

Season 1946 Season

PERFORMANCES AFTERNOON & NIGHT-2:30 & 8 P. M. Doors Open at 1:30 & 7 P. M.

The OLD FAVORITE RETURNS

**SPARKS  
CIRCUS**



*A Supreme Achievement  
in Clean Amusement*

**GIGANTIC WILD-ANIMAL ACTS**

---

**ROUTE BOOK**

# SPARKS CIRCUS

## OFFICIAL PROGRAM

1946—SEASON—1946

RED LUNSFORD, Equestrian Director

VICTOR ROBBINS, Band Master

ALLEN GRAVES, Announcer

DISPLAY NO. 1—Grand Opening Spectacle and Entry—"Americana"—by Entire Company

RING NO. 1	RING NO. 2	RING NO. 3
Ernie Burch and Ted Hodgini Comedy Acrobats		Maxine Silverlake and Billy Barton Roman Rings
DISPLAY NO. 2	STEEL ARENA "Prince" Damoo Dhorte,	
DISPLAY NO. 3 Riding Dog and Pony Presented by Miss Josephine Herbling	The Man From India, presenting a mixed group of performing East Indian leopards, black jaguars and panthers, and moun- tain lions.	Riding Dog and Monkey Presented by George Barton
DISPLAY NO. 4	Lillian Wilson Aerial Act Featuring the Neck Loop	George Barton
DISPLAY NO. 5 Miss Esma Maley Equestrienne Number		Equestrian Number
DISPLAY NO. 6 Maxine Silverlake	AERIAL BALLET NUMBER Jerrull Deane	Josephine Herbling

DISPLAY NO. 7—Clown Band Number featuring Ernie Burch and his impersonation of "Carmen Miranda" with Elmer (Me Too) Lindquist, Billy Barton, Gilbert Wilson, Zeke La Mont and Ted Hodgini.

DISPLAY NO. 8—Concert Introduction featuring Colonel Red Lunsford in person with Irene Montana, Richard Lunsford, Jr., and Elmer Davis.

DISPLAY NO. 9	Lady Principal Riding Act with Miss Ruth Conley	
DISPLAY NO. 10	CLOWN NUMBER by the Merry Andrews	

CONTINUED ON BACK INSIDE COVER PAGE

# SPARKS CIRCUS

---

---

## Announcement

---

---

The management wishes to express its appreciation to each member of Sparks Circus personnel for a successful season which was accomplished through their efforts and loyalty.

The show constantly improved in all departments from the opening date on March 22 in Arcadia, Florida, with a 3-pole 2-ring Big Top to the closing date on November 4 in Tyler, Texas, with a 4-pole 3-ring Big Top.

It is the intention of the management to improve the physical equipment of the show for the 1947 season, and the policy of the show will always be to improve the working conditions whenever possible by the use of modern equipment to make the Sparks Circus the "Biggest Little Show on the Road."

The tradition "the show must go on" was evidenced this season by the cooperation and showmanship demonstrated by the personnel which maintained our schedule on long moves and many days under adverse weather conditions with a constant shortage of hands.

JAMES EDGAR,  
Manager.

