

The Hagenbeck-Wallace Circus suggests that its Patrons Secure Reservations Early on Circus Day. Local Newspapers will Announce Location of Downtown Ticket Sale Conducted for the Convenience of the Public.

The ILLUSTRATED Circus World

Two Complete Performances are Given Daily by the Hagenbeck-Wallace Circus at 2 and 8 P. M., the Doors Opening in Each Instance One Hour Earlier to Permit Leisurely Inspection of Its World-famous Menagerie.

Volume XXVI, Number 88

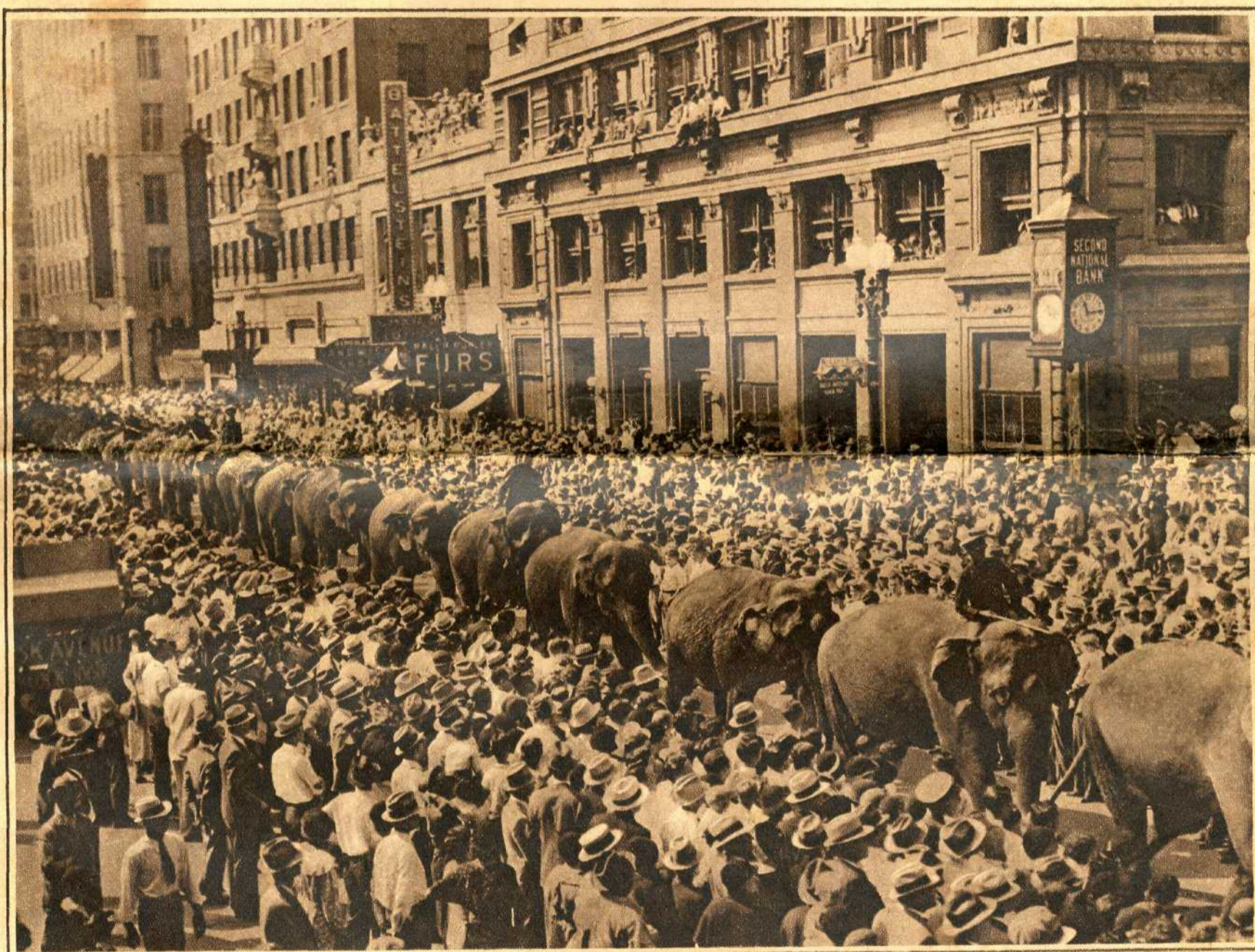
OVER 1,000,000 READERS ANNUALLY

Season of 1934

HAGENBECK-WALLACE CIRCUS COMING

Longest and Most Magnificent Parade in Amusement History
Shown Free Upon the Streets by the Big Show This Season

A DAZZLING PARAGON OF RAINBOW GORGEOUSNESS



WILL EXHIBIT AT

ATHENS

Saturday
Oct. 13

BIG FREE MORNING STREET PARADE
WATCH NEWSPAPERS FOR DETAILS

Two Complete Performances Daily at 2 and 8 p. m. Doors Open at 1 and 7 p. m.

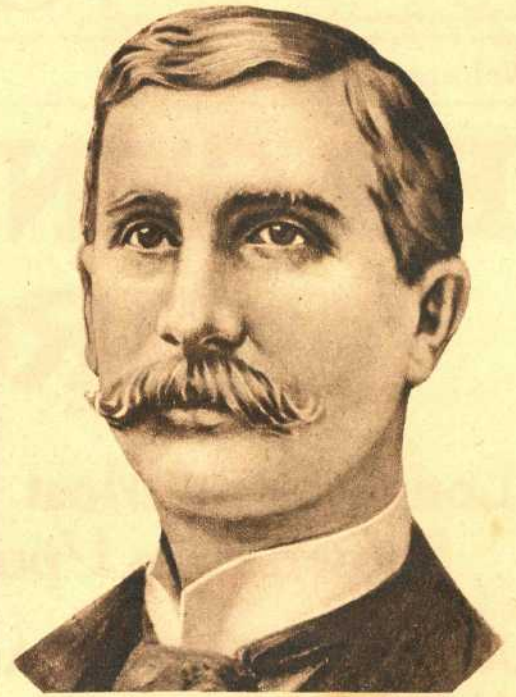
"PERSIA," COLOSSAL NEW OPENING SPECTACLE

Presented by **GREAT HAGENBECK-WALLACE CIRCUS**

Grand Inaugural Pageant
Precedes International
Congress of Features New to
America This Year



ANIMAL KING
Carl Hagenbeck



CIRCUS KING
B. & E. Wallace

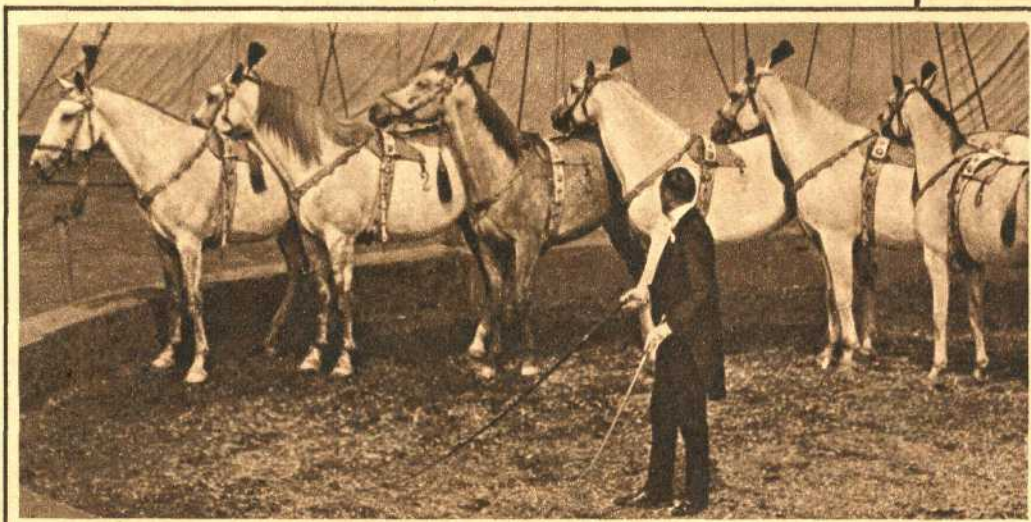


MISS ALICE SOHN
Hagenbeck-Wallace
beauty as she appears
in the new spectacle,
"PERSIA"



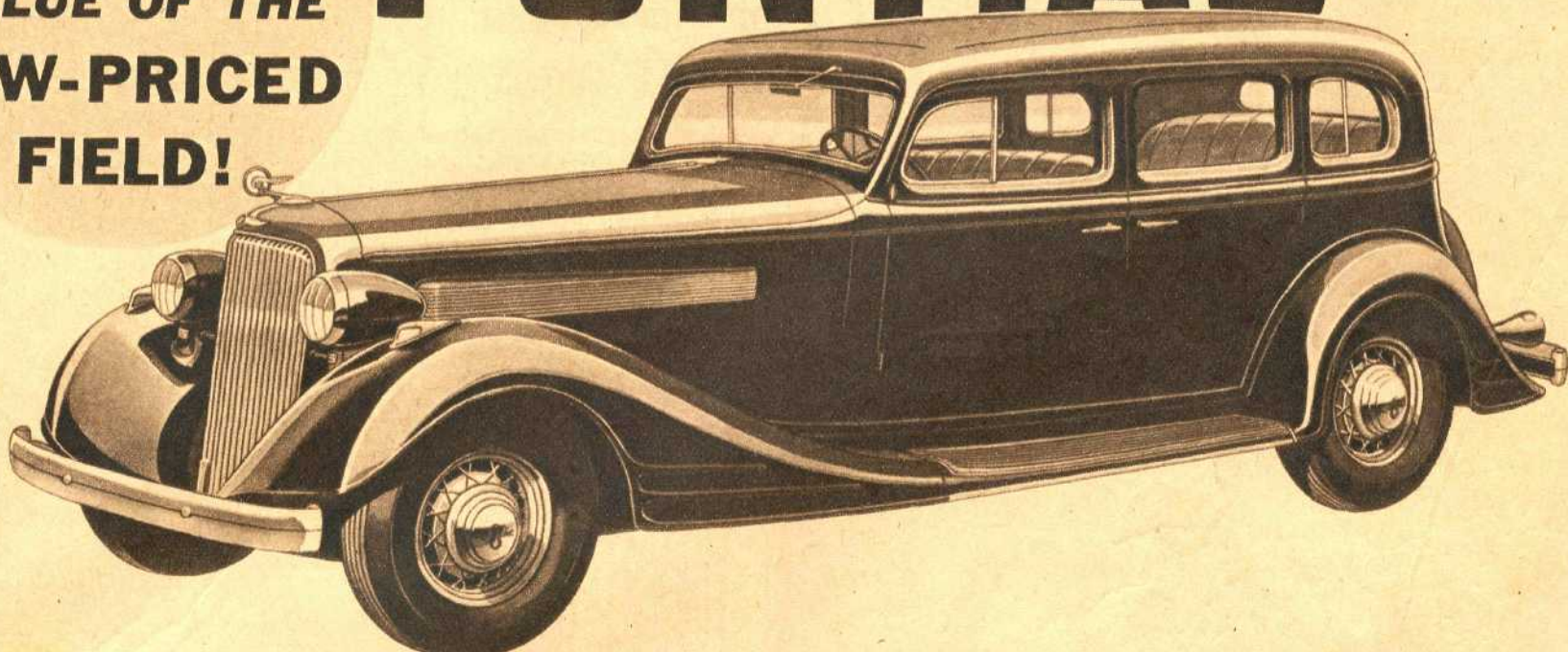
THE CRONIN SISTERS

Two of the Hundreds of Participants in "PERSIA." Forty-two pounds of real ostrich plumes are carried by each young lady in this beautiful production.



