HAS NEVER CHANGED ITS TITLE

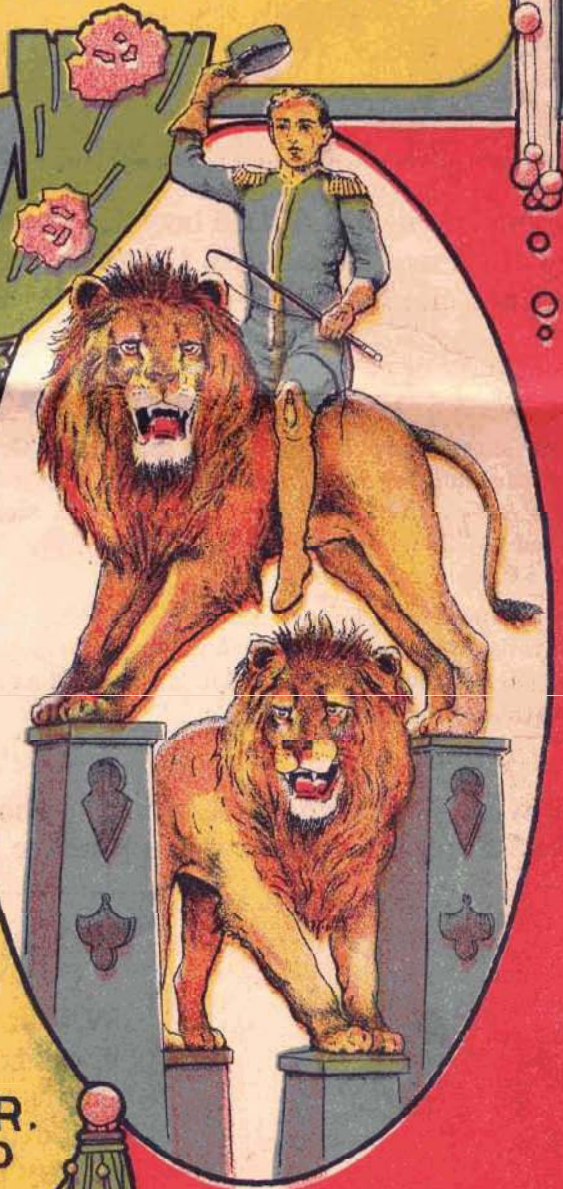
33 YEARS OF FAIR DEALING WITH THE PUBLIC

THE SHOW THAT HAS NEVER BROKEN A PROMISE

SPARKS WORLD-FAMOUS SHOWS

AND THE WORLD'S BEST TRAINED ANIMAL EXHIBITION COMBINED

NEVER EXAGGERATING-ADVERTISING ONLY WHAT IT EXHIBITS-GIVING SO MUCH FOR SO LITTLE.



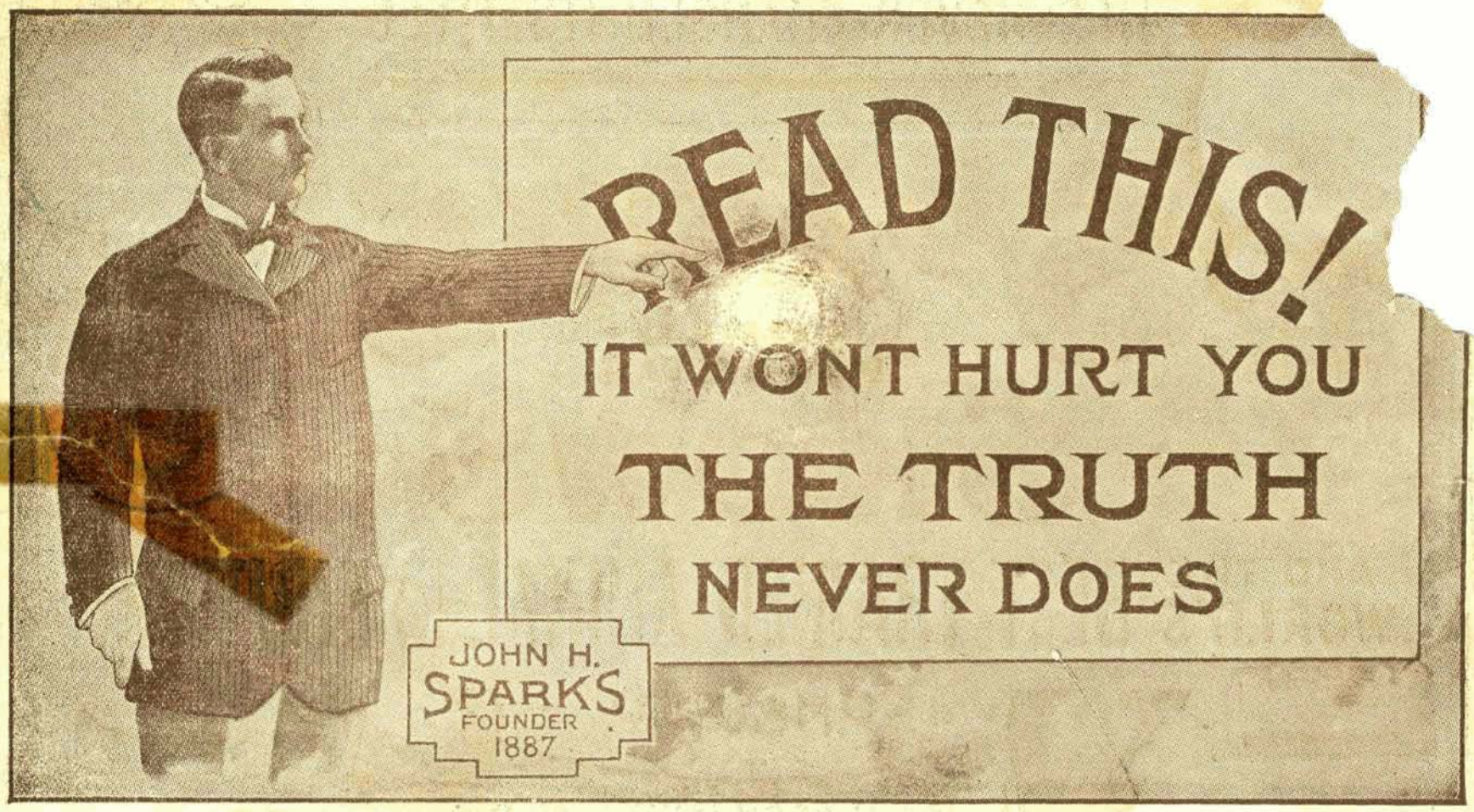
GRAND FREE STREET PARADE OF GLITTERING, GOLDEN TABLEAUX, CAGES AND FLOATS, HANDSOME HORSES, BEAUTIFUL WOMEN AND COSTLY WARDROBE, AT 10:30 A.M. DAILY.

