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Greater SHOW WORLD

INCORPORATING THE
EXPOSITION NEWS



AL WAGNER
General Manager of
CAVALCADE OF AMUSEMENTS

Devoted to the Interests of the Amusement World
JOHNNY J. KLINE, Managing Editor
1472-1480 BROADWAY Longacre Building NEW YORK 18, N. Y.

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Contests

(Contest No. 1 for BIG ELI Wheels)

Rank	Entrant	State	Wheel	Receipts
1	F. G. Mattingly, Jr.	Ky.	No. 16	\$839.64
2	Otto Stephen	Ia.	No. 5	779.25
3	Emil J. Zirbes	N. D.	No. 5	603.00
4	Murphy & Schrader	Mo.	No. 5	536.00
5	Ed Browning	Ore.	No. 5	534.00
6	M. Larkee	Wis.	No. 12	479.25

Total \$3,771.14

Average per wheel for the day \$628.52

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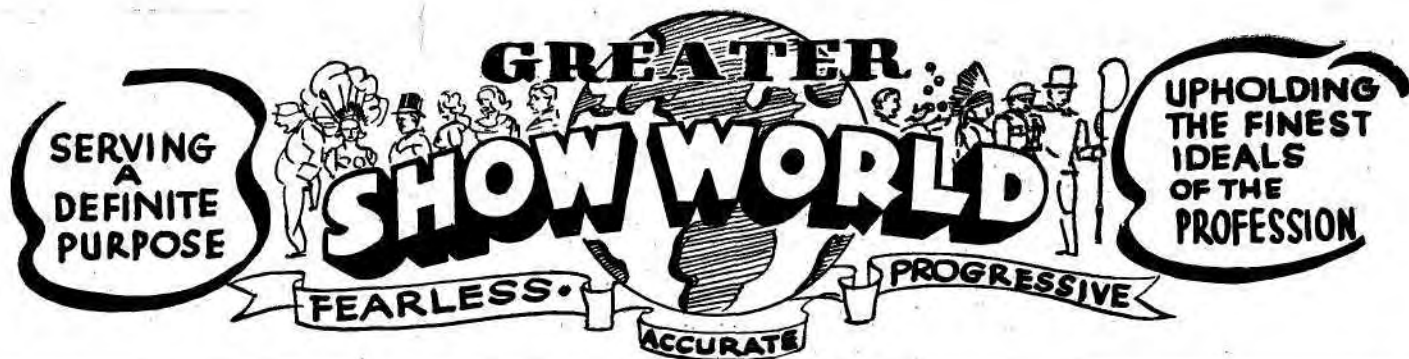
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CHICAGO FAIR OF 1950 In All Probability it Will Operate Next Year

No official news as yet as to the Fair opening next season. To all showmen and concessionaires who endeavored to book shows and concessions at the Fair of 1950 and found the tariff and specifications out of bounds. In order to amortize and show a profit, we wish to state that most of you are lucky that you did not participate, especially those who had something that fitted the picture in the Dixieland Village area.

The Fair was laid out beautifully with plenty of big time exhibits but most of them stressed the educational angle instead of entertainment. This Fair was donated terrific publicity by all the local dailies but to what avail as it wound up in the red to the tune of about three quarters of a million dollars. The gate receipts alone totaled that amount and plus all the takes inside it seems practically impossible from a showman's viewpoint. There is no business like show business.

Mr. Kent Chandler, the Fair's president, is taking the rap for a lot of errors that were made by the executive and administration heads. He is responsible for some of the best features of the Fair as he put his whole heart and soul in it and his remuneration was zero dollars.

The sponsors and board of directors included the business and editorial brains of the midwest. The moral is: When you have teeth trouble you have a dentist attend to it, so when you dabble in show business in a big way you simply must have creative and experienced showmen attend to it.

The famous columnists — Kupcinet of the Sun-Times and Savage of the Tribune reported in their columns that the Major-Domo of the Fair had cracked, in a speech, that his entertainers were parasites. Most showmen are of the opinion that he was the parasite as he didn't belong in outdoor show-business and drew a tremendous stipend to flop the works. The principal thing that was lacking to make the Fair an artistic and financial success was specialized and all-round showmanship. Page the Lohrs, Dufours and Conklins.

When it comes right down to it, a Fair of this size should be operated practically like a top bracket amusement park. In fact it should be easier as the Fair had no major or flat rides which are the bugaboos of parks.

C.N.E. ALMOST HITS 3 MILLION ATTENDANCE

An all-time record of 2,723,000 persons passed thru the turnstiles of the Canadian National Exhibition, Toronto, Ont., Canada by the time the gates were closed Saturday night to end the great Exhibition for 1950.

During the period from August 25th to September 9th some eight daily attendance records were smashed. 73,000 more people entered the Exhibition than in 1949, this despite the fact that a railroad strike was in force and railroad travel from the States was retarded. Were it not for the strike, there is no question of doubt, the attendance would have gone well over three million this year.

Elwood A. Hughes, general manager of the CNE "The Show Window of Fairdom" while elated over this year's Exhibition, is planning now for Bigger and Greater Attractions for 1951.

YOUTH AWAITING WED- DING CHARGED WITH NEWMAN'S MURDER

On the day that was to have been his wedding day, Ralph Gruber age 20, was served with a warrant charging him with first degree murder.

At a time when he would have been repeating the marital vows, Gruber was in the Miami County Jail, reading the official paper that accuses him of shooting and killing Irving Newman, 41 years of age on a Carnie midway January 22nd in Hialeah, Florida.

The suspect Ralph Gruber of Miami, at first denied and then admitted that he fired the shot that struck down Newman on a Carnie ground. Gruber, took Deputies to the home of a brother, George Gruber in West Hollywood, where he produced the death weapon, a single shot .22 rifle. He told the Deputies that he killed Newman, because he had lost \$5.00 at Newman's concession and the following night parked on a nearby street and when he saw Newman, fired the shot.

No date was set for a hearing.

Talking about Parks, the big Riverview on the north side, with practically the same weather as the Fair, recorded a bang-up season way ahead of last year in attendance and profits and with very much less coverage in the local dailies. (By A. E. Dumont).

Late News Flashes

John Ringling North, Prez of the Ringling-Barnum Circus is now at the Ritz Hotel, Paris, France, on his annual tour aboard seeking new and novel sensational acts for the 1951 season!

Michigan Showmen's Ass'n of Detroit, received \$1,252,000 from a Jamboree held on the midway of Al. Wagner's Cavalcade of Amusements on the Michigan State Fair grounds. The Tampa Showmen's Ass'n will participate in the proceeds also.

The show was held in the Sally Rand "Big Top" with Sally Rand acting as Emcee and performers from the midway participating. Jerry Colona, star of stage, screen and radio came over from the grand-stand to do his bit. He later in the week helped Sally's gross by making openings in front of her show.

Ray Marsh Brydon, was quite active on behalf of the Jamboree, assisting Sally in getting the stage show program lined up for which he is deserving of much credit. Others who co-operated were: Al. and Hattie Wagner, Bob Morrison, Prez. of MSA and Sec'y of the MSA!

The John Fabick Tractor Company is reported to have gone into war work for Uncle Sam!

Henry Meyerhoff is taking a cruise to the West Indies!

Last Press Notice: Carl (Red) Barlow, 57, passed away at his home in Washington, D. C. after an illness of a year. Was well known as a Promoter of special events and concessionaires on various carnivals. Laid to rest in the family plot at Washington, D. C.

William O'Brien, of Revere Beach, Mass., was sent to the psychiatry ward for treatment for 35 days. All pertaining to the mysterious death of his wife!

The Royal American Shows smashed all records at the Minnesota State Fair, St. Paul, with a \$233,000 gross. Fair attendance hit an all-time record for which Raymond A. Lee, was entitled to take bows!

Charlie Cohen, ex-carnie Bingo and ride operator having sold his interest in the Hotel Martinique, Miami Beach, Florida now wishes to enjoy life. So he purchased a YACHT. All he has a yen for now — is to join a — YACHT CLUB!

Reports have it that C. B. DeMille, may select Kirk Douglas, to star in his movie epic "The Greatest Show On Earth."

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A decade or so ago, while visiting the New York State Fair, at Syracuse, in writing a resume of the Fair, we laid stress upon the fact that we thought it shameful for a Fair of the size and prestige of the Empire State project to PERMIT the amusement walk area to be strewn with cinders, dirt, ashes, stones, pebbles, coals, etc., etc.

The Fair patrons waded thru this muck, some of the men and women folk spraining ankles and one and all complaining loudly that the Fair should permit such an outrage on their Fair grounds for the patrons to walk on.

We, in commenting upon the Fair in general, stressed this point in our editorial comment. J. Dan Ackerman,

was the director and General Manager of the Fair at the time. When he received his copy of The Show World at the following meeting of the Fair board he placed the editorial before them and urged them to do something to remedy the condition of the midway area. The Board took a vote and it was agreed that the Amusement Area be paved. Today the amusement area of the N. Y. State Fair is a pleasure to stroll around and the patrons are loud in their praise of the board that the fair grounds is walkable and enjoyable.

Now here it is 1950 and we visit the Michigan State Fair, Detroit. Imagine our chagrin, when we beheld the condition of the Amusement Area. We once again experienced the unpleasantness of walking in cinders, tripping over stones, pebbles, coals, soot, dust cans and muck. Fortunately the weather was ideal during the entire week of the Fair, or it would have been one of the

muddiest fair area's the fair patrons ever walked upon. As it was, it was bad enough. Many a man, woman and child was seen limping around the fair grounds, cursing the Fair-board and the fair in general.

The Michigan State Fair is a GREAT FAIR. In fact, it is and well should be the "PRIDE OF MICHIGAN". It has everything. The exhibits of the various Automobile firms, with their Free shows of name bands, singing artists, make this Fair a stand-out in Fair Exhibitions. It is something the State of Michigan may well be proud of, with one exception—the bad condition of the Amusement Area. If this is corrected for 1951 and we feel certain that the Fair-Board will vote to appropriate funds to correct the only blot on a Fair's good name.

