

*Official
Souvenir Route Book*



COMMEMORATING

The History Making Transcontinental Tour



of the

TOM

**MIX
CIRCUS**



*Ocean to Ocean
and
Border to Border*

*Season
of 1936*

"MY entire organization joins in sincere appreciation to my friend 'MICKEY DOYLE' for his earnest endeavor and untiring effort in making this history a reality."

Charlie Campbell

CHARLIE CAMPBELL

Box 225

SYLVA, N. C.

To my friend
Campbell
Agent,
Charles
General
and Originator,
Sole owner
Campbell Bros
Sensory
Mystery Day

12-6-36



CHARLIE CAMPBELL
Box 225
SYLVA, T. C.

CHARLIE B. CAMPBELL
CAMPBELL ENTERPRISES
225 THIRD AVENUE WEST
HENDERSONVILLE, N. CAROLINA 28729

A New Page in the History
TO THE
BIG SHOW
MAIN ENTRANCE
WHITE-TOP LAND

TO THE CASUAL EYE, this Route-Book appears to be merely an assemblage of prosaic names and dates, recounting a summer's tour of the Tom Mix Circus in 1936.

But it is far more than that. . . . It is a record of definite achievement—the log on a journey without a parallel in the Century-old annals of Circusdom!

Within the fleet span of a single tented season

TOM MIX

has led the Trouper legionnaires of his mighty motor caravan from ocean to ocean; from Canada's verdant border to the cotton-dappled bosom of Dixie; to contribute—in spectacular fashion—a new and lasting page to the glamorous history of "White Top Land!"

Never before accomplished, a motorized Big Show has crossed the continent to mark the dawn of a new era in the tented domain!

Seasons will come and go, drawing across now familiar faces the obscuring veil of passing years. This little Route-Book will disintegrate and be forgotten. But the epochal triumph these pages commemorate will live forever in the memory of those to whom the call of the calliope is the sweetest music in the world.





TOM MIX
Sole Owner and Operator





EXECUTIVE AND BUSINESS STAFF

D. E. TURNEY, MANGER

H. C. Baker	Assistant Manager	Grace Baker	Press Representative
Robert Brown	Treasurer	Hazel Warrell	Timekeeper
Vernon Arbuckle	Secretary	Charles Warrell	Front Door Supt. and Auditor
D. W. Helms	Superintendent	George W. Helms	Twenty-four Hour Agent
G. M. Shaw	Assistant Superintendent	William P. Heney	Mail Agent
James E. Turney			Physician



ADVANCE DEPARTMENT

P. N. BRANSON, GENERAL AGENT,

J. R. Hervey	Contracting Agent	Dick O'Brien	Billposter
Dan Pyne	General Press Representative	Clarence Porter	Boss Lithographer
H. B. Chipman	Press Representative	Charles Seward	Lithographer
Edw. L. Conroy	Manager, Advertising Car No. 1	Edward Toenhagen	Lithographer
Edward Cappert	Boss Billposter	Dan Turney	Lithographer
William Dowd	Billposter	Henry Barth	Brigade No. 1
G. W. Hanna	Billposter	Wallace Helms	Brigade Man
R. Longo	Billposter	R. E. Daly	Brigade Man
Ralph Locke	Billposter	James McGuire	Brigade Man
J. J. Joyce			Brigade Man



BIG SHOW PERFORMERS

TOM MIX, Featured Star

RHODA ROYAL, EQUESTRIAN DIRECTOR

ALFREDA CODONA, Assistant Equestrian Director

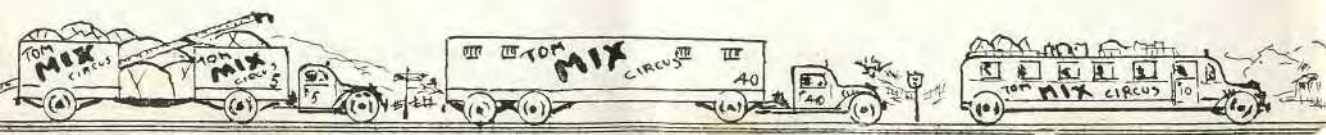
James Arbaugh, Jessie Arbaugh, Lillian Arbuckle, Charles Arley, Danny Gordon, Dorothy Hubbell, Mildred Asher, Bud Asher, Julia Asher, William Ashton, Arnt Augestad, Gus Bell, Howard Bell, Wanda Bell, Joe Bowers, Roy Brown, Flo Burslem, Vera Codona, Iula Cornella, Jimmy Davison, E. P. Douglas, Helen Ford, Claude Fulton, Anna Brown, Abe Goldstein, Ray Goody, Jose Gonzales, Max Gruber, Darlene Harding, Homer Hobson, Jr., Juanita Hobson, Homer Hobson, Sr., Herbert Hobson, Jack Klippell, Jack Knapp, Hank Linton, Ella Linton, Mickey McKinley, Betty McVey, Joe Myers, Bob Nelson, Herman Nolan, Lulu Nolan, Banny Pete, Thomas Privett, Rita Roper, Carrie Royal, Boots Salee, Kaarin Turney, Erma Ward, Harold Ward, Doris Wiren.