A VISION OF BEAUTY AND SPLENDOR. WATERPROOF TENTS AND COMFORTABLE SEATS FOR 5000 PEOPLE

TWO PERFORMANCES DAILY AT 2 AND 8 P.M.

DOORS OPEN FOR RECEPTION OF PUBLIC IN MENAGERIE DEPT. ONE HOUR EARLIER

GALT TUES AUG 12



In presenting this little booklet announcing the coming of SPARKS WORLD FAMOUS SHOWS, we wish to call your attention to the fact that Tented Amusements are, and should be, divided into two great and distinct classes, viz:--

BAD SHOWS

These shows are promoted by irresponsible, "Get-Rich-Quick" men, who care nothing for honorable business methods, and who employ every known method of cheating the public, carrying men who are skilled as "Short-Change" Artists, Sure Thing Gamblers and Confidence Game Promoters.

Besides these high-handed methods of getting money the show itself is a farce of cheap salaried, would-be performers, and as a rule the best part of the entire exhibition is produced as a street parade, on the street, to mislead the public.

GOOD SHOWS

Under this head comes the exhibitions founded and operated by men of brains and financial standing, and who desire to establish and maintain a reputation with the public of fair treatment, honorable business methods and of giving clean, high-class entertainment, free from all objectionable features, giving the greatest amount possible for the price of admission charged. Shows of this class are usually long-lived, and always return to their patrons under the same name and title, having nothing to fear from previous visits.

We wish to call your attention to the fact that SPARKS WORLD FAMOUS SHOWS belong to the *"GOOD CLASS,"* and in order to emphasize this fact the following offer is freely made:--