**THE
OUTSTANDING
VALUE OF THE
LOW-PRICED
FIELD!**

PONTIAC



**BIG, ROOMY, DEPENDABLE
.. ECONOMICAL TO DRIVE!**

The circus gets around . . . here one day, there the next . . . traveling the length and breadth of our land. And *everywhere* the Hagenbeck-Wallace people go, they hear the same thing—Pontiac is the greatest automobile value of the year . . . *the outstanding car of the low-priced field!* No wonder. People are learning what Pontiac engineers long have known. Pontiac is a big, roomy, substantial car . . . a rugged, durable car . . . built for a long life of tough going, and a high resale value at the end of the road.



**MORE THAN 17 MILES
PER GALLON**

"I have owned several cars that cost much more than my Pontiac Eight, but I have never owned a car that has the performance that the Pontiac has. The Knee-Action is the greatest improvement in the automobile industry. The Bendix mechanical brakes are wonderful and perform perfectly. I average 17 miles and better per gallon of gasoline and only change oil every 1000 miles—"

(Signed) W. C. Patterson,
Jonesboro, Ark

**PONTIAC'S EXTRA WEIGHT MEANS
GREATER SAFETY AND DEPENDABILITY**

A Pontiac Four-Door Sedan weighs from 200 to 600 pounds more than most similar cars of its price-class. That extra weight is evenly distributed throughout the chassis in parts where extra size and weight are important. It means better roadability and greater safety—and it makes for increased durability and longer car life. Pontiac's big Fisher bodies are strong and substantial—Pontiac's chassis is massive and rugged. And as a result, Pontiac's maintenance costs are reduced to the minimum.



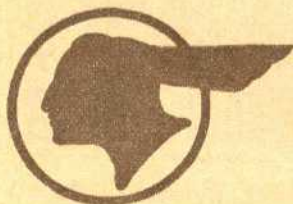
**AMAZING ECONOMY ON
GAS AND OIL!**

Pontiac's marvelous operating economy is literally amazing the motoring world. Owners from all parts of the country report 16 to 18 miles to the gallon of gas—1000 miles to the filling of oil. Here's what they say: "Averaged 17½ miles per gallon for the first 1000 miles."—"Just returned from a trip of 185 miles and used only 10 gallons."—"800 miles, 50 miles an hour, 17 miles per gallon."—"For the 231-mile trip I did better than 19 miles per gallon." Remarkable economy, judged by any standards!

Be sure to *see* and *drive* the 1934 Pontiac before you buy any car. There's a Pontiac dealer near you. He will be glad to give you a complete demonstration.

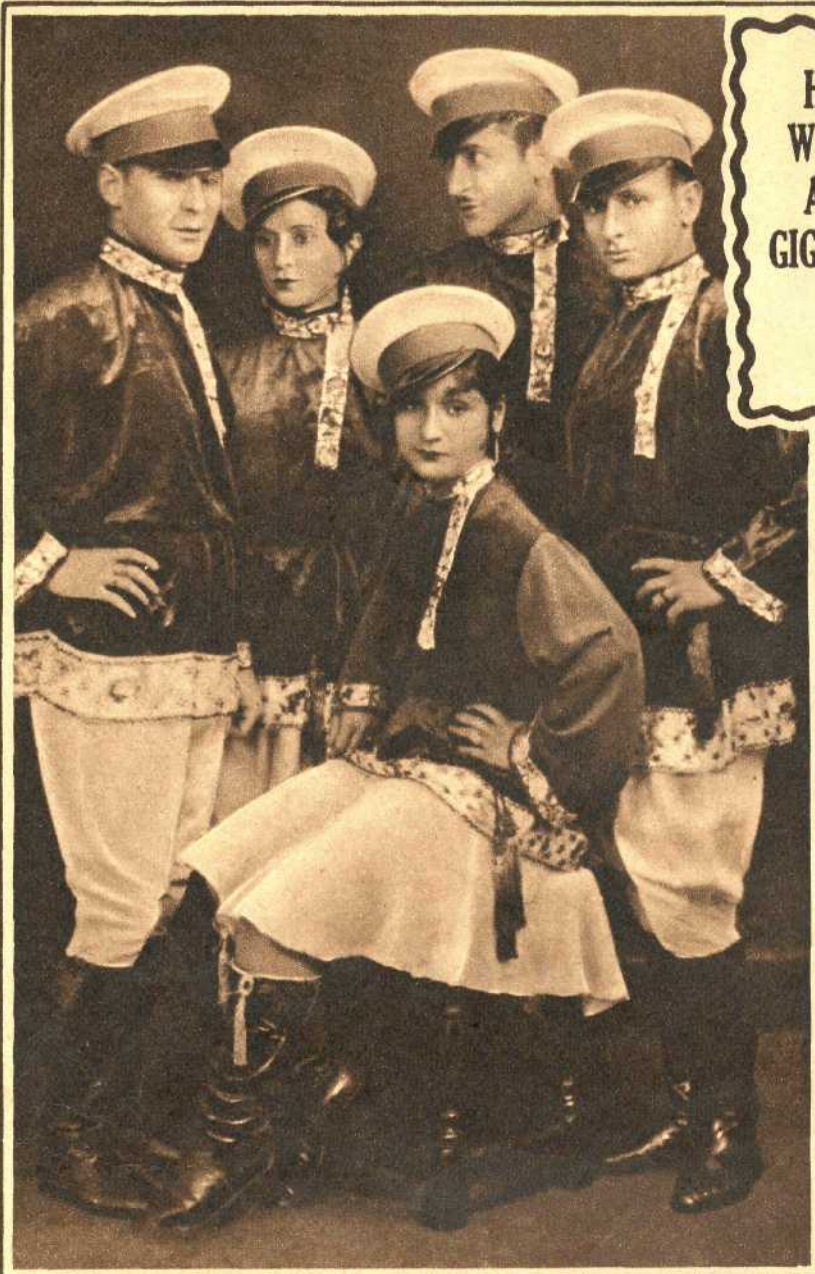
**EASY TO HANDLE—COMFORTABLE
TO RIDE IN—ON ROUGHEST ROADS**

Pontiac is a pleasure to drive. It starts easily in any weather. It responds to the throttle like a thoroughbred. It holds its course so truly, *even on roughest roads*, that it fairly seems to steer itself. A gentle pressure on the brake pedal brings the big oversized Bendix brakes into instant play and the car comes to a swift, sure stop. Pontiac's Knee-Action front springs make rutted roads seem like level pavements. The "knees" absorb the shocks—the car glides smoothly along. Authorities agree that Pontiac gives *the smoothest and most comfortable ride in the low-priced field.*

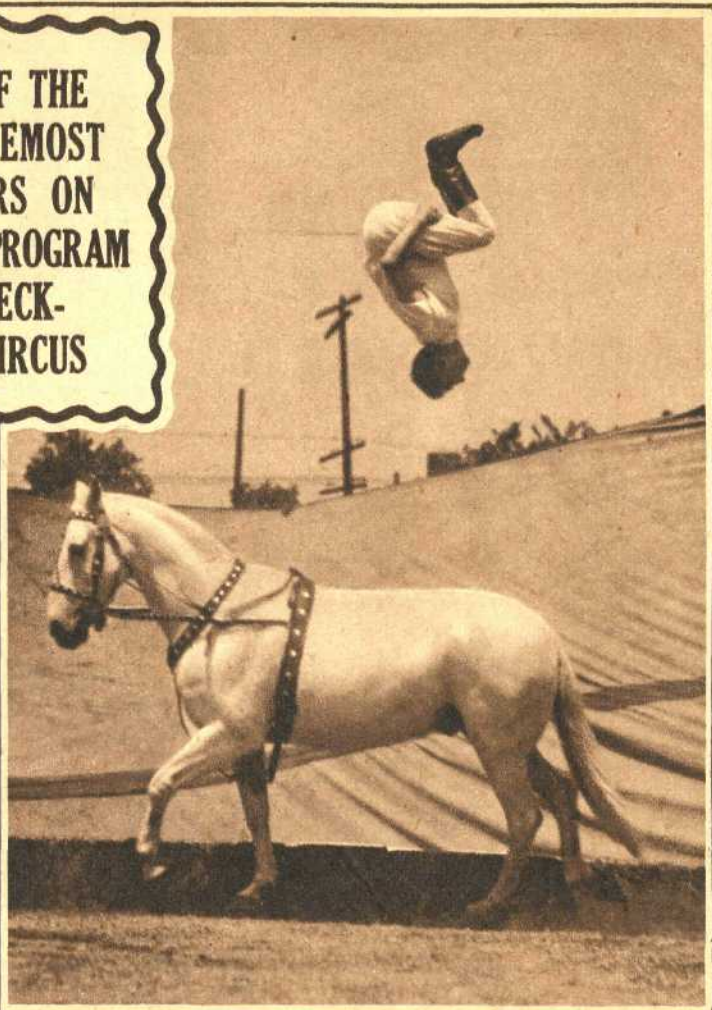


Get a
PONTIAC 8 **\$715** and up
for your money

Illustrated, the 4-Door Sedan, list price at Pontiac, Michigan, \$805. With bumpers, spare tire, metal tire cover, tire lock and spring covers, the list price is \$32.00 additional. List prices of other models at Pontiac, Michigan, \$715 and up. Prices subject to change without notice. Pontiac is a General Motors Value . . . Available on liberal G. M. A. C. terms.