We entrain from Detroit to Toronto, Ont., Canada and here we find a contrast in midway walks. The Canadian National Exhibition, Board of Directors apparently think of everything and everything is taken into consideration. Their paved walks make it a pleasure to stroll around the Fair grounds. Their exhibit buildings may be summed up in three words — OF SUPERLATIVE EXCELLENCE. It is indeed "The Show Window of the Fair World." It is without question of doubt the greatest Fair on the North American Continent. Their stage shows are "the cream of the crop of the show world." The Midway attractions and amusement area under the personal direction of the Conklin Brothers, Patty and Frank are par excellent. For the past 15 years they have given the CNE the best the outdoor show world affords. Proof of this, is in the tremendous gross recorded year after year. Their Kiddy-land is without question of doubt the greatest array of Kiddy Rides ever assembled in any one outdoor show or Fair grounds in the World. Only the Conklin boys could conceive such innovations and consideration for Kiddy patronage. Their show fronts are especially designed by that master-showman artists JACK RAY, for which he may well take a bow along with the Conklin Brothers. The midway enhanced this year by the Velare Brothers, Curtis and Elmer, who presented their 92 Foot SKY-WHEELS an innovation in Ferris Wheels (First time in Canada) had the Fair patrons gasping, while looking at the wheels in motion and stood in awe and bewilderment. But each year the Brothers Conklin have given the CNE something New and Novel and no doubt will continue to do so in the future, as they have in the past.

From Toronto we motor over to the Great Western Fair, at London, Ont., Canada. On Monday we pay a visit to the fair grounds, walk into the office and meet W. D. Jackson, secretary whom we had not seen since last year's Convention in Chicago, then walk thru the grounds toward the amusement area, passing the section set aside for Kiddy-land and find everything up and doing business. It is Kid's day. We walk down to the midway and find shows, rides and concessions in full operation. In 24 hours the Conklin Brothers, Patty and Frank trans-

planted the CNE midway to the London, Ont., Fair. Showmen who can perform such miracles are deserving of commendation. No one should begrudge the SUCCESS that is theirs today. They have earned it. For any two men to achieve such a transformation in a day deserve all the honors anyone can bestow upon them and WE join with a host of others in applauding their aggressiveness and accomplishments.

The last time we were on this fair grounds was when Rubin Gruberg's Rubin & Cherry Shows exhibited here, many years ago. While walking and talking to ourself thinking of those good old days and of Rubin Gruberg, one of the most colorful showmen of his time, we trip over stones and sprain an ankle. We limp into Pete Kortess side show to rest our injured foot and wonder why the London Fair-Board did not pave this section of the Fair grounds. I was actually shocked to note that Mr. Jackson and the Board had overlooked this section of the Fair. Walking out of the side show and back again on the midway, I realized the midway had been moved from where it had been to its present site. But then, that was no excuse for the new section of the midway to be paved. However, knowing W. D. Jackson as I do as a most capable Fair manager, who knows fair business from every angle, I feel certain that he will induce the Fair board to set aside an appropriation to pave the new midway for 1951.

WHATCHASAY?



SLA SETS PLANS FOR CONVENTION

Chicago — The Showmen's League of America has completed plans for its annual convention here in the Hotel Sherman, November 27-30, which will include memorial services and the President's Party, Sunday (26); election and annual meeting, Monday (27); banquet and ball, Wednesday (29), and the installation of officers, Thursday (30).

George W. Johnson will be in charge of convention registration and Sam J. Levy has again been named general chairman of the banquet and ball committee. R. L. (Bob) Lohmar and Leo Overland will handle reservations and tickets.

Other committees are:

Entertainment: Frank P. Duffield, chairman.

GREATER SHOW WORLD

It's foundation was laid "not for a day, but for all time," and stands "four square to every wind that blows."

It is

**BIG ENOUGH TO BE STRONG—
STRONG ENOUGH TO BE SAFE—
SAFE ENOUGH TO BE TRUSTED**

—AND—

**SMALL ENOUGH TO KNOW
YOU PERSONALLY**

FAIRS and EXPOSITIONS



MY WORD!!

Al. Wagner's Cavalcade of Amusements hit the high gross of 173,000 at the Michigan State Fair, Detroit. Sally Rand Revue topped all shows on the midway!

Conklin's CNE Frolexland hit a record smashing gross at both the Canadian National Exhibition and London, Ont., Canada Fairs!

Owing to inclement weather the Johnny J. Jones Exposition played to only fair business at the Tennessee Valley Fair, Knoxville.

Despite several days of rain the James E. Strates Shows enjoyed good business at the York, Pennsylvania Fair. Independent concessionaires also reported good patronage!

Ray Marsh Brydon, being swamped with letters, telegrams and phone calls for space on the midway of the State Fair of Dallas, Texas. Everyone who has anything Big wants to play Dallas this year.

Inclement weather at Reading, Pa. Fair, gave Cetlin & Wilson Shows only a fair week!

Rutland, Vermont Fair, with World of Mirth on the midway hit a record smashing attendance and gross. The best Fair they've recorded in years with Secretary Arthur B. Porter greatly pleased with the 1950 report!

Gooding Greater Shows no doubt recorded the Saginaw, Michigan Fair in the red. Reason — inclement weather.

Brockton, Mass. Fair "New England's Best" attendance did not hit part of previous years, owing to inclement weather. World of Mirth on the midway registered fair business. The midway contract for 1951 was again awarded to general manager Frank Bergen!

The Wallace Bros. Shows of Canada, Jimmy Sullivan's presentation has been exceptionally fortunate with fair weather prevailing at all fairs gives him one of the best seasons of his career!

Sam Prell's Broadway Shows enjoying good business in the South!

Imperial Shows (An A. C. of A. Unit) closes the season at Spencer, Iowa, will winter on the fair grounds at Des Moines, Iowa.

George Clyde Smith shows enjoying good business at Fairs thru Virginia and North Carolina!

John Marks Shows find business satisfactory playing the Fairs thru North Carolina. Show will remain on the road until middle of November. T. W. (Slim) Kelley's side show having left to play several dates with Isser & Trebish's I. T. Shows such as Min-eola, N. Y., Fair, rejoined the Marks Shows

at Frederick, Virginia!

The Jimmy Hurd, Julius Kuehnel combination after a successful two weeks in Canada with the Brother Conklin's, playing the CNE and London Fair, are slated to play the Danbury, Connecticut Fair with the O. C. Buck Shows!

ERIC COSTER-BROADCAST

Appointment of Fanchon & Marco, Inc., theatrical producing organization, to conceive, create and produce a giant musical pageant which will be presented at the World Transportation Fair held at Santa Anita Park, Los Angeles, California, next summer has been announced by Ira W. Curry, producer of the Fair. The extravaganza titled "Adam to Atom" will feature a wide diversity of entertainment with a cast of several hundred performers.

Grand Premiere Performance of the stage presentation, scheduled for showing twice daily on what will be the World's largest outdoor stage, will be held on opening day of the **Transportation Fair, May 30th, 1951**, and will continue throughout the 103-day duration of the Fair.

"Fanchon & Marco", Curry said, "are already at work preparing the overall entertainment format and into its production will go a theatrical background of thirty years' experience in all phases of show business."

"With the appointment of Fanchon & Marco", Curry said, "the World Transportation Fair is assured of a main entertainment spectacle in every way worthy of an exposition of this nature. Far more than a quarter of a century Fanchon & Marco productions have been delighting Americans of all ages.

TRAPEZE ARTIST PERFORMS DESPITE A BROKEN HAND

Toronto — Lawrence Vess, 37, Los Angeles aerial performer at the Canadian National Exhibition, went through his act atop a 115-foot pole despite a broken hand.

Vess, whose act includes performing hand and head stands at the top of the pole, suffered the hand injury when hit by a trapeze rope. X-rays showed a bone in the hand was broken. He refused to let the injury stop the act and took off a splint and bandage on the hand to run through the 12-minute performance.

WHO'S WHO — IN THE FAIR WORLD
You'll see them all — in the November Convention Number of the Greater Show World!

QUEBEC EX TOPS FORMER GATE MARKS

Quebec Provincial Exposition concluded its annual 10 day run Sunday, Sept. 10, with a new paid attendance record of 316,258, besting the 1949 mark of 269,000 and the 1948 all-time record of 301,030.

On 8 of the 10 days, attendance showed a fair increase over 1949. Labor Day (4), usually the top drawing day, registered a decrease of nearly 4,000, due to rain and unfavorable weather. Opening Friday remained unchanged at an estimated 12,000 (free gate) while all other days drew better attendances than last two years.

Agriculture held the spotlight throughout, the Fair being a "Tribute to the Land and the Tiller." More numerous and finer exhibits took up all available space in the new and imposing Agricultural Palace erected at the cost of \$600,000 on the site of the former Coliseum gutted by fire early in 1949.

Inauguration of the New Coliseum with "Skating Vanities of 1951" proved the most popular feature, close to 100,000 enthusiastic fans thronging the vast amphitheatre to witness 14 brilliantly staged performances which set the new 1951 edition of the skating extravaganza rolling off with a remarkable start.

Opening days were greeted with doubtful weather, but finer temperatures through the last six days stretch helped established higher attendance marks. Labor Day (4) was marred when rain started early in the forenoon and affected most attractions except the Coliseum show which pulled 15,994 matinee and evening, close to Sunday's (3) previous best attendance of 14,678 for two performances.

The Fair showed general improvements and new features which were favorably commented. Paving of additional park sections helped circulation; new stables were built around the track as well as a steel frame judge's stand under the grand stand roof; bright lights and colors helped to glamorize the grounds while additional parking space provided room for a greater number of vehicles, thus helping set an all time record of 21,900 for automobiles.

Fine Arts, government exhibits attracted wide attention while in the realm of amusements the Conklin midway did splendidly well. A new area was set apart facing the main entrance, exclusively devoted to Kiddieland rides.

Plans for the 1951 Exposition are already under consideration, dates to be set officially within a few weeks.

STUNT MAN DIES AS CHUTE FAILS

West Point, Nebr. — A 28-year-old professional parachute jumper who liked to brag that he "might die of old age at this job" plunged to his death before a country fair throng.

James Coates' chute opened when he was only a few feet above the ground.



By ELSIE MILLER

"Good Morning dear show folks and friends, here, there and everywhere. We sure are having lovely weather at this writing of my column to you and it is a pleasure to enjoy a little cool air here in the Windy City.

Visited the Fair again with my niece Mary Joan Gaffke and enjoyed VOORHEES-FLECKLES Ice Varieties. Some of the cast are: Ronnie and Boots Roberts, the De-Icers: Virginia Glauser, Shirley David, Grace Henschen, Iris Gordon, Lillian Byers and Donna Lee Peterson are sure cuties. Dennis and Darlene singing duo are wonderful, Roberta Hyams, the Thomas Twins and entire Company are spectacular.