$1000 ONE THOUSAND DOLLARS $1000

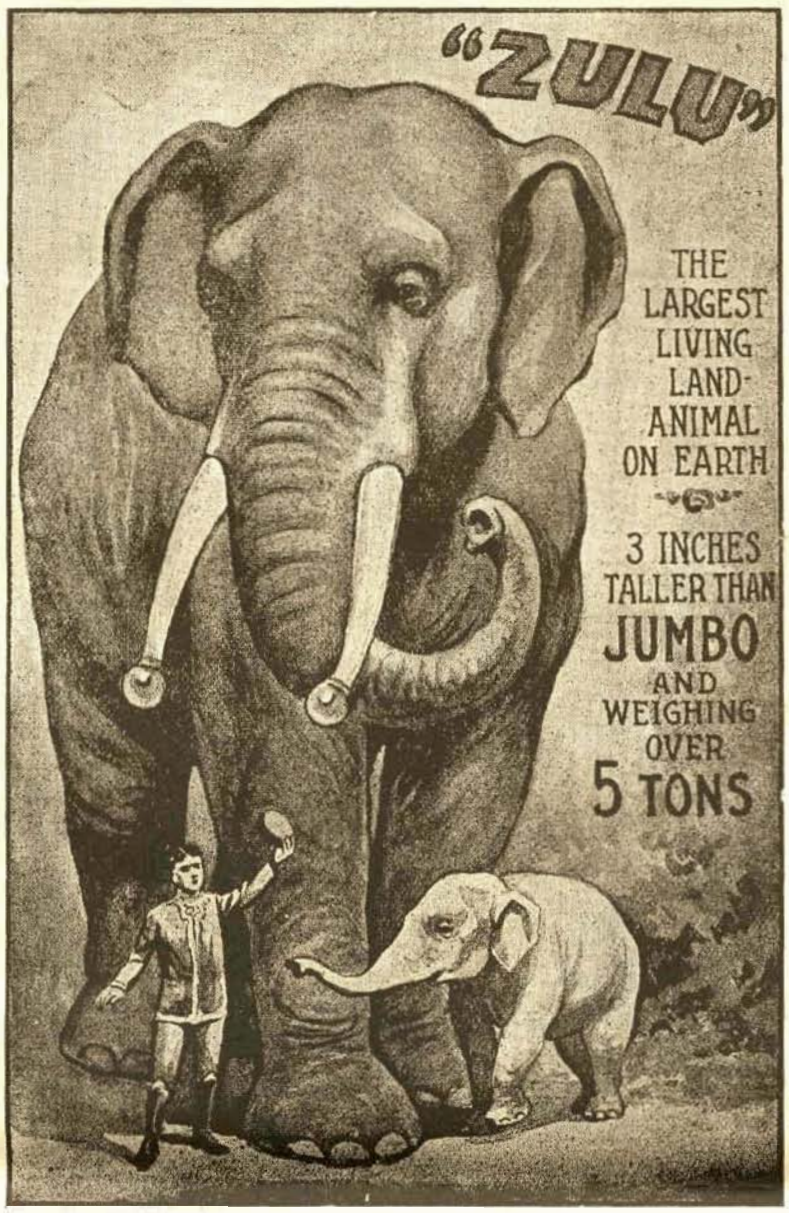
Will be paid to any one showing proof that this show tolerates, harbors or carries any form of graft, gambling devices, games of chance, or any other scheme whereby the public is cheated in any manner what-so-ever.

The Sparks World Famous Shows

were founded by John H. Sparks 33 years ago, and have been built and grown on sound business principles into one of the *greatest amusement concerns in the world.* During these 33 years the show has never changed its name, and in sections of the country (eastern half of the United States) where it is a yearly visitor, the name stands for all that is best in the tented amusements.

NOTICE! **The following pages of this little booklet *speak only the truth* of what you may expect to see as features of this truly Wonderful Exhibition.**

SPARKS SHOWS
WORLD FAMOUS



THE MARVELOUS MORTONS

The Most **Hazardous, Daring** and **Nerve Racking** Exponents of **Aerial Wire** Walking **in** the world Mday. **Performing** in mid-air feats that less **venturesome artists dare** not attempt on terre **firma.** Positively **the first appearance** with any show of **these marvels** of the **double** wire. Riding bicycles, walking, **running,** cake walking, and **tangoing** upon **slender** threads **of steel** high up under the very dome of the **mammoth tent. Before this performance** all **others** *of* **a similar** nature sink into insignificance.