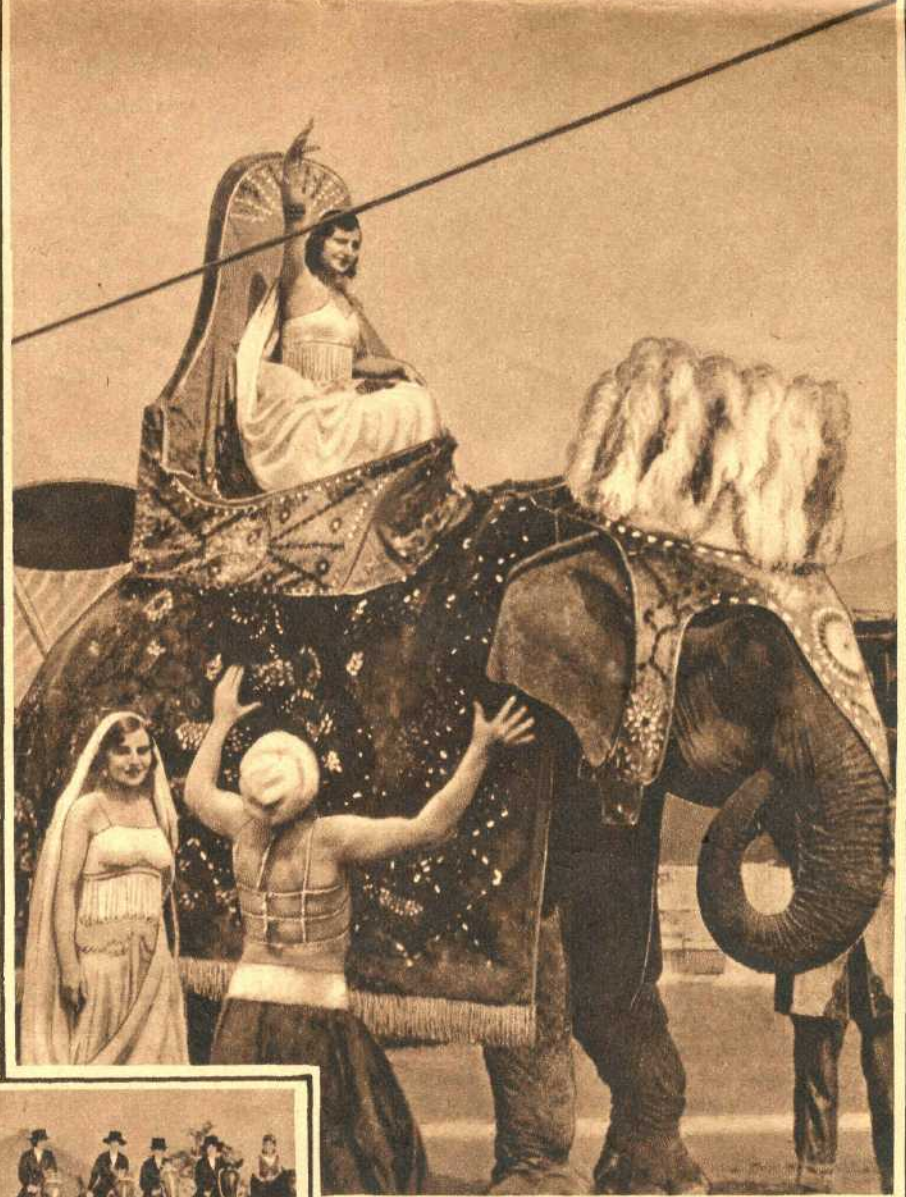


HUNDREDS OF THE
 WORLD'S FOREMOST
 ARENIC STARS ON
 GIGANTIC 1934 PROGRAM
 OF HAGENBECK-
 WALLACE CIRCUS



THE GREAT CRISTIANI TROUPE

The Earth's Most Sensational Bare-back Riding
 Marvels, Now Being Presented for the First Time
 in America by the Hagenbeck-Wallace Circus



BOMBAYO, The Man From India,
 Whose Amazing Somersaulting Feats
 on a Bounding Rope Astound Hagen-
 beck-Wallace Circus Audiences



Here's why Everybody's talking about the Frigidaire '34

Naturally, we are enthusiastic about the Frigidaire '34. But there's only one reason why everyone else is talking about it, too . . . and that's because the Frigidaire '34 is just about the most convenient, most beautiful, most economical refrigerator ever built. But let's be specific! To begin with, the Frigidaire '34 has automatic ice tray release . . .

the trays actually slide from the freezer at a finger touch! And automatic defrosting . . . turns *itself* on when defrosting is completed! But that isn't all. There are models with Lifetime Porcelain inside *and* out . . . double Hydrator

capacity . . . *much* greater food space . . . a Sliding Utility Basket for eggs and small articles . . . the Frigidaire Servashelf . . . interior lighting . . . extra space for tall bottles . . . and—come in, won't you? . . . that is the best way to see just *what's* happened in electric refrigeration; to learn just *why* people are proudly saying, "Ours is a Frigidaire '34."

"Ob, look! . . . a Sliding Shelf . . . how convenient!"
 "Yes, the new Frigidaire Servashelf . . . you've no idea how convenient it is when rearranging things!"



"A baby could get ice trays out of this Frigidaire '34. They glide out at the touch of your finger!"
 "Yes . . . and it has automatic defrosting, too!"



"I didn't believe it when they said you could put a whole case of tall bottles next to the freezing unit. I'm certainly glad ours is a Frigidaire '34!"

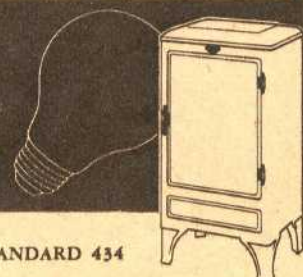


NOW YOU KNOW WHY OWNERS ARE PROUDLY SAYING

"Ours is a Frigidaire '34"

Amazing Economy

HERE IS A FRIGIDAIRE THAT ACTUALLY USES LESS CURRENT THAN ONE ORDINARY LAMP BULB



MODEL STANDARD 434

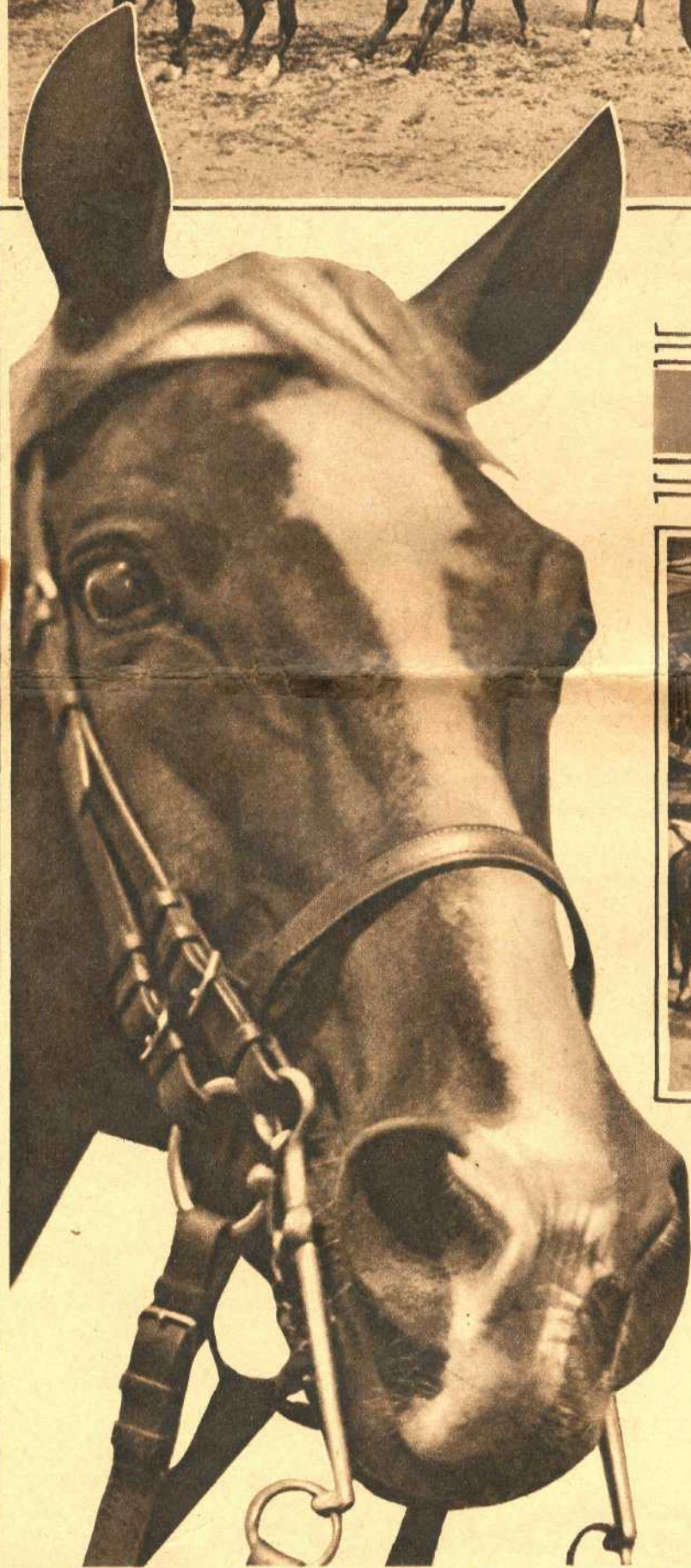
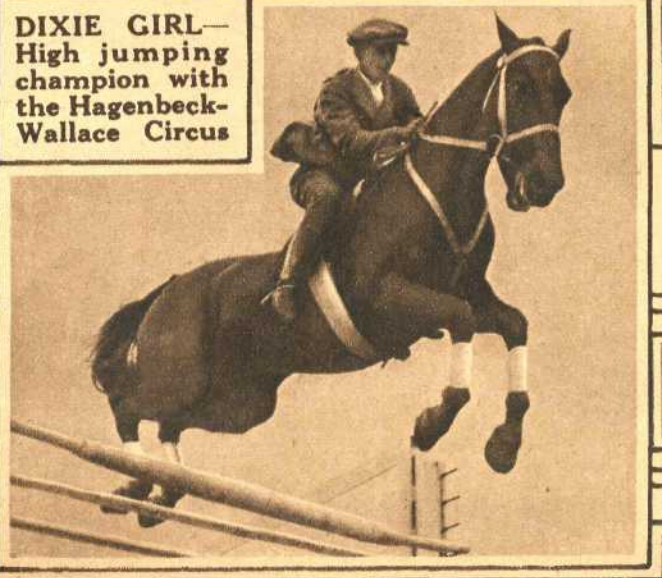
FRIGIDAIRE DEALERS EVERYWHERE—LOOK FOR THE NAME "FRIGIDAIRE"

HAGENBECK-WALLACE CIRCUS FAMOUS FOR ITS BEAUTIFUL THOROUGHBRED HORSES

Hundreds of Highly-Trained, Blue-Blooded Equines Exhibited By This Great Amusement Organization



DIXIE GIRL—
High jumping
champion with
the Hagenbeck-
Wallace Circus



The Greatest Chew On Earth



BEECH-NUT CHEWING TOBACCO



NOTHING SEEMS
IMPOSSIBLE
WHEN YOUR
DIGESTION
IS GOOD!