BIG SHOW BAND

CARL O. ROBINSON, DIRECTOR

Rudolph Anderson, John D. Cameron, Charles Fournier, O. S. French, Lloyd Gilbert, William P. Heney, Joseph A. Reese, W. B. Scott, Lou Talcott, Kenneth Haines, Frank Ludwig, E. M. Johnson.





WAITERS

Chester Williams Fred Meeks Henry Stone
 Jimmie Freeman Roy Voit
 Thomas Young Albert Waite William Elliott
 Frank Stokes Montague McNeil
 William Walker Luther Evans Joe Strawder
 Alfred Simon Edw. Reynolds

HELPERS

Albert Bean Howard Brewster John Taylor
 Adam Blum William Jeffries
 George Palvanic

Transportation Department

JOE FORD, *Supt. of Maintenance*
 Adam Gevas _____ *Asst. Supt. of Maintenance*
 George Nolan _____ *Mechanic*
 Sterling Weaver _____ *Mechanic*
 William Smith _____ *Mechanic*
 Henry Gevas _____ *Mechanic*

Mechanical Department

EDWARD AUSTIN, *Master Mechanic*
 Earl Reed _____ *Boss Carpenter*
 Roy Garrett _____ *Woodworker*
 Robert Stevens _____ *Harness Maker*

Ring-Stock Department

HERMAN NOLAN, *Superintendent*
 Thornie Guest _____ *Asst. Superintendent*
 W. L. Sims _____ *Attendant for "TONY"*
 Rab Barton _____ *Feed Man*
 Vic Smith _____ *In Charge of Rosin-Backs*
 Woodrow Pope _____ *Trappings*

Property Department

LAWRENCE MEEKS, *Superintendent*
 Albert Wievoda _____ *Asst. Superintendent*
 Art Warner _____ *Supervisor of Rigging*

"PROP MEN"

Willard Drummond Carl Olsen Harry Gilchrist
 Irvin Myers Charles Deer
 Leonard Maine Lester Clark Ray Thomason
 Joe Miller Daniel Lee
 Clarence Stubblefield

HELPERS

Bernard Zupkofska Paul Stanley Andrew Mahl
 James Casey Warren Wyatt
 J. A. Schoomaker Geo. Weilhelms Clint Doggs
 H. LeClair John Carmack
 Glen Shryers Bernard Gavan

Paint Department

ROY BROWN, *Superintendent*
 William Singleton _____ *Asst. Superintendent*
 Edward Newman _____ *Helper*

Animals

HERMAN NOLAN, *Superintendent*
 Allen Carter _____ *Charge of Dogs*
 Arthur Williams _____ *Charge of Elephants*

Wardrobe Department

MRS. JAMES E. TURNEY, *Superintendent*
 Ray King _____ *Asst. Superintendent*
 Robert Judge _____ *Helper*

HELPERS

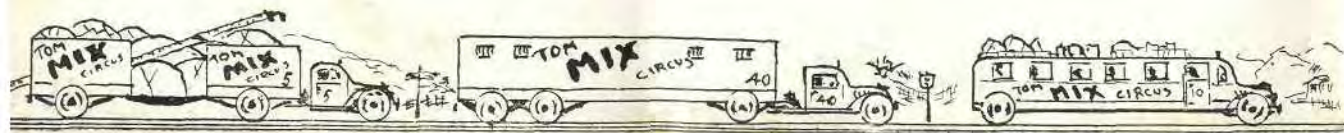
Don Roland George Allen Raymond Early
 Tommy Hensley Bude Wade

General Utility Workers

Everett Goodnight _____ *Water Wagon*
 John Hughes _____ *Calliope*
 Rabbit Bates _____ *Gasoline Tank-Wagon*
 Robert Stevens _____ *Sail Maker*
 Robert Adams _____ *Traffic Director*
 John White _____ *Red-Wagon Attendant*
 Rab Fairies _____ *Watchman*
 Paul Korth _____ *Backyard Police*
 Frank Stimaker _____ *Back Doorman*

Lighting and Electrical Department

J. C. SCHNARE, *Superintendent*
 B. W. Morgan _____ *Asst. Superintendent*
 Ralph Fortune _____ *Engines*





Canvas Crew

D. W. HELMS, *Superintendent*

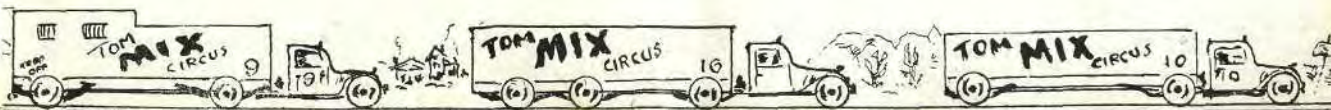
Tex Taylor	<i>Ast. Boss Canvasman</i>
Clarence Moore	<i>Stake and Chain</i>
Roy Garrett	<i>Menagerie Top</i>
Jack Marsey	<i>Boy Worker</i>
Edward Newman	<i>Rigger</i>
Henry Brown	<i>Stake Driver</i>
Carter Hutchinson	<i>In Charge of Seats</i>
Frank Dawley	<i>Rigger</i>
Sam Jones	<i>Rigger</i>