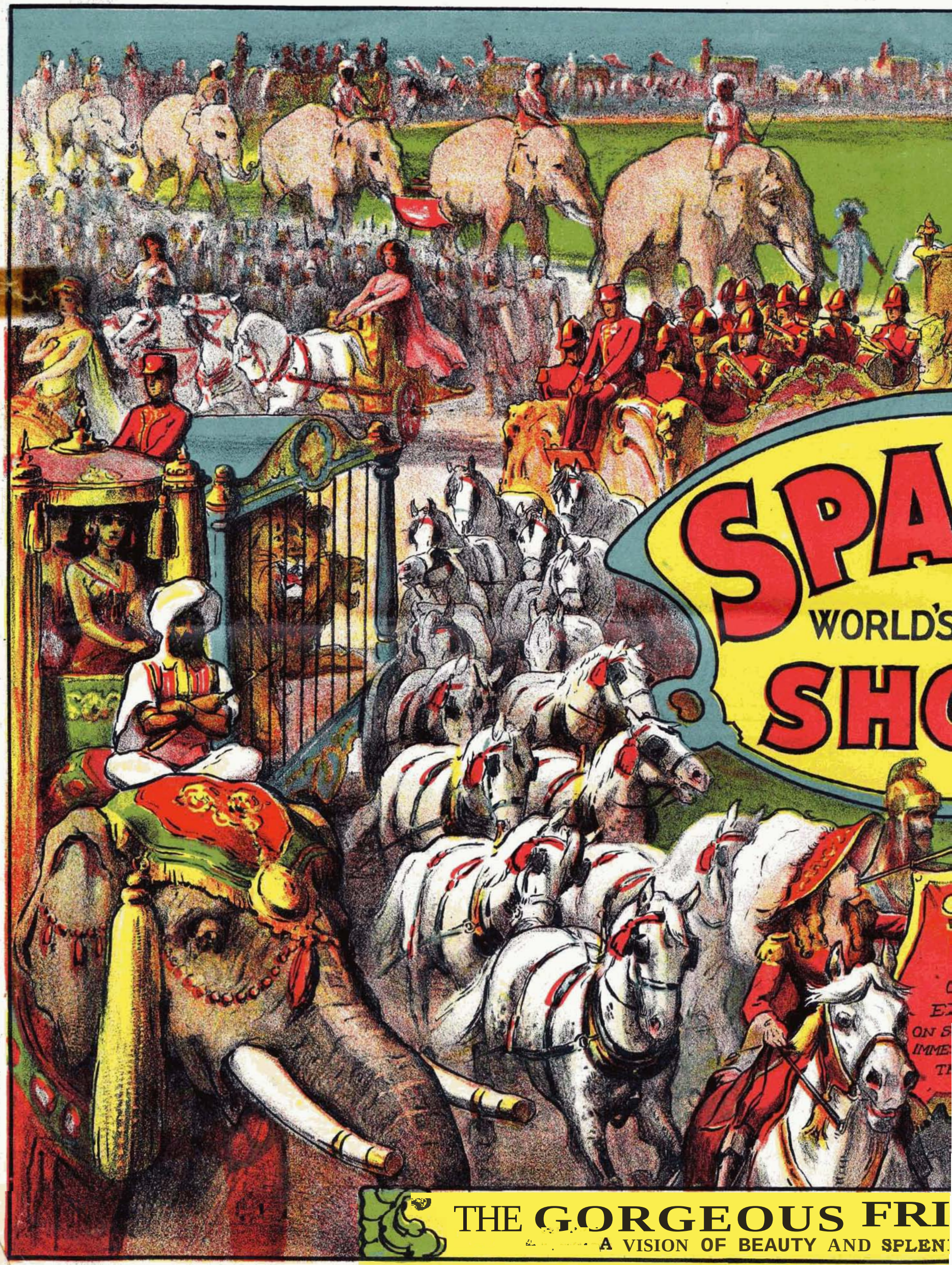
A FEW OF THE SKILLED WORKMEN IN THE SPARK'S CIRCUS "JOY FACTORY"

They present many new stunts designed for the sole purpose of pleasing the "Kiddies"

TAKE A SECOND LOOK AT THE ABOVE PHOTOGRAPH
IT DESERVES IT.

Where have you ever saw portrayed more vividly the delights and expectancy of children at the coming of the Circus?

The above remarkable photo was snapped at Portland, Maine last season, during the Spark's Circus.--Now turn over and see what caused the "Kiddies" there looks of expectancy.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A VISION OF BEAUTY AND SPLEN