Truly McGee who is dance and ice director is well known in this Country and in Europe, she has outstanding ability and originality in her directing and a personality all of her own, is therefore, loved by all she comes in contact with. Al. Marny and his orchestra entertained throughout the evening and are tops.

This would have to happen at this late date, just when everything has been going along so nicely at the Fair, when lo and behold some smart Alec had to discard a cigaret which started a Fire and damaged the Chicago Fair administration Building, Wednesday, August 30th. Frank Fata who is night manager of a Cafeteria which is northeast of the building, he saw the smoke and turned in the alarm about 3 a.m. The structure is two stories and near the Lake at 23rd St. and it houses the offices of the executives of the Fair and Park Police. Sure sorry about this. Many destructive Forest Fires have been caused through this same carelessness so therefore, folks, I might add, do be careful, see that your Camp Fires are out, also your cigarettes are well extinguished before discarding same.

The Fair is planning on closing Labor Day and we will miss it immensely and trust that they may return here every year as this is a good City for Conventions. Our show folks hold one here every year and many of you no doubt have attended same. Shall speak about this at a later date.

Now that my niece is back home again and getting ready for school, it seems rather quiet around my home, however, we have her every now and then on week ends.

MARGARET FILOGRASSO, President of the Ladies' Auxiliary of the Showmen's League of America is enjoying herself very much at her daughter Lorraine and Steve

Snider's home in Flushing, N. Y. Steve is Margaret's son-in-law and with the United Press in New York. By a strange coincidence Lorraine's birthday was on the 30th and their anniversary (7th) followed same, nice that Margaret could be there to celebrate with you folks. Congratulations to you.

Lorraine and Steve have a lovely Apt. in Flushing, N. Y. Steve is covering the Tennis matches out in Forest Hills. Margaret attended a few and enjoyed it very much. They met Ginger Rogers, the Cinema Star and beauty, also Mr. Hitchcock the movie director, who is talking about producing a picture titled "Murder on the Tennis Court". Sounds weird.

PHOEBE CARSKY, and her lovely daughter LYNNE took time out to spend a few days at the Minn. State Fair. Phoebe was planning on visiting friends and also intended paying Lillian Glick a visit. The Glick's have several concessions at the Fair and are doing well. Hi' all.

Hello EDITH HARGRAVE out there in California. Edith and her hubby Harry have a lovely Cocktail Lounge "HARVELLES" in Calif., and are sure a busy pair these days. These folk will go a long way in making a success of anything they undertake. Edith's charming sister Marie Tait bought a new lovely home last week and are very thrilled with it. Do not blame them. It has two bed rooms, two bath rooms, and a beautiful kitchen, etc. Know your new furniture will be lovely in it Marie and the best of luck to you all. Hi' Edith and Harry.

Hello to you my neighbor columnist PEGGY FORSTALL. Know you are a busy one these days entertaining your many friends out there in your home. Hope your niece paid you a visit around the 16th as you had planned, being yours and her birthday you can both celebrate together and CONGRATULATIONS to you both.

ROSE PAGE spent a lovely vacation at Lake Gregory, Crestline, in Calif. A very fine resort and is back again in Los Angeles and no doubt busy as usual. Hello there Pal.

Hello to you ERNIE and LILLIAN LAWRENCE. See where you spent the day in Rapid City, S. Dak., and were motoring to Deadwood, So. Dak., the following day. We hope you had a nice trip and that weather was ideal for driving for you folks. Good luck and hurry back home.

IDA CHASE is back in Chicago and out at Riverview Park evenings. Nice to have

you with us again Ida, we missed you. Your trip to the Black Hills of S. Dak. sounds interesting. ALICE HILL has her concession out at Riverview Park again and is managed by her son Eddie, her sister Nellie Byrnes assists them. The Springfield, Illinois Fair has sure proved successful for the HENNIES BROS. SHOWS and we hope Des Moines, Iowa Fair will do equally as well folks.

Those two adorables GRACE and CHARLIE GOSS are out on the Lot every day early and stay late. Real Troupers, I'll say. Good luck to you both and all on the show. Hi' Bettie Davis, you will be hearing from me soon. VIRGINIA McGEE who is in charge of the raising of Funds for the Ladies' Auxiliary of the Greater Tampa Showmen's Association on the Greater Lawrence Shows, has been holding Bingo's and the proceeds of same will be divided with the Ladies' Auxiliary of the National Showmen's and the Greater Tampa Showmen's Association Auxiliary. Nice going Virginia and all.

GERALDINE GAUGHN who is with the Royal Crown Shows and also Secretary of the Auxiliary of the Greater Tampa Showmen's Association and a mighty fine one, is kept busy with Club business etc. Her husband HARRY (Irish) GAUGHN is concession manager.

EDDIE and DOLLY YOUNG, owners of the Royal Crown Shows were in Poplar Bluff, Mo., recently for four days and then opened in Springfield, Mo. (Fair) which is going strong. Nice to hear that. DOLLY had a lovely baby shower for MRS. JOE SANFORTELLAS and MRS. WILLIAM WHITEMORE. Forty (40) ladies attended. Sandwiches, cake and refreshments were served. Presents were in abundance and the expected babies will sure have a royal welcome, as they received everything they needed. One outstanding present was from MR. and MRS. JOE SCORTINO, which was a hand made quilted baby basket and Dolly Young gave the clothes for the expected San fortello's heir to be christened in. How nice. Dolly was Matron of honor at the Scortino wedding last year. CONGRATULATIONS to all.

EDDIE and DOLLY YOUNG are making arrangements to give a large benefit show at Springfield, Mo. Fair for the Greater Tampa Showmen's Ass'n and at Peoria, Ill., for Showmen's League of America and Miami Showmen's Association. How wonderful, folks.

FLORENCE RUBIN who is also on the show was called home at this writing, as her aunt had a very serious major operation. Florence was expected back on the show at Springfield, Mo. Fair. We hope everything turned out alright Florence and that you are back on the show and in excellent health yourself. DON and LYNN GRECCO are expected back at Springfield for the balance of the Fair Season. Lynne is the very lovely and attractive little lady with the IRON LUNG. They make a nice couple and are always welcome on the Royal Crown Shows. MR. C. H. TODD was a welcome visitor at Barberton, Ohio on the show and had a very big Labor Day cele-

bration at Ashtabula, Ohio for the Legion. He has the Todd and Roberts, Inc. promoters of special events, with headquarters at Youngstown, Ohio, and has been in show business (40) years and is always ready to assist in his native Ohio.

MR. and MRS. BOB FISHER visited at their home in Bloomington, Ill., this month. Bob now books his Aerial act and has exclusive candy floss with the show. It is Bob's sixth season with the Royal Crown shows. MR. and MRS. LOU ABNER, Mgrs. of Jones Bingo on the show, entertained their families at Paducah, Ky., recently and their daughter returned home with Mrs. Arnie's mother to get ready for school. This is her 3rd year in school. A very lovely little Girl. MR. and MRS. GEORGE JONES of the Derby Racer and their beautiful daughter Lou Ree are having a nice season with their Derby Racer and had a delivery on a new Mansion House Trailer. The Jones family were formerly on the Sheesley shows with Dolly Young in 1934-1935 and 1936. Just old home folks.

CONGRATULATIONS to you Lucille Perry on your recent marriage to Mr. Smith. Lucille is working for Paul Sprague on the Guess Your Age Concession on the Happyland shows.

GINGER RAY is also on the Happyland shows and has the Girl show. Hi' Ginger.

NAN RANKINE, mentalist on the Happyland Show was planning on spending a day and a night with Mrs. Alice Chew, in Lewiston, Mich. Mrs. Chew by the way is a sister of WALTER DRIVER, treasurer of the Showmen's League of America. Know Nan will have a grand time there. Nan expects to join the show again in Traverse City and then to Cadillac, Mich. Hello Pal.

EDITH STREIBICH, charming wife of Joseph L. Streibich, Secretary of the Showmen's League of America for many years, is still out at her summer home in Assembly Park, Delavan Lake, Wis. They have a lovely place out there and the most wonderful prize Dahlia which is called the "WHITE WONDER" and also have yellow large blooms called "WATCHING GIANT" which are in full bloom right now. Edna Burrows and her husband were week end visitors at the Streibich's home. They expect a house full over Labor Day, of friends and relatives and we know they are all welcome at their home. Two Grand People.

How dreadful: ROSE CLAWSON'S house trailer caught fire recently while on the highway and burned right down to the frame. They lost everything. We do hope everything is alright Rose. We regret to hear of the sudden death of Margaret Walsh, beloved mother of BERNADETTE WALSH, who passed away here in Chicago on Aug. 28th of heart failure. Our deepest sympathy goes forth to the survivors, Bernadette and an adopted son of her mothers.

Hello to you MARGARET JESKE. Hear you are back in Chicago again after having a nice vacation with your son, which you spent in Wis. Welcome back to the Old Windy City, dear.

Oh . . . what a lovely surprise I had this evening. That wonderful person ETTA

HENDERSON phoned me from Mitchell, S. Dak., to say Hello. We had a nice long visit over the phone and it was so grand to hear your voice again Etta and after a busy season on your GRAND UNION SHOWS, know you and Tom are always glad to relax a bit. Hedda and Juanita the children, who are both darlings, will return to school next week and have to be back in Texas by then. The youngsters will miss their Daddy's show as they have had such a pleasant Summer. Know it will be hard to become accustomed to going to school again.

FAYE BROWN who is in Topeka, Kans. has been ill and confined to her home for some time. Hope you are able to be up and around again at this writing Faye. Faye's son is stationed in El Torro Air Base in Santa Ana, Calif., and at this writing is expecting to go overseas, may be called momentarily. He got his promotion this month to CORPORAL. How wonderful Faye and congratulations. We know you are mighty proud of him and so are we.

Friends of ADA DUFOUR'S will be happy to know and hear that Ada has been discharged from Hospital in St. Louis where she has undergone treatments for Arthritis. We hope it gave you some relief Ada and that you are well on your way to recovery.

MYRTLE HUTT and her daughter have been ill for some time, however are up and around again, thank goodness. Hi' Myrt.

Folks, you can bet this Chicago weather can play havoc and fool you. When I started this column, weather was lovely etc., now it is raining VERY hard and miserable outdoors. So am spending my time writing to you show folks, about you and your friends and mine. God Bless them all.