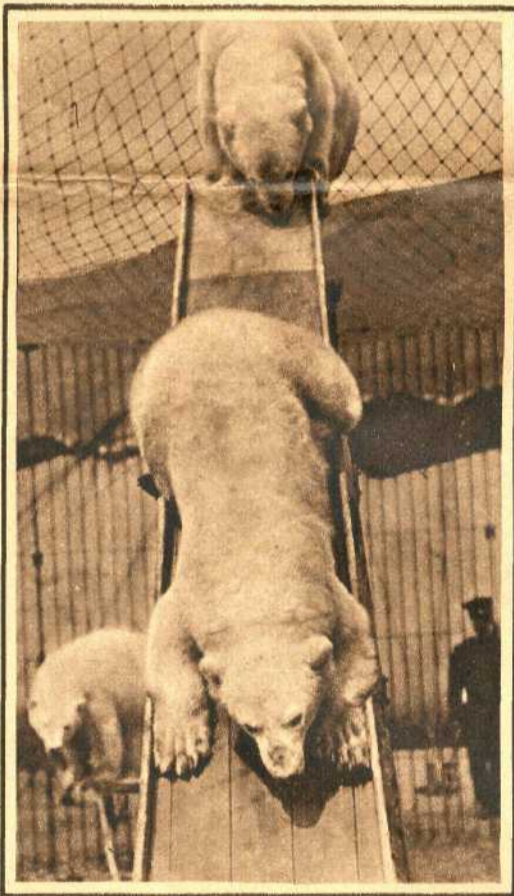


ALWAYS FRESH IN THE
NEW TRIPLE GUARD PACK

BEEMAN'S PEPSIN GUM AIDS DIGESTION



REPRESENTATIVES OF THE HAGENBECK-WALLACE WORLD-FAMOUS CLOWN CONTINGENT



A FEW OF THE PLAYFUL POLAR BEARS IN THE BIG SHOW'S MENAGERIE

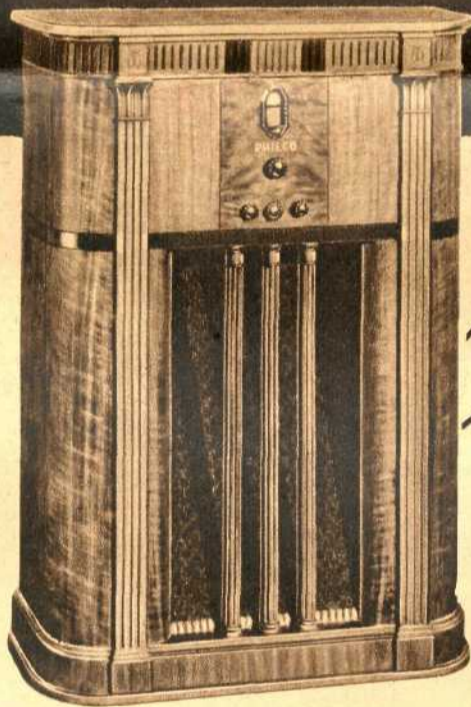


LONDON - BERLIN - PARIS - MADRID - BUENOS AIRES - ROME - RUSSIA - ETC.

Thrilling Performances
FROM
ALL OVER THE WORLD!

Get them right at home with a new ALL-WAVE

PHILCO



MARVELOUS NEW
PHILCO 16X—
\$175

ALL-WAVE and, in addition, TONE such as only PHILCO can give. The clear, true, undistorted tone is due in large measure to the greatest single development in scientific sound reproduction—the revolutionary PHILCO Patented Inclined Sounding Board.

- 1 Its inclination directs all high notes (sparkle and brilliance), some of which you would otherwise miss, up to "ear level."
- 2 Its large size permits full reproduction of low notes (depth and sonority).
- 3 RESULT—Reception as if the artists were present "in person."

And every other worth-while improvement, including Two Tuning Ratios, 5 Wave-Band Switch, Bass Compensating Tone Control, Super "Class A" Audio System, Auditorium Speaker, Shadow Tuning, Automatic Volume Control, Illuminated Station Recording Dial, PHILCO High-Efficiency Tubes, etc. Superb hand-rubbed cabinet of gorgeous, costly woods.

Prices slightly higher Denver and West
All prices subject to change without notice

PHILCOS \$20 to \$600

You'll have more fun than a circus with this new All-Wave PHILCO! Never before so many interesting and exciting programs! Within a few hours time you can tune-in London, Paris, Madrid, Berlin, Rio de Janeiro, Barranquilla, Bogota, Caracas and many other foreign stations—and enjoy them to the fullest. All in addition to your favorite American programs, of course. You will be amazed at the wonderful reception and the perfect tone provided by PHILCO'S Patented Inclined Sounding Board.

Ask about the Generous Trade-in Offer Now!

Location and atmospheric conditions naturally make a difference in all-wave reception. But with a PHILCO All-Wave Aerial and a good installation by your PHILCO dealer, you can count on a PHILCO giving you everything there is to give. See your dealer now—have a demonstration—learn about the easy terms and generous trade-in offer toward a new PHILCO, the radio that outsells all others.



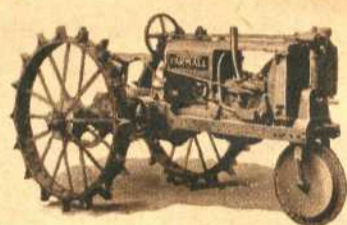
Listen to BOAKE CARTER
over Key Columbia Stations

PHILCO

A musical instrument of quality



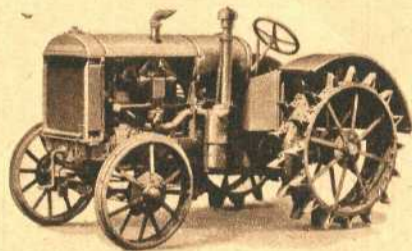
Youngsters of All Ages are Thrilled by the Great Hagenbeck-Wallace Free Street Parade—the longest in the World



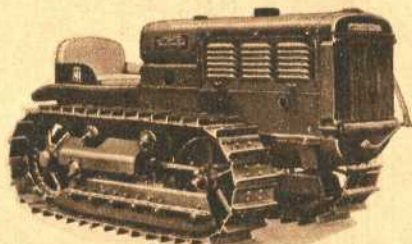
The new Farmall 12, for small farms.



The big 3-plow Farmall 30. There is also the original 2-plow Farmall.



The powerful McCormick-Deering Model W-30—a compact 3-plow tractor with many important new features. This standard tractor is also made in 10-20 (2-plow-size).



The McCormick-Deering Trac Tractors are made in two sizes, Models T-40 and T-20.

Economy Power For Every Farm Need

Seven Models to Choose from in the

McCORMICK-DEERING Line of FARM TRACTORS

Efficient, economical, cost-reducing power is an urgent need on every farm. Whether farm products sell at high or low levels, the choice and careful management of power makes a world of difference in a year's results. Wasteful methods lead to failure in times like these.

McCormick-Deering Tractors have a great record of achievement. Hundreds of thousands of farmers today are enjoying the extra benefits found only in mechanical power—through the tractors shown and described on this page.

One of these tractors will prove to be the key to your power problems this year. Ask the McCormick-Deering dealer to show and demonstrate those that seem to answer your needs. We shall be glad to mail you a catalog covering any model.



The New Farmall 12 provides all-purpose Farmall power in a size to fit small farms. Has the features and advantages of the original Farmall tractor, scaled down in size, weight, power, and price. Pulls a 16-in. or two 10-in. plow bottoms. Has capacity of 25 to 33 acres a day in planting and cultivating corn, cotton, etc. Uses your own equipment and special Farmall equipment.

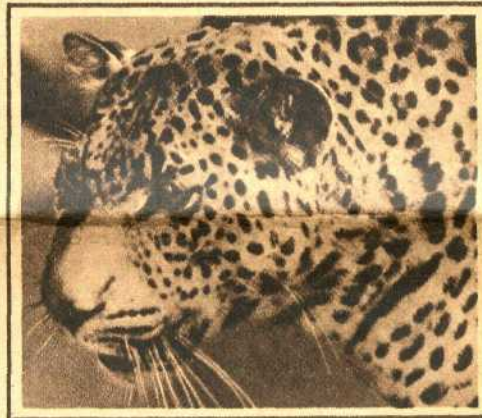
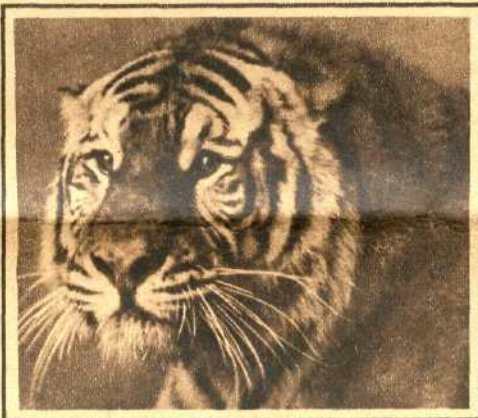
INTERNATIONAL HARVESTER COMPANY

OF AMERICA
(INCORPORATED)