# SPARKS CIRCUS

## 1946—SEASON'S ROUTE—1946

Date	Town	State	Mileage
March 22	Arcadia	Florida	55
March 23	Wauchula	"	25
	Sunday		
March 25	Bradenton	"	55
March 26	Plant City	"	55
March 27	Lakeland	"	12
March 28	Barton	"	15
March 29	Winter Haven	"	11
March 30	Kissimmee	"	31
	Sunday		
April 1	Orlando	"	19
April 2	Sanford	"	21
April 3	Ocala	"	71
April 4	Gainesville	"	37
April 5	Green Cove Springs	"	54
April 6	Fernandina	"	60
	Sunday		
April 8	Travel—Enroute		
April 9	Charleston	South Carolina	256
April 10	Orangeburg	" "	73
April 11	Columbia	" "	40
April 12	Sumter	" "	44
April 13	Florance	" "	39
	Sunday		
April 15	Charlotte	North Carolina	148
April 16	Salisbury	" "	40
April 17	High Point	" "	36
April 18	Greensboro	" "	17
April 19	Durham	" "	54
April 20	Wilson	" "	65
	Sunday		
April 22	Norfolk	Virginia	175
April 23	Norfolk	"	
April 24	Portsmouth	"	7
April 25	Newport News	"	22
April 26	Newport News	"	
April 27	Petersbury	"	72
	Sunday		
April 29	Lynchburg	"	127
April 30	Roanoke	"	53
May 1	Pulaski	"	60
May 2	Bluefield	West Virginia	69
May 3	Beckley	" "	50
May 4	Charleston	" "	46
May 5	Charleston	" "	

# SPARKS CIRCUS

Date	Town	State	Mileage
May 6	Huntington	West Virginia	50
May 7	Parkersburg	" "	83
May 8	Clarksburg	" "	79
May 9	Uniontown	Pennsylvania	72
May 10	Charleroi	"	35
May 11	Wierton	"	55
	Sunday		
May 13	East Liverpool	Ohio	30
May 14	McKeesport	Pennsylvania	63
May 15	Greensburg	"	15
May 16	Latrobe	"	12
May 17	Johnstown	"	40
May 18	Altoona	"	44
	Sunday		
May 20	Williamport	"	93
May 21	Shamokin	"	49
May 22	Mt. Carmel	"	8
May 23	Shenandoah	"	15
May 24	Hazleton	"	18
May 25	East Stroudsburg	"	55
	Sunday		
May 27	New Brunswick	New Jersey	80
May 28	Long Branch	" "	64
May 29	Red Bank	" "	7
May 30	Asbury Park	" "	12
May 31	Freehold	" "	14
June 1	Somerville	" "	40
	Sunday		
June 3	Phoenixville	Pennsylvania	72
June 4	Coatesville	"	30
June 5	Pottstown	"	18
June 6	Lebanon	"	47
June 7	Pottsville	"	51
June 8	Lehighton	"	30
	Sunday		
June 10	Tamaqua	"	18
June 11	Mahonay City	"	18
June 11	Mahonay City	"	11
June 12	West Pittston	"	57
June 13	Scranton	"	10
June 14	Endicott City	New York	41
June 15	Sidney	" "	38
	Sunday		
June 17	Oneonta	" "	24
June 18	Hudson	" "	82
June 19	Pittsfield	Massachusetts	43
June 20	Northampton	"	43

# SPARKS CIRCUS

---

---

1946—SEASON—1946

---

## EXECUTIVE STAFF AND DEPARTMENT HEADS

---

**JAMES EDGAR**  
GENERAL MANAGER

---

### RED TICKET WAGON

---

Arnold Maley  
Secretary-Treasurer

James Mills  
Auditor and Legal Adjuster

---

### ADVANCE DEPARTMENT

---

Marshall L. Green  
General Agent

James M. Beach  
Contracting Agent

---

### PRESS DEPARTMENT

---

Charles Underwood  
Contracting Press Agent

Walter D. Nealand  
Publicity Director

---

Benny Fowler  
24-Hour Man

Red Lunsford  
Equestrian Director

James R. Gallagher  
Banner Salesman

---

Dennie Helms—General Superintendent  
Fred Eichelmann—Boss Canvasman  
Charles Webb—Asst. Boss Canvasman

# SPARKS CIRCUS

---

---

## DEPARTMENT HEADS

---

Tommy Bryden—Manager of Advertising Car No. 1

Al Tomamani	Col. Red Lunsford
Side Show Manager	Wild West Concert
Cy Murray	Superintendent of Cookhouse
Victor Robbins	Band Master—Mail and Billboard Agent
Frank Weiner	Superintendent of Main Entrance
Tom Kennedy	Superintendent of Concessions
Louis Scheidke	Superintendent of Transportation
Harry G Hammond	Superintendent of Inside Tickets
Glenn Graves	Announcer
Mrs. Cy Compton	Wardrobe Mistress
Paul Scott	Down Town Ticket Sales
Jack Nelson	Diesel Electrical Department
Calvin Schaefer	Boss Property Man
Gene (Whitey) Haven	Superintendent of Elephants
James Pierson	Head Usher
Ernie Burch	Producing Clown