CORA YELDHAM and her hubby George

are out at her Summer home at the Lakes. George is very ill and we all hope the country air will do him a lot of good Cora.

I received the loveliest card from a VERY DEAR FRIEND today and cannot but help to pass it on to you all:

I'M THINKING OF YOU

In this busy old world
We may often appear
To neglect or forget
Even those we hold dear,
But this special message
Of cheer comes to say,
"SOMEONE IS THINKING
OF YOU EVERY DAY."

So in closing my column will say "I am also thinking of you." May God Bless You All wherever you are and be sure to take the Greater Show World with you, wherever you may go!

IN APPRECIATION
"THANKS TO
BEN HAROVITZ
Daniel's Greater Shows
For 2 Pleasant Seasons"

Mr. and Mrs.
CHARLES LUCAS
"Darkest Africa"

REMEMBER NOVEMBER —
The annual outdoor showmen's — Fair
men and Park Managers Convention
Number of the Greater Show World

--: TWO GREAT RIDES --:

S P I T F I R E — Outstanding for: Modern Design, Repeat Rides, Passenger-Control, Years of Successful Operation.

H I - B A L L — Unsurpassed for: Flash—52 ft. High; Capacity—Self-loading; Portability—one 32-ft. semi. New and different.

Manufactured by—
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Front & Shipping Streets, SALEM, OREGON Phone: 7417

"Thanks to Al. Wagner for a pleasant and profitable season with his — CAVALCADE OF AMUSEMENTS

EVERETT AND GRACE
FILLINGHAM

Present Two Big Shows
THRILL ARENA AND GANG BUSTERS

CONGRATULATIONS TO —

AL. WAGNER'S
CAVALCADE OF AMUSEMENTS

On His Record Breaking Engagement at the Michigan State Fair, Detroit — and His Wonderful Midway of the Highest Type of Entertainment.

BOB MORRISON, President, Michigan Showmen's Ass'n, Detroit, Michigan

Just say — "I saw it in the Greater Show World"

HARDLY PERSONAL

The Harry Shore's concessionaires with Cavalcade of Amusements, anticipate the arrival of "THE STORK" any day now!

Herman Moskowitz's (Frozen Custard concessionaire) daughter betook unto herself a husband and joined in the happy bonds of matrimony!

Wedding Bells will ring when Mrs. Ella Rogers (widow of the late Joe Rogers) will take unto herself a husband in the person of a Chicago hotel man. They recently purchased a hotel in New Jersey, where they are inviting friends!

Kent Chandler, Prez of the Chicago Fair and Dan Maxwell of the Chicago Tribune paid a visit to the Canadian National Exhibition and admitted they received the thrill of their life, viewing the "Greatest Fair on the North American Continent."

Frank Conklin's chauffeur while taking a shower in a Sherbrooke, Que., hotel slipped in the bath tub and broke two ribs. (No rubber mat in tub).

Ida E. Cohen (The Showmen's Insurance Lady) has a passion for corn on the cob. Her dinner one night consisted of 5 cobs on the cob and a cup of black coffee. (The lady is on a diet).

"Sahloo", dancer in Darkest Africa, pay show on the CNE is a sensational dancer, a sure-fire hit for night clubs. (She is the wife of Charlie Lucas, operator of the show!

Number 1, King George Road, Toronto, may well be designated as "THE HOUSE OF PEACE, CONTENTMENT AND HAPPINESS — and we mean the home of Mr. and Mrs. Elwood A. Hughes. Following the Chicago Convention the happy couple will vacation in Miami, then meander over to the Pa Streider's Tampa Fair and then for a cruise to England to visit the Fair over there!

Rumor and reports have it that the Eyler Aircraft Company have taken over the Cruise Corporation, ride builders of Salem, Oregon!

Joe Godin, president of Inter-State Fireworks Mfg. Co., of Springfield, Mass., and Toronto, Ont., Canada is the recipient of letters of commendation and testimonials from various prominent Fair Managers of Western Canada, Class A and B Circuits, that their fireworks displays was the finest exhibition of pyrotechnics ever witnessed in the last 40 years!

Carl (Red) Barlow is on the sick list. Although he is playing Fair dates, doctor advised him to go to his home in Washington, D. C., and undergo treatment. He is too nice a guy to neglect himself!

Seems as though all the staff who know what it's all about are walking away from the Clyde Beatty Circus. Is there a reason?

Al. Wagner and all the folks on Cavalcade of Amusements got well and Hit a Red

one at the Detroit, Michigan Fair. 7 good clear weather days and attendance broke all records as did Al. Wagner's Cavalcade of Amusements!

SO THAT YOU, THE SHOW PEOPLE WILL KNOW!

Don't let it come as a surprise if after the first of the New Year The **Billboard** changes the format of their publication and issue in tabloid form (no binding) similar to the way **Variety** is printed!

Charlie Cohen, he wasn't pushed — he wasn't shoved — he fell for someone (so rumor has it) and a scandal developed with his wife asking for a divorce. So the Minneapolis money men who had money invested in the Hotel Martinique, Miami Beach, Florida, came on to M. B. and following a conference with the ex-Bingo operator — Charlie Cohen, laid down an ultimatum — "You buy us out or we'll buy YOU out." . . . From rumors, Charlie didn't have the cash to buy the partners out — so they are reported to have bought him out — which if true, means Charlie is no longer connected with the Martinique??

Jack Bell, columnist on the Miami Herald raised \$285,000 thru his column for the Variety Club member's children. In appreciation of his success, the Variety club tendered him a testimonial dinner, which he so richly deserved!

Herb. Shive is no longer connected with Cavalcade of Amusements!

NOW IS THE TIME FOR ALL SHOWS TO FLY AMERICAN FLAGS ON THEIR MIDWAYS AND FAIRS MIGHT DO LIKEWISE!

Rumor and reports have it that the so-called (Circus) LONE STAR RANGER, has a wife and 4 children, but it is reported he is showering a girl friend with gifts and orchids each day — he is working??

Canada will NOT have Television until 1951!

The **Rosenthal Bros.** Palisade Amusement Park, Palisade, N. J., huge electric sign which has beamed out the correct time and can be seen across the river by New Yorkers is now electioneering in behalf of Acting Mayor of New York Vincent M. Impellitteri!

Much credit for the success of the Canadian National Exhibition, Toronto, Ont., Canada goes to **ELWOOD A. HUGHES** (The Incomparable in Fair Management) has the happy faculty of possessing ingenuity, showmanship, keen business acumen and a vast knowledge of Fair operations. **Proving there is no substitute for Experience!**

Wm. (Bibs) Melang, concessionaire, was in the hospital being treated for a heart ailment — when he suddenly realized the Allentown Fair was on — so when the nurse was out of the room, he dressed himself and walked out of the hospital, went to the railroad station and betook himself

to Allentown. When the hospital doctors heard of this — they shook their heads and said "Not so good for that man — anything can happen to him now."

Max Kimmerer, taking life easy in Miami, Florida!

The Scripps-Howard Sun Telegram are running a series of articles on Frank Bergen, Buck Allen, Doc Cann and World of Mirth Shows in their daily newspapers right now!



HERE COMES THE CARNIVAL—THE AMUSEMENT FOR THE MASSES AND THE CLASSES!

It should be fair weather when Fair-men and Carnies get to-gether.

Harry & Rose Lewiston, side show operators with carnies and amusement parks own apartment houses in the suburbs of Detroit, Michigan.

Irving Borker, now with Cavalcade of Amusements used to have concessions on the Johnny J. Kline Shows and still talks about those good old days!

Jack Wilson, of Cetlin & Wilson Shows who started in carnie bizness on the Johnny J. Kline Shows, was knee deep in trouble when the C & W show train met with an accident. A flat car jumped the tracks, so the show did not get on the Reading, Pennsylvania fair grounds until Tuesday, p.m. On Wednesday it rained, but they managed to get the midway laid out and attractions set up on Thursday and got in the week-end.

Ray Marsh Brydon (The human Dynamo) he has more aggressiveness than any other showman in tented show business today. Has held the midway of the Texas State Fair, Dallas for years and this year he will have more than 38 paid attractions on THE MIGHTY DALLAS MIDWAY — a feat that only a Ray Marsh Brydon can accomplish.

At the Michigan State Fair, Detroit, on the Cavalcade of Amusements midway, George Vogstad grossed two grand in a single day with a Snake Show!

J. Charles Yule, Managing Director of Calgary, Canada Exhibition and stampede along with some members of the board visited the C of A. at the Detroit fair!

Handsome 12 year old adopted son, Kenneth, of Mr. and Mrs. Al. Wagner, will go to a military school for the winter and next summer will travel again with the Cavalcade of Amusements. The boy was an orphan. His mother died several years ago and his father a World War veteran died several weeks ago. Kenny hopes to become a carnie man as he sez he loves the life!

Friends of Jack Gallagher, owner of the Playland Shows are worried about his condition. He was injured on his own midway and is now at Grace Hospital, Detroit, Michigan!

THANKS!

AL WAGNER

FOR THE PRIVILEGE OF BEING A PART OF THE

NATION'S GREATEST SHOW

CAVALCADE OF AMUSEMENTS

DURING DETROIT FAIR WITH THESE SHOWS

MUSEUM
HARRY LEWISTON
Manager

MIDGET CATTLE
BILL DUSIN
Manager

SATIN'S CHILDREN
NORMAN WOLF
Manager

PEEP SHOW

ROAD SHOW ADDITION OF THE SENSATIONAL
MUSICAL SHOW

With Dynamic "DIANE" and her MONKEY

Monkey Drome
W. S. STEPHENSON
Manager

COBRA FARM
LOUIS PASTUER
Manager

LIFE
ROY ROSSIEUR
Manager

That Girl Ann
L. K. FULLER
Manager

ALL THE ABOVE SHOWS A PART OF
ASSOCIATED INDEPENDENT MIDWAYS

RAY MARSH BRYDON

General Representative

Just say — "I saw it in the Greater Show World"

Show Business and Show Folk on the West Coast

By PEGGY M. FORSTALL

CARNIES

N.E.W.S. . . . means News from North, East, West and South and word reaches me that the shows up North are doing bigger and better than expected. 3 Fairs in operation the same week reported everything O.K. for those who were with it. When you get reports from the "Big One's" you can always take it with a grain of salt. But when independent concessionaires and show owners say "wasn't bad" you can rely upon it, that it's so. Larry Ferris was at Costa Mesa, Orange Co. Fair. . . . Craft's Exposition Shows, with Roy Warren, manager, was at the Yola Fair in Woodland and at San Joaquin County Fair, at Stockton, was the Foley & Burk Shows. All three spots were on at the same time and the heat was almost unbearable, but in spite of that, folks came out and unfolded some of their long green, so mebbe the old saying "A bad start is a good ending."