HELPERS

Hezekiah Mack	W. M. Singleton	Ed Windbush
Otto Johnson	Jack Williams	
Harry Davis	Frank Wilson	Don Sleeman
Joseph Dion	Ernest Norman	
John Songs	Lawrence Coles	Bill Coburn
Chester Brent	Frank Reynolds	
Jack Arnold	Lerot Henry	Charles Avery
George Allen	Molyer Holman	
Harvey Bennett	Norman Hagen	Arthur Jeter
Pete Slumbrick	Joe Luke	
James Lander	James Tamper	Will Brooks
James Otis	Henry Brantley	
Wesley Stitzer		



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 SYLVA, N. C.





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Foreword

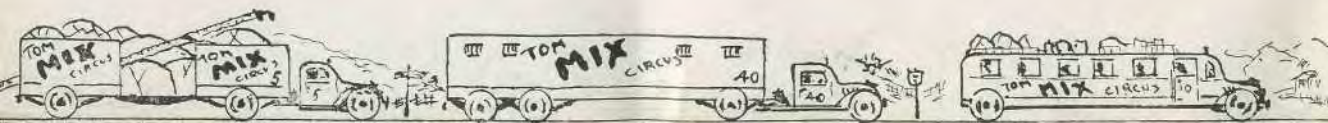
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The TOM MIX CIRCUS itinerary of 1936 is best described as a chimerical hope, transmuted by the alchemy of unified thought and action into a graphic, and unforgettable Trouper achievement.

Roaring along cool mountain trails and across blazing drought lands; through humble wayside hamlets and clamorous modern cities; buffeted by elemental vicissitudes; breasting always the ceaseless rush of traffic on bustling highways; TOM MIX and his Circus swept forward to attain undying fame as the FIRST of all Motorized Big Shows to play an unbroken string of dates across the length and breadth of our mighty nation.

Glamorous with the spirit of derring-do; tinged with adventure and romance on the open road; the route-card of this memorable journey forms a thrilling story of conquest etched into ribbons of macadam highways, by the glittering Motorcade of a modern Circus pioneer.

As a modest epilogue to this magnificent exploit—presenting only a brief summary of pertinent facts and a few of the highlights on this amazing pilgrimage—we give you these . . .





NOTES FROM THE LOG-BOOK
of the
Tom Mix Circus



Flashing away from Compton, California, where it had wintered and played the opening stand of a new season on Wednesday, March 11, 1936, the TOM MIX CIRCUS, in a glittering array of modern motor cars, streaked northward along the Pacific shore-line on the first leg of the most sensational journey in circus history. A journey that was, in all truth, a veritable march of triumph from beginning to end.

New records were established from the very outset. In the first fifty-four days of the season, one hundred and seven consecutive performances were given within the borders of the State of California.

Racing up the coast; weaving back into the San Joaquin and Sacramento valleys; cutting through the mists of the Golden Gate; shadowed by the leafy giants of the Big Tree Country; not a single performance was lost in the sun-kist State. All were one-day stands except San Francisco, Oakland, Alameda and Eureka. In the last named place two night shows were given, but only one matinee. This, however, was in accord with the original schedule and due to a long mountain jump in reaching the stand.

Despite the vagaries of spring-time weather and opposition billing of a railroad show, business remained consistently good in all California cities.

Nine cities were played in Oregon, commencing on May 4th. Three successive long jumps—each more than one hundred miles—were made during the first week in this State.

One of the highlights of the entire tour occurred at Medford, where the closest opposition of the season was encountered. The Mix show played this city on May 5, in the face of terrific billing which heralded the coming of the Al G. Barnes show on Wednesday, May 6th.

American youngsters, however, were not to be

deprived of the opportunity of seeing their Western idol of the screen in person and, as a result, business exceeded expectations in this stand.

Attendance remained good in every Oregon city.

On May 14th, the show entered Idaho for a ten-day visit.

This territory, more or less barren of circus entertainment in recent years, welcomed the Tim Mix Circus with open arms. Emmett, the first stand in Idaho, gave the show great business at both matinee and night performances.

At Boise—the first turnaway of the season occurred!

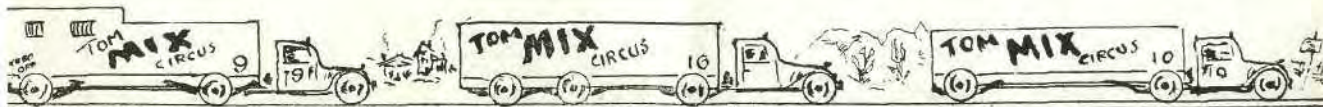
Nampa, Glenn's Ferry and Twin Falls also gave heavy patronage at matinees and night shows in their respective order.

