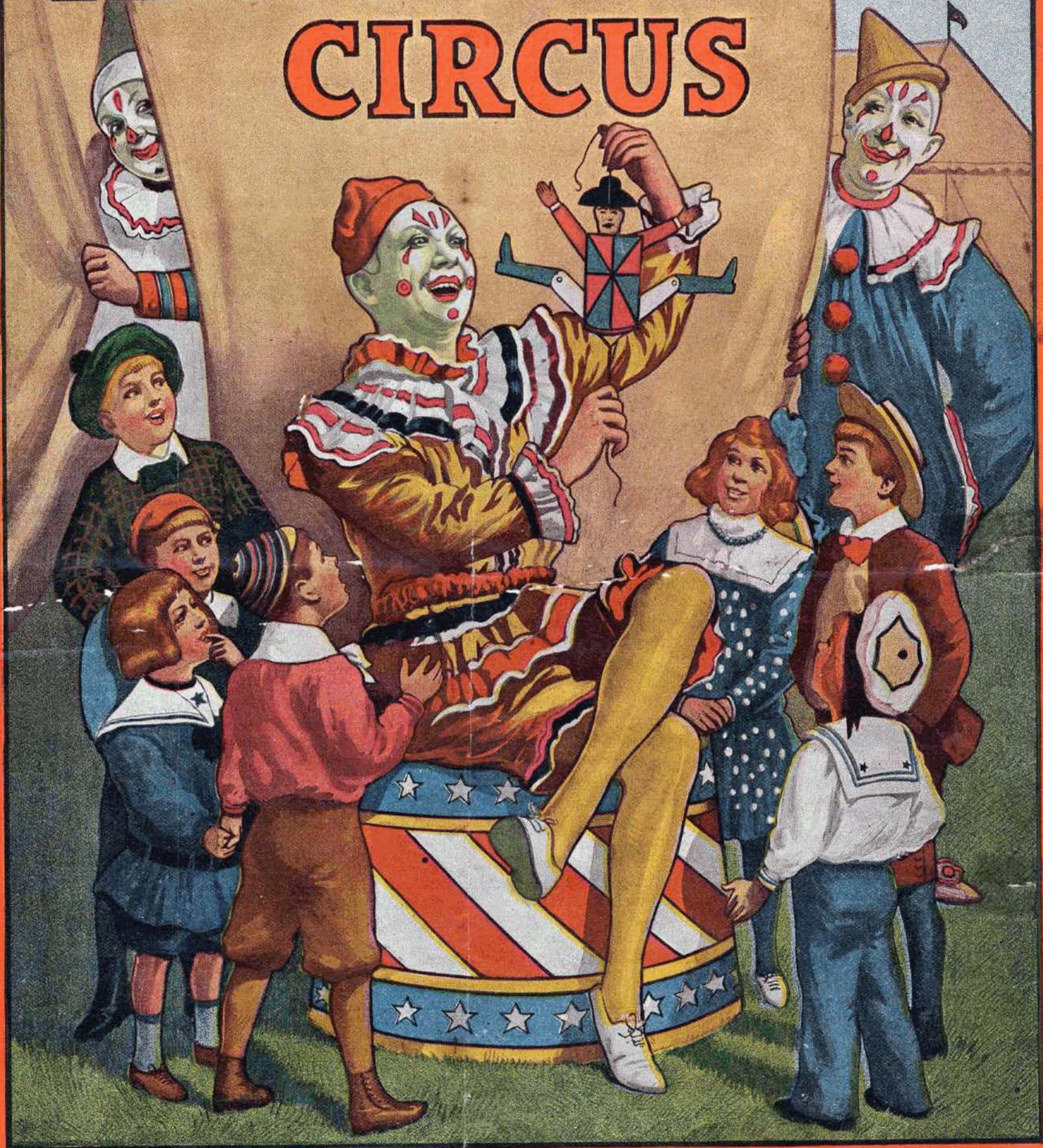


RINGLING BROS CIRCUS



SANTA ANA, Fri., SEPT. 14 1917



RINGLING BROS

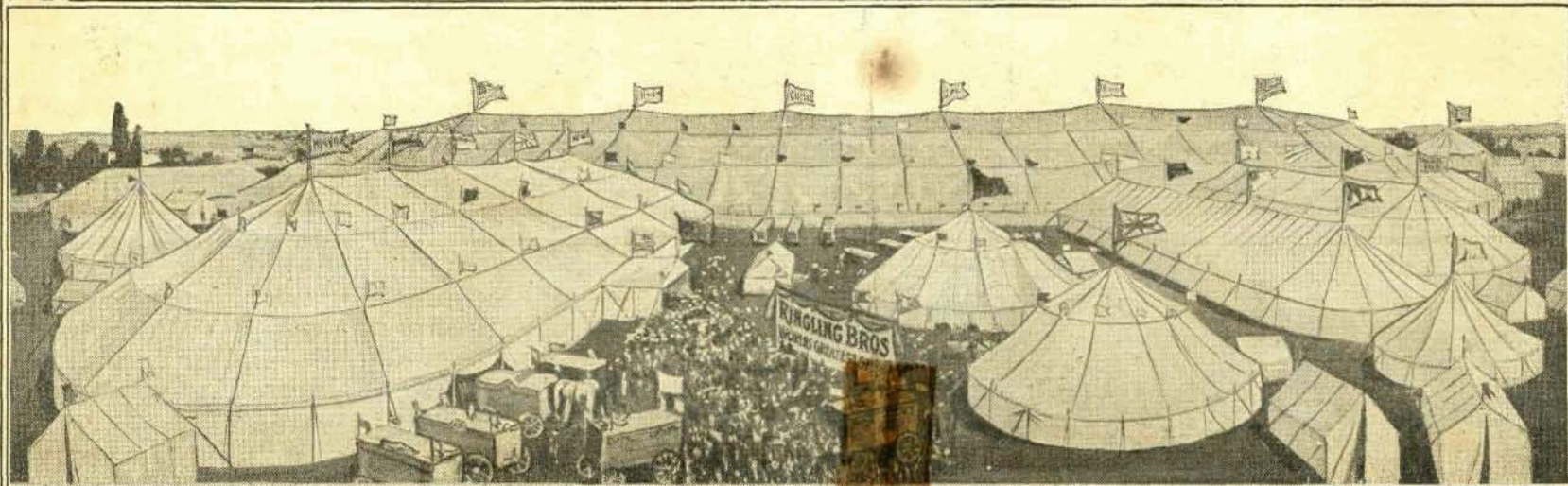
WORLD'S GREATEST SHOWS

BIGGEST AND BEST CIRCUS IN THE WORLD

WHAT, in a single sentence, describes the mammoth amusement enterprise which bears the name, Ringling Brothers. It is more than an enterprise; it is an institution. Known throughout the world, favored beyond all compare by its thousands upon thousands of patrons, it has long stood for the finest, the greatest and most acceptable in the realm of massive entertainment. Always accorded highest honors, it is now outstripping its own records. For the colossal circus which is now touring America is a greater circus, a more wonderful circus and better circus than any yet given the American public by the Ringling Brothers. The Ringling Brothers are confident of this. It is their belief and their promise to you. Circus patrons know the value and the certainty of such a promise. So familiar has the public become with the fact that each year sees enormous augmentations, splendid improvements and the addition of magnificent new features, that the return of the Ringling Brothers giant institution always arouses keen expectancy. Never has anticipation met with disappointment. Rather has the bountifulness of the surprises surpassed that which patrons have been led to expect. It has been by keeping their promises—by giving even more than was looked for—that the Ringling Brothers have gained and held the public's confidence. This season's circus will multiply that confidence a hundred-fold. In a country having but few holidays and where work too often shuts out play, the advent of the World's Greatest Shows is always

hailed with delight. For Ringling Brothers long ago created a new national holiday. Millions of people revel in the merriment of this annual frolic. They choose to see Ringling Brothers Circus because years of experience has taught them that it is the biggest, the best and the most instructive in the world. Its great, glittering free street parade is always sure to be the longest, the finest and the most complete. Its menagerie is far larger than all others and never fails to contain many new and strange creatures before unseen. Its stupendous spectacles, such as this season's new and gorgeous fairyland production, Cinderella, are of such magnificence and magnitude as to form a feature to be seen with no other circus. Its marvels of acrobatic skill and daring are beyond compare both in number and achievements. Its horses are the finest in the world. Its vast army of clowns are the funniest and its wonders endless. Above all, the entire program is made up only of that which is clean and beautiful to hear, see and remember for weeks after the Great Magic City has gone its way. Thousands upon thousands of men and women look back over a span of years to the day when they first saw Ringling Brothers Circus. Remembering the courteous treatment and the comforts accorded them and the vastness of the performances through all the years of their patronage, they now take their children to see this best loved amusement institution which has never failed to present a bigger and better circus with each succeeding season.

MIGHTY IN MAGNITUDE - MATCHLESS IN MERIT - MAJESTIC IN MAGNIFICENCE
THE MAMMOTH MARVEL OF THE CENTURY



THE MOST GIGANTIC AND AMAZING CIRCUS OF ALL TIME

BIGGER-BETTER-GRANDER THAN EVER BEFORE-FOREMOST-MIGHTIEST-SUPREME

A GLORIOUS EPOCH IN THE WORLD'S GREATEST SHOWS CREATING

A NEW ERA IN TENTED AMUSEMENTS

BRIMMING OVER WITH INNOVATIONS AND WONDROUS SURPRISES AND A MYRIAD OF UNPARALLELED FEATURES FROM ALL STRANGE LANDS

WHOLE HOURS OF WHOLLY NOVEL AND MARVELOUS ARENIC EXHIBITIONS

A Continuous, Ever Varying, Always Changing, Kaleidoscopic Multiplicity of All-Star Acts by All-Stellar Artists, Embracing a Flood of Foreign Talent Never Before Seen in America. The Greatest Number, the Highest Paid and the Most Astounding Acts Ever Centralized.

MAMMOTH FIVE-CONTINENT.MENAGERIE



THRILLING SPEED TOURNAMENTS AND ROYAL HIPPODROME CONTESTS
CHILDREN'S TRAINED ANIMAL CIRCUS—AMERICA'S FINEST HORSE SHOW

AND A THOUSAND OTHER GREAT FEATURES TOO NUMEROUS TO BE DWELT UPON, ALL SUPPLEMENTED BY THE

Stupendous Spectacle of **CINDERELLA** Ringling Bros. Greatest
Fairyland Gorgeousness *And Latest Production*

A Mighty Cast of More Than 1200 Characters—Hundreds of Beautiful Dancing Girls—
Grand Choruses of Trained Voices—Vast Orchestras—Golden Toned Organs—Train-
load of Scenery—Magnificent Pageants—Presented on the Biggest Stage in the World.

ALL AMERICA MARVELS AT THIS TRIUMPH OF COLOSSAL ACHIEVEMENTS

WORDS, FIGURES AND PICTURES
CAN BUT SUGGEST THE MAGNIFI-
CENCE AND IMMENSITY OF THIS

Stupendous Circus

IN HISTORY UNPARALLELED

The Following Is But
A Partial Enumeration
Of *Its* Infinite Wonders

1370 People

735 Horses

89 R. R. Cars

60 Clowns

**5 HERDS OF
ELEPHANTS**

108 Cage Zoo

400 Arenic Stars

3 Rings

90 Musicians

4 Stages



Each Morning and Everywhere
Presenting a Three-Mile Long

ALL NEW AND GLORIOUS FREE STREET PARADE

Of Wondrous Features Such as
Are Here But Partially Pictured.

— A VAST —
RINGLING DAY
— GIFT —

The Longest, Costliest
and Most Magnificent
Processional Triumph

EVER PRESENTED ANYWHERE

A Paragon of Rainbow Gorgeousness So Long That
It Takes the Dazzling Pageant Almost An Hour To
Pass a Given Point - A Fortune Spent in Producing It.

ACRES OF TENTS EMBRACING ALL WONDERLAND UNDER CANVAS

\$4,000,000 INVESTED AND A DAILY EXPENSE OF \$8,000

SPANGLED RIDERS WHO WEAR THE LAURELS OF THE WORLD

VAST ARENAS OF FEATS AND FACES ALL ABSOLUTELY NEW AND NOVEL TO AMERICA



Riders of Every Clime and Country in Dauntless, Original and Extraordinary Feats Requiring Nerve, Dexterity and Strength. Among These Scares of Stars are

THE ROYAL WIRTH FAMILY OF MARVELOUS EQUESTRIANS INCLUDING MISS MAY WIRTH

SOMERSAULTING QUEEN OF TEE ARENA

The Only Woman in the World Who Somersaults from the Back of One Galloping Horse to Another. The Equestrienne Who has Appeared Before More Crowned Heads than All Other Riders Combined, and this Great Family of Australian Marvels But a Single Unit Among

SCORES OF PREMIER PERFORMERS

Constituting the Most Astounding Assembly that has Ever Toured America. Ringling Bros. World-Wide Surveillance and Their Readiness to Pay Immense Salaries for All that is Foremost and Original has Resulted in

AN ENORMOUS AND UNPARALLELED SUM EXPENDED IN SEEKING OUT SELECTING AND SECURING THE PICKED CHAMPIONS OF THE UNIVERSE

These Include, Among a Surpassing Array of All-Stellar Circus Artists

70 SUPERB RIDERS 70

And Hundreds of Blooded Horses Moving in Majestic March, Maneuver, Dance and Tableaux, Obedient to Command of Voice or Trumpet's Call—Steeds Worthy of that Brilliant Constellation of Men and Women Stars Who Illumine Ringling Bros. Arenas. In Direct Contrast are

LUDRICRQUS AND LAUGHABLE SILAS AND SALLY GREEN

and Their Numerous Family Out for a Holiday. A Convulsing Novelty Act in which the Whole Green Delegation of Splendid Horses and Shepherd Dogs Cut Capering Barnyard Frolics and Amuse Beyond Compare.