ARKS
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SPARKS SHOWS
GRAND FREE
EXHIBITION
SHOW GROUNDS
MEDIATELY AFTER
THE PARADE
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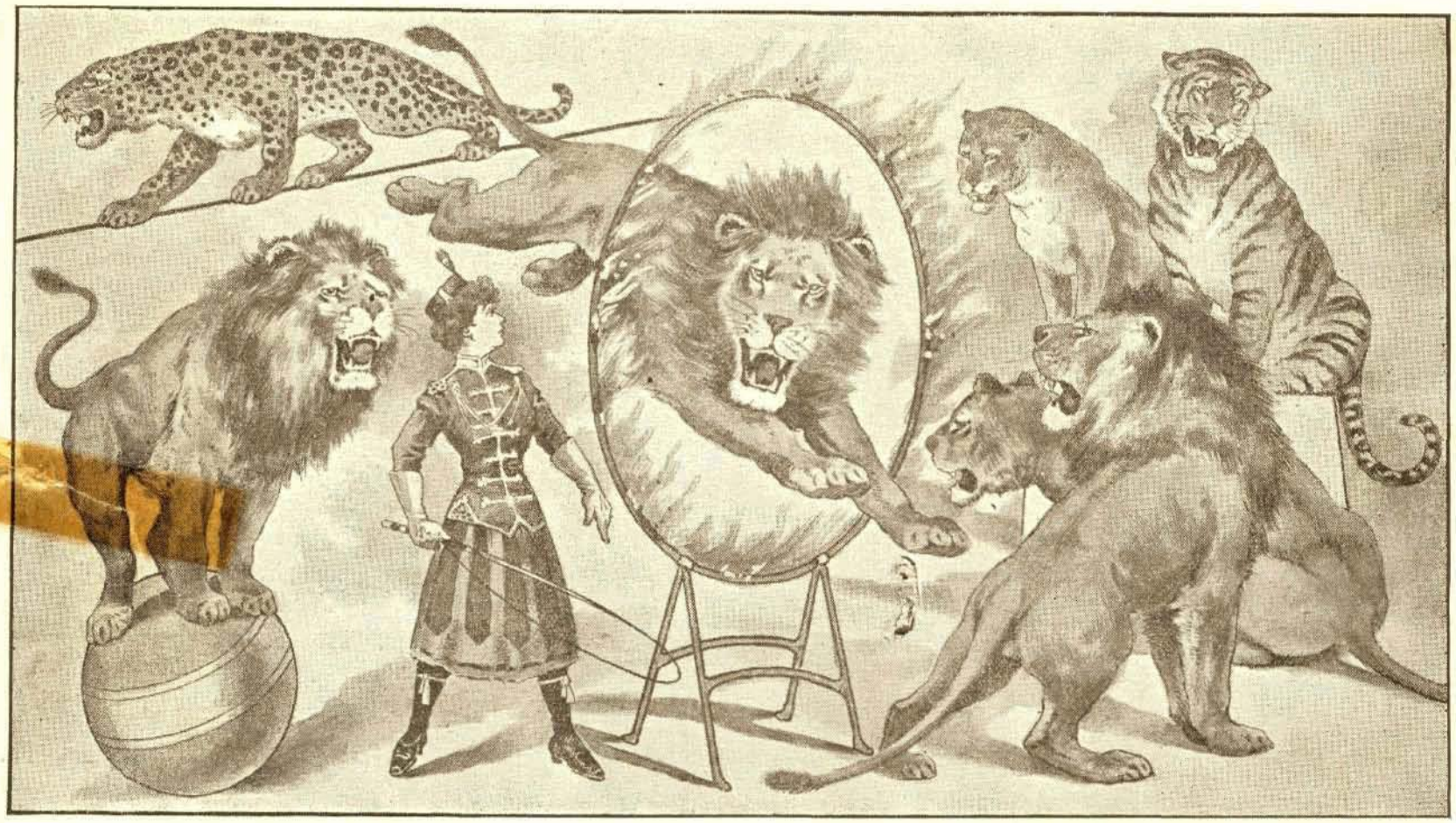
ENDOR AS IT OCCURS DAILY AT 10:30 A. M.

