part of anyone.

'Disney on Parade'

By PETER COWAN
Tribune Staff Writer

Why is it that when children's shows are discussed, people shrug their shoulders and say, "Well, just what did you expect?" Quality in toddlers' entertainment receives about as much consideration as shopper's throwaways or news from the Window Shade Manufacturer's Association.

Disney on Parade, at the Cow Palace through Sunday, then at the Oakland Coliseum next Tuesday through Sunday, is an example. This traveling exhibition, which plays large auditoriums usually reserved for sporting events and rodeos, is a dismal affair, sloppily put together and limping along on the name of the man who gave children a great deal of pleasure in his time.

Last year's show was entertaining. It had some substance. This year, it is plain boring. Disney in Dismay would be a better title.

The basic problem is that the Walt Disney fantasy formula worked best on a movie screen, where the theater was dark and the animator's magic could deal personally and privately with each kid-at-heart. In Disney on Parade, film clips are used occasionally to set the mood, shown above the magic castle at one end of the stage, but most action takes place on the arena floor with larger than life, "Disneyfied" players.

It's a circus without danger, a cartoon poorly brought to life. It takes place on a giant platform, but that's the closest it comes to being a theatrical production. What exactly is Disney on Parade? Primarily, an attempt to make \$\$

by using unoccupied, large-scale halls. The show can work, but this year it doesn't.

Keeping in mind that the show is for kids, I tried to observe those around me. The little girl on my left was either expressionless or in tears most of the night. A youngster behind me spoke in whispered excitement pointing out who was on next. Most children looked quite attentive. Outside at the popcorn stand, the vendor ladies were saying the show must not be very exciting if this many people were lining up for eats early.

In this year's show there are two familiar stories, Pinocchio and Mary Poppins.

Films of each feature began the sequence, then action switched to the floor for live-and-in-person acting. This is where it bogs down. In the make-believe, mysterious world of animation where Disney's illustrators shone, anything was possible. It was marvelous, fast moving and believable, no matter how far fetched it may have been. The laws of nature and physics did not hold, for in celluloid, anything was possible. Disney on Parade does not have the same credibility.

Neither does it have the same style. As a friend said, "Disney handled everything so gently." It's true, soothing narration, storybook settings, terrific circumstances and just the right amount of peril. The stage show is more of a bogus impersonation. I wish Disney on Parade could be a reissue of those great old movies.

The rest of the show is taken up with shoddy dance numbers. One featuring shrimp women and barracudas dressed like gangsters in an underwater ballroom was embarrassingly bad. The dancing was poor, the music worse. This seemed to be one for the adults with the shrimps doing bumps and grinds.

Kids seemed to enjoy Gooey's act and the Mary Poppins segment the best. Poppins made a grand entrance and exit, hanging onto her umbrella which whisked her to the top of the rafters. There is quite a bit of dancing in this number led by a very nimble young man. One bothersome detail here, which occurred throughout during singing and speaking parts, is that all voices are seemingly taped and broadcast from one end of the stage. Thus the performers have to lip sing.

The opening number was rather cute, but the closing was dreadful. Everyone had one more chance to display the show's mediocrity.

It is hard to believe an organization with a reputation like Disney's would settle for such second rate entertainment. Walt Disney reportedly once fired one of his illustrators when he heard him call Mickey Mouse a four letter word. Would he be happy with Disney on Parade? It's doubtful.



More to Come

In a special report on June 26, 1973, the San Francisco (Calif.) Examiner carried a front page story by Lynn Ludlow called "The Boiler Room Charity Pitch." In general the article described the various means of operation and the new laws that govern this sort of thing in California.

On May 15th, the author says, a circus phoneman, in Walnut Creek, used an old trick - representing himself as someone else - and was caught. Now Ken Adams must stand trial on July 28th. He is charged with "making a false statement with the intent of depriving a person of property."

This is the general charge that is leveled at phonemen in the Bay Area. Their operations, she says, cover all types of entertainment, sponsored by a local organization in the name of charity.

The new California laws came into effect in March and requires phone solicitors to disclose the percentage breakdown of how donated funds are to be allocated. The fine is \$2,500 for each phone call.

In Contra Costa County one room was recently closed down, officials report, while three others were modified. Very few promoters, they say, conform to the law until they are forced to do so.

In a recent promotion the gross receipts were \$60,000, with 80% going to the promoter (he paid the

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NAMES —

CLARK McDERMOTT is rebuilding his props at Gainesville, Texas.

SMOKEY JONES had his baby bull "Tika" at a Downey, Calif. hospital about a week ago.

TOMMY and POM POM DONGHO spent a few days last week at the Molter Ranch in Bloomington, Calif.

bills). The sponsor got 16% and the charity involved got 4%.

Another promotion gave the promoter half of the gross take, with the other half going into a joint bank account. The bills were paid from this latter half and then the remaining money was split 50-50 with the sponsor.

The City of Oakland, reportedly is one of the strictest cities in the state when it comes to phone solicitations. In San Francisco, and other nearby cities, "get tough" laws are being studied.

When a promoter sells thousands of dollars worth of tickets for an event, then takes the giant's share of the funds, who gets hurt? It's the charities and the public who suffer, the author says.

Tour Date

The Dixie Bros, Circus, owned and managed by Bob Lewis, opened its 1973 season at Crescent City, La. on June 25th. The show is based in New Orleans and plays only special dates rather than trying to make a full tour.

Among the featured acts at the circus were:

Glenn Henry - ponies and dogs
 Phil & Francine - cradle and flying act (Flying Apollos)
 Galle-Shawn - single trapeze
 Jim Douglas - clown
 Nicolini's chimps
 Hunkie Johnson - bears
 Carmen del Molino - trapeze
 Bob Johnson - juggling/balances
 Diano's elephants

The entire program was backed by a 12 piece band, under the direction of Lou Mahon.

CFA TRIPS

The CFA Convention has been announced for Aug. 23 to 27 at Seattle, Wash., with a wide variety of interesting features.

On Aug. 24th, the convention group will attend the matinee performance of the Wallace & Rogers Circus at Mercer Island. After the show there'll be a salmon barbeque with the circus personnel.

The group will be able to see the Wenatchee Youth Circus on Aug. 26th at Bothell.