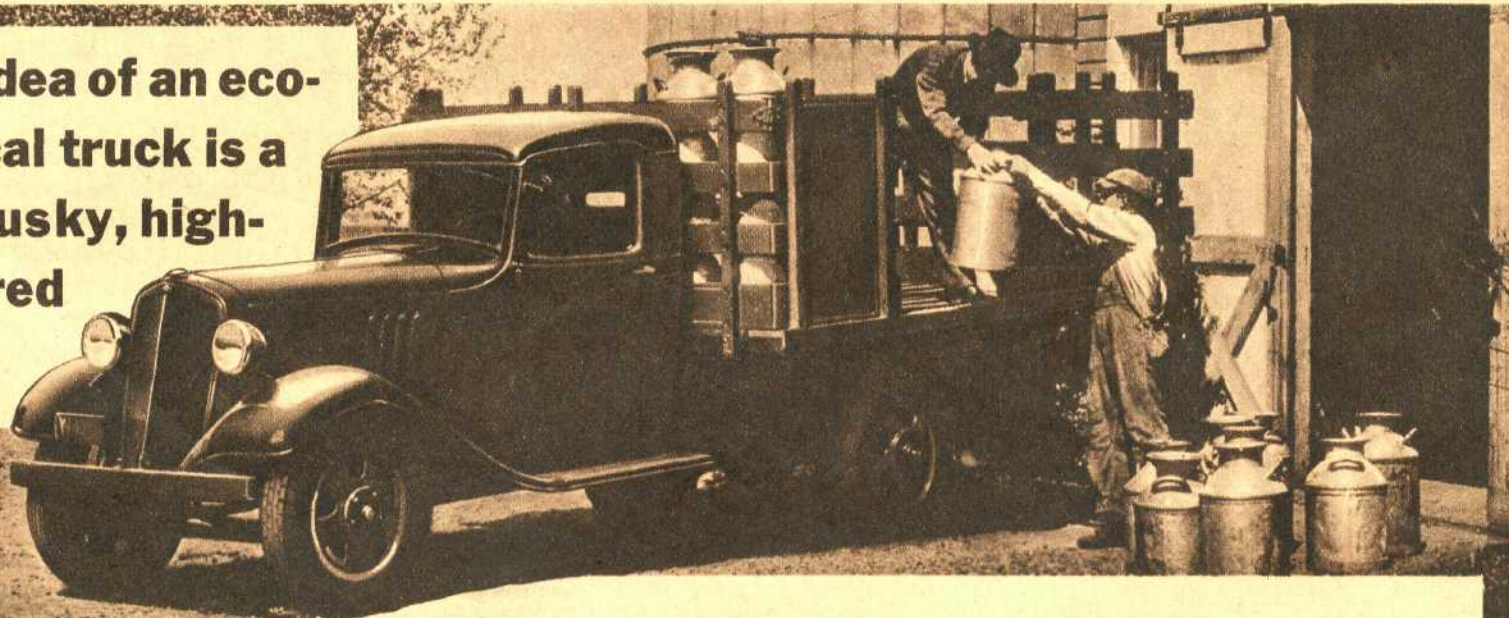
606 So. Michigan Ave.

CHICAGO, ILL.

Dauntless CLYDE BEATTY in Single-Handed Battle with Lions and Tigers Thrills Hagenbeck-Wallace Circus Audience



"My idea of an economical truck is a big, husky, high-powered Six."



CHEVROLET
SIX CYLINDER
TRUCKS



CHEVROLET builds the biggest, huskiest truck in its field—and the lowest-priced SIX on the market

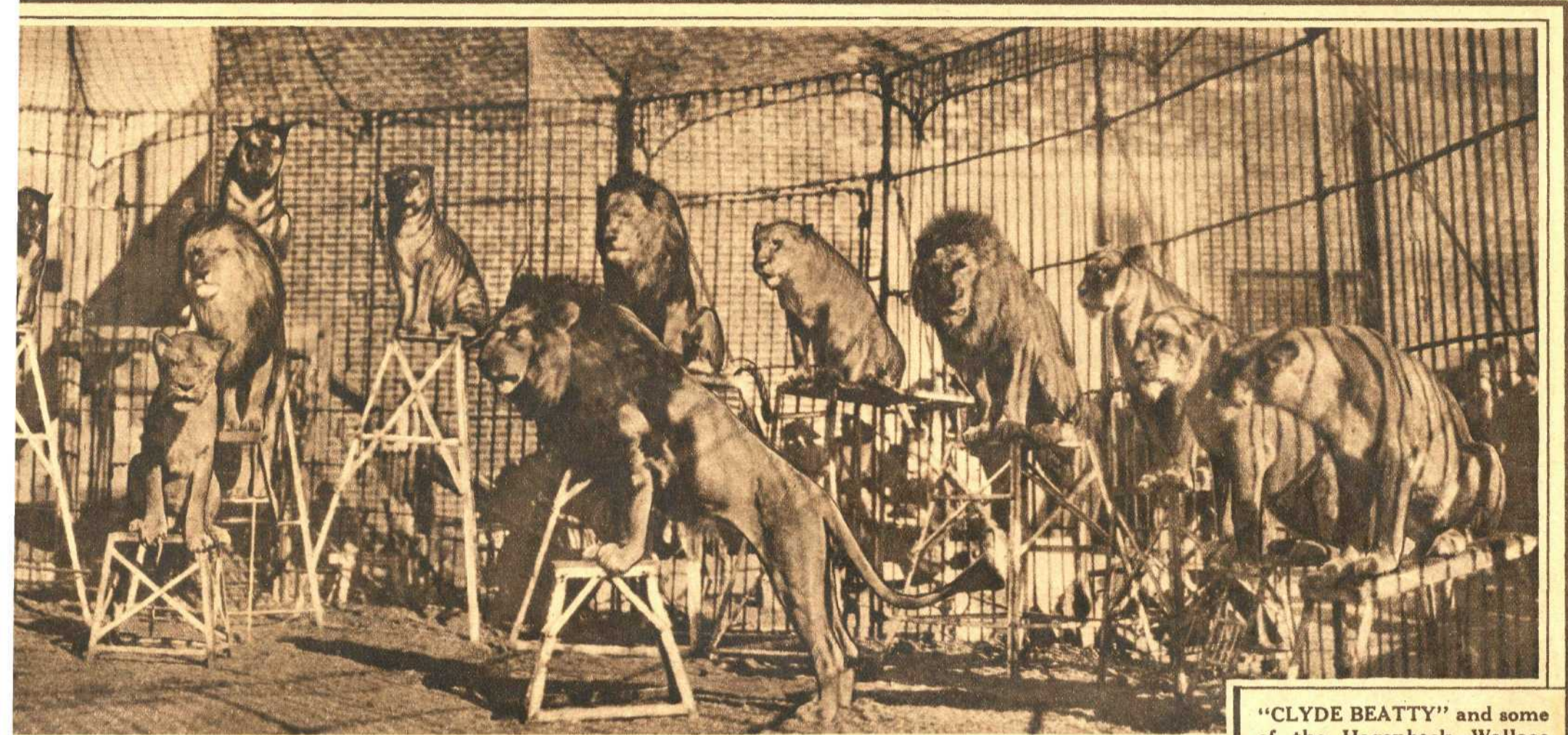
It's true!—and everybody knows it who's ever owned a low-priced truck: A Six is always cheaper to run. A Six has just the right number of cylinders—not too many, not too few. Too many means too much gas consumption. Too few means excessive vibration! But a Six gives you power and "pull" and speed, at smallest expense for fuel and upkeep! That's why the first thing truck buyers ask is: "How many cylinders?" And the reason they buy Chevrolets is: It's the

lowest-priced truck with six cylinders . . . and a big, husky hauler in the bargain! Nothing "passenger car" about this truck. It's 100 per cent truck throughout! A high-powered "Blue-Flame" truck-type engine! Truck-type axle—and frame—and brakes. New sturdier truck bodies with a surprising amount of load-space. Everything you'd ever want a big, powerful truck to have—nothing you don't want. And the price, remember, it's the lowest in the world for a Six!

CHEVROLET MOTOR COMPANY, DETROIT, MICH.
Low delivered prices and easy G.M.A.C. terms. A General Motors Value

CLYDE BE

anded Battle with Forty Ferocious Jungle-Bred Performing
 ace Circus Audiences by His Startling Exhibition of Daring



"CLYDE BEATTY" and some of the Hagenbeck - Wallace jungle performers pause for the camera man.

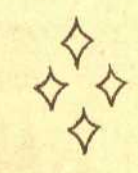


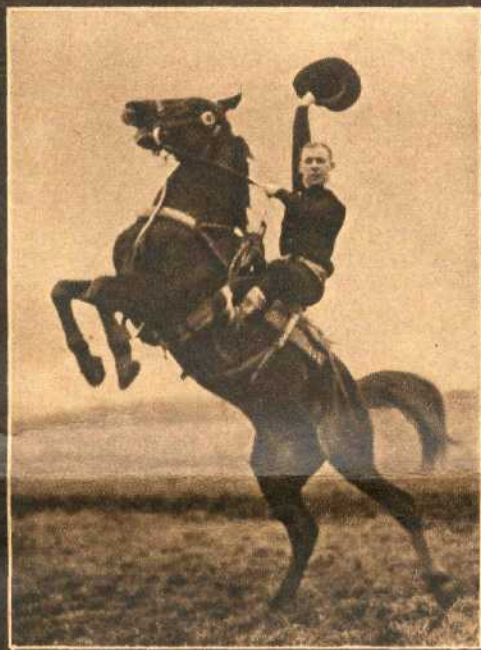
truck In
 market

linders . . . and
 ertain! Nothing
 ck. It's 100 per
 -powered "Blue-
 k-type axle—and
 er truck bodies
 d-space. Every-
 owerful truck to
 And the price,
 world for a Six!
 DETROIT, MICH.



CLYDE BEATTY





BUCK OWENS,
Famous Cowboy
Star of the Mov-
ies, Presented by
the Hagenbeck-
Wallace Circus
This Season



**Use a Bissell
for Quick and
Easy Cleaning**



Cuts
Cleaning
Time 25%

Let the new Bissell Sweeper make your housework easier — as it does in leading hotels — where housekeeping has been made a science.

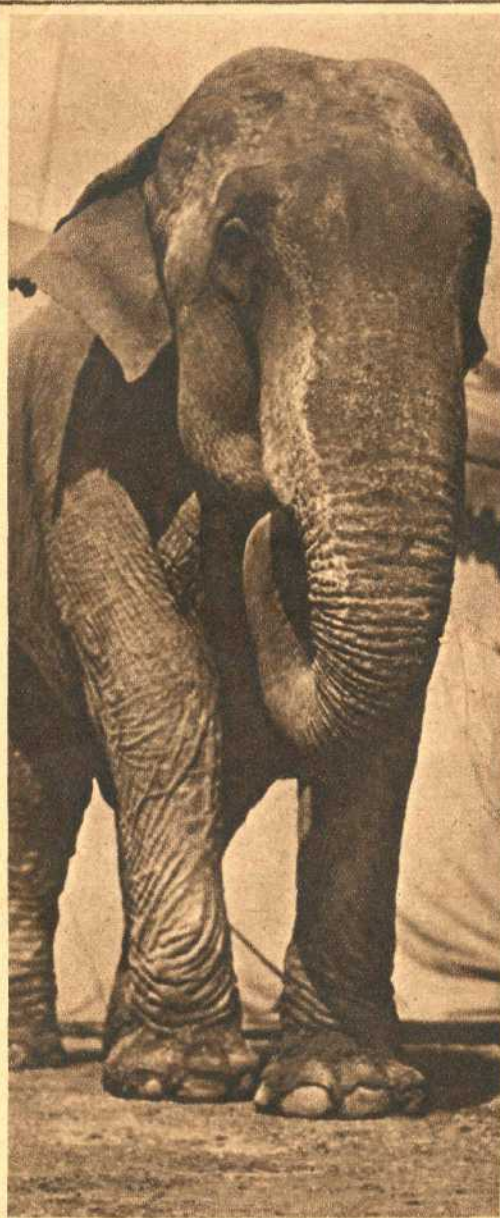
A new Bissell gets all kinds of dirt — exclusive Hi-Lo Brush Control automatically adjusts itself to high or low nap rugs. The Bissell is easy on rugs — its fine bristle brush gives gentle action. It's very light — and ball bearings make it glide quietly.