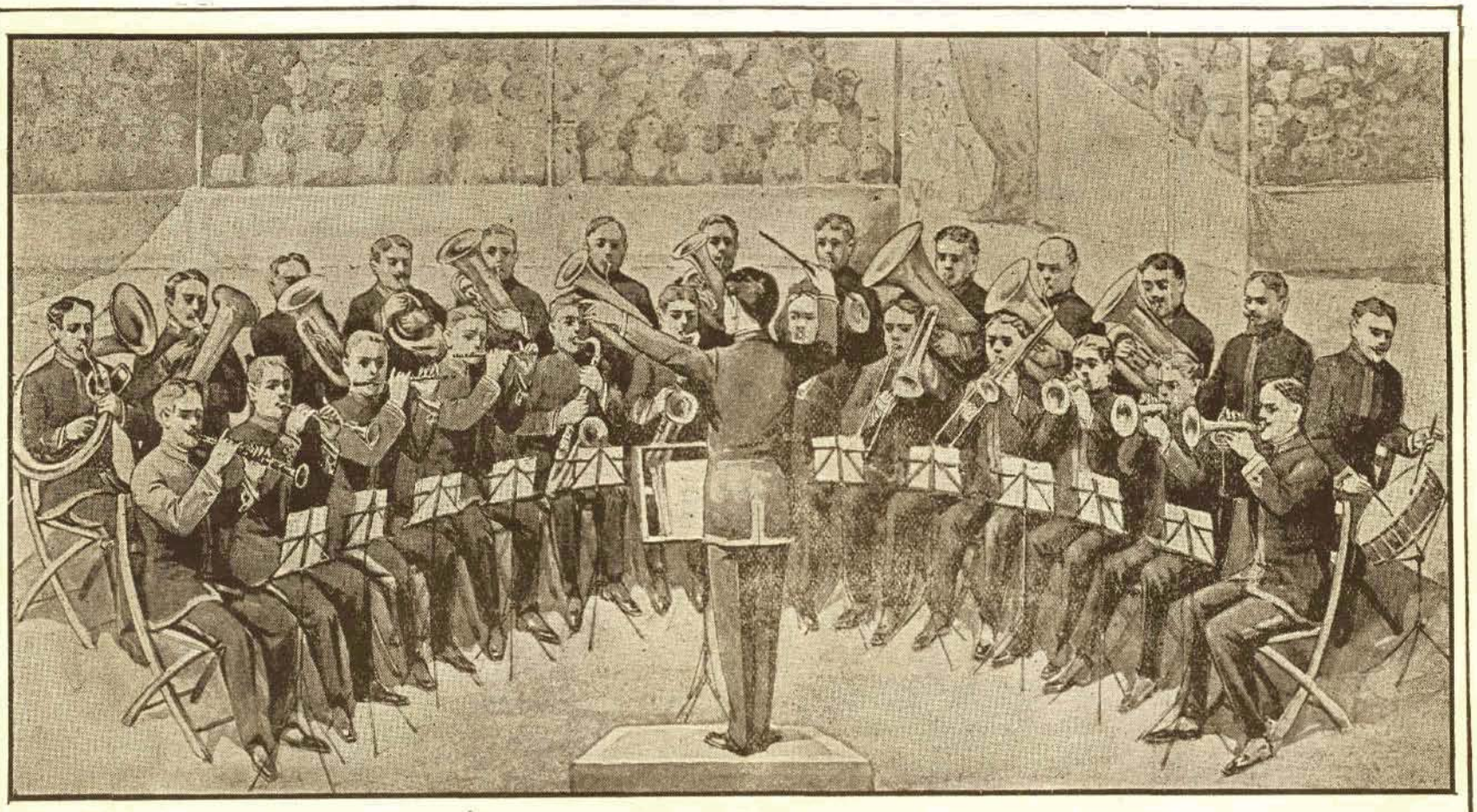
SPARKS FROM THE WORLD'S CIRCUS



THE EXHIBITION OF TRAINED WILD ANIMALS WITH THE SPARKS SHOWS IS UNEQUALED BY ANY OF ITS COMPETITORS IN THIS COUNTRY, AND THE THRILLING PERFORMANCE BY THIS