Blood-Stirring Numbers That Everywhere Surprise and Amaze in this **SUPREME EQUESTRIAN REVIVAL OF THE AGE**

This Season More Than Ever Before Have Ringling Bros. Been Successful in Securing Acts of the Most Unique and Remarkable Character. Among the Many Engaged is One from New-Born Russia—An Act Released to America by the Great Revolt. From the Ural Mountains Come

IVAN ROMOFFSKY'S SIBERIAN MARVELS

Mad Riders from the Frozen Steppes Differing from Cossacks in Dress and Customs and Astounding with a Style of Horsemanship Absolutely Without a Parallel. An Act Wholly Novel the Equal of Which Has Never Before Been Seen in this Country.

A DAZZLING GALAXY OF PEERLESS BEAUTIES AND INTREPID MALE STARS UNQUESTIONABLY THE MOST MARVELOUS ARENIC ARTISTS EVER ASSEMBLED

There is Room Only for Stars of the First Magnitude in Ringling Bros. World's Greatest Shows. Because of the Unequalled Enterprise of its Foreign Agents, this Season's Circus is Unquestionably the Biggest and Mast Novel of All Time. Among Scares of Innovations Transported from Over the Seas is

IAN MACPHERSON AND HIS DARING CLAN OF RECKLESS HIGHLAND HORSEMEN AND THEIR AMAZINGLY FEARLESS Midget Mascot "INK-DROP", THE SURPRISING SOMERSAULTING SOUDANESE

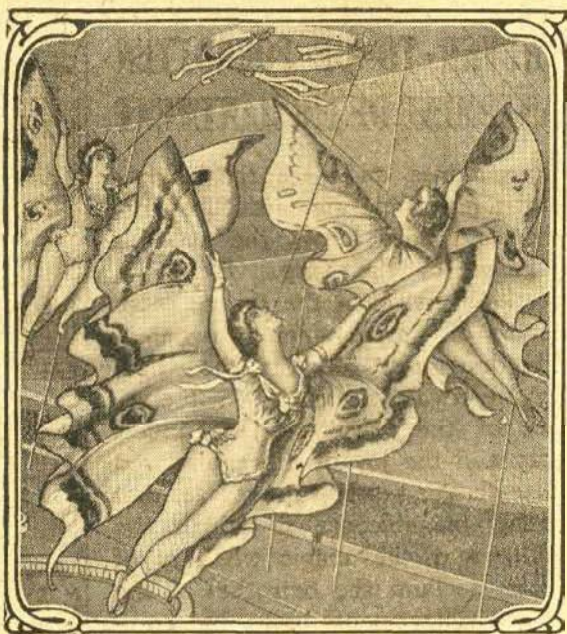
Scotland's Bonniest Equestrians and Bag Pipers Brought from Highland Heathers to Delight with Their Skill and Daring. These and Scores of Others but a Single Feature of a Vast Host of



FAMED EXPONENTS OF THE DOUBLE AND BACKWARD SOMERSAULT AND SUPREME MANEGE ACCOMPLISHMENTS
THEY ASTOUND—THEY THRILL—THEY DELIGHT—THEY CONQUER

WONDERFUL WOMEN WHO RULE THE REALM OF SPACE

AN ASTOUNDING AGGREGATION OF AERIAL ARTISTS IN ACTUAL ACRES OF ATHLETIC ART



THE VERY AIR ALIVE WITH FEARLESS FLYING FORMS.

Exhibited by the Most Remarkable Circus of All Time in the Vast Dames of the Biggest Tents Ever Built, None but Ringling Bros. have so Many Marvels of Midair. Nowhere is the Standard Burn of This Season's Achievements So Much as Approached From Afar in Variety, Versatility and Merit. Here Are to be, Seen the Ultra

PERFECT EXAMPLES OF GLORIOUS WOMANHOOD

The Great Enclaves are Filled with Flying Forms of Beautiful Artistes, Whose Lovely Faces and Perfect Physiques Faultlessly Exemplify the Reward of Continuous Exercise. A Galaxy of Feminine Stars Who Constitute and Indisputably Illustrate Earth's Supreme Aggregation of Fair Champions. The Recognized Criterion and

INCARNATION OF LOVELINESS, POISE AND CHARM

Among the Scores of Astral Acts that Thrill are Those presenting a Myriad of Famous Feminine Experts in Acrobatic, Equilibristic and Altitudinous Supremacy, Including in Unparalleled Divertissements of Daring, Fortitude and Superb Abandon

THREE GORGEOUS AERIAL BALLETS

Of Stately Women of Boundless Bravery, Far Flights, Dizzy Dives and Graceful Gyration, Soaring Like Swallows in the Springtime and Seemingly With Equal Ease.

ALL THE WORLD FAMED GRACES OF THE AERIAL ENCLAVES



EUROPE SHORN OF ITS FOREMOST AND GREATEST ARENIC TREASURES

THE MIGHTIEST MENAGERIAL TRIUMPH ^{OF} ALL TIME

To Cull from the Arenic Gardens of the World Their Choicest and Most Brilliant Flowers and Present Them to American Audiences in

A VAST BOUQUET OF ARENIC SUPREMACY

has been the Tremendous Task and the Actual Accomplishment of the Ringling Bros. In Consequence of the Undaunted Efforts of Their Staff of Foreign Agents, These Famous Showmen this Season Possess a

MONOPOLY ^{OF} THE WORLD'S GREATEST CIRCUS STARS

Here, in the Limited Space of this Publication, There is Room Sufficient to Mention Only a Scant Pittance of the Vast Array of Talent That Cost a Fortune to Seek Out, Transport from the Ends of the Earth and Now Present Twice Daily for the Benefit of Ringling Bros. Legion of Patrons. Positively the Most Comprehensive Assembly of the Age. Premier Stars Who Disport Through Space in Troupes, Trios, Pairs and Person, Ever and Always Vieing With One Another for Supremacy and

EACH CONTESTING FOR LAURELS OF VICTORY

EVERY ACT A PULSE-QUICKENING REVELATION OF BREATH-TAKING DARING AND MARVELOUS ACTION

BEWILDERING DISPLAYS OF DAUNTLESS SKILL SUPREME



RINGLING BROS. GLORIOUS FAIRYLAND SPECTACLE CINDERELLA A NEVER-TO-BE-FORGOTTEN PANTOMIME OF ENCHANTMENT

A HUNDREDFOLD theatre would be as naught compared with the mammoth stage that gives play to the mighty story that makes Cinderella the supreme epic of all dramatic expression. The astounded spectator is transported to the valley of a great Fairyland Kingdom. He gazes across the golden turrets of the Magic City to the distant Palace of the King. He beholds the wizardry of dwarfish bands that spring from under the earth; and of witches and fairies that seem to come from out the very blue of the firmament. He is dumfounded by miraculous transformations as when elves and gnomes grow from out the trunks of great forest trees, mice turn into footmen and lizards become as horses to draw the wondrous jeweled coach of the fairy-loved

with gold and precious stones, and sees the mighty pilgrimage slowly move like same gigantic phosphorescent wave of a thousand hues across the breadth of the city to the Palace of the King. We view the gem-studded reception hall and the throne room with its blinding wealth of purple splendor wherein the flower of the kingdom reek to wear the Glass Slipper and so claim the royal reward. He witnesses the dramatic entrance of the fairy-attended Cinderella, her sweet victory and the joy of the enamoured Prince. And so the enchanting story moves to that climax of overpowering magnificence in which the wealth of a great ruler and the magic witchery of fairy bands combine to acclaim the betrothal of the happy twain. All past achievements pale by com-



Cinderella. He watches the sweep of wands waved by sprites that float as lightly as cumulous clouds in summer skies. He sees the ragged garments of the unhappy heroine replaced by gorgeous robes of rarest beauty. He goes with her to the ball room of burnished gold. He looks upon the iridescence of silvery fountains playing in the gleam of giant candelabra wrought of clearest crystal; the dazzling brilliancy of be-jeweled courtiers and fair women mingling in the maze of the dance; and sees the Beautiful Stranger courted by the enraptured Prince of the Kingdom. He beholds the flight of Cinderella and the loss of the Slipper on the grand staircase. He reviews regiments of prancing horses in dazzling accoutrements, emblazoned coaches of state, magnificently carved palanquins and equipages ablaze

parison with this triumphant succession of glorious scenes in which the spectator's eyes are blinded by the brilliancy of courtly fetes. Then come the fairies themselves! Flitting into view like gorgeous butterflies they spring from everywhere as if born of space itself. Drawn by the golden music of vast orchestras, and the melodies of lutes, other fairy bands glide into view and join the swirl of swaying forms. And yet still more float into the ken until hundreds of sprites have descended into the whirl of the mystic maze and merged into the sublime Ballet of the Flowers in which all the enchantment of fairyland is combined in one overwhelming, rhythmic sweep of dazzling color and melting loveliness that leaves the beholder breathless with its never-to-be-forgotten beauty and tremendousness.

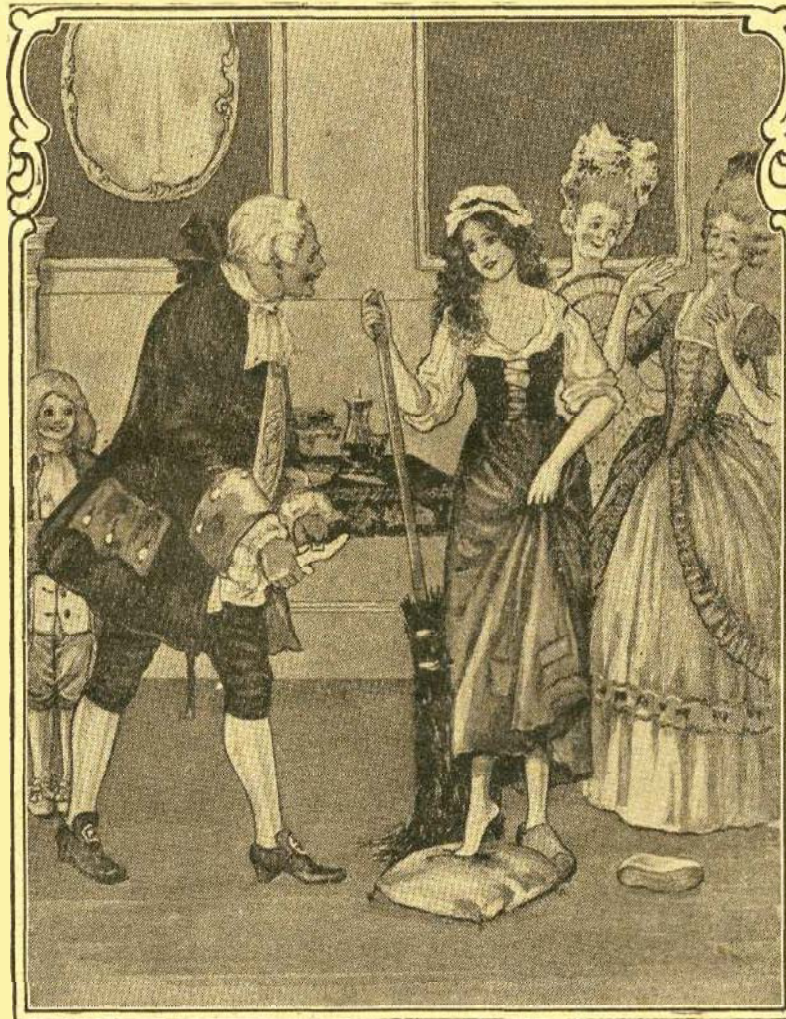
THE GREATEST SPECTACLE OF ALL TIME

NURSERYLAND'S SWEETEST AND BEST LOVED STORY MADE TO LIVE IN CHAPTERS SUBLIME

CINDERELLA! What more glorious theme could have been chosen for the world's most magnificent spectacle! Where in all nursery and fairy lore is there a name that suggests half so much! From whence could come the story that arouses a tithe the interest and expectation as does the mere mention of this best loved and most cherished of all wondrous tales? Cinderella! Fairy-favored, adorable Cinderella! There is an infinite charm in every syllable of the name — a tug at the heart strings with the very sound of the name. It is of all time, all countries, all generations and of all ages. It will live forever. To the old it revives fond memories of the golden days when all fairy tales were very real and the little lady of the glass slipper the most wonderful of all the sand-ma's heroine hosts. To the young it stands for a friend just made. For the children know the fascinating story by heart. They have poured over the picture pages or spelled out the words that tell how the maid of the chimney corner triumphed over her haughty sisters, wed the proud prince and went to live in the palace of the king. Where is the man or the woman grown who does not find mental pictures of Cinderella hung far back in memory's gallery? Where the child who has not imagined even more wonderful pictures than those which grace the pages of the treasured volume that first disclosed the beautiful adventure? How gorgeous are the scenes born of these childish imaginings! They can never really come true, you say? Yes, but they have come true! Under the guidance of the master minds of men who had long dreamed of the day when they might build a great and glorious spectacle so universal in its appeal that it would link the interests of the old with the joys of childhood, a sublime and almost unbelievable thing has been achieved. Cinderella and all the host of the mystic land of make-believe have been made to live in the grandest and most stupendous spectacle

