



America's Favorite Circus Weekly

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Krone show

The February show program for the Krone Circus at Munich, Germany last month featured:

- Hanno Coldam - clown with lions
- Marcella Coldam - black panthers
- The Samarras - acrobatic troupe
- The Recktons - acrobatic troupe
- The Two Siminicis - reprise clowns
- The Charly Ross Trio -
- The Gerardis - bicycles
- The Alfreros - equilibristic acts
- Tibor Kosa - acrobat
- Les Chabres - dogs
- The Rossi Italian clowns
- The Aeristos - revolving aerial act
- Wihiva - single trapeze
- The Urbans - flying trapeze and a springboard number

many features

Some 25 acts were featured in the Al Sirat Grotto Circus at Cleveland, Ohio on Feb. 15-25. Among the acts included in the show's advertising were:

- Guy Gossing - Royal Bengal tigers
- The Zacchini's double cannon
- Mlle. Marge Begary - aerial star
- Bo-Bo Bennett - clown and dogs

A full list of the show's acts will be provided readers in an early issue of Circus Report.

The show's prices ranged from \$2.25 to \$4.50. The Feb. 18 and 25 performances were benefits for the American Cancer Society.

Appointments

The appointment of several officials to the Hoxie Bros. Circus staff for 1973 was announced last week in Florida. They include:

- Paul Hudson - superintendent
- Pete Cristiani - concessions
- Robert Miller - announcer and equestrian director

The show recently purchased the seat wagons that had been used by the Cristiani Circus in 1959 and 1960. They will be rebuilt to fit the show's new round top, thus providing good seating for all show patrons.

fair date

"Happy, the Clown" -- Dave Twomey -- has his "Circus of Fun" stage show at the California Mid-Winter Fair in Imperial, Calif. (March 2-11).

Also at the fair are Dave's new "Groovey Car Kiddie Ride" cars. The ride is booked independently and is being operated by local help.

new talent search

Last week Irvin Feld, president and producer of Ringling Bros. and Barnum & Bailey Circus, left for Europe where he will search for new talent for future editions of The Greatest Show on Earth.

This is Mr. Feld's 21st trip abroad in the past five years. He plans to visit shows in Rumania, Hungary, Bulgaria, Poland, Austria and Germany.

Rolling Smoothly

As the George Matthews Circus finished its first week of the winter tour (Feb. 24 at Richmond, Calif.) everything was rolling smoothly. The program is now a fast-paced, exciting and entertaining show which is a credit to everyone involved its production.

There have been a few changes in personnel on the show. All have to do with the program itself.

Herbie Weber has left to fulfill contracted engagements in the East. Ivan Henry and his chimps have joined the show for the remainder of the tour.

Bill Goldy, clown, left the show last week because of his bad back. As a result Sparky, the Clown was hired. He is working come-ins as well as intermission in addition to his participation in the regular clown numbers.

Business has been good all along the route, with sales above that of last year. This was achieved despite the fact they've had a steady downpour of rain at almost every stand.

german tour

Acts touring with the Moscow State Circus on its Winter tour of Germany and Holland include:

Emil Kio, Jr. - illusionist
 The Gasarjans - pyramids on balls
 Galina Adaskina - single trapeze
 Alex Popow - dogs
 The Kostjuks - perch pole
 The Linkows - casting act
 The Goljades - balancing
 The Four Alichanovs - high wire
 Wladimir Schipilow - bears
 Dawlet Chodshabajew Troupe - riders
 Gennadij Rotman and Gennadij Makowski
 clowns

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DUAL VISIT

When the Ringling-Barnum Red Unit played Macon, Ga. (Feb. 13-14) Paul Fitzpatrick and Paul Conaway (American Circus Corp. publicity man in the 20's) were on hand to visit the show, and Tuffy Genders. It was the first time that R888 had played Macon since 1960 and the opening night show was a sell-out -- 16,000 people.

The weatherman welcomed the show by dumping 16 inches of snow on the city. All of the train and the wagons were covered in snow, says Paul Fitzpatrick. The show was knee-deep at the sidings and I have pictures to prove it.

Both men also caught the R888 Blue Unit at Atlanta, Ga. where they report "ticket sales were phenomenal." There were long lines at every ticket agency, and the manager of the Omni auditorium said "he didn't believe that sales could be so big."

