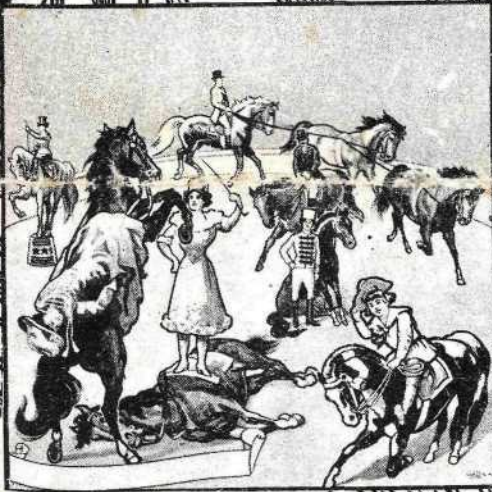


28 Years of the World's best
Trained Animal Exhibition

GENTRY BROS

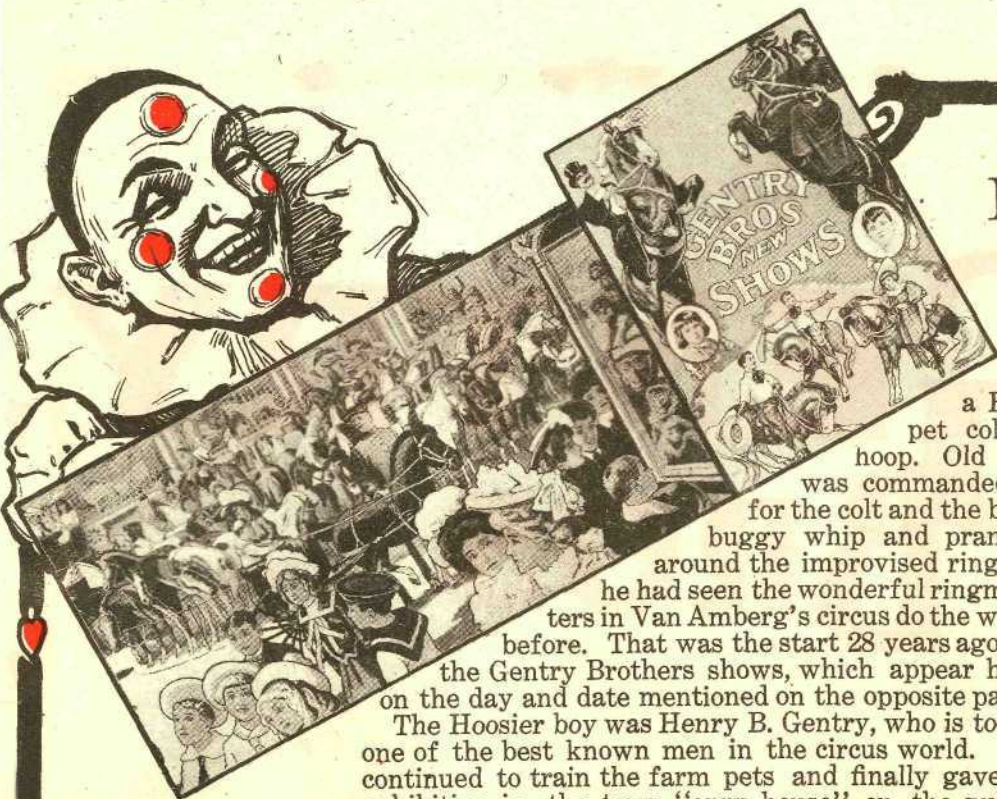


*THIS YEAR
LARGER and BETTER
THAN EVER*

FAMOUS
SHOWS

**WILL
EXHIBIT
RAIN or
SHINE**

BOY BEGINS HISTORY OF BIG ORGANIZATION



IN a little barn on his father's farm a Hoosier boy taught his pet colt to jump through a hoop. Old Shep, the farm dog, was commanded to make a teammate for the colt and the boy cracked his father's buggy whip and pranced around the improvised ring, as he had seen the wonderful ringmasters in Van Amberg's circus do the week before. That was the start 28 years ago, of the Gentry Brothers shows, which appear here on the day and date mentioned on the opposite page. The Hoosier boy was Henry B. Gentry, who is today one of the best known men in the circus world. He continued to train the farm pets and finally gave an exhibition in the town "opry house" on the public square, to which he charged 10 cents admission. The cracker-barrel philosophers shook their hoary heads and declared that Dick Gentry's boy had "gone to the dogs." He had, but not in the way they predicted. The Gentry shows grew until the stages of the Indiana opera houses would not hold the dogs and ponies which appeared in his "equine and canine paradox," as the handbills called the dog and pony show. The wonderful popularity of this exhibition of animal intelligence made such an appeal to the better class of people, who rarely attended an ordinary circus, that a second show was found necessary to cover the territory. A third show was added, and finally a fourth, and the name of Gentry Brothers became a synonym for the best entertainment for the little folks in the country. The Gentry farm became the winter quarters of the largest collection of blooded ponies, fine dogs and other animal actors in the world. All winter long the trainers work patiently with the dumb animals, which are taught to do everything but talk, by the application of kindness and that wonderful art of handling animals which H. B. Gentry had discovered when training his pet colt and Shepherd dog.