ever conceived and brought into being. Gigantic as has been the task; unsurmountable as at times seemed the difficulties that only the most indomitable determination could have faced and overcome, the impossible has been accomplished. Superb beyond belief, indescribable, a triumph of triumphs among colossal productions, it is today sweeping all before it with its all-powerful appeal and the very vastness of its character. The mighty audiences which daily greet the magnificent production are the largest that have ever been drawn together in the history of the amusement world. Nothing like this marvelous

fairyland spectacle has ever before been seen in America. In all probability nothing like it will ever be witnessed again. That is why your golden dream has come true. Yet, as is the fashion of those other dreams that are never realized, it will tarry but for a few brief hours and then be gone forevermore. It is your opportunity. The time is drawing near. So, come, children! Come, you boys and girls grown old — come to the Realm of Make-Believe, through the vales of dreams, along the sunlit paths of fancy and into the valley of the Never-Never Land. Far it is here that you will find the wonderful kingdom where live the fairy-favored Cinderella, the great and good king, the proud prince and all the people of that



story book which never grows old. You will forget that you are beneath the canopy of a tremendous circus tent. For, when Ringling Day comes true and you have taken your seats, and when the golden throated trumpets sound their signal and the great curtain rolls aside, it is then that you will see all these wondrous scenes and live with these wondrous people of sweetest nursery lore. Then that you will see pictures a thousand times larger than the largest of those in the picture books; pictures of the very people themselves, who will move, act, dance and play, and so tell the whole glorious story of Cinderella before your very eyes.

YOU CANNOT AFFORD TO LET IT PASS UNSEEN

60—WAGGISH WIGHTS OF FUN AND FROLIC'S REALM—60



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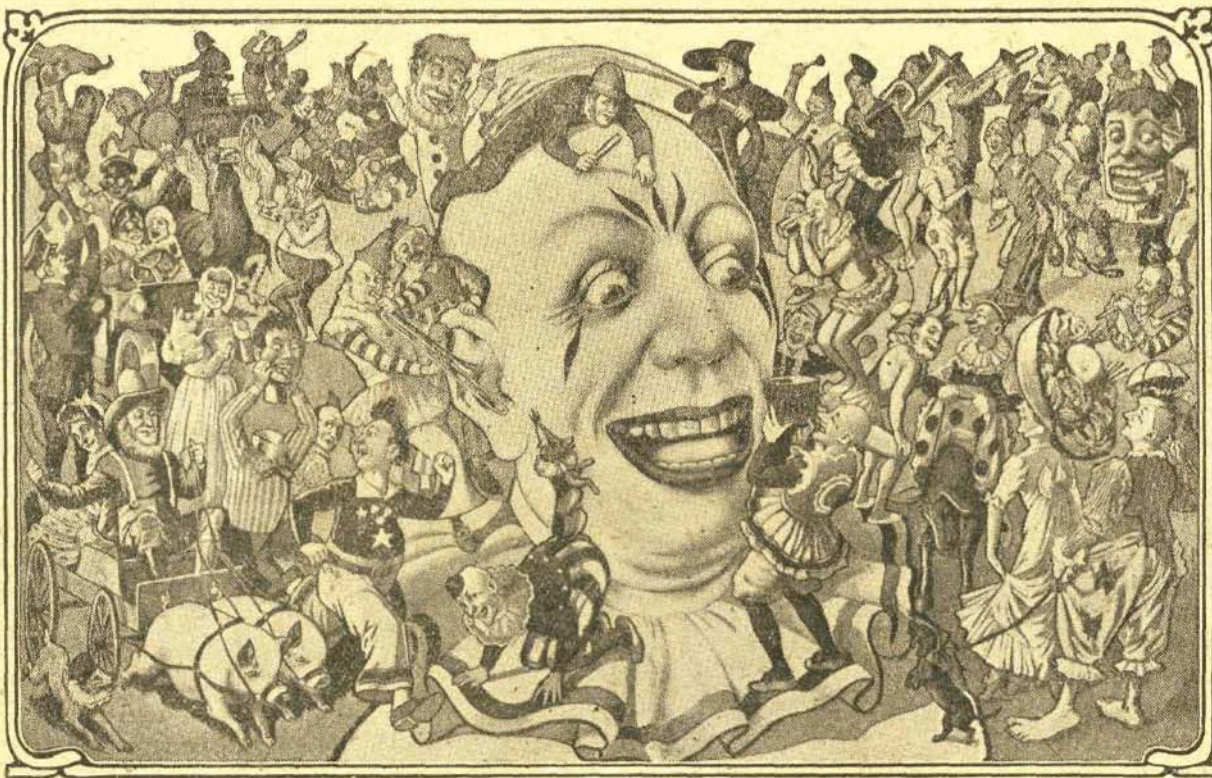
FUNNY OLD CLOWNS

A Gay, Giddy, Gladsome Throng of the Earth's Most Ludicrous Sawdust Comedians Now Gather to Salute You.

MERRY YOUNG CLOWNS

Creating an Endless Chain of Spontaneous Bide-Splitting, Health-Giving Laughter, Beating Pills for Ills.

Clean Fun
Happiness
Joviality
Caperings
Racketing
Wittiness
Drollery
and Jests



Ringling
Brothers
Creative
Cutups in
Continuous
Captivating
Cavorting
Convulsing
Convention

**MONKEYSHINE MONARCHS
IN MEDLEYS OF MERRIMENT**

**THE
NEWEST
STUNTS
AND
LATEST
SKITS**



**TRAINLOADS OF FOOLISHNESS
FOR THE YOUNG AND THE OLD**

**MERRY
COURT
JESTERS
FROM
EVERY
'LARD**



They Affect Profundity, They Put On Silly Acts, They Try to Look Wise, and the Children — How They Love Them!

Seen Cutting Capers at All Times, and in All Places During the Two Hours of All New and All Wonderful Circus Acts.

SWAGGERING SKYLARKERS WHO SET THE WHOLE WORLD LAUGHING

COLOSSAL ACTORS WHOSE TREAD MAKE THE ARENAS TREMBLE

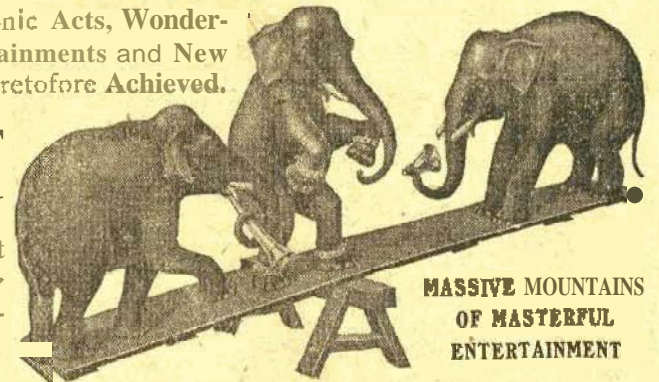
THE MOST STUPENDOUS HERDS OF ELEPHANTINE THESPIANS EVER PRESENTED ANYWHERE

Elephants in Prodigious Pyramids, Marvelous Mastodonic Acts, Wonderful Dances, Military Drills, Acrobatic Feats, Musical Attainments and New and Novel Tricks Surpassing All Accomplishments Heretofore Achieved.



THE TRIUMPHANT RESULT OF A HALF CENTURY'S TRAINING

In the Triple Arenas and on the Great Stages Under the Largest Tents Ever Spread Beneath the Skies, Ringling Bros. Mighty Mammoths Demonstrate Their Sagacity and Almost Human Intelligence, Utterly Amazing All Who Witness Their Performance.



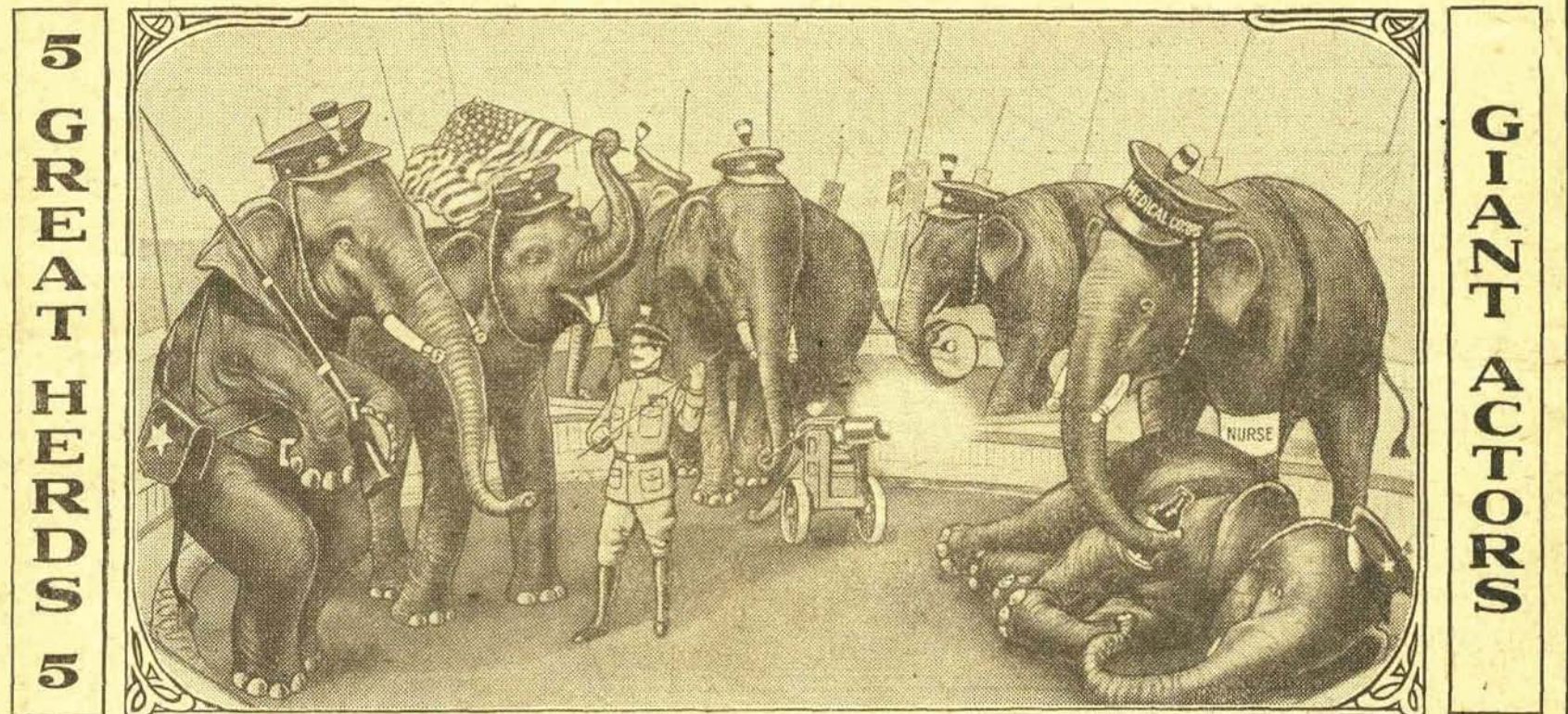
MASSIVE MOUNTAINS OF MASTERFUL ENTERTAINMENT

TITAN TUSKERS AND PIGMY PRODIGIES NUMBERING THE GREATEST PERFORMING ELEPHANTS IN THE WORLD

Baby Actors with Heads Full of Wisdom and Trunks Full of Tricks that Fill the Grownups and the Little Folks with Delight.

Troupes and Groups of Great Grey Warriors Who Perform Their Matchless Maneuvers to Stirring Strains of Mighty Martial Music.