On Feb. 13th, one of the Blue Unit railroad cars was damaged by fire. They said it was caused by a faulty generator.

On Feb. 19th, some 100 clown candidates were guests at the show, to find out what it was all about and to decide whether they want to apply for admission to the show's Clown College.

"Tattletale Gray"

A few errors popped up in the Feb. 25 Ringling-Barnum telecast of the Red Unit program. Some of the statements in error were made by the host Lorne Graena, but they must be attributed to a copy writer someplace in the background.

The errors - - -

- * That Ringling-Barnum is the only three ring circus in the world.
- * That Wolfgang has the largest group of lions ever presented in a single act.
- * That Picasso juggler is the first person to ever juggle balls from his mouth.
- * That Unus is the only man to have ever done the one finger stand.

by

shrine circus

Norman H. Wilbert

The 35th annual Shrine Circus at the Milwaukee (Wisc) Arena on Feb. 20-25 was an exciting and happy experience for 130,000 fans who attended the 13 performances.

Mr. Jack Chapman, circus chairman for the 9th straight year, provided another outstanding performance. The show, produced by L. N. Fleckles, was a tremendous success and is a big plus for Jack's efforts.



Approximately 40,000 children were guests at the show during the weekday matinees. Many of them came from schools and institutions from as far away as Racine, Kenosha and Fond du Lac.

On Tuesday, Feb. 21st, some 150 visually handicapped youngsters attended the circus and saw the performance thru the eyes of Charlie Hanson of radio WISN. These youngsters, ranging in age from 7 to 16, were seated in a section provided with special head receivers tuned in to Charlie's mike. He described the action and excitement for them. This commendable treat surely personifies the noble work the Tripoli Shrine Templers provide for those who are handicapped.

Without a question the 1973 show was a real crowd pleaser, with many thrilling acts. There was the Amazing Alexander, who actually dived head first, from near the roof of the Arena in his "hangman's noose". Another thriller was Hugo Zacchini, the human rocket. This unusual feature always amazes the crowd. The Pablo Rodriguez Troupe of aerial acrobats is an outstanding number working on a special rigging high in the arena. It was their first appearance in Milwaukee.

Another first for Milwaukee was the appearance of Bianco Zamperla and his nine ferocious lions. His wild animal act started the show off to an auspicious beginning. His act is well-known in Europe and Asia, but this is the first time he has been in the United States.

The Albinis made a tremendous hit with their motorcycle and aerial act. They work near the roof of the arena, and the audience oh-ed and ah-ed to see the thrilling

"Loop the Loop" finale.

The incomparable Flying Armors treated the fans to a masterful exhibition of trap-eze artistry. In 1972 this outstanding quartette also performed for the Shrine circus and Reggie Armor set a world record of 58 consecutive successful triple somersaults. However, it was destined to be that his partner failed to catch him after Reggie had completed his triple on Feb. 21st, and much to the chagrin he plummeted into the net below, thereby ending his long string of successful somersaults.

Walt King, Jr. and his elephants did some excellent routines in the center ring. Walt, a congenial circus performer, hails from Richmond, Mich. He works for Shrine shows only, then during the summer has his three bulls at an amusement park near Detroit, Mich.

The Shriners gave the Bumpy Family of Northlake (Milwaukee area) an opportunity to display their talents at this show. The troupe -- 3 brothers and 2 sisters -- (John, Stanley, Steven, Susan and Sandra Schwenke) are second to none and worthy of consideration for a big name circus. During the summer they perform for fairs in Michigan and were once on the Ed Sullivan TV Show.



No circus would be complete without the name Hanneford appearing on the program. This year it was George Hanneford, Jr.'s turn to perform his many feature acts. In addition to his great riding act, he also presented the elephant "Tanya" which he recently purchased from Jenda Smaha.

According to George he will produce his own circus this summer. He has purchased the Gatti-Charles Canadian International Circus, which will open at Phoenix, Ariz. in April. They'll be on the road, playing many dates in Canada until late October.

Of special interest is George's group of small elephants. The group of six, who range in age from 6 to 11 months, are the youngest performing elephants in the country.

The youngsters always get a bang out of the clown productions and this year Eddie Dullum lead the clown group. His appearance as "Miss Milwaukee" was a riot.