O. N. Craft, with his 20 Big Shows will again be on the lot of the Pomona County Fair. That is one Fair we all look forward to, as we get to see so many of the show-folk there. We all know when that date is over. It's not long after that, they are all in for the winter and then the fun starts. Sure hope it turns out bigger and better, than in recent years. That is one Fair that gets good patronage, but the spending crowd is conspicuous by their absence.

Pop Ludwig, manager of Virginia Park, reports a very good week-end over Labor Day. . . . Virginia and George Johnson report doing very well with their cotton Candy and Ice Cream. . . . Tex Kissinger, at Long Beach, sez "his schooner type boat is doing okay. . . . Lou and Opal Manley, have folded at Long Beach Pier, with their Punch & Judy. . . . They have been in this one spot for 20 years, and that's a record for anyone, on any Beach, I think. They will be back in the Spring.

Daisy and Ray Marion, who have been at Catalina, all summer, with concessions are to be among us soon. . . . Folks around here were very good to the Marion's this summer and they plan on going back in the Spring. . . . At Virginia Beach a little club formed by a few of the boys called "The Idle Boys" are Pop Ludwig, Tex Kissinger, Jack McGee, Mac. Bybee and Joe Glacey. . . . About time, those two grand people, June and Bill Hobday, were coming back, being in Earp, California on the River, where they could fish and have fun. Just keeps them away from the gang. But no doubt we will see them at the Pomona Fair.

Foley & Burke Shows were on the midway in Santa Rosa, for the Pomona County Fair. Good patronage, but no spenders, so the spot was just another fair date. . . . Mike Krekos promised to attend the Mirical Mild Centennial in San Francisco. Opens the

first of September and closes the 10th. . . . Norman and Frances Anderson, now have their cook house on the Monarch Imperial Shows, up in Oregon State. Norman is the son of the late Bud Anderson, who had the Seal Bros. Circus. . . . Frank Shafer, has gone to Chicago to work different lots in and around the Windy City. . . . My Man "Friday" Al Flint, is out flitting around, visiting all the West Coast Shows. I know he's having fun and he better bring back a lotta good news, for the next issues of The Show World.

Mora and Ernest Bagby, who have a swell gift shoppe, in Westwood Village, are on their own now. Their pal and partner, Freddie Arbogast, has been ordered to take a long rest by her doctor. Is now in Chicago, recuperating. Yes, Little Annie went with her. . . . Nell Robideaux, president of the Regular Ass'd Troupers and her sister Martha Levine, held a Bingo party at their home. Results were very good. A good crowd attended and the monies taken in, goes to the Troupers Club. The Regular Ass'd Troupers Club, tendered a surprise party for past president Clarence (Fat) Allton, at his home in Sunland Park. A good crowd turned out and fun was had by all. Bob Mathews, had his Chimp Show on the Foley & Burke Shows. His wife Gertrude, who has been very ill all summer, is reported much better and a letter from her sez "She will be with us real soon."

Grace and Herry Merkle, visited the Craft Shows at Grass Valley while the fair was on. I betcha you didn't know that swell musical horse act was my Clarita. . . . Did you Grace?

Sorry I didn't know you were going to be there. . . . Mary Taylor, past president of the Ladies Auxiliary, PCSA will be on the grounds in Sacramento, Stockton, Fresno and the Pomona Fairs with her Ice Cream machine! . . . Mike Krekos, president of the Showfolk of America, in San Francisco, is doing a swell job on his membership drive. About 25 new members were just admitted. A few I know are: Virgil Latiker, E. J. Davis, John Snowbar, John Munn, Martha Davis, Dorothy Eastman, Flossie Fitzgerald, Laurine Woodward and Ernest Gorden.

A letter from that swell gal Madge Buckley, saying she is with our Nina for a couple of spots. Then will again join the Seibrand Circus for the remainder of the season. Our gal Madge hasn't been too well all summer. So we wish the season was over, so we could have her with us. . . . One good thing that long tall handsome egg she's married to, is doing alright. Is fat and sassy. Has given up pills and shaking bottles, sez "he don't need em." Hurray for Buck. . . . How? Where? When? and how come, Rita and Slim Brazier??? You all know what I Mean? Shame on you both. Me setting

here, just waiting to hear all about that wonderful trip you took and you don't even stop to say hello. Better let me hear from you, darn soon. Orders from the front.

Morosa Herman, sec'y of the Ladies Auxiliary, is back with her daughter from a nice trip to Canada to visit hubby on the Royal American Shows. Morosa thinks the Canadian roads are grand. Even if she did have to be towed out, pulled out, slept in car, almost froze and no room to be had when she did arrive in a town. Swell trip, eh Moroca? . . . Sure is good to have our Peggy Steinberg back with us. She and Joe were with the Seibrand shows all summer. Peggy had to come home. Doctors orders. Joe will be in later.

Clara and Doc Zeiger are back with us for the winter now. They too had been with the Seibrand Circus. But being on the mummy side all summer, caused them to call it quits and same come to rest! . . . Ruth Samuels is beginning to smile a little now. Knowing it won't be long, until hubby Benny, will soon be in from Chicago. He has been away all summer and this being the first time Ruthie stayed home, sez "the summer has sure been long." . . . Am counting the days when my pal Ann Doolan and those two darling girls, will be home. I know a few others who are looking forward to seeing them! . . . Eddie and Mable Brown and Ruth Samuels and all the girls of the Auxiliary will be glad to see her! . . . The club attendance has been very light the past two meetings. Everyone gone to make this and that Fair. So it won't be long now, that they will all be with us again.

Zola Wise and Zola Wicks are expected back soon also. . . . Cecilia Bowen is back with us from Texas and it certainly is good to see her again. . . . Quite a few showed up on the lot in Gladstone, Oregon, to visit the Monarch Imperial Shows. . . . Virginia Kline, Mr. & Mrs. Anthony Massith, Mr. & Mrs. Bill Massini, Mr. & Mrs. Val Vitz, Vance Horton, Nick Nickadomis, Mr. & Mrs. Schmidt, Mike Krekos, Frank Carpenter and Jenny Perry! . . . Paul Breeze, reports being well pleased with his "Take" so far, with his "Flying Saucer" on the Ludwig, midway at Virginia Park. . . . Sam Koomas is having a tough time of it, at the St. Patrick Hospital in Massoula, Montana. He is in hopes of being moved to Los Angeles, as soon as doctors permit.

Good to see Sam Brown with us again. He too had a tough time getting well but Sam sez "I'm as fit as a fiddle now." . . . That gal Elsie Sucker, has gone to Rochester, Minnesota to see if they have a cure for laziness at the Mayo Clinic. Good luck Elsie, but hurry back. . . . Jetta Clancy, is back in the hospital, but expects to be out real soon. . . . Another one of our Gals who has been in and out is Vivian Gorman. But is up and out now. . . . That grand pal in San Diego, Florence Webber, has had an operation, but is out and at it again, sez "She can't make money being sick." . . . Ada Mae Sabo and her sister Gladys Forrest are back in Hollywood and will be here for the winter. . . . A letter from Marie and Dave Morris saying they have moved again,

Been busy all summer, but will be with us for all the doings this winter.

Charlotte Cohen, who can't seem to sit one minute, has gone to work at the May Company store. With a family, a home, a big yard and two dogs. We all wonder how she dood it? . . . Estelle Wampler, who fell and broke her wrist a few weeks ago is on the mend and sez "She will be glad to take the brace off."

Lillie Schue, president of the Ladies Auxiliary is anxiously awaiting her time to get back and take over. A letter from Lillie recently sez "This has been the longest summer." . . . Sally Flint, looking like a long, lost sheep last meeting night. Husband Al, went on a trip without her this year. But Sally sez "She is glad to be home, where its cool."

CIRCUS

All the retired circus folks out here, hope the King Bros. Circus will winter out here. We hear every now and then that the Clyde Beatty Circus won't be back, but we hope we'll have one of them with us. Right now we are waiting for one of them to appear here! . . . We will also have the Polack (Western) unit with us. It's always such a swell show. . . . Hubert Castle, better be in the pink when he gets out here. No more messages, like he got in Wrightwood. Will surely catch up with Mickey and Freddie Freeman. I missed her when Clar and I visited in Bakersfield. Will see all the Repenski's. . . . Sorry Esterena, had to gack back to Sarasota, as I will miss her very much.

Paul Eagles, general agent of Clyde Beatty Circus is home. Called it quits for the season and was replaced by Bill Moore! . . . Al Moss and Maxwell have gone to San Francisco and will be on hand at the Sacramento Fair, Jimmy McGee will be there also! . . . Paul Moss all excited these days, because he will go to a private school this year and can walk to it, instead of riding the bus! . . . Looking forward to seeing those 3 grand Medford, Oregon folks, Golda, C. T. and Eddie Grady. Eddie also left the Beatty Circus.

My Clarita and her father, Adolph Delbosq just finished a picture at RKO Studio (Footlight Varieties) They are now parked at Pomona with the Hudson's who have a riding academy! . . . The Delbosq's having lived there at the time they purchased their "Serenado, Musical Horse." It's a swell place to live and the Hudson's are swell folks to be around! . . . Myrtle and Dale Williams former performers on the Al. G. Barnes Circus, now have an Archery on the Virginia Park, Pier and are doing real well.

A letter from George "Red" Reader and Esther from Hot Springs, Arkansas, saying they are still retired. Had been hoping to get back with us, but the sickness of Esther and her sisters delayed their coming. They hope to be with us this winter. . . . Babe Turner, John and Jordan Thomason had a swell time on their vacation, renting a trailer and going to Yellowstone Park. A place the boys have wanted to see, since they

were big enough to read. Sure had a nice time and no doubt will repeat next year. . . . Dixie Whitaker, flitting here, there and everywhere. Always glad to have Dixie here, as we always have a lotta laughs when she is around. . . . Peg and Art Freeman (Peg is the former Peg Michell) is now up Salt Lake City way, playing a Fair date and will play a few more spots and be back with us. We miss those two, when they are away. . . . Dave Cavanera, circus fan of Napa, California, took himself away from his business, long enough to visit the folks on the Stockton Fair grounds. . . . Ben Beno, is doing a very good job of attending to the club's duties, while Al Flint is making the rounds. Leave it to Ben, he knows all the answers.