ELEPHANTS FROM EVERYWHERE KNOWING ALMOST EVERYTHING



THE PONDEROUS PARAGON EXHIBITION OF ANIMAL EDUCATION

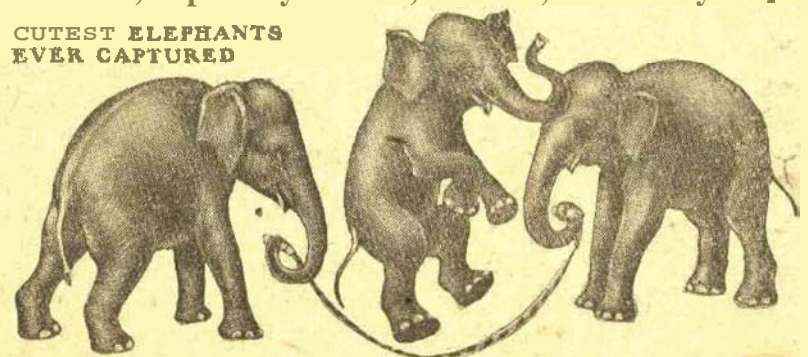
Asia, Africa, Ceylon, Sumatra, Egypt and Borneo Contribute Their Colossal Quotas, Ranging from Two to One Hundred Years in Age. Ringling Bros. Representatives have Scoured the World in Mobilizing the Greatest Army of Mammoth Marvels Ever Gathered Together and Presented in One Great Grand Revue.

These jungle Marvels Dance the Latest Steps, Operate and Talk Over Telephones, Give Imitations of Minstrel Bands, Rock Cradles, Stand on Their Heads, Juggle Human Beings and Objects of Great Weight and Perform Other Feats Quite as Amazing and Equally Difficult. Whole Hosts and Mighty Herds of the

HUGEST OF MERRY AWDREWS IN TITANIC TANGOS AND GIGANTIC QUADRILLES

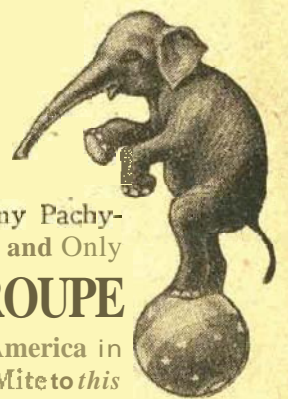
Included, Especially for the Children, a Recently Imported African Family of Tommy Tinkers.

CUTEST ELEPHANTS EVER CAPTURED



MANY MINIATURE MASTODONS AND MIDGET MAMMOTHS

Embracing an Entire Company of Pickanniny Pachyderms in Many Playful Pranks. The Largest and Only COMPLETE NURSERY TROUPE of the Youngest Tuskers Ever Traveled in America in Every Conceivable Caper Adding Their Mighty Mite to this



SUPERB AND SURPASSING CONGRESS OF EARTH'S WISEST ELEPHANTS

FAIRYLAND'S RAREST TREASURE REV

IN WHICH YOU
TO THE WO



A Great, Gorgeous, G
1200 Actors. Hundred
ments of Splendid Ho
Pageants. Myriads o
Orchestras of Harps
of the Will-o'-the-wis
The Dance of the Fl
formations. The Wi
The Gavotte of the
times of a Strange
Forever and Always
Kingdom Far Over

BEWILDERING IN BEAUTY AND OVERWHELMING MAGNITUDE



TOLD IN MIGHTY MATCHLESS SCENES
ON THE BIGGEST
STAGE IN ALL
THE WORLD

THE WONDER
OF ALL
MEN

CINDERELLA

Happy Boy and Girlhood's Best Loved Story Told in Dazzling Chap-
ters, Embracing every Theatrical and Operatic Adjunct yet Surpassing
Them All a Hundred Fold. The Fairy-Favored Cinderella made
the Lovable Heroine of Vast Groups of Transcendent Won-
ders Touched by the Wand of Witchery. A Gigantic Ex-
travaganza in which the Characters of Fancy and
Fascinating Fable Waken Into Life Before the
Beholder's Very Eyes. Far Exceeding in
Magnificence, Brilliancy, Gorgeousness and
Beauty the Glories of any Spectacle
Staged by the Ringling Bros.,
yet which is but a Single En-
thrancing and Bewildering
Episode in the Vast and
Varied Program of
this the World's
Greatest
Circus.

THE GLORIOUSLY ENTHRALLING
AND STUPENDOUS SPECTACLE

TO THE
MOST
PLACE: IN THE NEVER
Time: YESTERDAY, TODAY
Scene I—IN THE KINGDOM OF NO
Scene II—THE HOME OF CINDERELLA,
Scene III—THE STREETS OF THE MAGIC
Scene IV—IN THE GRAND BALL ROOM, The L
Scene V—ON THE KING'S HIGHWAY, Summoned
Scene VI—IN THE PALACE OF THE KING, The Trit

These Titles But Hint at the Tremendous S
of This Mighty Marvel of Stage Craft. Trainloa
Thousands of Be-Jeweled Costumes and Embazo
Amazing Equipages of Kingly Magnificence. Breath
trical Effects and Carloads of Costly and Astoundin

THE SUPREME SPECTACLE OF THE
YOU CANNOT AFFORD TO LET IT PASS
RINGLING BROS GREATEST TR

REVEALED TO MORTAL EYES

WHY YOUNG AND OLD ARE TRANSPORTED
TO WONDROUS REALMS OF FANCY

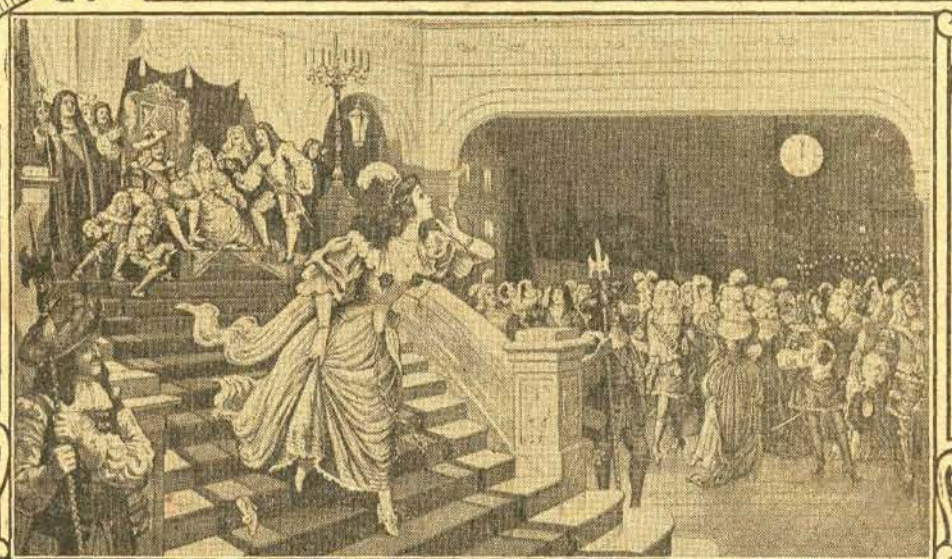
geous, Glittering Epic Told by a Cast of More Than
Hundreds of Beautiful Dancing Girls. Whole Regi-
endid Horses. Dazzling Dreamday Processional
yriads of Voices in Glorious Chorus. Vast
f Harps and Lutes. The Sublime Waltz
-the-wisps. The Ballet of the Fairies.
of the Flowers. Marvelous Trans-
The Witchery of Fairy Bands.
of the Gnomes. The Pas-
Strange People That Live
Always in the Strange
r Over the Sea.

The
Sweetest
and Most Fas-
cinating Charac-
ter in All the Realm
of Nursery Lore Sur-
rounded by the Wonder-
ful People Who Live in the
Far-Away Kingdom of Nod.
Revealing in Wondrous Music, Ac-
tion and Dazzling Pictures the En-
chanting Tale still Bewitchingly New to
the Young and Awakening Treasured Mem-
ories in the Breasts of Children Long Since Grown
Old. A Fairyland Epic of Boundless Boon to Juvenile
Hearts and an Overwhelming Revelation to All. The
Triumph of Triumphs in Colossal Productions Which is Daily
Amazing Marveling Thousands yet Forms but a Single Feature
of the World's Greatest Shows and is Included in the Price of One
Single Admission Ticket which Admits to All and Everything.

CINDERELLA

DUDE
GENES

THE
BEST AND
SWEETEST OF
CHILDHOOD'S
GOLDEN DREAMS
AGAIN COME TRUE



TO TUG AT EVERY HEART STRING

MOST WONDERFUL AND SUBLIME ACHIEVEMENT OF ALL TIME

THE NEVER-NEVER LAND.
AT, TODAY AND FOREVER.
ROOM OF NOD, The Proclamation.
CINDERELLA, The Transformation.
THE MAGIC CITY, The Departure.
ROOM, The Loss of the Slipper.
Summoned by Royal Command.
G, The Triumph of Cinderella.

endous Size and Scope
Trainloads of Scenery.
Embrazoned Trappings.
Breath-Taking Elec-
stounding Accessories.

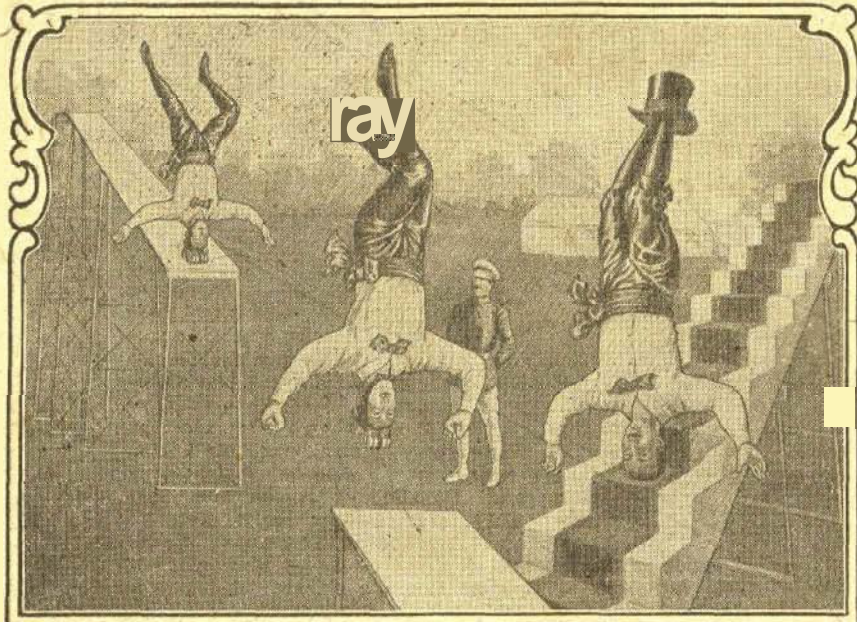
OF THE AGES
PASS UNSEEN



GREATEST TRIUMPH IN GIGANTIC PRODUCTIONS



MIRACLES OF EDUCATED ACTION AND INFALLIBLE CALCULATION



The World Astounded, Delighted and Surprised by the Flood of New Features, Revelations and Striking Novelties Shown in Continuous, Countless Numbers of Desperately Daring Deeds.

AMAZING HILLARY LONG

Who Wears His Skates Upon His Head and Puts His Hat Upon His Feet While Accomplishing Seemingly Impossible Stunts,

BOB KIR'S METEORIC DESERT ATHLETES

In Evolutions So Swift as to Daze the Most Tranquil Beholder and in Pyramids of Picturesque Men That Touch the Very Tent Top.

STATUESQUE JUGGLING GIRLS

Who Vie with the Greatest of Male Champions in Novel Feats Requiring the Utmost Sureness and Quickness of Eye and Limb.

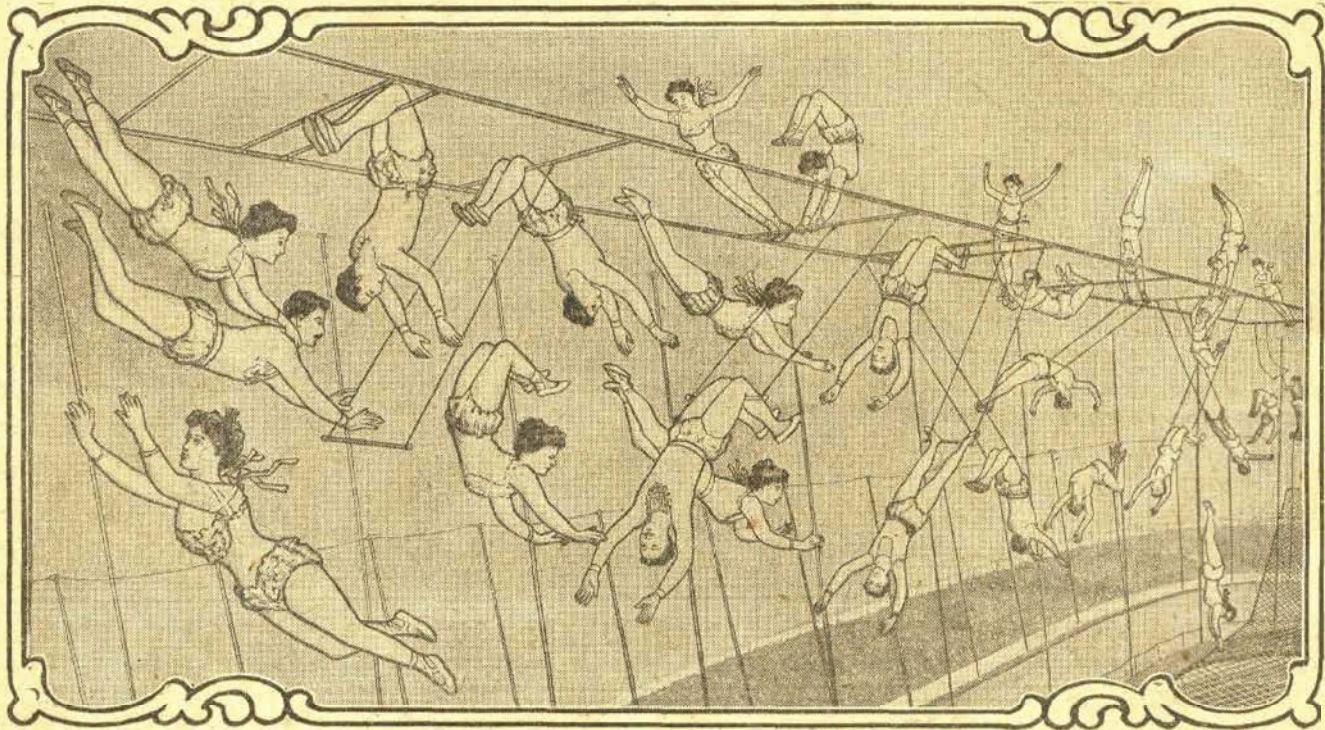
THE MARVELOUS NELSONS

THE EAGLE WINGED CLARKONIAN'S

Who Contest with Other and Many Premier Companies of Intrepid Men and Women that People the Vast Enclaves Like Flocks of Birds Darting Through the Blue of Summer Skies.