! Burley, Idaho! An unforgettable day! !

Filmy wisps of rasping, sandy dust-clouds greeted the show on its arrival in this city at six o'clock on the morning of Tuesday, May 19th. Low flung, forbidding cloud banks hid the sun from view, and the wind and dust increased with each passing hour.

A short time after the matinee performance, the wind suddenly tore loose with a triumphant blast of elemental fury and, like a wailing banshee riding in a hideous nightmare of flying dust, ripped its meteoric way across the city and the circus lot where, unleashing a final burst of pent-up savagery, it flattened the menagerie top!

Working desperately, heroically, to round up fractious animals and to prevent further damage to circus properties, the male contingent of the show waged a grim and victorious battle with the elements in this trying hour. Seat planks, poles, jacks and stringers were thrown through the air like so much confetti. Tom Mix sustained a painful injury when





The Program of the Tom

DISPLAY No. 1

Gala Introductory Pageant

A brilliant and colorful processional depicting: "Parade of the Royal Mounted," with lady and gentlemen riders, mounts, marchers and animals.

DISPLAY No. 2

The Royal Mounted - Garland Entry

The Messrs. Royal, Linton, Nowlan, Harrison, O'Donnell, Anderson, Jerome, Thomason, Peterson and Hardy.

DISPLAY No. 3

Delmore's Educated Canines Dexter's Performing Pets

Three Superb Companies of Performing Pets in Displays of Expert Training.

DISPLAY No. 4

Kaarin

and her Aerial Ballet of beautiful Hollywood Girls
A Kaleidoscopic Array of Charming Damsels in Dextrous Aerial Gymnastics Deluxe.

DISPLAY No. 5

The Tom Mix Circus Clowns

A profusion of Joeys, Merry Andrews, Grimmacers, Comiques, Buffooners and Pantomimists — but all clever clowns.

Will Ash, Jack Knapp, Roy Brown, Joe Bowers, Abie Goldstein, Jimmy Davison, Fred Douglas, Al Sherman, Gus Bell, Tom Walters, Howard Bell, Kenneth Waite, Tom Ahearn, Stanley Nichols, Julius Adair, Robert Dale, Al Freidman, Pete Nash and others in a merry melange of fun and frolic.

DISPLAY No. 6

Internationally Famous Riding Stars

Del Herberito Mlle. Lorenzo Ella Davenport

DISPLAY No. 7

Introduction of Tom Mix

World's Foremost Screen and Circus Star
T BAR M RANCH HORSES

DISPLAY No. 8

POLO GIRLS

Helen Ford and Company

of lovely lady riders, including

Joy Meyers, Jessie Arbaugh, Kathleen Turney, Anne Brown, Elsie Walrath, Darlene Harding, Carrie Royal, Flo. Burslem, Vera Cadona, Helen Howe, Mickey McGinley, Betty McVey, Mildred Asher, Julia Asher, Dorothy Hubbell, Lulu Nowland, Elaine Linton, Wanda Bell, Vivian Jordon and Anne O'Donnell.

DISPLAY No. 9

A Burlesque Boxing Number

by Two Famous Funsters and Company
Abie Goldstein Jimmy Davison

DISPLAY No. 10

Equilibristic Marvels

Mickey McGinley Charles Arley Joy Myers

DISPLAY No. 11

Les Cotelettis Troupe

Acrobatic Knock-About Comiques

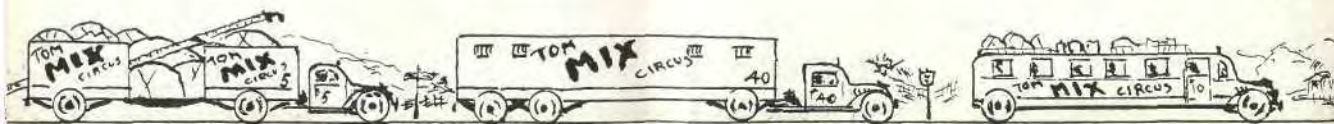
DISPLAY No. 12

The Sensation of Two Continents

Irma Ward

Unrivaled and undisputed "Empress of the Air," presenting her intrepid exhibition of endurance while suspended by one arm only, throwing her lithe and slender body into a hundred revolutions high above the heads of onlookers.

"LET ALL EYES BE UPON HER!"





Tom Mix Circus In 1936

DISPLAY No. 13

Tom Mix's Own Company of Cow-boys and Horses

*From Out of the Glamorous Golden West,
Introducing*

Trick and fancy riders, ropers, impalement stars,
lariat spinners, and the great

TOM MIX *in person*
with Tony Junior—the million dollar horse, and
other equines from the Tom Mix Beverly Hills
stables.