BIG GROUPE OF FOREST BRED ANIMALS

IS A STRIKING EXAMPLE OF MAN'S GREAT MASTERY OVER THE BRUTE CREATION



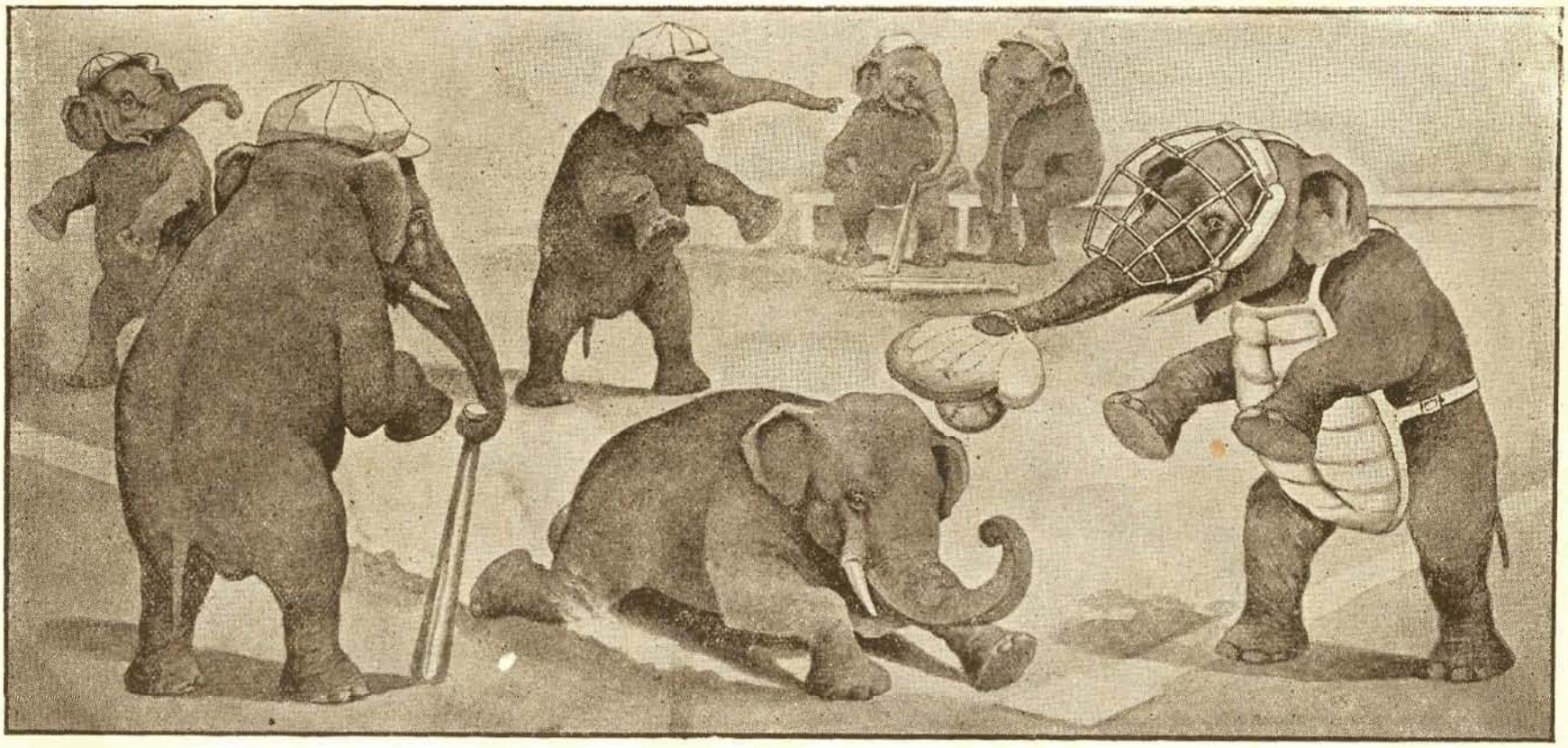
Prof. J. C. Phillips Concert Band

The above splendid organization of schooled and proficient musicians present each day and night a Concert preceeding the Main Performance that is intended to please the lovers of both standard and popular music. A complete library of the world's most famous composers is guaranteed, and Prof. Phillips will take pleasure in granting requests of the audience for any of the standard or popular favorites.

THE SPARKS SHOWS HAVE AN ARRAY OF

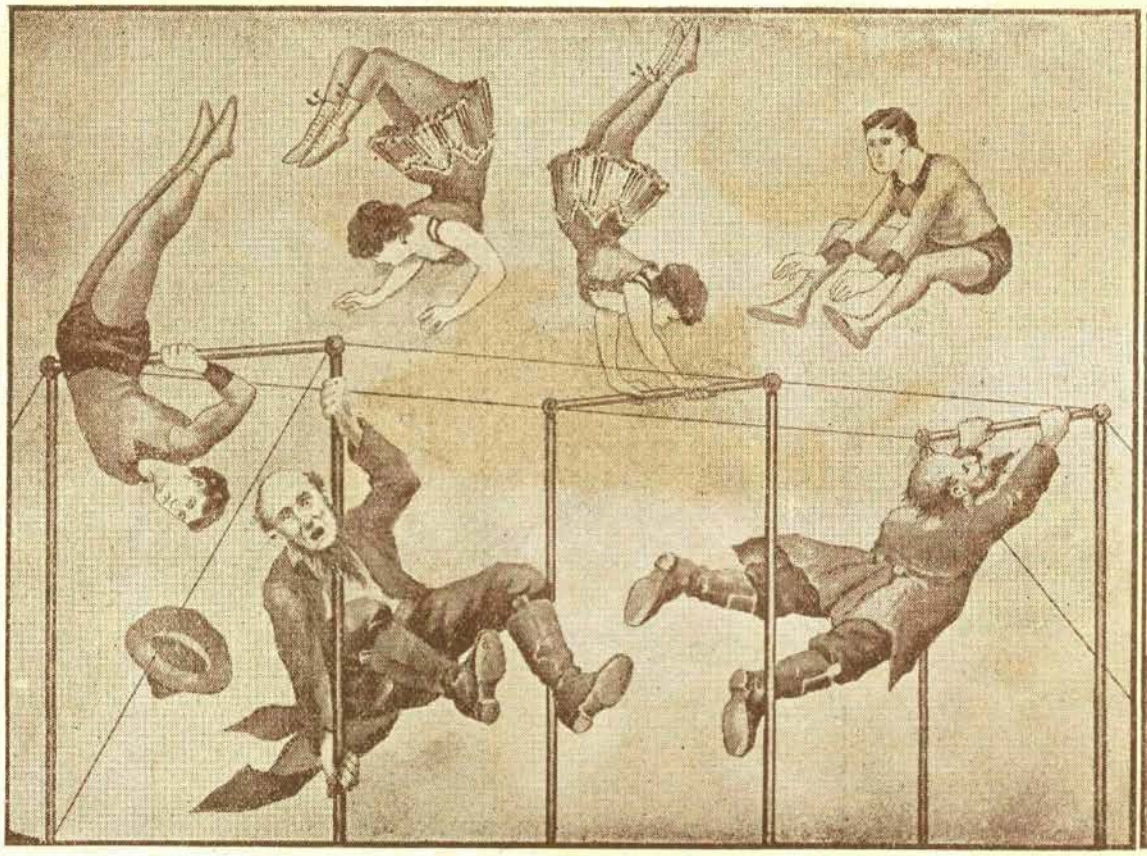
20 Merry Roisterous, Boisterous Funny Fellows

Whose sole aim in life is to banish dull care, and chase sorrow for at least one day—Circus day. High salaried artists, who are skilled in Pantomime and Mimicry. Twenty of them, count them on show day.