AND THESE BUT A FEW AMONG MULTITUDINOUS MID-AERIAL MARVELS

DARING
MEN
AND FAIR
WOMEN
WHO
DISPORT
IN THE
VERY
TENT TOP
WHIRLING
AND
SWIRLING
THROUGH
SPACE



KINGS
AND
QUEENS
OF THE
ALTITUDES
IN
INTRICATE
FEATS
AND
GRACEFUL
GYRATIONS
BEYOND
ALL
COMPARE

THE GREATEST DISPLAYS OF PROWESS THAT EVER THRILLED AMERICA

Entire Families and Groups of Veritable Prodigies of Space in Rocket-Like and Apparently Incredible Feats Excelling All Former Rivals.

AERIALISTS WHO ELECTRIFY THE AIR

Midair Mercuries Swifter Than Arrows From Tartar's Bow. Brawny Champions in Superb Trials of Endurance. Including Among Others

AUSTRALIA'S MIGHTIEST AXMEN

Felling Giant Forest Trees in Blood-Stirring Wood Chopping Contests Each Striving for New, World-Records and Prizes of Reward.

LIGHTNING COOPERS AND HOOPERS

Juggling Hoops, Staves and Mammoth Casks With Daring Dexterity and Amazing With Their Art and Agility. Earth's Foremost and Greatest

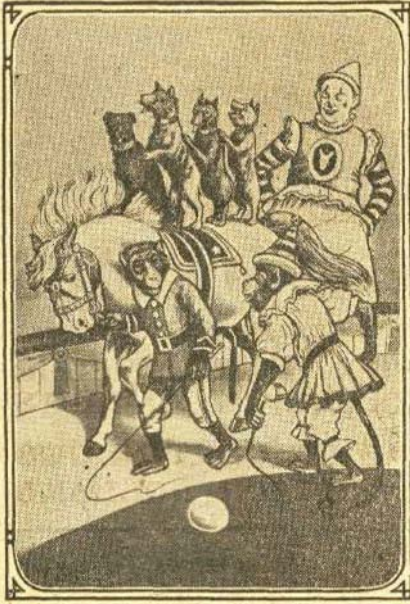
CHAMPIONS TO BE SEEN ONLY WITH RINGLING BROS. WONDERFUL CIRCUS

The Most Remarkable Aerialists of All Creation. The Most Famous Acrobats of Every School. The Acknowledged Marvels of Every Clime.



A VAST INTERNATIONAL CONGRESS OF ASTOUNDING ATHLETES

HOSTS OF DUMB ACTORS FOR THE LITTLE FOLKS



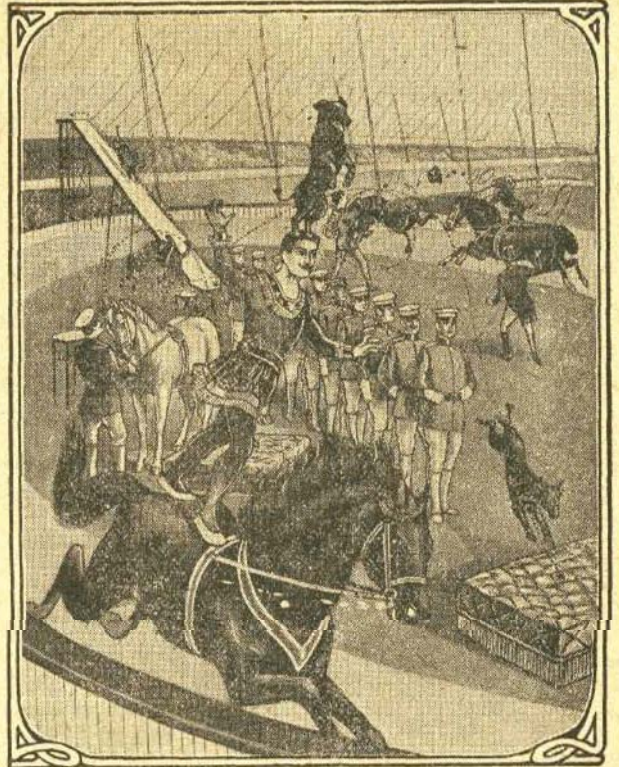
Exhibiting in One Vast Congress, the Most Marvelous and Lovable of All Dumb Creatures in Amazing Feats, Frolics, Fetes and Friskings

SPECIALLY TRAINED AND PRESENTED FOR THE CHILDREN

Featuring for the First Time, in One Gigantic Assembly, the Premier Balancers, Boxers, Wirewalkers, Wrestlers, Jugglers, Musicians, Racing Marvels, Tumblers, Clowns, Equestrians and

NOTED ACTORS OF THE SPEECHLESS WORLD

Dancing, Music-Making, Riding, Rope-Skipping, Play-Acting, Leaping, Vaulting, Railer-Skating, Cycling, Laughter Producing Animals. Scores Upon Scores of Happy Hearted Creatures Constituting a Veritable Circus Within a Circus.



LIVING EXAMPLES OF THE MAGNIFICENT RESULT OF PATIENCE AND KINDNESS TOWARD DUMB BRUTES

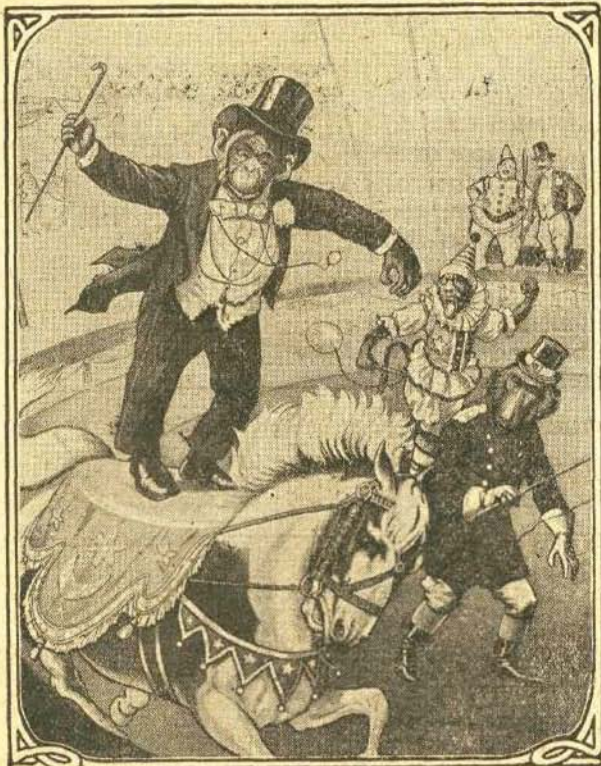
And There Are the Bears, Entire Troupes and Groups of Them.

- BIKING
- BROWN BEARS
- BANQUETING
- BLACK BEARS
- GYRATING
- GRIZZLY BEARS
- PRANCING
- POLAR BEARS
- SKILLFUL
- SKATING BEARS
- AND
- FOX TROTTING
- TANGO BEARS



A Galaxy of Canine Wonders of Every Breed, Size and Kind.

- TOQUE
- FOUR-FOOTED
- MARVEL
- THE MOST
- WONDERFUL DOG
- THAT BARKS
- AND BREATHES
- HE RIDES
- JUGGLES AND
- LEAPS LIKE A MAN
- THE WORLD'S
- GREATEST
- TRAINED CANINE



CAPTIVATING CREATURES IN FUR AND FEATHERS THAT BRING JOY TO THE HEART OF EVERY CHILD

These Remarkable Animals Engage in Cunning Pantomimes, Athletic Exploits, Ludicrous Arguments, Jig Dancing and an Endless Variety of Other All New and Novel Accomplishments.

LARGEST EXHIBIT EVER TRAVELED IN AMERICA

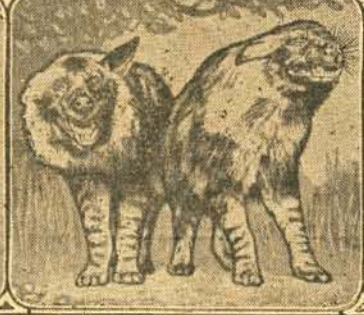
Superbly Schooled by Ringling Bros. World-Famed Animal Trainers as a Special and Extraordinary Feature and Now First Presented.

DUMB CLOWNS THAT CUT QUEER CAPERS

Executing the Most Intricate and Puzzling Tricks with a Drollness and Evident Sense of Understanding that Confounds the Most Learned Students of Zoology and Point to an Almost Unbelievable Mental Development. Unquestionably Constituting the Rarest and



THE GREATEST PERFORMING ANIMALS OF ALL TIME



GIGANTIC GRATED JUNGLE OF WILD BEAST WONDERS

Containing Nature's Most Savage, Rarest Monsters Side by Side with Her Most Beautiful Creatures
EMBRACING **108** LAIRS, TANKS, CAGES, FAR LARGER THAN ANY FOUR MORE THAN **108** DENS, PENS, AVIARIES | OTHER ZOOLOGICAL EXHIBITS
THE MATCHLESS RESULT OF FULLY 30 YEARS OF CONTINUOUS EXPEDITIONS AND AN OUTLAY OF OVER ONE MILLION DOLLARS

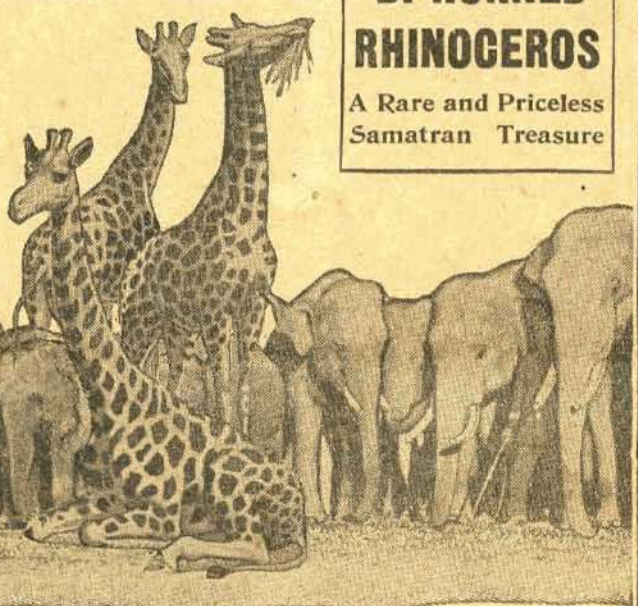
Newly Found Monster
Now First Exhibited
BLACK AFRICAN HIPPOPOTAMUS
Easily the Largest Ever Taken by Man

Of Elysian Song and
Gorgeous Plumage
THE RAREST OF TROPICAL BIRDS
From Isles and Glades of Eternal Summer

Transvaal Giants, Including
TWIN JACK BABY GIRAFFES JILL
Entire Family of Afric Marvels

Marvelous Survivor
of the Almost Extinct
BI-HORNED RHINOCEROS
A Rare and Priceless Samatran Treasure

BUT ONE MAGNIFICENT FEATURE OF THIS STUPENDOUS CIRCUS



LARGEST MOST VARIED COLLECTION IN THE WORLD

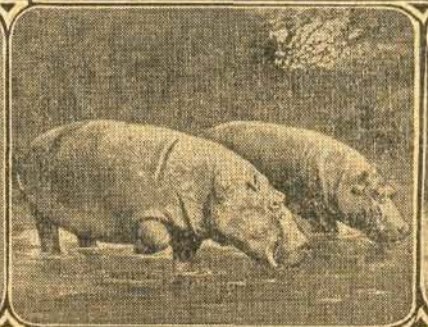
THROUGH LACK OF SPACE BUT PARTIALLY PICTURED, NAMED AND DESCRIBED ON THIS AND THE OPPOSITE PAGE.