A phone call from Dan Dix this A.M. saying he had just seen my "Pencil Pusher" on the Ringling-Barnum Circus and sez he looks swell, is working hard. It must agree with him. Dan is finally home, closing with the Cole Bros. Circus. . . . Marie and Clif Clark Ogden, returned from a trip to Michigan. The weather and roads all being perfect, really had a nice trip. Was very happy to have them here the other day.

Thru the grape-vine we hear "Read" White, side show manager on Beatty Circus has been on the sick list. Is it because Barbara, has gone, went and left? Could be? Could be?

Maybell Bennett, Harry Chipman's mother is visiting Harry and Marge at Yakima, Washington and advises she really is enjoying herself. Marge has been on the sick list, quite a bit this past year, but is much better now, we are pleased to hear! . . . Rose and Ray Rosard are smiling from ear to ear these days. Their daughter Vivian, grand-daughter Jeaneine and son-in-law Eddie Horton, have moved back to Los Angeles to live and we are all happy about that.

Bud Batsch, goes fishing every chance he gets and the "catch" has been okay too. But Bertha and Jimmy (that's wife and son) Bertha is the former Bertha Matlock. . . . Bob and Leonard Karsh are now in business, having bought a liquor store in Temple City, California. Business picking up every day and the way those two act, you would think they were two boys with a New Red wagon. It's being a little tough on Joe and Virginia. They have to stay home now, not being able to drive a car. Shame on you both. Being of sound mind, good health and plenty willing, I should think you would learn to drive.

After all these years, I finally got my wish — have always wanted Theo's father to visit us. So just a couple weeks ago, my wish was granted. The only bad thing about the trip was called here due to his sister's illness. Father being 87 made the trip like a Trojan. Was here and back home in four days and wasn't a bit tired when he got back. Hope you can stay longer, next time father, and that you can visit us on a more pleasant occasion.

The Flamente Circus, know around these parts as the Escalante Family, have hit the spots just right, up North. Business being very good for them. . . . Herby Webber, just returned from a trip to Mexico, which probably means, they will be going to Mexico

before closing. Herby is Escalante's husband. They close in the States Sept. 12th. . . . Mark Peters, Clarence Swartz and Edmund Nelson are on the injured list on the King Bros. Circus. Seems Mark got in the Elephant's way. Edmund got too near the Lion's cage and Clarence tried to block a truck. All three are mending fast and are on the job part time.

Sorry to hear that swell chap Frank Doyle on the Beatty Circus won't be able to return to his act this year. Frank fell from his big trap bar a few weeks ago and will have to stay put the rest of the season. Better luck next year Frank! . . . Parley Baer "the one and only" will again be on hand when the Polack Circus is here. Parley, will handle all radio and publicity for the show and we always get a special treat, when he comes around, because we get to see his Ernestine, also his Elizabeth Clar.

In case any one of you would like to know what Peggy Forstall does in her spare-time, besides cooking, cleaning house or fixing her yard. She tries to keep such varmint as Deer, Lizards, Quail, Rabbits, Cats, Dogs, Birds of every kind, spiders and insects of a jillion kind, from eating up things as they grow. They all seem to sit around and wait for a sprout to show, then its gone. They are fighting amongst themselves, to see who will get the next strawberry that comes to light. One squirrel goes up the tree and knocks the apricots off and three others carry them away to a hiding place. Blue Jays get on one side of the fence and robins on the other to see how fast they can pluck off the young berries. Another squirrel climbs up a branch of the tree and eats his way down the morning glories and ivy, while two others eat their way up. I think the only friends I have in animal life is the snake. He just crawls away. Don't seem to want anything I have, except mebbe he would like to put his brand on me, if I got too near. But never fear brother, I won't give him a chance to do that. So its a lotta fun, even if its hard work. But not having anything else to do, after I get the Greater Show World columns out for you folks to read. So now you have it. Hope you have enjoyed it as much as I have in getting it out. I always say, a handful of common sense is worth a bushel of learning. How about it? Adios until next issue!

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A SHOWMAN YOU ALL KNOW

A. E. Dumont, our midwest reporter wrote with authority when he compared Mae West with Sarah Bernhardt as he toured with the "Divine Sarah" in 1911, 1912 and 1917 as assistant stage manager and general understudy. He played a policeman in the original company of "Diamond Lil" at the Royale Theatre while rehearsing at the Belasco in "Mima" starring Lenore Ulric and Sydney Blackmer. He did three other shows for the Great David Belasco, two for Arthur Hopkins, also played parts for Max Gordon, Gilbert Miller, Florenz Ziegfeld, Al Woods, The Shuberts, Hurlig and Seamon, etc., etc.

Andre has been in practically every branch of show business for the last 39 years, worked in Broadway shows, radio and movies in the winter and performed as Ringmaster and announcer in the summer with various circuses. Five seasons with the famous Luna Park of old times from Circus Director to amusement manager to assistant general manager. Filled several Equestrian Director spots for George A. Hamid, Arthur Hill, Herman Blumenfeld, etc. Had the distinction of being chosen by Phil Wirth to front the RKO "Circus International" as Ringmaster and announcer on the big time Keith-Orpheum circuit, starring May Wirth.

Talkie director at Hollywood at the Fair, Chicago World's Fair in 1933. Exploitation Mgr. of Midway Inn and talker on the front of John Ringling North's "Cavalcade

of Centaurs" at the New York World's Fair, 1939. In 1940 at the "Streets of Paris" and "Gay New Orleans" for Mike Todd. In 1921 he was on the staff of D. W. Griffith at Mamaroneck in full charge of men and women's costumes, wigs and make-up.

Other amusement Parks he has been connected with are Rocky Point and Crescent Park, Rhode Island,—Revere Beach and Lincoln Park, Mass.—Palisade Park, N. J. and Riverview Park, Chicago.

Terry Turner the great publicist once said: "Dumont can make a lot of opening and closing acts look like a Circus. He can make a poor circus look good and a good one look better," said Martin Beck.

He is a member of the Showmen's League of America, Showfolks of America Club and the Actor's Equity. Being active in all three. Was an official representative of the Greater Show World at A Century of Progress, Chicago World's Fair in 1933.



House committee busy getting the rooms in order for the opening meeting on Oct. 5th. Bro. Clifford H. Darling suffering serious injury in an auto accident at Frankfort, Ky. Now confined at Kings Daughters Hospital, Frankfort. Reports say he is resting nicely. Omer Kenyon please note. Ep. Glosser sends in applications of Wm. C. Hammond;

Paul Greeley, Clark H. Roth, and Daniel Evans, Bro. Thos. D. Hickey that of Clarence Viger and Secy. Streibich secured reinstatement of Ted Shulman. These along with that of John Perkizas, Richard Cutler, Fred Shufeldt, will be presented for ballot on Oct. 5th. Bro. George W. Johnson will be in charge of convention registrations. Banquet and Ball committees are Sam J. Levy, General Chairman; R. L. Lohmar and Leo Overland on Tickets and Reservations. Press: Herb. J. Dotten, Chairman; Nat S. Green, James A. Timnest, Robert E. Hickey, Johnny J. Kline, Roger S. Littleford, Jr., Herb Pickard, Sam R. Stratton, Leonard Traube, Gaylord White, Sam L. Ward. Entertainment: Frank P. Duffield, Chairman; George B. Flint, Ernest Rube Liebman, Jimmy Stanton, David P. O'Malley, Ernie A. Young, Toby Wells, Chas. Zemater, T. Dwight Pepple, Eastern Committee, Oscar C. Buck and Izzy Cetlin. Reception: John M. Duffield, Chairman; Wm. Carsky, Max Brantman, Murray Goldberg, Maxie Herman, George W. Johnson, Harry Ross, J. C. "Tommy" Thomas, Ned E. Torti, Sam L. Ward. Program: John Lempart and Jack Kaplan. Dates of Memorial Service and Presidents Party are Sunday, November 26th. Election and annual Meeting Monday, the 27th. Banquet and Ball, Wednesday, Nov. 29th, and Installation of new officers on Thursday the 30th. Convention dates are Nov. 27, 28 and 29th. Callers at the rooms include Irving Malitz, Jack Krutt, Max Brantman, Peter Vetrano, Silent O'Brien, Andre Dumont, Ben Lapotal

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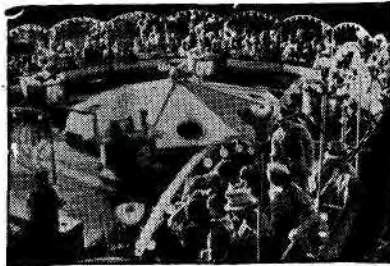
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LADIES AUX. SLOA

Margaret Filograsso, President is having a nice vacation with her daughter Lorraine and son-in-law Steve Snider who lives in Flushing, N. Y. Phoebe Carsky, Past Pres., visited the Minn. State Fair with her daughter Lynne. Mae Sopenar and Rose Jarbo returned from a vacation in Quebec, Canada, where Rose's kin folks live. Bertha Dutcher was a visitor in Chicago and has again returned to her home in Palms Apts., Hot Springs, Ark. Virginia Halstead is in Lewiston, Maine. Carmelita Horan and husband Richard and daughter Sharon are planning on a vacation in New York soon.

Mrs. Ann Belden's daughter Dorothy was in the hospital for an operation, however, is at home again, recuperating nicely. Mrs. Belden and Dorothy visited the Greenland Kiddieland Park recently and has a nice visit with Ann and Mike Doolan, owners of the Park. Raffle books out on Summer activities may be returned to Carmelita Horan, chairman, upon disposal of same at her home, 1825 W. Ohio St. in Chicago. Edith Streibich, Past Pres. and her hubby will remain at their Summer Home until cool weather. They are in Delavan Lake, Wis. Lottie Mayer's husband Kenneth has been very ill, but is recuperating nicely at Leona and Bob Parkers home in Delavan Lake, Wis. Nan Rankine, Past Pres. is on the Happy-land Shows. Ida Chase, Past Pres. had a nice vacation with her brothers in Black Hills of S. Dak. Blanche Latto, Past Pres., is as busy as a bee every day at her Lynch's Bath House in Chicago's downtown district.

Lee Gluskin, Past Pres., and hubby Sam have a new lovely apartment in Chicago, also Eddie and Mae Sopenar, the latter moved to Berwyn, Ill.