Get a NEW Bissell at your nearest reliable department, hardware or furniture store.

Booklet on Request

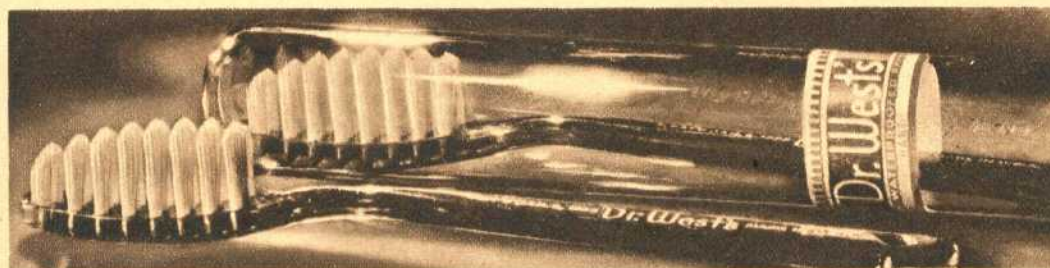
BISSELL CARPET SWEEPER CO.
GRAND RAPIDS MICH.

<p>I HEARD SIS REFUSE HIM DATES TIME AND AGAIN... SUSPECTED THE REASON "B.O."</p>	<p>SO I HAD A FRANK TALK WITH HIM. NOW HE'S BATHING REGULARLY WITH LIFEBOUY</p>	<p>"B.O." GONE... LOOKS TO ME LIKE A MATCH. FOR HE AND SIS ARE ALWAYS TOGETHER NOW</p>	
<p>LIFEBOUY HELPS KEEP MY SKIN CLEAR, TOO</p>			<p>Try Lifebuoy Enjoy its rich lather—abundant in hot or cold water, hard or soft. Enjoy, too, its clean, quickly-vanishing scent. Then you'll want to make Lifebuoy a habit—for face, bath, hands. Try it and see!</p>



DO THIS—IF YOU WANT REALLY WHITE TEETH...

Use **Dr. West's** famous Water-proofed brush



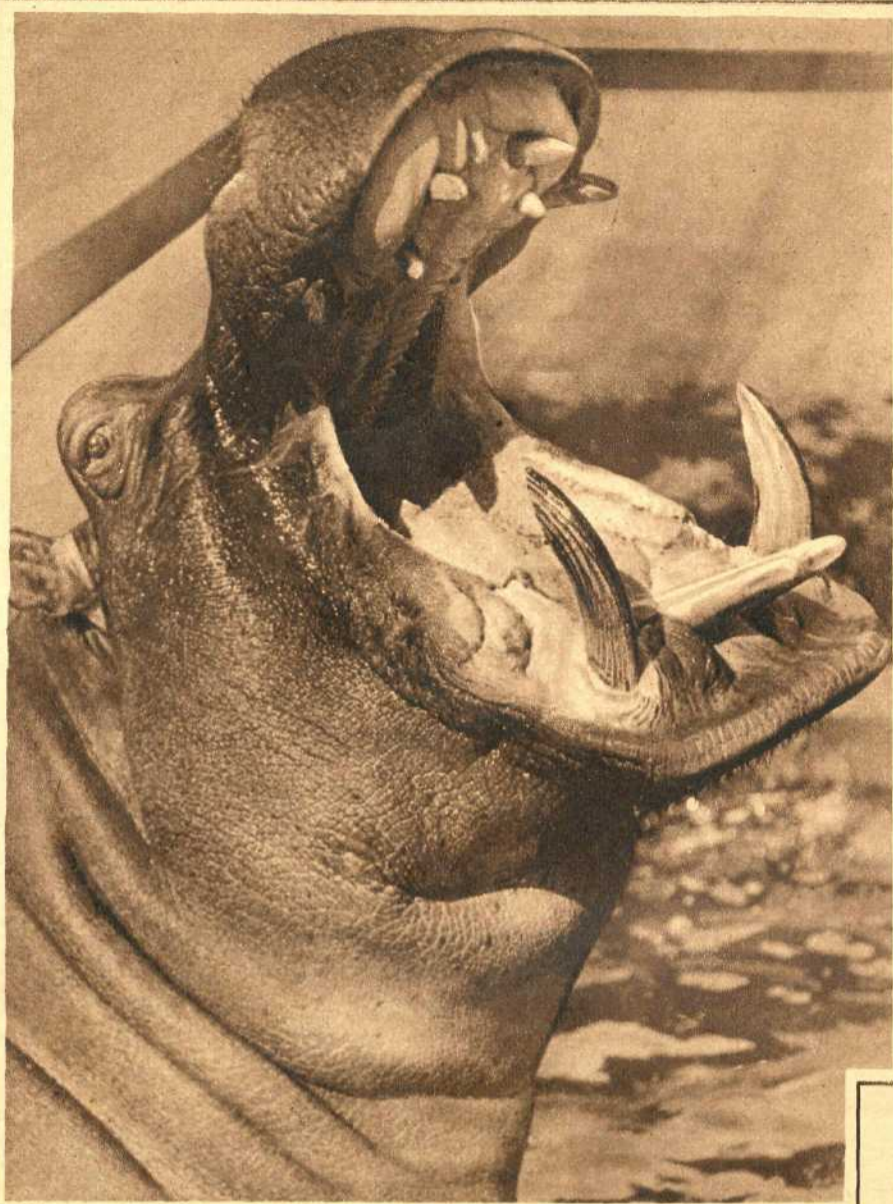
Use **Dr. West's Double-Quick Tooth Paste**

Cleans over twice as fast as some leading tooth pastes... nearly twice as fast as the average... cannot scratch enamel.



HAGENBECK - WALLACE CIRCUS ALL NEW THIS YEAR

Most Impressive Array of Attractions Ever Witnessed to Be Seen Under Big Show's Vast Spread of Canvas



Aeroplane View of the Famous Hagenbeck-Wallace Circus Winter Quarters at Peru, Indiana

WHAT FENCE CAN SHOW SUCH RECORDS?



AWAY BACK WHEN
UTAH BECAME A STATE IN 1896
THIS FENCE WAS BUILT!

Read the letter below and, if you are old enough, think back over the last thirty-five or so years and realize the changes you have seen—the buildings decay and farm equipment replaced. Then figure the price per year of fence that has served through all this time.

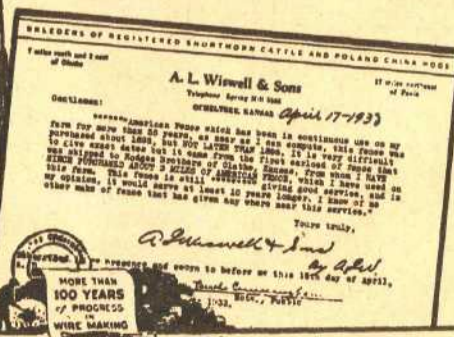
We get letters with affidavits because it is hard to realize that there are many thirty-five or thirty-six or thirty-seven year old American Fence jobs still serving all over this country. But it is not hard to realize that industry and research have made it possible to build better fence at less money and since for many years American Fence has led the field in sales of farm fence it is also easy to realize that it has kept pace with every improvement.

But, remember—that there are much more than claims or test reports or even our own unequalled service records standing back of this fence. These last are all important. In fact, they have led us to

A BROAD AND IRONCLAD GUARANTEE
to match the service of any other equal specification fence under the same conditions or supply new fence at once.

The reasons, of course, are medium hard wire and a number of exclusive features that your nearest American Fence Dealer will gladly explain in detail. It will pay you to visit his store at the first opportunity and ask about the guarantee.

FREE If interested in how steel and wire is made—mail this advertisement to the American Steel & Wire Company, 208 So. La Salle Street, Chicago, Illinois, for handbook "Steel & Wire Making."



1831 1934
AMERICAN STEEL & WIRE COMPANY

208 South La Salle St., Chicago 94 Grove Street, Worcester
SUBSIDIARY OF UNITED STATES STEEL CORPORATION
AND ALL PRINCIPAL CITIES
Empire State Building, New York First National Bank Bldg., Baltimore
Pacific Coast Distributors: Columbia Steel Company, Russ Bldg., San Francisco
Expert Distributors: United States Steel Products Company, New York



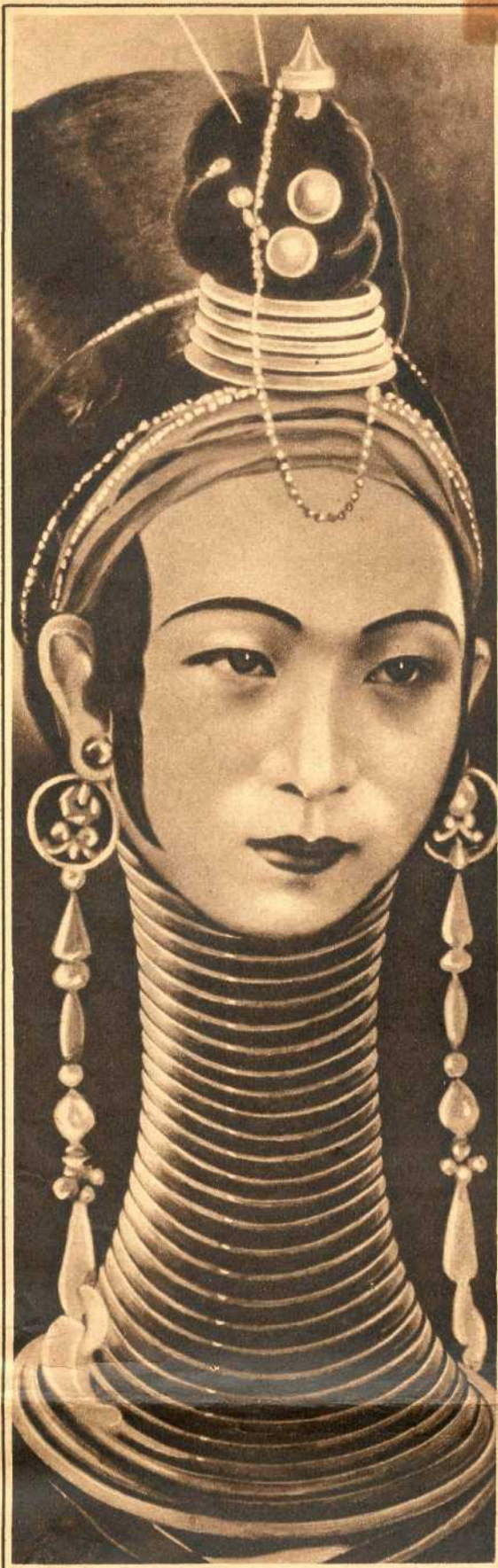
Specified in the Hagenbeck-Wallace Circus

"Lux keeps every washable fabric in our show looking like new," says Mrs. J. D. Stevens, wardrobe supervisor. "It saves us thousands of dollars."