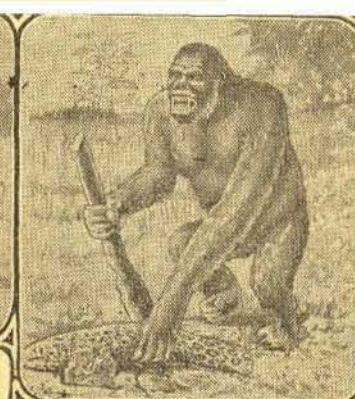
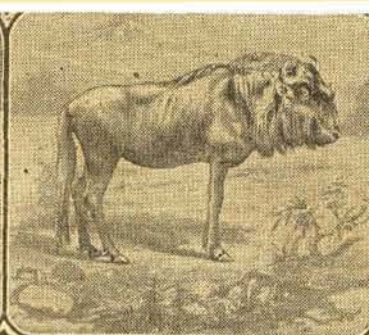
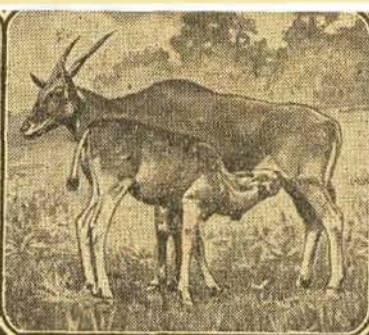
By reason of their years of experience and the fact that they employ the most expert animal keepers in the world, Ringling Bros. have been able to prolong the life of many rare species that have elsewhere refused to thrive in captivity. Here in this mammoth collection is the largest number of Elephants ever brought together in America, including Big Bingo, the Mightiest Pachyderm in Captivity. From this gaint, the ponderous fellows graduate in size to the smallest of their kind now on exhibition. This example gives but a hint of the wonders of this great Double Menagerie. Added to the scores of Absolutely Exclusive Features are all the animals generally found in the big Zoos, but in Far Greater Number and Variety of Species. Unparalleled in Every Detail—Without Peer or Counterpart.

- | | |
|--------------|-------------|
| Rhinoceroses | Tigers |
| Tapirs | Leopards |
| Gnu's | Panthers |
| Antelopes | Hyenas |
| Deer | Llamas |
| Bears | Ibexes |
| Wart Hogs | Nylghaus |
| Vlaak Varks | Zebues |
| Porcupines | Yaks |
| Peccaries | Oudads |
| Hedge Hogs | Buffalo |
| Gazelles | Boks |
| Lions | Hartebeests |

A Vast Ellipse of Golden Dens, Beautifully Carved and All Electrically Illuminated

THE RAREST ZOOLOGICAL MARVELS IN AMERICA





RINGLING BROS. UNIVERSITY OF NATURAL HISTORY

Every Wilderness and Fastness Penetrated to Secure Only the Most Curious and Choicest Animals.

CARAVANS, DROVES, PACKS | A MAMMOTH SPEECHLESS 1000 MARVELS
FLOCKS AND CAVALCADES | WORLD NUMBERING OVER SUPREME

RAREST OF ANIMALS WHOSE PERFECTLY CLASSIFIED CAREFULLY
KEPT NUMBERS AMPLY REPAY WHOLE HOURS SPENT IN INSPECTION

Most Wonderful Of
All Is A Full Grown

BLUE BLACK (CHIMPANZEE)

Savants Term Him
The "Missing Link"

Monster Two-Story Mammoth

BIG BINCO

Largest Elephant In Captivity

Another Rare Creature
Is A Giant

ARMORED RHINOCEROS

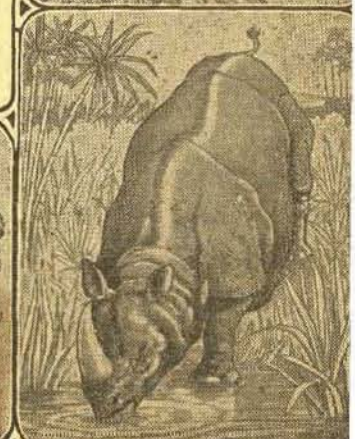
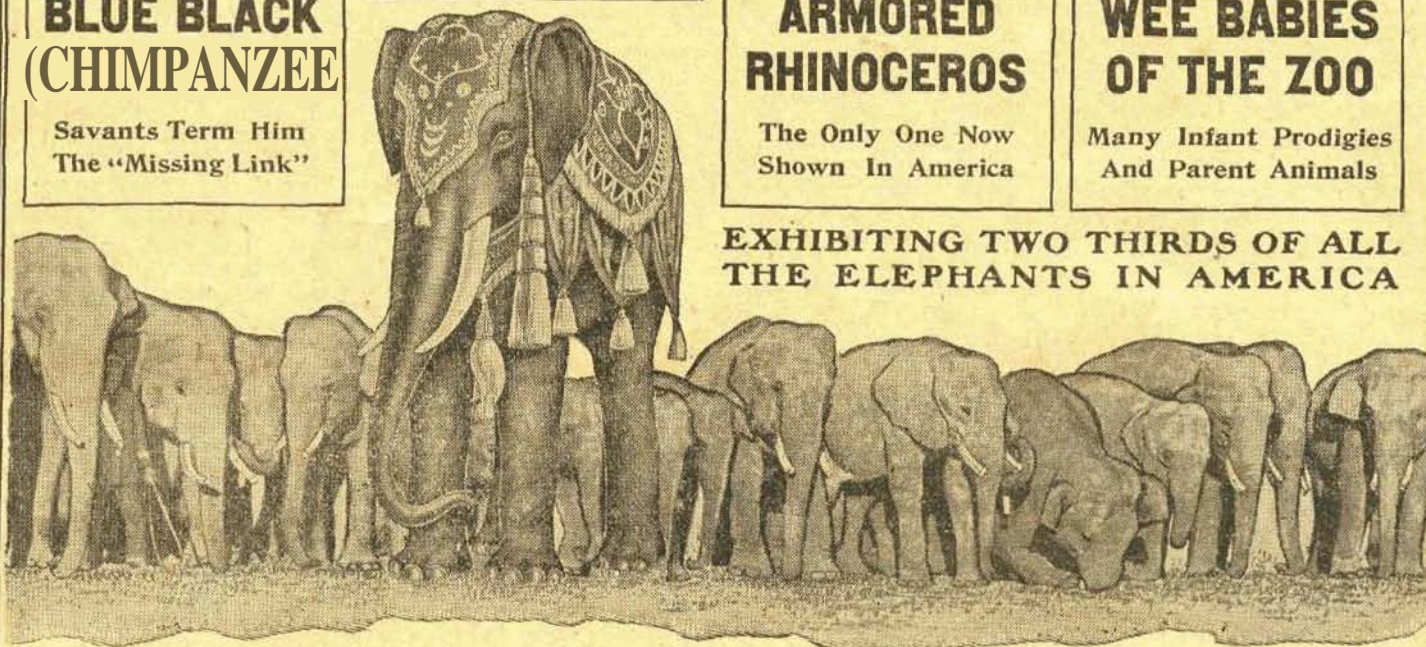
The Only One Now
Shown In America

A Special Department
Set Aside For The

WEE BABIES OF THE ZOO

Many Infant Prodigies
And Parent Animals

EXHIBITING TWO THIRDS OF ALL
THE ELEPHANTS IN AMERICA



EVERY CHILD SHOULD SEE THIS GREAT MENAGERIE

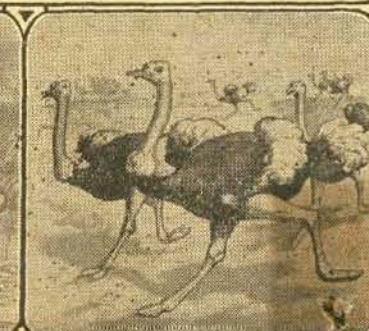
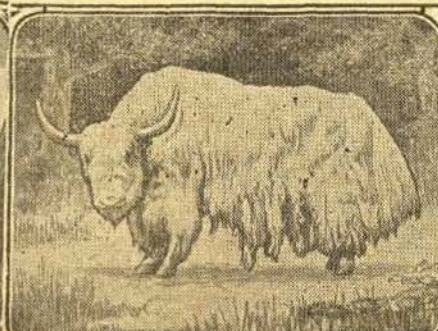
AND NO MAN OR WOMAN CAN AFFORD TO FOREGO THE OPPORTUNITY
TO STUDY THIS FOREMOST OF AMERICA'S ZOOS

- | | |
|-------------|--------------|
| Kangaroos | Mandrills |
| Monkeys | Crocodiles |
| Giraffes | Sea Monsters |
| Camels | Carnivora |
| Dromedaries | Chimpanzees |
| Zebras | Emus |
| Hippopotami | Cassowaries |
| Elephants | Pelicans |
| Greavies | Secretaries |
| Penguins | Ostriches |
| Elands | Seals |
| Bison | Sea Lions |
| Ant Eaters | Jaguars |

Time was when Zoologists and lovers of Natural History were obliged to travel great distances to see Menageries far less comprehensive and complete than that which Ringling Bros. now bring within easy reach of nearly every family in America. Students no longer make these pilgrimages because they have come to know that in the Vast Collection of Animals of the World's Greatest Shows are all species that may be seen elsewhere and more beside. The really important municipal Zoos of America are confined to a few of the larger cities. Yet were they all combined, a review of the entire collection would reveal the fact that it lacked many of priceless and exclusive exhibits that make Ringling Bros. Menagerie the Finest in the World.

A Menagerie Which Amazes With Its Completeness and the Variety of Its Wonders

OF NEVER FAILING INTEREST TO THE STUDIOUS



A PACE OF IMPORTANT INFORMATION AND GUARANTEE OF THE UTMOST INTEREST TO EVERY PATRON OF THE WORLD'S GREATEST SHOWS



Excepting Their Mammoth Street Parade, Which is Absolutely Free, Ringling Bros. Guarantee That Positively Everything Named, Pictured or Described in this Publication is to be Enjoyed for the Price of One Single Admission Ticket. In Other Words, One Ticket Entitles the Holder to Enjoy the Gorgeous Newly-Adrted, 1250-Character

FAIRYLAND SPECTACLE CINDERELLA

Ballét of 300 Dancing Girts, Great 5-Continent Menagerie, Including the "Baby Zoo," the Entire Circus Performance and All That Takes Place in the Three Rings, Interstages, Aerial Acres, Enclaves and Hippodromé Oval; the Horse Show, Speed Tournaments and Races; Newly-Added Trained Animal Circus. the Programs Played By

RINGLING BROS. FAMOUS CONCERT BAND

And a Host of Other Magnificent Features of Unparalleled Newness, Beauty, Novelty, Variety and Vastness, so Numerous That Neither This Paragraph of Guarantee nor the Entire Area of this Publication Could Begin to Enumerate Them. Ringling Bros. Further Record the Positive Assurance That in From the Very Largest to the Very Smallest, City or Town, Their Circus is Always and Everywhere the Same; Exhibiting as One, Single, Complete and Unchanged Whole, Without a Single Curtailment or Omission at Either the Afternoon or Night Performance.

ONE, SINGLE ADMISSION TICKET ADMITS TO ALL AND EVERYTHING - CHILDREN UNDER 12 YEARS OLD HALF PRICE.



ACCOMMODATIONS FOR YOUR CONVENIENCE AND COMFORT.

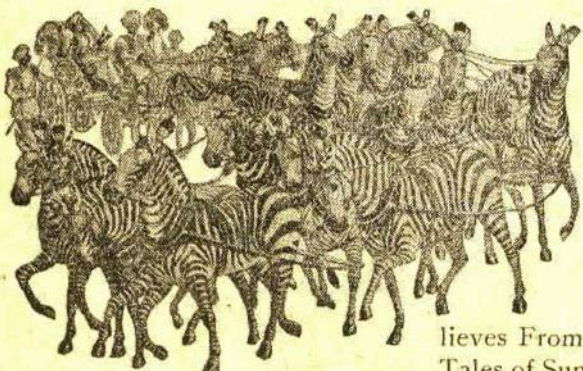
A Centrally Located Seat Sale, Open at 9 A. M. Show Day, offering tickets at exactly the same price charged at the Circus Grounds. Two Ticket Wagons with a Corps of Seven Sellers. Information Bureau in White Wagon. Six Spacious Gateways at Main Tent Entrance. Comfortable Seats for Thousands. Individual, Broad, High-Backed Chairs fixed upon a Solid Platform, numbered and reserved and sold at a small additional charge.

Electrically Illuminated Grounds for the benefit of night audiences. Parking Way for Autos and Other Vehicles. Convenient Trains On All Lines of Travel, including

MANY RINGLING DAY SPECIAL EXCURSIONS

TWO COMPLETE PERFORMANCES DAILY AT 2 AND 8 P. M. DOORS TO MENAGERIE. AND MAIN TENT OPEN AT 1 AND 7 P. M.

It is the Earnest Wish of Ringling Brothers That Every Patron Afford Himself the Opportunity of Reviewing Their Mammoth Menagerie. The Doors to the Great Zoological Tent Open One Hour Before the Commencement of the Big Show with Its Gorgeous Introductory Spectacle. Thus Patrons Have Ample Time to Study the Rarest of Strange Beasts and, Having Completed Their Tour of This Department, Pass to Their Seats in the Connecting Main Tent.