Josephine Glickman has been a sick girl, but well on the mend again. Mrs. L. M. Brumleve, Past Pres., spent the week end with her cousin Ann Miller in Wisconsin. 1951 dues cards are available, be sure to send in yours to Elsie Miller, Secretary, 4215 W. Fifth Ave., Chicago 24, Ill. Pat Seery, Treasurer, is in New York for a weeks vacation visiting friends and on business. The first Fall meeting of the Season will take place Thurs. night, October 5th. Be sure to attend. Refreshments served after each meeting. Members regret hearing of the death of . . . Margaret Walsh, beloved mother of Bernadette Walsh, who passed away in Chicago.

Ann Sleyster has been on the sick list, but is fine again.—By Edith Streibich,



The Cost of Borrowing

If you ask a dirt farmer in Idaho what's the worst thing about being in debt he'll usually say, "Getting out of debt, of course." If you put the same question to the new GI home owner, he'll probably say, "The interest. Its' killing me!" Those are two bad things about private debt. A rising public debt has other bad features: it creates inflation, stimulates boom and bust, courts national economic breakdown, smother's enterprise, and dries up human freedom.

Some of these latter effects of public debt are a little slower coming into clear vision, but there's nothing vague about the tax bill imposed upon all of us to pay the interest on our present towering Federal government debt. If every Federal government office in Washington and all those in the 48 states and our possessions were to be closed down tight tomorrow, abolishing every Federal job and stopping every dime of Federal expenditures, the individual and all the businesses and industries of America would still have to cough up as much in taxes—every year from now until eternity—as the total Federal tax bill paid in 1939 or 1940, just to take care of the interest on the Federal debt!

The Federal debt is approximately \$258,000,000,000. That's about \$7,000 for every family in America and about \$4,500 for every employed person. In the fiscal year which ended June 30, 1950, the taxpayers paid \$5,725,000,000 in interest on the debt. And not a penny was applied to reduce the principal. In 18 of the past 20 years, the debt has risen; the government has spent all tax revenue and then borrowed to spend more, increasing the debt each of these years.

The additional military expenditures totalling \$10,000,000,000 and upwards annually and the other proposed state-of-war outlays may be expected to boost the operating deficit to about \$10,000,000,000 a year in spite of the stiff increase in taxes—unless domestic-civilian spending is curtailed. On the schedule the administration now seems to have adopted, the Federal debt—barring big-scale war—will be approximately \$300,000,000,000 by 1955, and the interest will be costing taxpayers at least \$7,500,000,000 annually.

The future consequences of this constantly rising debt are many and grave indeed. But merely an examination of the cost in interest on today's Federal debt should be sufficient to arouse the most indifferent taxpayer. But how much is 5,725,000,000 dollars? How can we measure such a huge interest payment? Let's try.

The first 14 presidents of the United

States served a total of 76 years and the last of these, Abraham Lincoln, spent more than \$3,000,000,000 during the Civil War. Yet, if every penny in taxes collected from the people and the businesses of the United States in those 76 years were taken to Washington today the total would not be sufficient to pay the interest on the national debt for the single year of 1950.

If the 45,000,000 Americans who pay Federal income taxes were forced to pay \$125.00 each tomorrow, the resulting fund would not be sufficient to pay the interest on the debt for 1950. Five and three-quarter billion dollars may seem to be small potatoes to some of our big government spenders, but money is wealth, and wealth is created only through the efforts of men and machines (outside government), and to amass that amount of wealth would require the total pay of a force of 10,000 laborers working 75,000 work days, or 320 years, at \$1 an hour.

The interest on the Federal debt has become a real burden to American taxpayers. It is sapping our creativeness and our production. If the government could have kept the amount paid in interest on the debt in 1950, the money would have paid the full expense of all social welfare, health and security benefits, all of the assistance programs and price support payments for agriculture (including potatoes), and the entire general expenses of the Federal government which were \$1,223,000,000. Permitting the debt to rise year after year is not only dangerous to our future economic security but is, to a painful degree, a needless waste of our energy and resources. Five and three-quarter billions a year is a terrible premium to pay to escape the reality of the moment. While necessary war expenditures must be made, there is still much room for economizing.

SHOWFOLKS OF AMERICA

The regular meeting will feature a nominating committee election, Henry Rieck and Walter F. Driver will represent the board of Directors. The big fund raising event of the year will take place at the Civic Theatre on Friday and Saturday, Sept. 29 and 30. The line-up of the bill is terrific and it is called "Stars on Parade" produced by the James Williams Theatrical Enterprises. All net proceeds will go to the Actor's Home fund. (By A. E. DUMONT).

THE SILVER BAR The Showmen's Rendezvous

On the street floor of the Showmen's League club rooms has changed hands and is now in the process of being extensively remodeled. It will function under the title of Fishman and Nemets, Inc. Al Nemets is from Miami Beach Florida. (By A. E. DUMONT).

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 "Talkers"

PERCY PAPE
 Living Skeleton

RASMUS NIELSEN
 Blacksmith
 Lifting 150 lbs. with his breasts

BARNEY NELSON
 Armless Artist

Alexander **LONDON**
 Flea Circus

"Happy to be with Mr. Kortès."
BILLY MITCHELL
 "The Half-Man"

PRINCE DENNIS
 and
LADY ETHEL
 Smallest Married Couple

PRINCE BUDDHA
 Magician and
 Punch & Judy

EKO & IKO
 Sheep-Headed
 Men

BEN PARDO
 "The Great Lorenzo"
 "20 years with Pete Kortès
 and happy."

SHORTY HINKLE
 Sound Man

"Enjoying Pleasant Season
 with Pete Kortès."
SADIE ANDERSON
 "Leopard Skin Girl"

Just say — "I saw it in the Greater Show World"



Bill Boyd, Hop-along Cassidy no doubt has had a bellyful of circuses and it'll be a long time before he connects with another!

"Big Roxy" who never took a drink when he was over on the Cole Bros. Circus is rumored to have fallen off the wagon!

Red Larkin (former announcer) is now manager of the Clyde Beatty Circus!

Rumor and reports have it that the "Big Bertha" may be a 60 car show next year. The menagerie may be part of the "Big Top" which will be 5 poles and the animals, etc., will be in the front end. It appears to us that this was once tried out by Art Concello on the Russell Bros. Circus—remember?

St. Louis, Mo., may soon be called "LEMON CITY" if Arthur (Mess things up) Wirtz, takes on any more lemons and dumps them into St. Louis, they'll probably call it Lemon City, Mo. The St. Louis Arena is a lemon. (Rumor has it that it is financed by our Secretary of Commerce Charles Sawyer. He is the Prez of the Central Union Life Insurance Co.) Cole Bros. Circus was definitely a Lemon. Now that Frank Orman is remote control manager, rumor has it he is not over-paying the roughnecks.

Reports have it that Billy Burke, Art Wirtz (right hand man) will produce the Cole Bros. Circus in the Chicago Stadium and Detroit, Michigan Olympia in 1951.

Is Arthur Wirtz's Big Basket Ball team going to Lemon City, Mo.?

Jake Ammoran, owner of Jack Dempsey's restaurant on Broadway, New York City is reported to have purchased the John Ringling Hotel in Sarasota, Florida. The proceeds of the sale may be used to pay off some obligations?

Is Antoinette Concello discussing her domestic problems with a lawyer?

Dailey Bros. Circus (has an organ in place of a band) had less than 100 patrons in Iowa. Rumor has it that Ben Davenport and Harry Hammell may have their organ man play "Home Sweet Home" and call it a season as most everyone who is anyone around this show wandered away to other shows!

Judge Herb Duval (One of the grandest men in circuses) despite doctor's orders to take it easy, is still on the job as America's tops in adjusters for "The Greatest Show On Earth" The Ringling-Barnum Circus!

The sale of Harry Dube's program on the Ringling-Barnum Circus has smashed all records. His 1950 program excels anything ever done in circus programs in the past, an accomplishment he may well be proud of!

The Polack Bros. Circus have been hitting a new high in gross in Fraternal Circuses and now rate as the leader in that field!

Jack Mills (Mills Bros. Circus) has had the biggest and best season of his career!

The excellent operation of Concessions on the Ringling-Barnum Circus by the Miller Brothers, Frank and Paul, has had the boys come in for much commendation. They rate outstanding as concession operators in America and may well be proud of their standing in the outdoor show world.

CAVALCADE OF AMUSEMENTS

When Al. Wagner, conceived the title "Cavalcade of Amusements" for his Railroad Show to replace his "Great Lakes Exposition" and girl show, he hit upon a title that embodies everything he planned for the future.

1950 finds him approaching the peak of success in tented show business. Here at the Michigan State Fair, Detroit, we find a midway of many entertaining features and real earning power in midway pay attractions.

An array of independent showfolk, carefully selected to uphold the standard set by General Manager Al. Wagner that spells record breaking grosses. If the Fairs get the patronage Al. Wagner's Cavalcade of Amusements will entertain and please them with diversified attractions.

Here we find such outstanding showfolk on the midway like: Sally Rand, Ray Marsh Brydon, George Vogstad, Charlie Taylor, Everett & Grace Fillingham, Honey Lee Walker, etc.

The staff, which includes among others: "Whitey" Weiss, one of the highest rating legal adjusters and concession managers in the field. He is assisted by Archie Wagner, a wonderful team. Arthur Atherton, with years of experience and among the tops in Carnie secretaries is in the wagon. Louie Berger, general agent, a fast-stepping representative who knows everything that should be known as carnie bookings and railroad contracting.

A mile long midway of concessions (The show window of the midway) car-loads of modern up to date riding devices and kiddie rides a burst of brilliance in multi-colored neonized lights at night makes this midway a veritable fairy-land.

Much credit is due Al. Wagner for his rapid rise to Major League rating in outdoor show business and for the part he has played in the progress of better shows in the outdoor show world!

VISITORS TO AL WAGNER'S CAVALCADE OF AMUSEMENTS — AT DETROIT

Mr. and Mrs. Syd Jessop, Buddy Paddock, Charles Lenz, "Kinky" Wolf, Lee Cuddy, Charles Yule and party, Glenn Porter, Ned Torti, Bill Carsky, Bob Parker, Mrs. Jack Gallagher, Florence Williams, Vic Horwitz, Harry Stahl, Dick Best, Mr. & Mrs. Ray Williams, Sudney Phillips, Josephine Quinn, and countless others.