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personalities

JOE SCHMIDT, clown, is currently traveling with the Hamid-Morton Circus.

BILL BURGER, who has been teaching school in San Diego, Cal. for the past 15 yrs. worked with Downie Bros., New England Fairs, Graham Bros. and John Strong circus.

MARK WILSON, magician, has completed two new "Magic Circus" TV shows. They will be released soon.

THE FLYING ANDERSONS will be with the Circorama Liana in Italy this summer.

BILLY SMART, Jr. was reportedly married during a recent visit to Las Vegas, Nev.

PROF. CHARLES BOAS, of Circus Kirk, was a guest on the TV Show "To Tell The Truth" just recently. He fooled the show panel.

IRVIN FELD and ALLEN BLOOM visited the Ringling-Barnum show's Blue Unit during its date at Atlanta, Ga.

THE ARATAS, Italian tightwire act, is currently with the Cirque Bouglione in France.

RUDY BUNDY has been trying to line up acts for the Ringling-Barnum "Circus City" in Florida.

PHIL SHEAR, clown, has signed to be on the John Strong Circus for the 73 season.

BOB DUNHAM, CFA member from Arizona, is now working on the James Hargrove staff with headquarters in San Diego.

HELEN (Haag) HAYES and her husband BUSTER now operate concessions on the Blue Grass Shows.

MERLE EVANS has some 15 band concerts scheduled for 1973.

ART PACEMAKER, clown, has a battery-powered heart regulator. He's been with the Polack Bros. Circus

BOB WELLS is serving as ringmaster on the Ringling-Barnum Blue Unit.

HAROLD RONK is giving up his home in New York and moving to Florida where he will do some none show work.

M. L. DUPONT, of Monroe, La. has been ill following a heart attack. He is on the road to recovery now.

NOTES

Hoxie Bros. Circus will open their 1973 season at Miami, Fla. on March 26th.

The Circus World Museum (Baraboo, Wisc) will open for the summer on May 12th.

The Mexican show Circo Palace London has changed its name to Gran Circo London.

Fisher Bros. Circus reportedly opened their current season in Texas on Feb. 5th.

Business for the Miller-Johnson Circus at Tampa, Fla. was reported as being "very good" by local CFA members.

The Dixiana Circus reports they will open their 1973 tour at Schulenberg, Texas on April 7th.

The Royal Int'l Circus is expected to open its annual tour on May 4th, on the west coast.

RBBB broke all records for their annual St. Petersburg, Fla. date. Business for the Blue Unit at Venice was said to be off.

The zoo at Independence, Kans. wants to sell their elephant "Suzie" for \$500. They want to dispose of the animal because she throws rocks at people and cars.

Ringling-Barnum got a front page color picture on the Feb. 18th issue of the Knoxville Times (Tenn.) The story head says "Circus Coming to Town."

The Beatty-Cole Circus will open its 1973 tour at Long Island, N. Y. in early April.

According to reports security at the Ringling-Barnum shows is being tightened to the point where it is tougher than ever.

A good share of the Beatty-Cole Circus is playing that extensive date at San Juan, P. R. they'll return to the states sometime this month.

SHRINE CIRCUS (Continued)

In closing I wish to commend Richard H. Nelson, co-chairman of the Shrine Circus publicity. His untiring efforts in a large measure helped to make the circus a success. I am also grateful to Richard for letting me interview the performers and to take photos from the arena floor.

ROUTES

- Hubert Castle Circus
March 8-11 Portland, Oregon
- George Matthews Circus
March 7 Fresno, Calif.
8-9 San Rafael
- Hamid-Morton Circus
March 6-11 Kansas City, Kans.
- Jimmy Herrington Circus
Feb. 21-Apr. 1 San Juan, Pto. Rico
- Moscow Circus
March 7-17 Vancouver, B. C.
- Polack Bros. Circus
March 10-11 Albany, N. Y.
- Ringling-Barnum (Blue Unit)
March 6-11 Greenville, S. C.
- Ringling-Barnum (Red Unit)
March 1-12 Baltimore, Md.
- Tommy Scott-Tim McCoy Show
March 5 Morgan City, La.
6 Albeville
7 Crowley
8 Jennings
9 Kaplan
10 Ville Platte
11 Ferriday

... FOREIGN CIRCUSES ...