DISPLAY No. 14

*Presenting the Uproarious Contraption Created for
Laughing Purposes Only*

Filbert's Funny Ford

With Dale and Hardy

DISPLAY No. 15

The Golden Girls

in the Golden Whirl

Mildred Asher and Arley Bros. Betty McVey
Perch Pole Artists

DISPLAY No. 16

Rhoda Royal

*and his Famous LIBERTY HORSES
The Tom Mix Ponies*

DISPLAY No. 17

Artistes of the Flying Trapeze

Amazing to Behold

Johnny Jordon Albert Powell George Arley

DISPLAY No. 18

Max Gruber Presents

"Oddities of the Jungle"

With LITTLE EVA, World's Smallest Performing
Pachyderm, the elephant with almost human under-
standing.

DISPLAY No. 19

World's Greatest Acrobats

The Bell-Jordon-Marks Troupe

Acrobats Tumblers Gymnasts

DISPLAY No. 20

(The Famous Riding Hobsons)

*A Name Famous and Foremost Among Riders in
Circusdom for Three Generations!*

Featuring the Peer of All Clown Riders

HOMER HOBSON, II

and Jaunita, premiere equestrienne and Herbert
Hobson, Beau Brummel of fashion-plate riders.

DISPLAY No. 21

Famous Toreadors from Old Mexico

Pietro Gonzales — Jules Ricardo

*Presenting a Travesty
"EL TORO"*

DISPLAY No. 22

A Promenade of Funsters From Every Clime

Royal Jesters from the Court of Funland in a riot
of rollicking tom-foolery, headed by Will Ash and
Kenneth Waite, producing clowns of the Tom Mix
Circus.

DISPLAY No. 23

America's Foremost Aerial Act

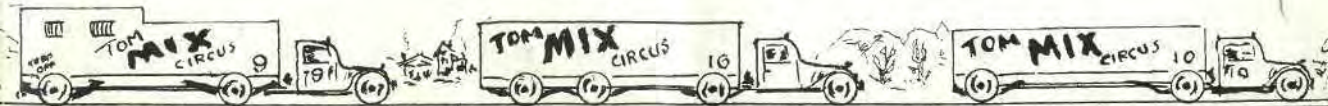
The Flying Arbaughs

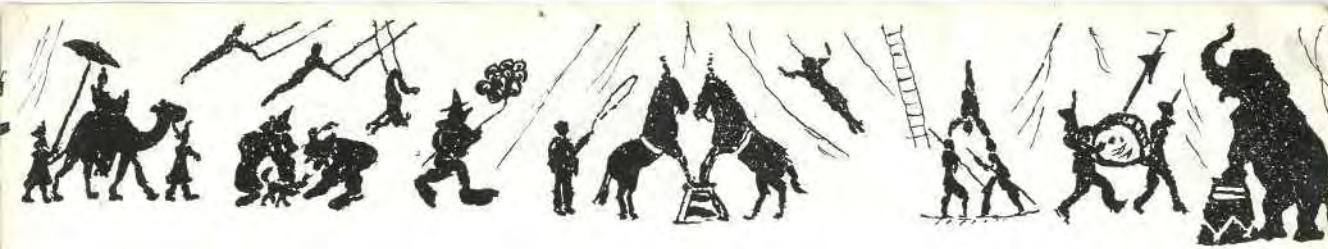
Featuring that Daredevil Flyer

MR. JAMES ARBAUGH

*in Sensational Pirouettes, Twisters and Triple and
Double Somersaults in Mid-Air.*

Finale





THE EPOCH-MAKING ITINERARY
of the
TOM MIX CIRCUS

Season of Nineteen-Thirty-Six



DATE	CITY AND STATE	MILES
March 11	Compton, California	OPENING STAND
March 12	Huntington Park, California	10
March 13	Santa Monica, California	18
March 14	Inglewood, California	10

SECOND WEEK

March 15	Montebello, California	20
March 16	Monrovia, California	18
March 17	Pasadena, California	10
March 18	Glendale, California	10
March 19	Santa Paula, California	52
March 20	Ventura, California	14
March 21	Santa Barbara, California	28

THIRD WEEK

March 22	Santa Maria, California	74
March 23	San Luis Obispo, California	33
March 24	Paso Robles, California	33
March 25	Coalingo, California	88
March 26	Taft, California	92
March 27	Bakersfield, California	40
March 28	Porterville, California	60

FOURTH WEEK

March 29	Hanford, California	58
March 30	Fresno, California	47
March 31	Merced, California	55
April 1	Gilroy, California	83
April 2	San Francisco, California	80
April 3	San Francisco, California	
April 4	San Francisco, California	

FIFTH WEEK

April 5	San Francisco, California	
April 6	San Mateo, California	28
April 7	Palo Alto, California	18
April 8	Santa Cruz, California	52
April 9	Watsonville, California	19
April 10	Monterey, California	38
April 11	Salinas, California	19

SIXTH WEEK

DATE	CITY AND STATE	MILES
April 12	Los Banos, California	70
April 13	San Jose, California	74
April 14	Alameda, California	45
April 15	Alameda, California	
April 16	Oakland, California	7
April 17	Oakland, California	
April 18	Oakland, California	