MAE WEST Knocks Chicago Loop for a Loop

Chicago — The modern Sarah Bernhardt is in our midst for what appears to be a long time considering the ovation she received last evening at the Blackstone Theatre. Like the "Divine Sarah", Miss West has a style all her own, the same sense of timing, can look regal without effort, improves all the time and looks as beautiful as ever on the stage. Another thing in common, they both made foreign appearances altho Miss West is not ready yet for Farewell Tours.

Across the footlights, her looks, acting, singing and timing can favorably be compared with her "Diamond Lil" of 1928 at the Royale Theatre, New York. Mae West, can telegraph more sex appeal with just the batting of an eye, a slight movement of the hands or a half an inch shake of the torso than all the Lee's and strip-teasers put together doing their full routine besides getting laughs galore. What showmanship she displays selling herself and the show to the audience. There is nothing else like it in show business.

She is surrounded by a large excellent supporting cast. The principals are much more than adequate and that goes for the small parts and bits, some of these are gems. Even the walk-ons provided by Jerry Meckle (the Geo. R. White of Chicago) are very presentable with a lawyer and a doctor among them, most of the evening dress ladies and men travel to and from the theatre in their own cars.

Some of the musicians that played the Big Top European Circus at the Chicago Fair of 1950 are in the stage orchestra under the leadership of Mr. Lapin, Mae West's personal accompanist. (By A. E. DUMONT).

QUOTE and UNQUOTE

If we we didn't see it with our own eyes we wouldn't have believed it possible that two men could keep up a pace of grinding all day at Fairs like the CNE and London, Ont., Canada and never tire. We mean Jimmy Hurd and Julius Kuehnel, presenting a single pit attraction, Susie, The Elephant Skin Girl. Needless to say, they were away up among the top money getting pay shows at both fairs. They exhibited to more people in a single day than any other attraction, working for 15 cents. Wotta combination, wotta team of go-getting showmen. A credit on any midway!

You can now call "Flatties" the Whispering Boys — it sounds better!

The rumor and report is spreading that Harry Hennies sold his interest in the Hennies Bros. Shows!

TOYLAND BROKE ALL RECORDS AT THE C.N.E. AND LONDON FAIR THIS YEAR

HERB PAYNE

Manager of "Beautiful Toyland"

"YOU WILL GO A LONG WAY BEFORE YOU FIND BETTER SHOWMEN THAN

PATTY AND FRANK CONKLIN

AM PROUD TO BE ASSOCIATED WITH CANADA'S NUMBER 1 SHOWMEN
AND EXTEND CONTINUED BEST WISHES FOR THEIR FUTURE."

17 STOCK CONCESSIONS AT THE C. N. E. AND 10 ALL STOCK CONCESSIONS AT GREAT
WESTERN FAIR, LONDON, ONT., CANADA

"Very grateful to PATTY and
FRANK CONKLIN for a
Wonderful Season"

E. J.
COLLINS

"Breaking All Records at the
London, Ont., Fair"

"After 15 Years with
PATTY and FRANK
CONKLIN

Still Happy to be with Them"

Sincerely,
MAXIE
HERMAN

"Thanks a Million to
ELWOOD A. HUGHES
and
Patty and Frank Conklin
For another pleasant engage-
ment at the CNE"

J. GILBERT NOON
(Shoot the Works)
Shooting Gallery

DARKEST AFRICA

(The Show That's Different)

FROM 1937 TO 1950

"We take this means to express our appreciation for their
kind co-operation and opportunity to play the "Cream of the
Crop of Fair dates and to wish them the best of everything."

MR. & MRS. CHARLES LUCAS
(WOOF—OO)

JANE AND GOLDY RESTALL

Proudly Presents on the CNE Midway
The World's Greatest

THRILLDROME

"Thanks to Patty and Frank Conklin for another
Pleasant and Profitable Season."

THANKS TO PATTY AND FRANK CONKLIN FOR A GRAND SEASON
WITH THE

"HOLLYCRANE"

DAVE RUSSELL

641 MADISON STREET,

CHICAGO, ILLINOIS

VELARE BROS. SKY- WHEELS IN TECHNI- COLOR AT THE CNE



The Brothers Velare, Curtis and Elmer, presented their SKYWHEELS at the Canadian National Exhibition, on the Conklin midway. This being the first time the ride has been seen in Canada.

This unique Ferris Wheel, one on top of another is 92 feet in height.

The ride is a great improvement over the original shown at the Tampa, Florida fair some years ago and with its neon lighting effects at night give it the appearance of Ferris Wheels in motion in technicolor.

The present Skywheels made of lightweight aluminum weighs 16 tons and made portable. All the ride requires is six men to put up and take down. Has a powerful earning capacity, as illustrated by the tremendous gross this ride recorded at the CNE.

The Velare Brothers will not go into the manufacturing of this ride, which does not conflict in any way with the Eli Ferris Wheel and will be offered at the Convention to Outdoor Showmen for traveling Carnies as well as Amusement Parks and Beaches!

PRESS AGENTS
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2 BOYS OF THE 4th ESTATE

Write a Story of a Fictional Pulitzer Prize Winning Newspaper Crusade

FRONT PAGE DEADLINE, IS THE BOOK AUTHORED BY JACK KOFOED, COLUMNIST ON THE MIAMI, FLORIDA HERALD AND HAL LEYSHON. It is written in a very commendable manner and holds your interest from cover to cover. It is one of the best fictional stories of newspaper business we have read in a long, long time.

Kofoed and Leyshone prove a fine team of writers and we venture to say that the day isn't far off, when their writing ability will be recognized by Motion Picture Producers in Hollywood and will eventually send for these two boys who have imagination and the ability to turn out some mighty fine motion picture stories on a par with other newspaper men and columnists who've made good in Hollywood.

Take for example their book "FRONT PAGE HEADLINE, while reading the book and enjoying it very much, I could visualize it as a moving picture and somehow kept in mind the cast of characters, namely:

Lee Tracy as Jersey Johnson, Joan Blondell as . . . Bethany Stuart; Edward Arnold as . . . Pat Slavin; Robert Armstrong as . . . Tommy Rees; Wanda Hendrix as . . . Lynn Stuart; Judith Anderson as . . . Miss Peltz, etc., etc.

If you feel in the mood for some good reading (and every press agent) should read this book — get yourself the latest and best from the brain-children of Jack Kofoed and Hal Leyshone, you'll enjoy it as much as the editor did!

EASTERN STATES EXPO- SITION WEEK STARTS ON SUNDAY

Offering one of the largest and most complete shows in its history, the Eastern States Exposition at West Springfield, Mass., opens its gates to the public starting at 1 p.m., Sunday afternoon, Sept. 17, and continues through Saturday, Sept. 23. All time record livestock entries valued at \$1,250,000 and a complete sell-out of all exhibit space on the 175 acre grounds will give visitors more to see and hear than ever before.

Send in your subscription now to the
Greater Show World only \$3.00 per year.

H. D. GIBSON LAST PRESS NOTICE

Harvey D. Gibson, 68, world famed as sponsor and chairman of the New York World Fair, 1939 and '40 and President of the Manufacturers Trust Company of New York died Sept. 11th after a short illness.

He was proud to boast that he started his career in show business, having played a violin in a movie theatre orchestra pit.

As head of the N. Y. World's Fair, it is a known fact he took it out of the red in 1940. He was loved by exhibitors and showfolk on the amusement area of the Fair and was happy when he could sit around with the showmen of the midway.

In 1940 during the fair, it was a common sight to see Harvey D. Gibson and this editor looking over the Fair grounds in Mr. Gibson's Ford Coupe. Almost every night we had dinner together in the French Pavilion or Mike Todd's "Gay New Orleans" where we would introduce him to the showfolk whom he had not met. Gypsy Rose Lee, handed H. D. many a laugh with her stories of the stars of Hollywood and he used to ask us to introduce him to some more interesting folks on the fair grounds.

Prior to the closing of the Fair, while at dinner in the Exhibit area, he urged us to accept a loan of \$50,000 or more if needed and make The Show World a weekly.

When we enquired of him "How come you, a Banker, offer to loan me money without security." He replied "I like you. I have a little money in my vest pocket, that has nothing to do with the bank. It is a personal matter, between you and I Johnny, so take it and do something Big with the paper." Our answer to that was: "Thanks H. D. But you have nothing I want, but your friendship and that I'll cherish always as one of my greatest possessions."

Harvey D. Gibson, an executive who fit into any picture. A Banker who controlled \$700 Millions of Dollars, thru the Manufacturers Trust Company. A man who headed the Red Cross during World War II, has gone from our midst. HIS MISSION ON EARTH HAS BEEN FULFILLED. He was a Grand person and a MAN. What finer tribute can we pay to any man.

TO INSPECT FAIR SITE

A suggested site in the Bronx, New York City, for an international trade fair, proposed for this city next year, will be inspected by Representative Emanuel Celler and officials of the New York Board of Trade and the Bronx Chamber of Commerce.

This was announced by Walter J. Holmes, executive vice president of the Bronx group, who presented details at a meeting at the Governor Clinton Hotel at which creation was authorized of a corporation to sponsor the fair here in 1951. The Bronx chamber was inadvertently omitted from the list of the organizations represented at the meeting.

The property in the Bronx, which is owned by Godfrey & Co., consists of about 500,000 square feet. It is situated on Haswell Street, of Eastchester Road, New York.

NOTICE — Show World Change of Address

GREATER SHOW WORLD

— MOVED TO —

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Greater SHOW WORLD

JOHNNY J. KLINE, Managing Editor

The Show Paper — For Show People in Show Business and Park and
 Fair Managers with a Thinking Mind!

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NOVEMBER 10th

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 and REFERENCE GUIDE FOR 1951

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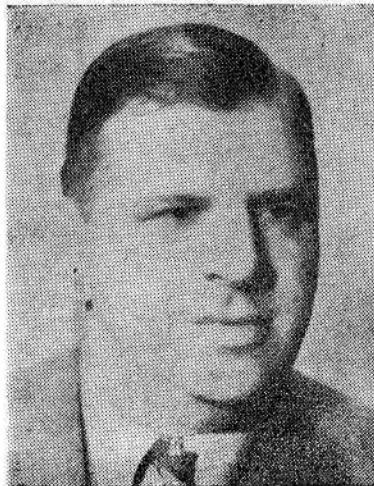
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20 STAGE ●
SHOWS
35 RIDES
50 CARS
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"The Cavalcade Marches On"