RINGLING DAY

The Happiest and Best Holiday in All the Year. Teeming with Wondrous Sights, Brimming with Thrills and Lit with Laughter. Filled with Thousands of Moving Marvels Set to the Music of Many Bands and the Gladsome Notes of the Calliope.

THE DAY OF DAYS

Looked Forward To with Longing by the Children and Grownups. The Eventful Day That Delights, Entertains, Instructs, Refreshes and Relieves From the Tedium of Toil and Supplies Timely Topics far Thricetold Tales of Summer Merriment. The Happiest Holiday and the Biggest Circus.



**THE SUPREME ACHIEVEMENT IN THE ANNALS OF ALL AMUSEMENT INSTITUTIONS
EARTH'S GREATEST AND AMERICA'S BEST LOVED CIRCUS**

THE WORLD'S MOST BEAUTIFUL HORSES AND KNOWING CANINES

RAREST OF EQUINES AND CANINES TAUGHT BY THE MASTER TRAINERS OF EUROPE AND AMERICA COMBINED IN A GIGANTIC DISPLAY OF SUPERB AND UNEQUALLED MERIT THAT WILL AMAZE YOU

MARVELOUS TROUPES OF PRANCING SHETLANDS AND LOVABLE COLLIES

in Every Conceivable Caper, Prank and Trick. Perfect Pastime for the Little Folks which Teaches Them Still Greater Love for Dumb Brutes. An Event That They Will Remember in After Years.

HORSES OF EVERY KIND, COLOR, SIZE AND BREED

That Execute Military Drills in Twos, Fours, Squads and Platoons Marching to Drums for All the World Like Regiments of Real Soldiers on Dress Parade.

BAY BLACK SPOTTED AND WHITE BEAUTIES THAT CAPTIVATE WITH THEIR ENDLESS ANTICS

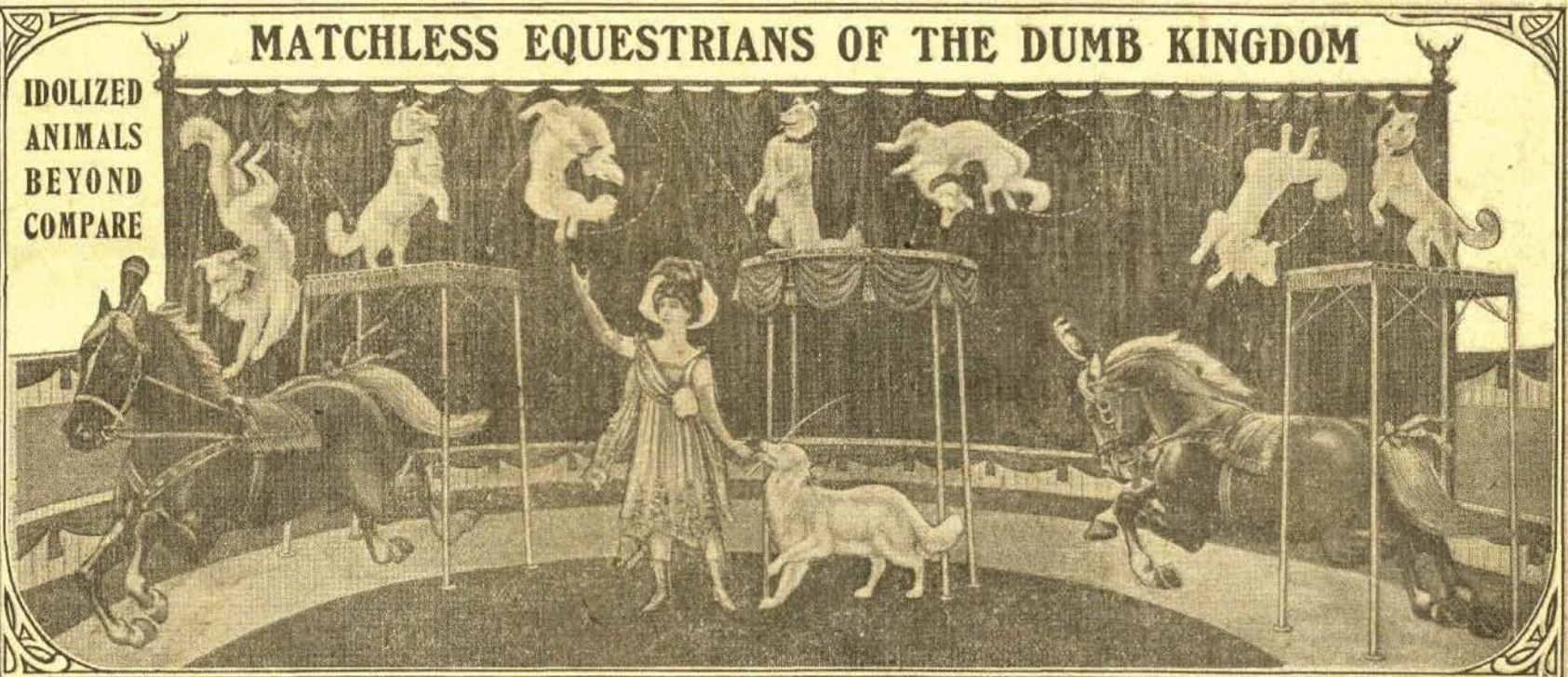


THE STORY OF THE HUNT. TOLD BY LIVING MODELS AS WHITE AND SILENT AS THE SNOW.

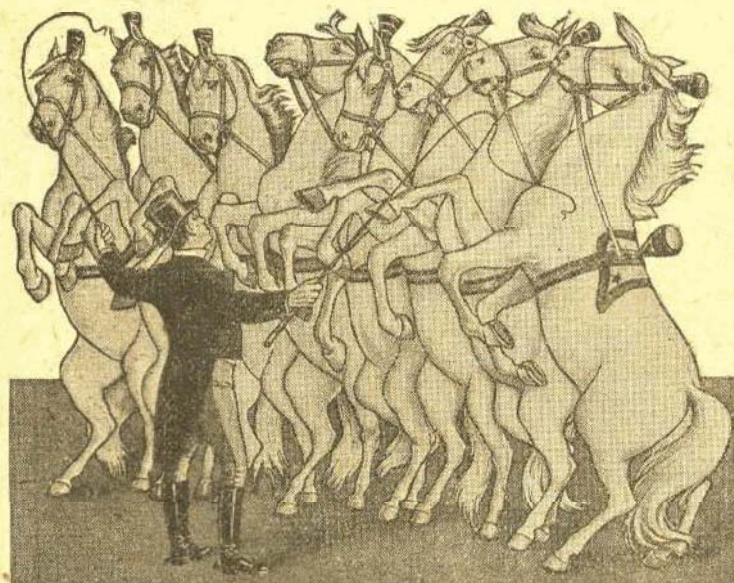
UNPARALLELED ACHIEVEMENTS IN ANIMAL TRAINING

MATCHLESS EQUESTRIANS OF THE DUMB KINGDOM

IDOLIZED ANIMALS BEYOND COMPARE



NEW AND NOVEL ACTS PRESENTED ONLY BY RINGLING BROS.



Including the Most Picturesque Creatures in the Realm of Circusdom

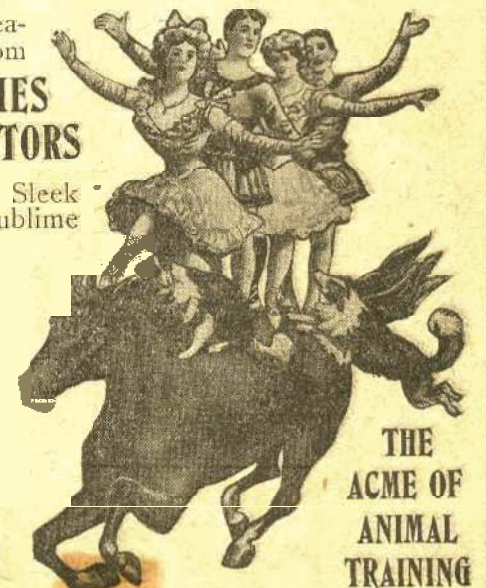
THREE WONDERFUL COMPANIES OF EQUINE AND CANINE ACTORS

Beautiful Snowy Coated Dogs and Sleek Silken Horses That Pose in a Sublime Series of Motionless Masterpieces

WHITE AND AS SILENT AS SILVERY MARBLE CHISELED BY SCULPTOR'S MAGIC HAND

In Direct Contrast Are All the Queer CLOWNS a ANIMAL LAND

Four-Legged Jesters of Ponyland, Bearland, Figland, Donkeyland, Birdland, Elephantland and Monkeyland.



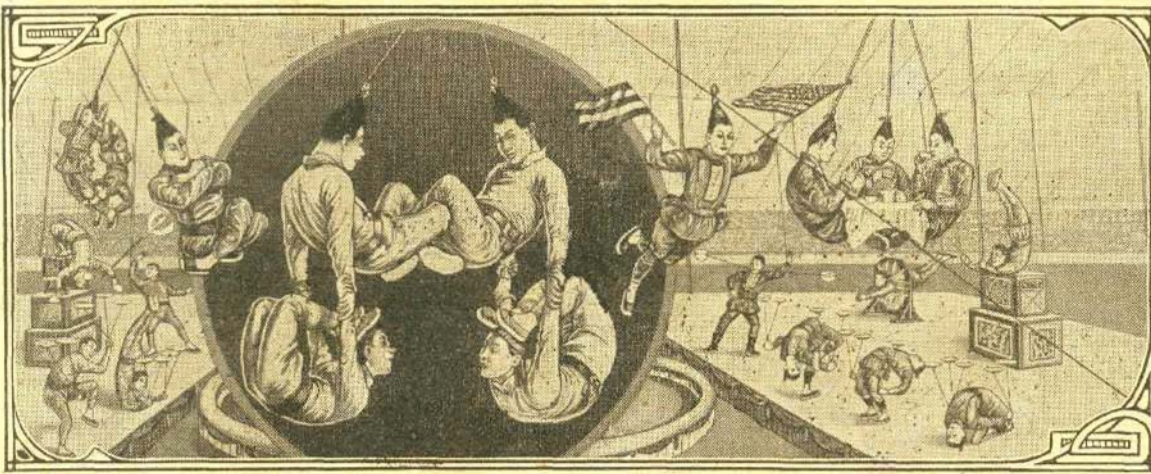
THE ACME OF ANIMAL TRAINING

LAUDED BY THE LADIES AND LOVED BY THE CHILDREN

BEWILDERING DISPLAYS OF ATHLETIC AND GYMNASTIC FEATS

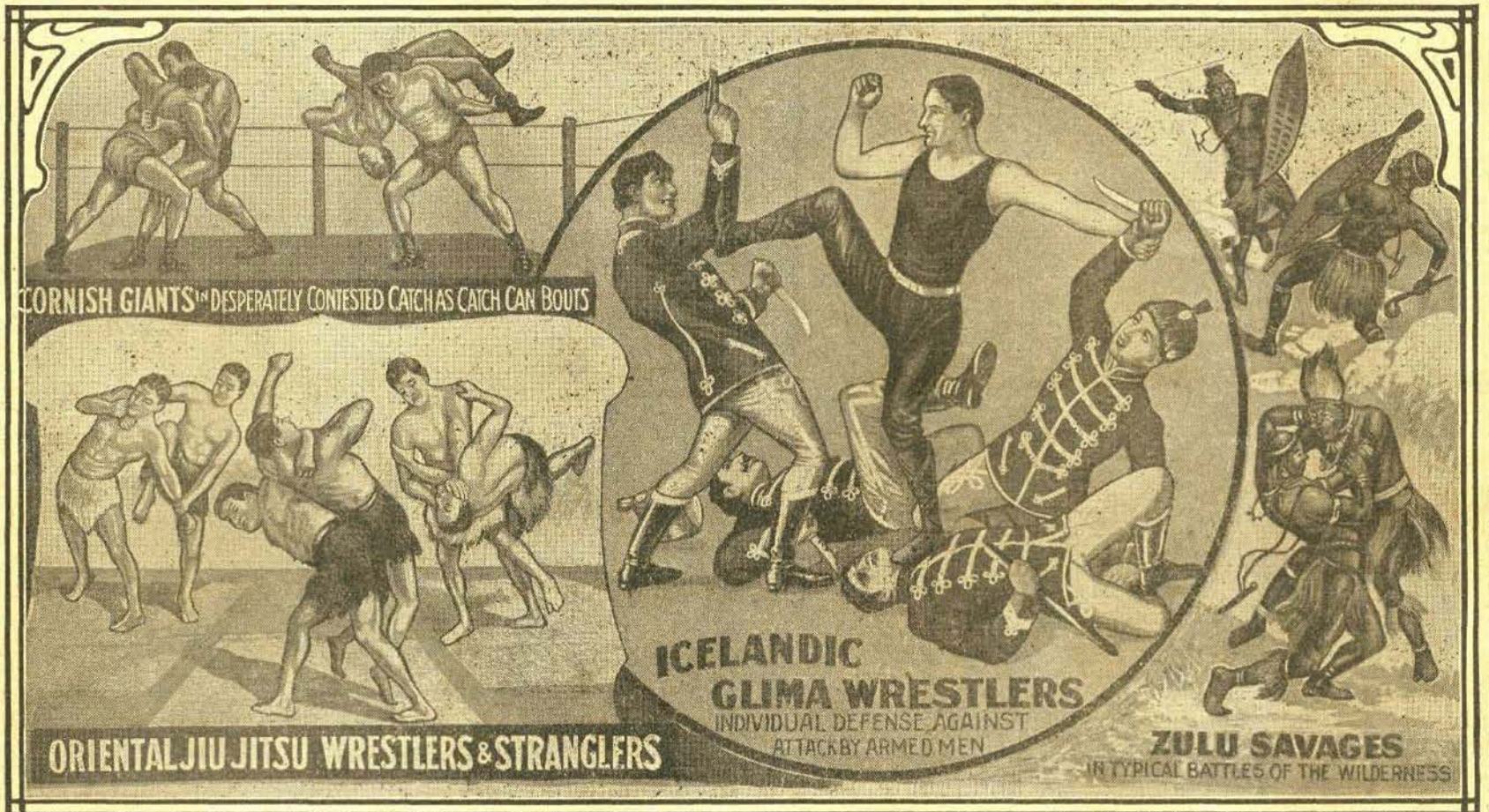
Earth's Premier Originators of Thrilling and Hazardous Acts That Know No Peers or Rivals