SEVENTH WEEK

April 19	Oakland, California	
April 20	Martinez, California	29
April 21	Stockton, California	59
April 22	Sacramento, California	47
April 23	Grass Valley, California	60
April 24	Roseville, California	41
April 25	Woodland, California	50

EIGHTH WEEK

April 26	Vallejo, California	61
April 27	Napa, California	20
April 28	San Rafael, California	50
April 29	Petaluma, California	21
April 30	Santa Rosa, California	15
May 1	Ukiah, California	87
May 2	Eureka, California	162

(NIGHT SHOW ONLY)

NINTH WEEK

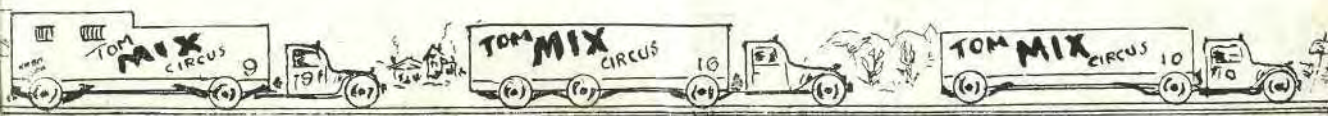
May 3	Eureka, California	
May 4	Grant's Pass, Oregon	171

(NIGHT SHOW ONLY)

May 5	Medford, Oregon	33
May 6	Klamath Falls, Oregon	69
May 7	Bend, Oregon	144
May 8	The Dalles, Oregon	145
May 9	Pendleton, Oregon	150

TENTH WEEK

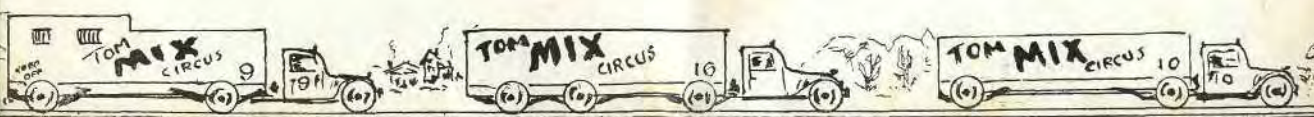
May 11	La Grande, Oregon	57
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DATE	CITY AND STATE	MILES
May 12	Baker, Oregon	52
May 13	Ontario, Oregon	100
May 14	Emmett, Idaho	30
May 15	Boise, Idaho	24
May 16	Nampa, Idaho	20
ELEVENTH WEEK		
May 17	Glenn's Ferry, Idaho	74
May 18	Twin Falls, Idaho	59
May 19	Burley, Idaho	39
(WINDSTORM—NO NIGHT SHOW)		
May 20	Blackfoot, Idaho	85
May 21	Idaho Falls, Idaho	27
May 22	Pocatello, Idaho	51
May 23	Montpelier, Idaho	90
TWELFTH WEEK		
May 24	Kemmerer, Wyoming	125
May 25	Rock Springs, Wyoming	90
May 26	Rawlins, Wyoming	114
May 27	Laramie, Wyoming	118
May 28	Cheyenne, Wyoming	51
May 29	Greeley, Colorado	51
May 30	Sterling, Colorado	96
THIRTEENTH WEEK		
June 1	Hays, Kansas	307
June 2	Salina, Kansas	105
June 3	Hutchinson, Kansas	71
June 4	Wichita, Kansas	59
June 5	Emporia, Kansas	108
June 6	Topeka, Kansas	71
FOURTEENTH WEEK		
June 7	Atchison, Kansas	61
June 8	Kansas City, Missouri	70
June 9	Kansas City, Missouri	
June 10	St. Joseph, Missouri	56
June 11	Shenandoah, Iowa	106
June 12	Atlantic, Iowa	120
June 13	Carroll, Iowa	52
FIFTEENTH WEEK		
June 15	Sioux City, Iowa	120
June 16	Mitchell, South Dakota	158
June 17	Huron, South Dakota	51
June 18	Aberdeen, South Dakota	92
June 19	Brookings, South Dakota	110
June 20	Sioux Falls, South Dakota	53
SIXTEENTH WEEK		
June 21	Sheldon, Iowa	110
June 22	Storm Lake, Iowa	75
June 23	Fort Dodge, Iowa	61
June 24	Marshalltown, Iowa	99