# S P A R K S C I R C U S

Date	Town	State	Mileage
June 21	Holyoke	Massachusetts	10
June 22	Framingham	"	85
	Sunday		
June 24	Brockton	"	40
June 25	Taunton	"	20
June 26	North Attleboro	"	18
June 27	Salem	"	60
June 28	Gloucester	"	22
June 29	Newburyport	"	20
	Sunday		
July 1	Lawrence	"	24
July 2	Dover	New Hampshire	48
July 3	Sanford	Maine	28
July 4	Biddeford	"	19
July 5	Portland	"	15
July 6	Portland	"	
July 8	Brunswick	"	30
July 9	Lewiston	"	25
July 10	Augusta	"	35
July 11	Rockland	"	42
July 12	Belfast	"	26
July 13	Waterville	"	65
	Sunday		
July 15	Dover-Foxcroft	"	61
July 16	Bangor	"	41
July 17	Showkegan	"	53
July 18	Livermore Falls	"	40
July 19	Mexico	"	31
July 20	Berlin	New Hampshire	51
	Sunday		
July 22	Manchester	" "	135
July 23	Lowell	Massachusetts	41
July 24	Worcester	"	48
July 25	Springfield	"	50
July 26	New Britain	Connecticut	39
July 27	Waterbury	"	26
	Sunday		
July 29	Trenton	New Jersey	178
July 30	Camden	" "	39
July 31	Penns Grove	" "	35
Aug. 1	Dover	Delaware	46
Aug. 2	Salisbury	Maryland	56
Aug. 3	Cambridge	"	32
	Sunday		
Aug. 5	Annapolis	"	70
Aug. 6	Alexandria	Virginia	32
Aug. 7	Fredericksburg	"	50

# SPARKS CIRCUS

Date	Town	State	Mileage
Aug. 8	Richmond	Virginia	56
Aug. 9	Richmond	"	
Aug. 10	Emporia	"	40
	Sunday		
Aug. 12	Roanoke Rapids	North Carolina	20c
Aug. 13	Rocky Mount	" "	43
Aug. 14	Raleigh	" "	56
Aug. 15	Fayetteville	" "	57
Aug. 16	Lumberton	" "	33
Aug. 17	Wilmington	" "	80
	Sunday		
Aug. 19	New Bern	" "	87
Aug. 20	Greenville	" "	43
Aug. 21	Kinston	" "	28
Aug. 22	Goldsboro	" "	27
Aug. 23	Clinton	" "	37
Aug. 24	Dunn	" "	28
	Sunday		
Aug. 26	Burlington	" "	104
Aug. 27	Reidsville	" "	24
Aug. 28	Winston-Salem	" "	42
Aug. 29	Statesville	" "	50
Aug. 30	Gastonia	" "	57
Aug. 31	Gaffney	" "	31
	Sunday		
Sept. 2	Greenville	South Carolina	51
Sept. 3	Anderson	" "	34
Sept. 4	Laurens	" "	44
Sept. 5	Greenwood	" "	26
Sept. 6	Aiken	" "	55
Sept. 7	Augusta	Georgia	16
	Sunday		
Sept. 9	Milledgeville	"	97
Sept. 10	Macon	"	33
Sept. 11	Dublin	"	55
Sept. 12	Vidalia	"	44
Sept. 13	Statesboro	"	45
Sept. 14	Savannah	"	63
	Sunday		
Sept. 16	Douglas	"	137
Sept. 17	Fitzgerald	"	34
Sept. 18	Tifton	"	28
Sept. 19	Cordele	"	41
Sept. 20	Albany	"	52
Sept. 21	Moultrie	"	46
	Sunday		
Sept. 23	Valdosta	"	45