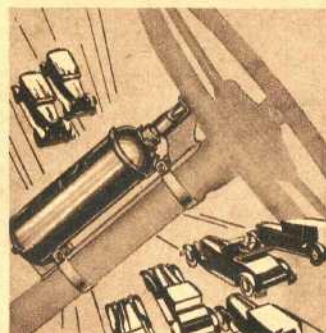
Lux is specified, too, in the wardrobe rooms of Broadway musical shows, in the big Hollywood studios. Anything safe in water is safe in Lux.



We believe you'll enjoy them



PRINCESS MU KAUN
 Royal Padaung GIRAFFE-NECK
 WOMAN FROM BURMA, who is
 presented with a multitude of
 new and amazing features this
 year by the Hagenbeck-Wallace
 Circus.



The Auto Type Pyrene -- younger brother of the famous old timer -- right on the steering post ready for instant use. Can be installed above (as illustrated) or below instrument board. Harmless to upholstery, motor, or electrical equipment. Sold by dealers everywhere.

PROTECTED BY
Pyrene

The Hagenbeck-Wallace circus is protected by Pyrene Fire Fighting Devices.

Your home -- your car -- your business -- your property -- as well as the lives of your loved ones, should also be

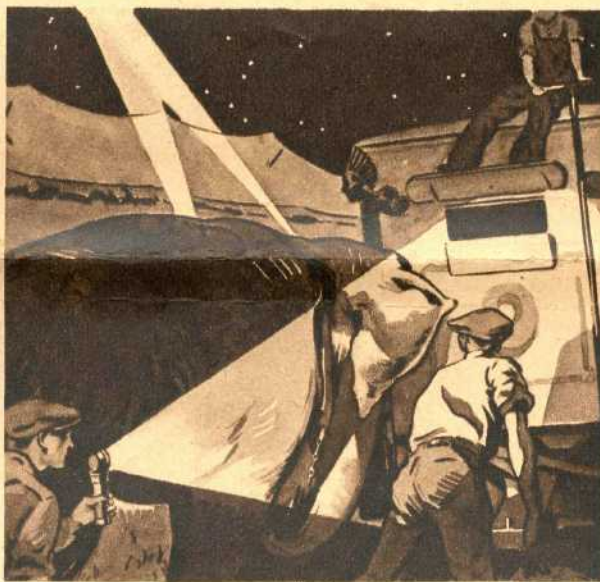
Protected by Pyrene

Pyrene protection includes a complete line of tire chains for passenger cars, trucks and tractors

Pyrene Manufacturing Company
 NEWARK NEW JERSEY
 ATLANTA KANSAS CITY CHICAGO SAN FRANCISCO



Sure, the circus is fun



... and so is making things with batteries!

Did you know you could get a 72-page book that tells you all about electricity and how to make electro-magnets, secret locks, an electric crane, a toy field gun that really shoots, telegraph sets and dozens of other things just as good?

You can; just by sending in the coupon and 10 cents. All of the things in the book can be made with ordinary, inexpensive materials -- and boy, it's almost as much fun as the circus! Send the coupon as soon as you get home, and we'll mail you one of the books right away.

NATIONAL CARBON COMPANY, INC.
 General Offices: NEW YORK, N. Y.
 Branch Offices: Chicago, San Francisco
 Unit of Union Carbide and Carbon Corporation

National Carbon Company, Inc.
 30 East 42nd Street
 New York City

I enclose 10 cents in stamps (or coin) for a copy of the book "Fun with Dry Batteries."

Name _____

Street and Number _____

City and State _____

HW-34



Pure, Sweet Breath -- Instantly!

WHY wonder whether breath is pure and fresh? Now there's a new way to be sure it's sweet. This way is in the form of tablets known as May Breath. One tablet destroys all odors--food, smoking, drinking. Not the slightest suspicion of unpleasant breath. Get May Breath in small vest pocket tins. Slip a tablet in your mouth. Always be prepared at a moment's notice! Then your breath will not repel.

May Breath

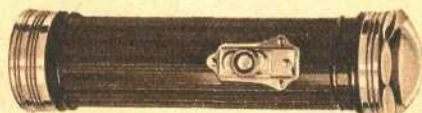
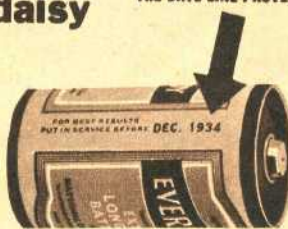
EVEREADYS help the Big Top pack up!

It's the zero hour and all the brave panoply of the BIG TOP is due to move. Man! what a job that is. Pitch dark ... raining pitchforks, like as not ... yet stringers, seats, cat cages, wagons, the "big top" itself must be gotten under way. Bosses yell. Men sweat and shout as brilliant beams from Evereadys cut the black of the night. It's times like these ... when darkness hampers movement ... in circuses, aboard ships, at airports, that men depend on Evereadys.

EVEREADY BATTERIES are fresh as a daisy

THE DATE LINE PROVES IT

Light in a flash... every time. That's what you get from Evereadys. For Eveready is more than a trade name. It's a promise... a promise fulfilled.

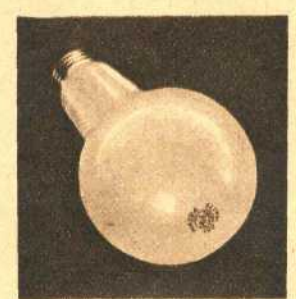
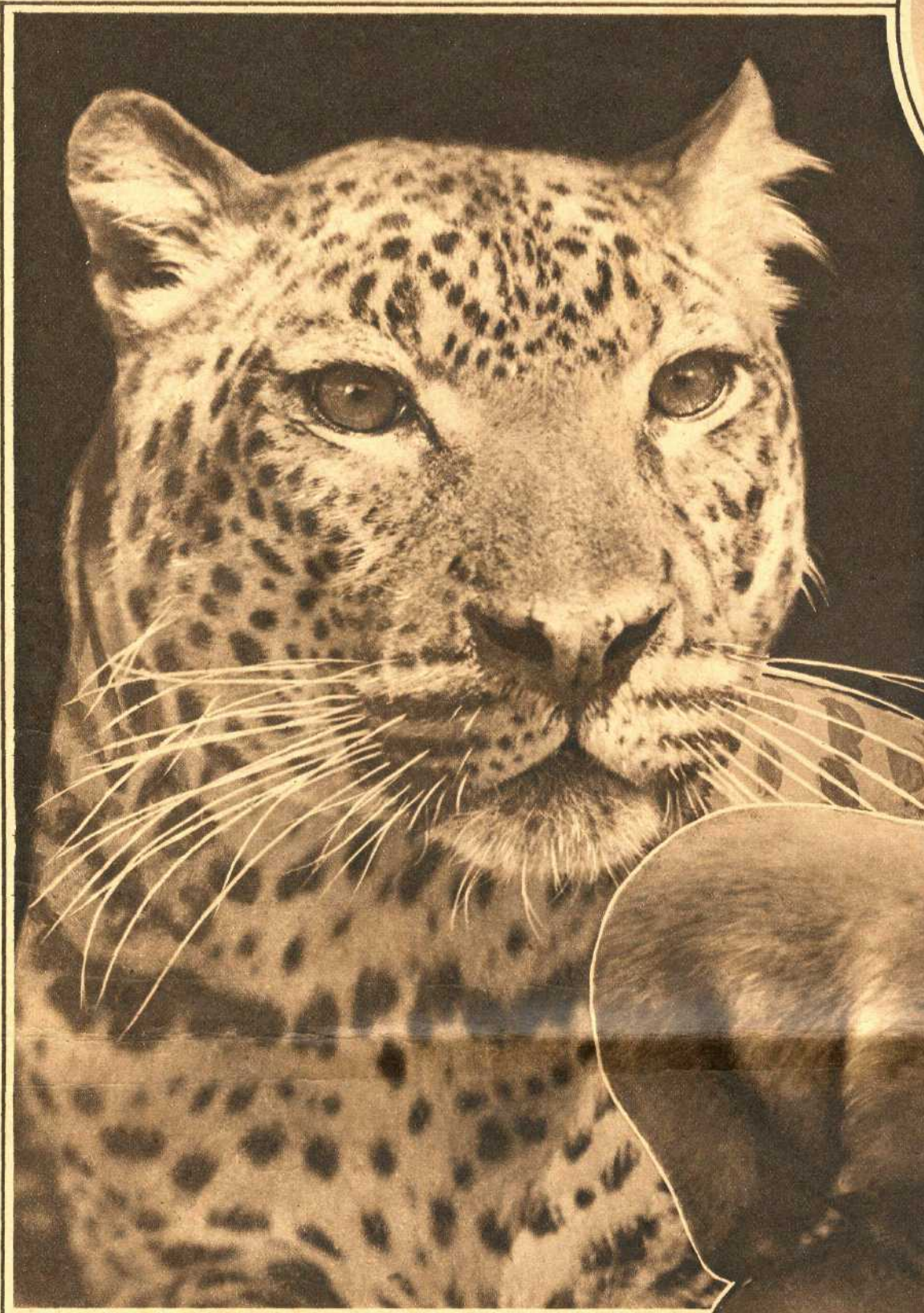
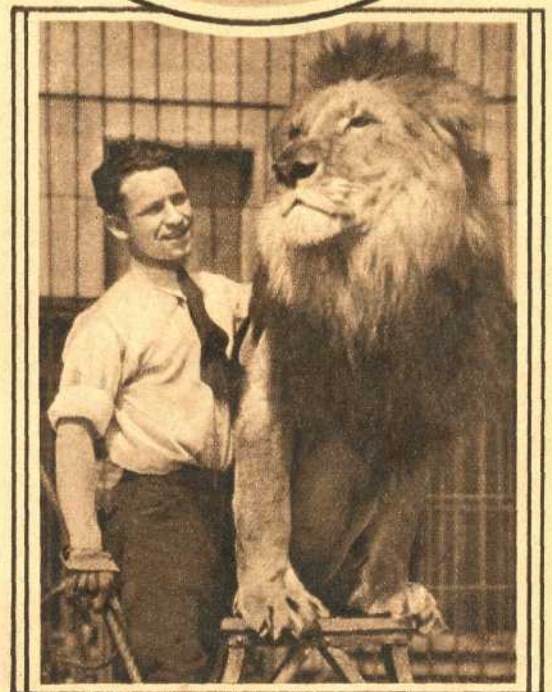
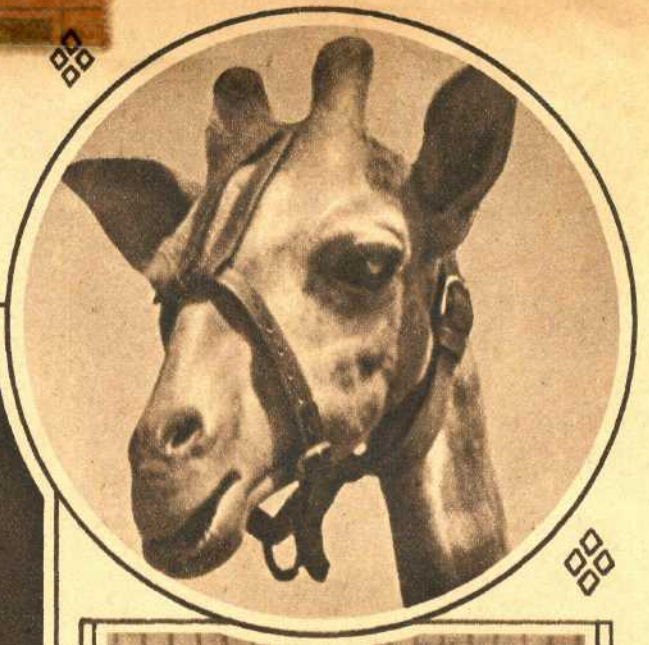