DATE	CITY AND STATE	MILES
June 25	Iowa City, Iowa	97
June 26	Moline, Illinois	65
June 27	Aurora, Illinois	115
SEVENTEENTH WEEK		
June 29	Chicago, Illinois	40
(PLAYING IN COLISEUM)		
June 30	Chicago, Illinois	
July 1	Chicago, Illinois	
July 2	Chicago, Illinois	
July 3	Chicago, Illinois	
July 4	Chicago, Illinois	
EIGHTEENTH WEEK		
July 5	Chicago, Illinois	
July 6	Chicago, Illinois	
July 7	Chicago, Illinois	
July 8	Chicago, Illinois	
July 9	Elkhart, Indiana	95
July 10	Huntington, Indiana	90
July 11	Findlay, Ohio	120
NINETEENTH WEEK		
July 13	Ashland, Ohio	95
July 14	Alliance, Ohio	68
July 15	Meadville, Pennsylvania	100
July 16	Warren, Pennsylvania	70
July 17	Jamestown, New York	22
July 18	Dunkirk, New York	40
TWENTIETH WEEK		
July 20	Niagara Falls, New York	67
July 21	Batavia, New York	57
July 22	Geneva, New York	67
July 23	Ithaca, New York	55
July 24	Cortland, New York	27
July 25	Oswego, New York	75
TWENTY-FIRST WEEK		
July 27	Watertown, New York	60
July 28	Ogdensburg, New York	60
July 29	Massena, New York	37
July 30	Malone, New York	37
July 31	Saranac Lake, New York	46
August 1	Plattsburg, New York	53
TWENTY-SECOND WEEK		
August 3	Schenectady, New York	160
August 4	Cohoes, New York	22
August 5	Albany, New York	9
August 6	Kingston, New York	55
August 7	Newburg, New York	49
August 8	Middletown, New York	25





V-8 trucks were used to transport the properties of the show and U. S. Royal Tires were used on all equipment in the caravan. Gilmore gasoline was used exclusively in the West, and east of the Mississippi all fuel needs were supplied by the Shell Oil Company.

It is worthy of note that license tag difficulties were encountered in Oregon, Wyoming and South Dakota, while the subject gave no bother anywhere in the East.

No fatalities occurred among the show's personnel during the season. Among the hospital cases were Mrs. Carrie Royal, who sustained a broken leg during menage number at Pendleton, Oregon; and Mrs. Jack Burslem with a tonsil operation.

Without exception, the newspapers of cities on the route treated the show, and particularly Mr. Mix, with the utmost consideration and generosity.

Upon countless occasions during the summer, Mr. Mix was forced to decline invitations showered upon him by local civic and fraternal bodies. During the course of the tour he was the guest of honor at luncheons of the Lions, Kiwanis and Rotary Clubs in many cities. While he spoke at most of these gatherings, his principal addresses were made before the Chicago Press Club, Kansas City Rotarians and the Denver Riding Club.

While newsboys were entertained in a considerable number of stands, the largest delegation of these lusty-lunged "sheet-hustlers" made their appearance in the widely-spaced metropolitan cities of San Francisco, Chicago, and Newark, New Jersey.

An endless parade of notable visitors attended performances of the Tom Mix Circus during this nation-wide tour. While space precludes a complete roster of these celebrities in this brochure, the following names are among the principal dignitaries who enjoyed the show:

CALIFORNIA—Frank F. Merriam, Governor; Geo. J. Hatfield, Lieut. Governor; Frank Jordan, Secy. of State.

OREGON—Charles H. Martin, Governor; Earl Snell, Secy. of State.

IDAHO—C. Ben Ross, Governor; G. P. Mix, Lieut. Governor; Franklin Girard, Secy. of State.

WYOMING—Leslie A. Miller, Governor; L. C. Hunt, Secy. of State.

COLORADO—Edward C. Johnson, Governor; Ray H. Talbot, Lieut. Governor; James H. Carr, Secy. of State.

KANSAS—Alfred M. Landon, Governor; Charles W. Thompson, Lieut. Governor; Frank J. Ryan, Secy. of State.

MISSOURI—Guy B. Park, Governor; Frank G. Harris, Lieut. Governor; Dwight H. Brown, Secy. of State.

IOWA—Clyde L. Herring, Governor; N. G. Krasschel, Lieut. Governor; Mrs. Alex. Miller, Secy. of State.

SOUTH DAKOTA—Tom Berry, Governor; Robert Peterson, Lieut. Governor; Myrtle Morrison, Secy. of State.

ILLINOIS—Henry Horner, Governor; Thomas F. Donovan, Lieut. Governor; Edward J. Hughes, Secy. of State.

INDIANA—Paul V. McNutt, Governor; M. Clifford Townsend, Lieut. Governor; August G. Mueller, Secy. of State.

OHIO—Martin Davey, Governor; Harold G. Mosier, Lieut. Governor; George S. Myers, Secy. of State.

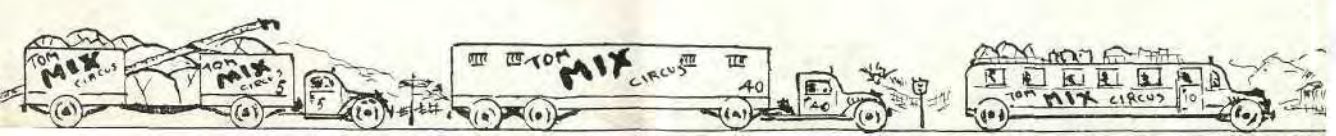
PENNSYLVANIA—George H. Earle, Governor; Thomas Kennedy, Lieut. Governor; David L. Lawrence, Secy. of State.