# S P A R K S C I R C U S

Date	Town	State	Mileage
Sept. 24	Thomasville	Georgia	47
Sept. 25	Tallahassee	Florida	34
Sept. 26	Bainbridge	Georgia	44
Sept. 27	Dothan	Alabama	54
Sept. 28	Andalusia	"	81
	Sunday		
Sept. 30	Mobile	"	128
Oct. 1	Gulfport	Mississippi	78
Oct. 2	Hattiesburg	"	70
Oct. 3	Columbia	"	32
Oct. 4	McComb	"	43
Oct. 5	Brookhaven	"	26
	Sunday		
Oct. 7	Canton	"	81
Oct. 8	Greenwood	"	73
Oct. 9	Clarksdale	"	56
Oct. 10	Cleveland	"	35
Oct. 11	Belzoni	"	57
Oct. 12	Greenville	"	49
	Sunday		
Oct. 14	Bastrop	Louisiana	99
Oct. 15	Monroe	"	25
Oct. 16	Ruston	"	45
Oct. 17	Minden	"	43
Oct. 18	Natchitoches	"	73
Oct. 19	Leesville	"	50
	Sunday		
Oct. 21	Orange	Texas	106
Oct. 22	Beaumont	"	25
Oct. 23	Galveston (nite only)	"	80
Oct. 24	Galveston	"	
Oct. 25	Conroe	"	90
Oct. 26	Huntsville	"	30
	Sunday		
Oct. 28	Bryan	"	64
Oct. 29	Cameron	"	49
Oct. 30	Waco	"	55
Oct. 31	Corsicana	"	61
Nov. 1	Palestine	"	58
Nov. 2	Jacksonville	"	27
	Sunday		
Nov. 4	Tyler	"	
	Season Ends		

TOTAL SEASON'S MILEAGE—9204 MILES

*Including Home Run to Winter Quarters at Sarasota, Fla.*

TOTAL SEASON'S MILEAGE—10,336 MILES

# SPARKS CIRCUS

## OFFICIAL PROGRAM

<b>RING NO. 1</b> <b>DISPLAY NO. 11</b> Miss Silverlake	<b>RING NO. 2</b> <b>SWINGING LADDER</b> <b>NUMBER</b> Miss Deane <hr/> Educated Canines in in Intricate Stunts Presented by Lillian Wilson	<b>RING NO. 3</b> Miss Herbling
---	--	------------------------------------

**DISPLAY NO. 13**—Clown Number by the Zanies and “Joeys”

<b>DISPLAY NO. 14</b> Senor Don Jose Fernandez Presenting the Loop of Death Aerial Act	<hr/> Second Appearance of Col. Red Lunsford and his Frontier Rodeo Rough Riders <hr/> The Riding Mechanic Presented by George Barton Assisted by Josephine Herbling	Billy Barton Death Defying “Cloud Swing”
---	--	--

**DISPLAY NO. 17**—Clown Number—Merry Antics of the Fun Makers  
**DISPLAY NO. 18**—Sparks Circus herd of performing ponderous pachyderms—tons of talent presented by  
Captain Gene (Whitey) Haven  
and Jerrull Deane Haven

**DISPLAY NO. 19**—The Riding Conley Troupe featuring  
James, Freada, Ruth and Fred

**DISPLAY NO. 20**—Clown Walk Around

**DISPLAY NO. 21**—Senorita Anna Mendoza, “The Queen of the Air,” from  
Venezuela, presenting her sensational Hair Spin and  
“Slide for Life” from the dome of the “Big Top” to  
the ground.

**GRAND FINALE**

# Sparks Circus



**WINTER QUARTERS**  
**SARASOTA, FLORIDA**



The  
"Air Conditioned City"



**P. O. Box 2367**