When these shows scattered in the four directions in the spring they were heralded by the youngsters of the country as the

greatest children's show ever originated. When modern amusement methods took the place of older show ideas, the Gentry Brothers recognized that they must compete with the powerful circus combines and the four shows were consolidated but still retaining all of the features of the dog and pony show which has made them famous.

Mr. and Mrs. Snyder, and the little Snyder baby, who go calling on their friends, and who do the very latest dances in the most comical dog fashion are still with the show and who will amuse the little ones as they amused their parents many years ago. Romeo and Juliet, the wonderful dancing ponies, and the most costly ring ponies in the United States, are grandson and granddaughter of the original Romeo and Juliet, which appeared with the Gentry shows over a quarter of a century ago.

A monkey barber shop is another feature. The trick mule, which defies anyone to ride him, and which takes an Ethiopian out of the tent by the tails of his coat, is still making hundreds laugh daily as he has done since he was drafted from a Bloomington delivery wagon and made a cracker jack animal clown. In addition to these features, which have become tradition in American homes, the Gentry shows have a number of high-class arenic acts and vaudeville features which are up to the well-known Gentry standard of wholesome amusement for the little folks and their fathers and mothers.

Different and Distinctive From All Others—The Children's Fairyland

GENTRY BROS FAMOUS SHOWS

THE WORLD'S GREATEST TRAINED ANIMAL EXHIBITION

MATINEES 2 P. M. EVES. 8:15 P. M.

Bring the children who will be given a FREE ride on our beautiful Shetland ponies immediately after each performance.

NOTE—No Street Parade will Be Given In This City

THE CHILDREN MUST NOT MISS IT!

GENTRY BROS SHOWS

Have won the hearts of a million children

A TRULY MORAL ENTERTAINING and INSTRUCTIVE EXHIBITION THAT IS PATRONIZED and ENDORSED BY THE ELITE of the LAND

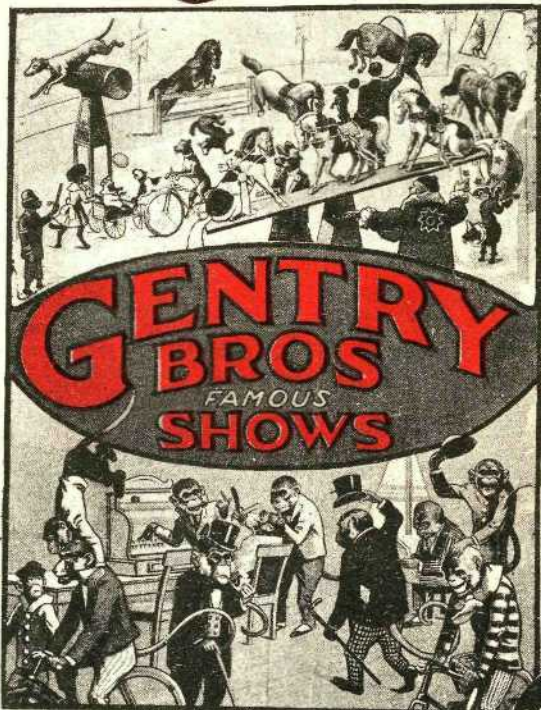
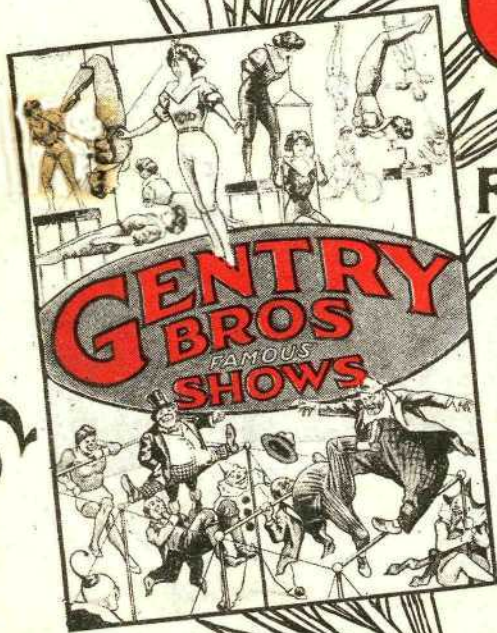


SANTA CLAUS ONLY RIVAL!



GENTRY BROS

FAMOUS **SHOWS**



PRESENTING
THIS YEAR
AN ALL NEW PROGRAM
of ACTS and ANIMALS