NEW YORK—Herbert C. Lehman, Governor; M. William Bray, Lieut. Governor; Edward J. Flynn, Secy. of State.

CONNECTICUT—Wilbur L. Cross, Governor; T. Frank Hayes, Lieut. Governor; C. John Satti, Secy. of State.

RHODE ISLAND—Theodore F. Green, Governor; Robert E. Quinn, Lieut. Governor; Louis W. Cappelli, Secy. of State.

MASSACHUSETTS—James M. Curley, Governor; Joseph L. Hurley, Lieut. Governor; Frederic W. Cook, Secy. of State.





TWENTY-THIRD WEEK

DATE	CITY AND STATE	MILES
August 10	Stamford, Connecticut	110
August 11	New Haven, Connecticut	36
August 12	Bridgeport, Connecticut	21
August 13	New London, Connecticut	70
August 14	Providence, Rhode Island	71
August 15	Pawtucket, Rhode Island	10

TWENTY-FOURTH WEEK

August 17	Quincy, Massachusetts	45
August 18	Waltham, Massachusetts	25
August 19	Lynn, Massachusetts	22
August 20	Salem, Massachusetts	8
August 21	Gloucester, Massachusetts	22
August 22	Newburyport, Massachusetts	25

TWENTY-FIFTH WEEK

August 24	Lowell, Massachusetts	35
August 25	Fitchburg, Massachusetts	30
August 26	Holyoke, Massachusetts	60
August 27	Hartford, Connecticut	35
August 28	New Britain, Connecticut	12
August 29	Danbury, Connecticut	50
August 31	Newark, New Jersey	121

TWENTY-SIXTH WEEK

September 1	Newark, New Jersey	
September 2	Jersey City, New Jersey	12
September 3	Elizabeth, New Jersey	13
September 4	Easton, Pennsylvania	65
September 5	Allentown, Pennsylvania	20

TWENTY-SEVENTH WEEK

September 7	Reading, Pennsylvania	40
September 8	Harrisburg, Pennsylvania	55
September 9	Hanover, Pennsylvania	42
September 10	Frederick, Maryland	40
September 11	Charlottesville, Virginia	160
September 12	Farmville, Virginia	80

TWENTY-EIGHTH WEEK

September 14	Raleigh, North Carolina	115
September 15	Durham, North Carolina	20
September 16	Burlington, North Carolina	26
September 17	Greensboro, North Carolina	17
September 18	Winston-Salem, North Carolina	25
September 19	Statesville, North Carolina	42

TWENTY-NINTH WEEK

September 21	Charlotte, North Carolina	43
September 22	Spartanburg, South Carolina	75
September 23	Anderson, South Carolina	65

DATE CITY AND STATE MILES

September 24	Athens, Georgia	64
September 25	Macon, Georgia	93
September 26	Dublin, Georgia	52

THIRTIETH WEEK

September 28	Savannah, Georgia	126
September 29	Charleston, South Carolina	130
September 30	Orangeburg, South Carolina	81
October 1	Columbia, South Carolina	45
October 2	Sumter, South Carolina	40
October 3	Florence, South Carolina	41

THIRTY-FIRST WEEK

October 5	Wilmington, North Carolina	112
October 6	New Bern, North Carolina	85
October 7	Washington, North Carolina	35
October 8	Greenville, North Carolina	20
October 9	Kinston, North Carolina	25
October 10	Goldsboro, North Carolina	25

THIRTY-SECOND WEEK

October 12	Rocky Mount, North Carolina	45
October 13	Wilson, North Carolina	20
October 14	Fayetteville, North Carolina	78
October 15	Concord, North Carolina	146
October 16	Reidsville, North Carolina	95
October 17	Henderson, North Carolina	75

THIRTY-THIRD WEEK

October 19	Norfolk, Virginia	150
October 20	Norfolk, Virginia	
October 21	Portsmouth, Virginia	15
October 22	Petersburgh, Virginia	65
October 23	Lynchburg, Virginia	112
October 24	Roanoke, Virginia	48

THIRTY-FOURTH WEEK

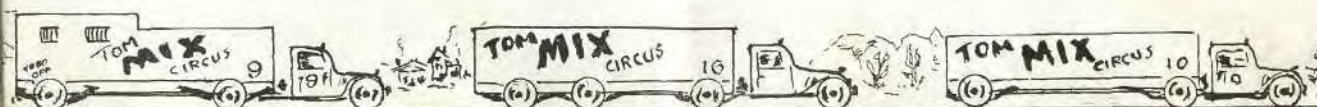
October 26	Pulaski, Virginia	54
October 27	Marion, Virginia	45
October 28	Kingsport, Tennessee	70
October 29	Johnson City, Tennessee	20
October 30	Greenville, Tennessee	26
October 31	Morristown, Tennessee	30

THIRTY-FIFTH WEEK

November 2	Knoxville, Tennessee	45
November 3	Chattanooga, Tennessee	106
November 4	Rome, Georgia	70
November 5	Anniston, Alabama	86

Total Mileage for Season 12,236

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