- Circus Apollo
March 5 Litchfield, Eng.
- Harlow Int'l Circus
March 5-10 Harlow, Eng.
- Circus Krone
March 1-31 Kronaban, Munich
- Moscow State Circus
March 8-17 Stuttgart, Germany
- Menschen Tierre Sensationen
thru March 11 Vienna, Austria

... OTHER SHOWS ...

- Hobby Show
March 10-11 San Diego, Calif.
- Ice Follies
Feb. 27-Mar. 11 Cleveland, Ohio
- Mid-Winter Fair
March 2-11 Imperial, Calif.
- Spring Youth Fair
March 9-11 Tulsa, Okla.



Don't keep running in circles trying to find out where that show is playing - subscribe to THE CIRCUS REPORT and get accurate route information.

It's only \$10.00 for the year

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El Cerrito, Calif. 94530

An interesting show

Members of the Felix Adler CFA tent recently visited the Pan American Circus at White Plains, N. Y. They report the show was truly an enjoyable and interesting program.

The circus, produced by Don Francisco, will play at Morristown, N. J. for three days starting March 30th. That big date will find the show set-up in the local Armory.

The 1973 performance features:

- The Circus Band - Tony Sheldon, direct.
- The Blondin Troupe - unicycles
- The Bertini Duo - aerial number
- Alexandra - dog act
- Scalzo & Co. - illusions
- Santani Demmon
- Videbel's ponies
- Tino Zoppe - comedy number
- The Coronas - high wire
- Miss Olinka - aerial
- The Alberti Family -
- Salvatori's seals
- Al Videbel - elephants
- George Serge Duo - aerial motorcycle

Clowns on the show include: Ernie Lanterman (Groovy); Henry Selman (Jungles); Fred Marco; Fred Wilson and Hopo.

show movie

A brand new movie, filmed on the big Beatty-Cole Circus last year (March 1972 at Commack Arena, Long Island), will make its debut later this month in Chicago. The film was made especially for showing at the Museum of Science and Industry in Chicago, Ill. and is in a 70mm vertical format size.

The circus film is part of the Sears-Roebuck Circus Exhibit at the Museum and will be shown in a 175 seat theatre some 18 feet above the ground. It is reached through a special entrance which offers views of miniature circus displays, photo exhibits and memorabilia.

The movie will be projected on a 14 ft by 30 ft. high screen. Nearby are a network of rigging and props. There's a bicycle on a high wire, a trapeze, a web (Continued on Page 6 - Column 2)

Sample of One?

A new book "Shopping Center Promotion" by William W. Callahan was produced as a guide for managers of the nation's shopping centers. It details ideas and costs for a wide assortment of promotions.

In some cases the author has confused circus and carnival activities, which is unfortunate. However, he rates the John Strong Circus rather high and gives it a spot on the cover and a half page photo on page 174.

The author writes:

"Discussion: Beware of circuses. There are very few small traveling circuses working shopping centers that provide the quality and character desirable as a shopping center special event. (The best, in the author's opinion, is Big John Strong out of Thousand Oaks, Calif.)

The Circus promoter's concept of a circus includes the use of an assortment of rides and games. In their minds, there seems to be little differentiation between a circus and a carnival. This should not be so.

The show should be free to the public. If the quality is good, the number of acts and assortment of animals are not nearly so important as is the fact that there is no charge for the show.

Intimacy with the audience is vital to

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• CLOWNS GALORE • ACRES OF TENTS

TOPS—IN ALL BUT PRICE

MERRY MODERN
3-RING MEDLEY
OF MIGHTY BIG
TOP MARVELS

The above advertisement was used by Russell Bros. Circus for its engagement in Oakland, Calif. in 1942. The show played two locations in this city.

SHOW MOVIE (Continued from Page 5)

rope, a ladder and stretched cables.

Produced by deMartin Maronas and Associates, of New York, the film cost \$150,000 to write, shoot, edit, produce special effects, score and composite. The same firm also produced the various circus displays.

the development of a warm acceptance by the customer. A pony act, a trained seal, a few trained birds, backed up by a good clown and ringmaster and highlighted with the appearance of a major animal (lion, elephant, chim, etc.), is more than enough show. Twenty minutes of showtime four or five times a day is the most satisfactory way to present such entertainment."