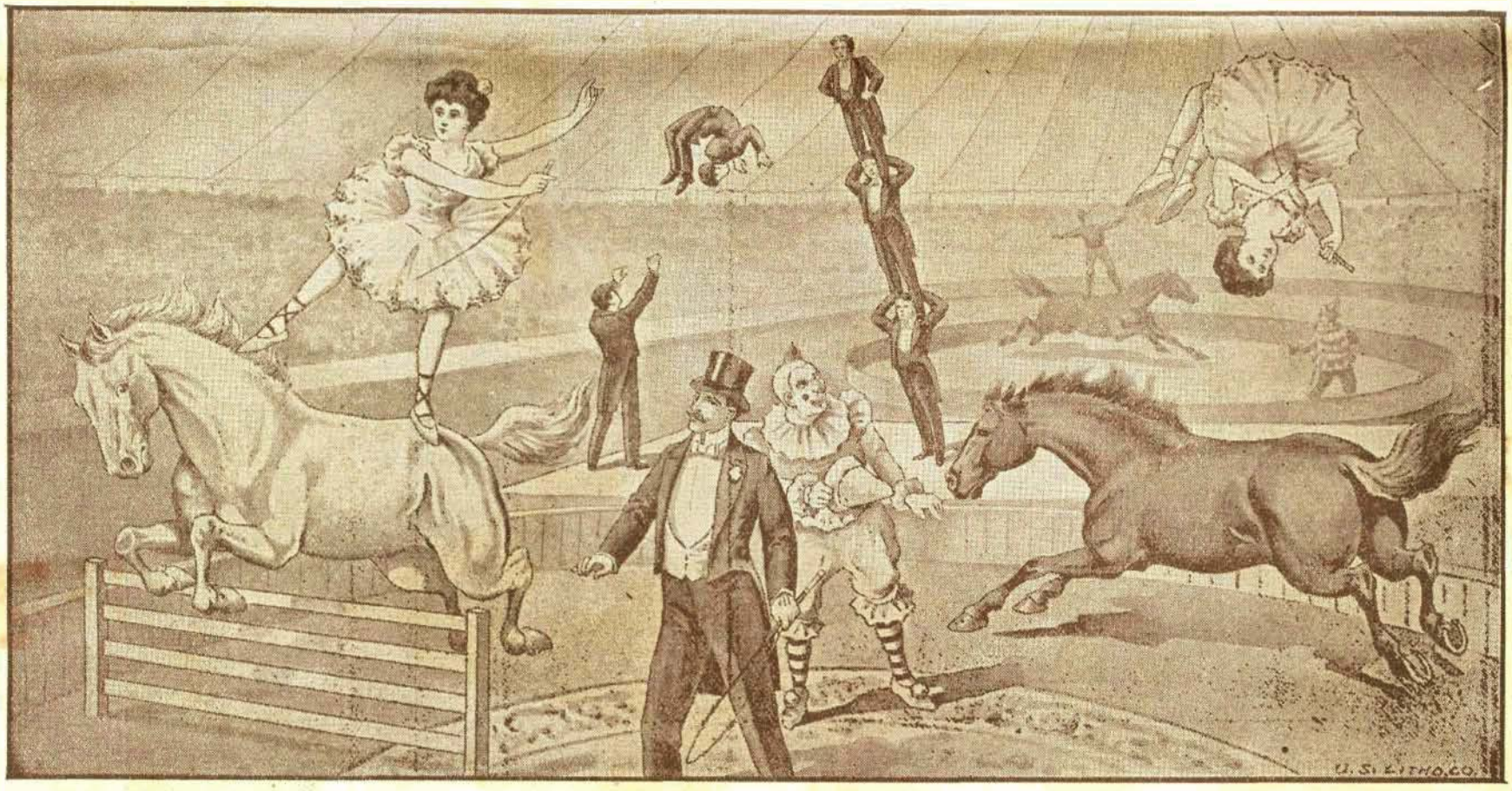
A Herd of Performing Elephants

Not equaled anywhere, performing many New, Novel and Interesting Feats, among which are the CELEBRATED "BASE BALL ELEPHANTS." This act when presented in New York City last winter was the most talked of act at the metropolis THEIR EQUALS ARE NOWHERE ON EARTH.



(The CLEVER VERNON TROUPE

AGILE, DARING AND GRACEFUL EXPONENTS OF THE TRIPLE BARS, enlivened and made laughable by the FUNNY FALLS and situations produced by THE COMEDIAN OF THE TROUPE



TWO OF THE WORLD'S PREMIER LADY RIDERS

MISS JULIA CASTELLO

The Most Bewitching and Captivating Artist yet sent to America from foreign shores, possessing youth, beauty and skill, presenting an exhibition of graceful and daring riding and posturing, enhanced by magnificent wardrobe. First American appearance of Europe's foremost lady equestrienne.

MISS MAY LORTH

An exponent of the American style of riding. An artist recognized the country over as the best. Attractive in face. form and figure, she is unquestionably the most talented and skillful lady bareback rider before the public today.

SPARKS
WORLD-FAMED, SCHOOLED, ALSO UNTAMED
CONTINENTAL MENAGERIE
AS
EXHIBITED TO
DELIGHTED MILLIONS
AT THE WORLD'S FAIR.
THE MOST ASTOUNDING GROUP
OF TRAINED WILD ANIMALS
EVER EXPLOITED,