"Eveready No. 2604--\$0.95 complete with batteries"

Get one. You'll know the genuine by the ribbon marking on the case ... that's patented. See the new Eveready Candle-light and Wallite models too. All good stores have them.



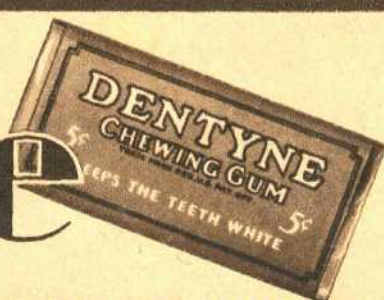
Vast Double Menagerie of Rare Wild Animals is an Outstanding Educational Feature of the Big Hagenbeck-Wallace Circus



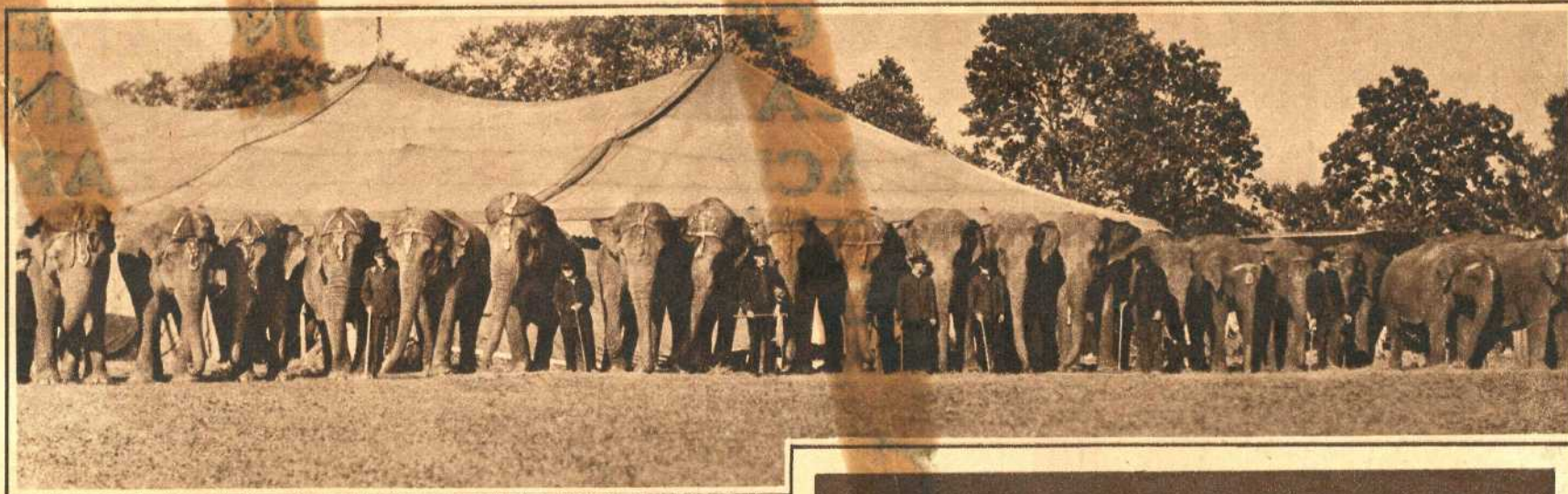
A poor lamp may look exactly like a good one . . . but it gives less light for the current consumed, or burns out too soon. To be sure of good light at low cost use Mazda lamps made by General Electric for every lighting purpose.

GENERAL ELECTRIC
NELA PARK CLEVELAND, OHIO

Chew delicious
Dentyne



KEEPS THE MOUTH HEALTHY · KEEPS TEETH WHITE



Some of the Hagenbeck-Wallace performing elephants. Five herds of these ponderous actors are exhibited simultaneously in new stunts and maneuvers by the big show of the season.



THE HEIGHT OF GOOD TASTE

Only the Center Leaves...these are the Mildest Leaves

NOT the top leaves—*they're under-developed—they are hard!*

NOT the bottom leaves—*they're inferior in quality—sour and sandy!*

The Cream of the Crop

STETSON HATS \$5
As low as

The greatest value ever offered in the history of hat making in America. Smart style, fine quality, long wear.

Other Stetsons, \$7, \$10 and up



Protect your children...
Keep sickness **OUT!**
by proper home disinfection



IT IS amazing how many mothers continue to neglect the one simple measure that fights off children's diseases... that reduces the risk of one child "catching" something from another... that helps check dangerous epidemics.

If you would make your home a health resort, we urge you to keep a CLEAN house. All members of the family should bathe daily. Children's hands in particular should be washed several times a day... for the pernicious germs of many of the most disturbing ills of childhood are picked up by the hands.

Keep your house clean with "Lysol", the modern mother's weapon for protecting her home and family against disease and infection. "Lysol" kills germs. It's safe. It's an effective germicide at ALL times. Use "Lysol" to wash clothes, bedding, handkerchiefs... bathroom tubs and tiling. After any illness disinfect the bathroom, floors and furniture by washing with "Lysol"... for 40 years the world's leading disinfectant.



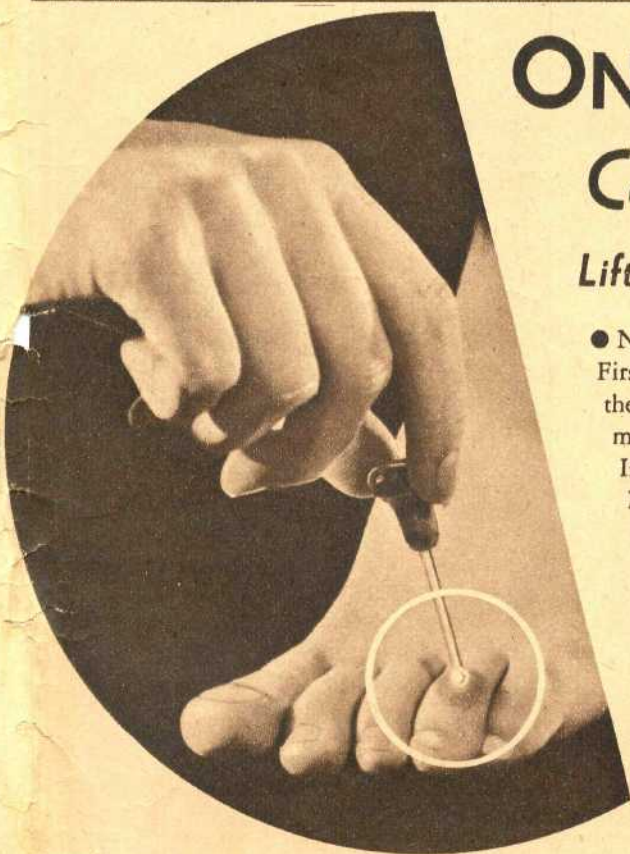
Lysol
Disinfectant

TRADE MARK "LYSOL" REGISTERED IN CANADA

GUIDANCE FOR WIVES AND MOTHERS
Lohn & Fink, Inc., Bloomfield, N. J., Dept. MW-34
Sole Distributors of "Lysol" Disinfectant

Please send me free the "Lysol" Health Library including—"Keeping A Healthy Home", "Marriage Hygiene", "Preparation for Motherhood".

Name _____
Street _____
City _____ State _____



**ONE DROP—
Corn Shrivels**

Lift it off with the fingers

- Now removing corns is simple and easy. First, pain is deadened with a local anaesthetic. Then the offending member is removed. That's how Gets-It works on corns. In three seconds the corn is anaesthetized. In 24 hours it begins to dry up. Then you lift it off. No dangerous cutting with sharp razor blades. Corns just lift off. Millions know it as the safest way. Try this modern way of ending corns.

"GETS-IT"
World's Fastest Way

NEWLY BORN BABY GIRAFFE AMONG THE SUPERB ZOOLOGICAL ATTRACTIONS IN HAGENBECK-WALLACE CIRCUS THIS YEAR

Big Show Carries Whole Colony of Infant Animals to Delight Its Countless Juvenile Patrons