**400
DOMINANT
STARS
WHO
ASTOUND
WITH THEIR
SURPASSING
DARING**



**CBINAS
IMPERIAL
TROUPE
OF THIRTY
CELESTIAL
CHAMPIONS
THE
CHANG WAHS**

THE WORLD CROWNED HEROES OF STRENGTH AND PROWESS,



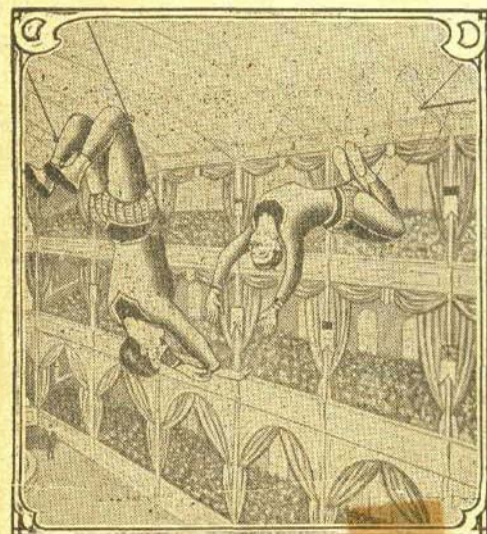
CORNISH GIANTS' DESPERATELY CONTESTED CATCH AS CATCH CAN BOUTS

**ICELANDIC
GLIMA WRESTLERS**
INDIVIDUAL DEFENSE AGAINST
ATTACK BY ARMED MEN

ORIENTAL JIU JITSU WRESTLERS & STRANGLERS

ZULU SAVAGES
IN TYPICAL BATTLES OF THE WILDERNESS

AMAZING MYRIADS OF MASTERFUL MEN IN MIGHTY CONTESTS



**ASTOUNDING TRIUMPHS OF UNRIVALED SKILL
SEEN ONLY WITH RINGLING BROS. CIRCUS**

There are More than 400 Acts on the Gigantic Program that has Made this the Greatest of All Seasons in the Brilliant History of the Ringling Bros. Circus. Nineteen Different Languages are Spoken in its Vast Dressing Tents. From Over Southern Seas Come Those Master Exponents of Hazardous Balancing,

**THE INCOMPARABLE MIJARES FAMILY
WONDER WIZARDS OF THE WIRE AND AIR**

Turning Somersaults Backwards and Forwards on Slender, Slack Steel Threads at Perilous Heights. From the Opposite Side of the Globe Comes That Supreme Star of the Altitudes

ERNEST CLARK

The Greatest Aerialist Who Ever Lived

As Caruso, Most Wonderful of Singers, Nightly Wins the Plaudits of His Audience with the Arias of the Master Composers, so does Ernest Clark, Most Marvelous of Aerialists, Thrill His Admirers with His Triple Somersaulting, Triple Twisting and Mighty Meteoric Reverse Flights Through Loftiest Space.



CHAMPIONS OF EVERY HEMISPHERE AND OF EVERY RACE

ALL THE REGAL RACING GLORIES OF PAST AND PRESENT ERAS

**FEARLESS FLEETEST CHAMPIONS OF THE UNIVERSE
MATCHED IN ROYAL RACES FOR LAURELS OF REWARD**



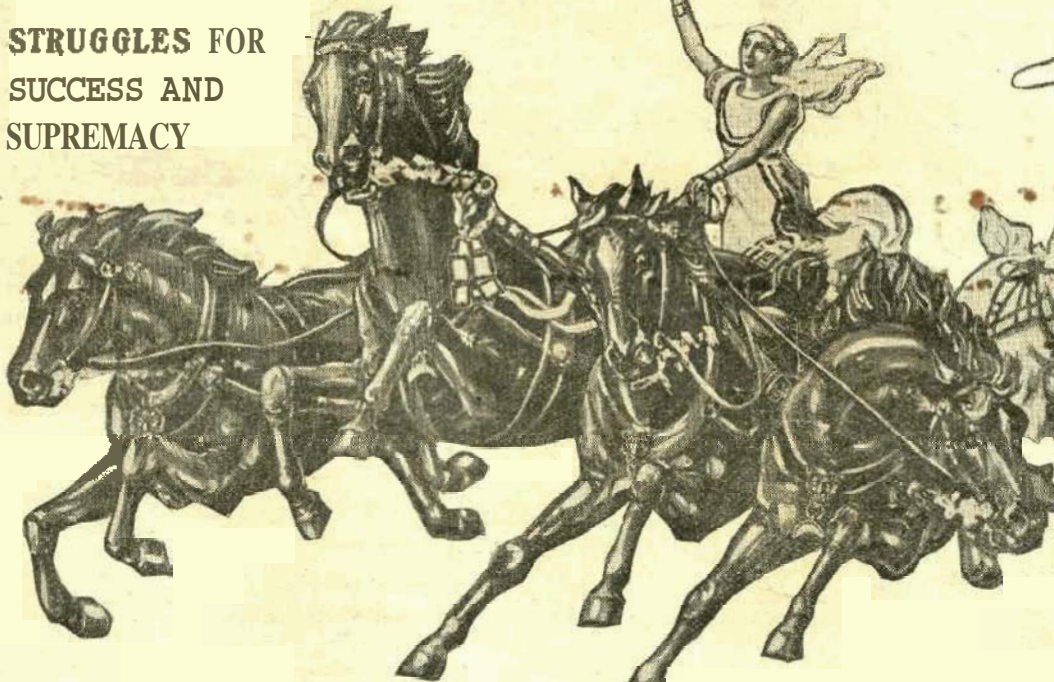
The Most Daring and Successful of the World's Male and Female Jockeys, Riders and Drivers Engaging in the Most Glorious, Exciting, Thrilling, Enthralling, Pulse-Quickening Struggles that Sport-Loving Man has Ever Conceived. Real, Blood-Stirring Battles so Clearly Genuine that they Rouse Enthusiasm to the Highest Pitch, Between Every Creature, Man or Beast, that has Proven, Fleet of Foot or Fast in Form.

**EARTH'S PREMIER DRIVERS TO WHOM
ALL OTHERS YIELD THE RIGHT OF WAY**

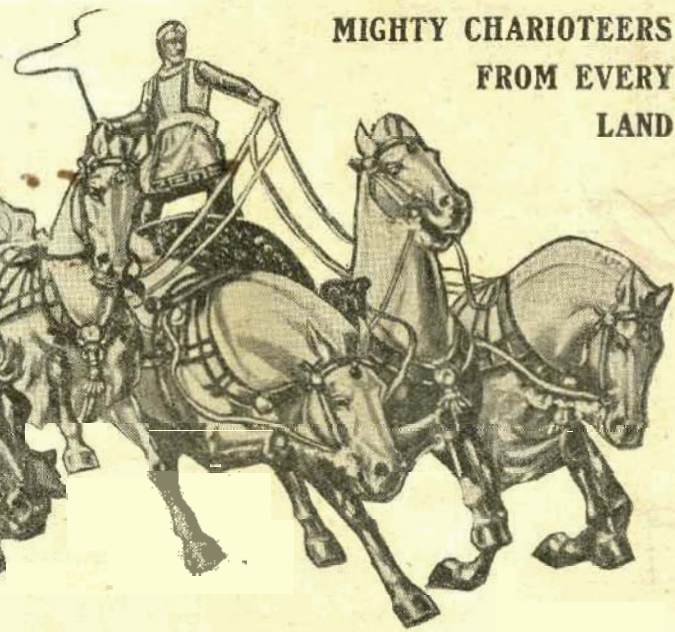
Classic Contests of the Great Roman Hippodrome. Daring, Dashing Charioteers. Fete Day Races of Once Powerful Rome, Thrilling Reproductions of the Reign of the Cæsars. Reckless Riders from Bleak Mongolia and the Steppes of Russia. Furiously Fast and Fearless Flights by Fair Riders Mounted on Splendid Thoroughbreds. Four and Six Horse Tandem Contests. Triple and Double Standing Races. Liberty and Flat Races.

BLOOD STIRRING AWE INSPIRING SPEED TOURNAMENTS

**STRUGGLES FOR
SUCCESS AND
SUPREMACY**



**MIGHTY CHARIOTEERS
FROM EVERY
LAND**



MATCHLESS MARVELS IN DARING DASHES BENT ON VICTORY

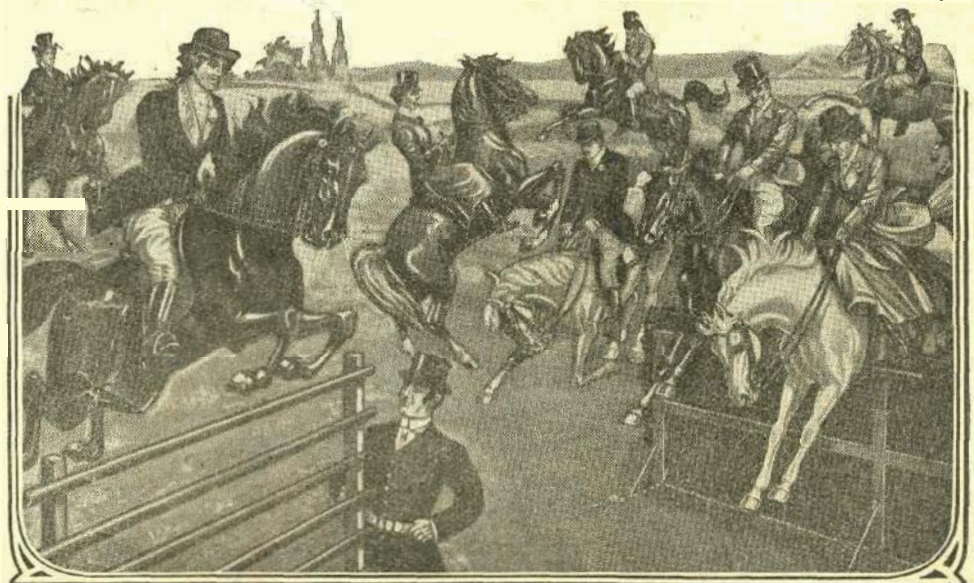
BLUE BLOOD STEEDS AND SWIFTEST CANINE RACERS

The Steeple Chase. Royal Pennant Jockey Races. Hounds and Whippet Dogs in Whirlwind Dashes Swifter than the Horse, and Scores of Other Breath-Taking Numbers All Supplemented by a Great and

MAGNIFICENT HORSE SHOW

The Finest, Fleetest and Most Beautiful Blooded Racers and Blue Ribbon Prize Winners from the Stables of Arabia, France, Russia, Spain, Germany, Belgium, England and America, Exhibited in Connection with the Special Engagement of the Most Famous of European Vehicle Drivers. Exact Reproductions of the Famous English Derby Day Scenes.

**NOW COMBINED IN ONE TREMENDOUS
GALAXY OF INDOMITABLE BRAVERY**



A VAST AND IMPERIOUS REVIVAL OF HEROIC HORSEMANSHIP

RINGLING BROS

LATEST AND GREATEST FEATURE

THE MAGNIFICENT FAIRYLAND SPECTACLE CINDERELLA



TWO COMPLETE CIRCUS PERFORMANCES DAILY AT 2 & 8 P.M. DOORS OPEN AT 1 AND 7 P.M. ONE SINGLE ADMISSION TICKET ADMITS TO EVERYTHING INCLUDING THE SPECTACLE CHILDREN UNDER 12 YEARS HALF PRICE

AT 10 A.M. PRECEDING THE FIRST PERFORMANCE LONGEST COSTLIEST AND MOST GORGEOUS FREE STREET PARADE EVER SEEN IN THIS OR ANY OTHER COUNTRY