

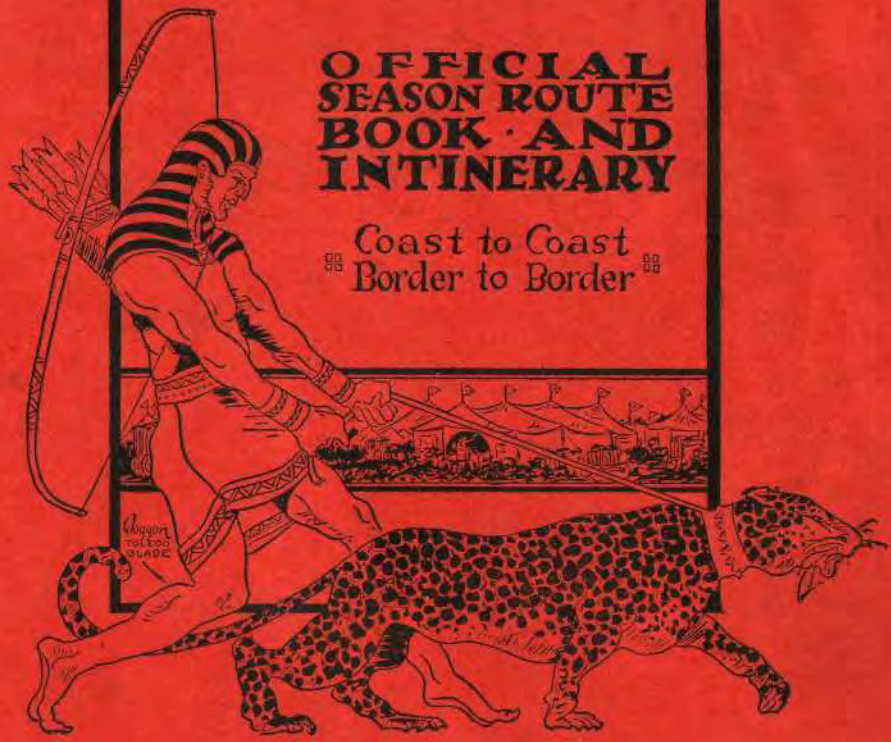


THE CIRCUS BEAUTIFUL
1922 1922

SELLS-FLOTO CIRCUS

OFFICIAL
SEASON ROUTE
BOOK AND
ITINERARY

Coast to Coast
Border to Border



COMPILED AND EDITED BY
BILLY EXTON

FOREWORD

The writer feels that this little route book marks the closing of an epoch in the life of the Sells-Floto Circus, and that it heralds the dawn of an era in which the show will rank as The World's Largest Circus, indisputably, unquestionably. The book is, therefore, a sort of farewell to the old order and a Hosanna to the coming glory—the ascendancy of a new and better BIG SHOW, the supreme circus of the ages; with old names and old prestige dimmed, dust-covered and forgotten, with new and unparalleled achievements and new names emblazoned on the heights of big top fame.

BILLY EXTON



ZACK TERRELL

General Manager Sells-Floto Circus

He's the youngest manager in circus business, yet he runs one of the two largest circuses in the world, and he runs it. He speaks softly, carries no **BIG STICK**, but his words go to the spot. He is a good fellow in every sense of the word, properly used, but he does not mix it in business. He takes one hour off—sometimes—out of each twenty-four, and then he is one of the bunch in the dining car. That's when the big thing is packed up, loaded and waiting for the train crew's highball. He'll go any length, any limit, for a good man, and he'll go like h—l after a bad one. He has welded jarring factions into a complete, smoothly working, harmonious whole. But, best of all, he has gotten her in, on the lot and up, paraded and given two shows each and every day in spite of afternoon arrivals, floods, fire, acts of Providence and miscellaneous catastrophes. He's a showman, a great showman, but he claims he's just an Owensboro, Kentucky, boy trying to get along. The Sells-Floto family claims he's a big man, a human, likable one, and a pal, when pals count. The incomparable spirit of the Sells-Floto circus is due to his genius for handling large groups of people, imbuing them with his own unconquerable will-to-win without fuss or feathers.

SELLS-FLOTO CIRCUS

—Season 1922—

Winter Quarters at Peru, Ind.

General Offices, 35 South Dearborn Street, Chicago, Ill.

EXECUTIVE STAFF

MR. ZACK TERRELL,
General Manager

| | |
|----------------------------|--------------------------|
| MR. ED. C. WARNER..... | General Agent |
| MR. WALTER McGRIFF..... | General Auditor |
| MR. FRANK A. McLAIN..... | Treasurer |
| MR. ROBERT DE LOCHTE..... | Assistant Treasurer |
| MR. GEO. D. STEELE..... | General Claim Agent |
| MR. FRANK W. BRADEN..... | Press Representative |
| MR. WALTER H. RAIRDEN..... | Secretary |
| MR. GEO. BLACK..... | Superintendent of Police |
| MR. FRED O. STEWART..... | Lot Superintendent |
| MR. WM. SCOTT..... | Lot Superintendent |
| MR. IRVING D. NEWMAN..... | Paymaster |
| MR. EARL SHIPLEY..... | Mail Agent |

DEPARTMENT HEADS

| | |
|---------------------|------------------------------------|
| WILLIAM WELLS..... | Equestrian Director |
| J. E. OGDEN..... | Manager of Side Shows |
| FRANK LOFTUS..... | Superintendent of Front Doors |
| HARRY J. RILEY..... | Superintendent of Tickets |
| J.W. BRANDON..... | Superintendent of Candy Stands |
| DON MONTGOMERY..... | Band Master |
| JOHN EBERLE..... | Superintendent of Canvas |
| JACK BIGGER..... | Master of Transportation |
| EMERY STILES..... | Superintendent of Menageries |
| JIMMY DOOLEY..... | Superintendent of Elephants |
| HENRY BROWN..... | Superintendent of Baggage Stock |
| CHAS. LUCKEY..... | Master of Properties |
| FRED SEYMOUR..... | Superintendent of Commissary |
| JACK MOORE..... | Superintendent of Side Show Canvas |
| A. GENTRY..... | Superintendent of Lights |
| FRANK WINGATE..... | Superintendent of Ring Stock |
| JACK LYNCH..... | Head Porter |
| AL. CURTIS..... | Superintendent of Dining Cars |
| WM. LORD..... | Harness Maker |
| JAS. SHAW..... | Mechanic |
| CHAS. WILLIAMS..... | Carpenter |
| TOM MURPHY..... | Blacksmith |

ADVANCE DEPARTMENTS

**MR. ED. C. WARNER,
General Agent**

| | |
|------------------------|---------------------------|
| C. W. FINNEY..... | Contracting Agent |
| J. H. FITZPATRICK..... | Contracting Agent |
| THOS. F. HENEY..... | Special Agent |
| WM. B. NAYLOR..... | Contracting Press Agent |
| BILLY EXTON..... | Advertising Agent |
| BILLY WALSH..... | 24-Hour Agent |
| H. BUSENBARK..... | 24-Hour Agent |
| PAUL W. HARRELL..... | Manager Advance Car No. 1 |
| WM. POLKINGHORN..... | Manager Advance Car No. 3 |
| GEO. B. CHANDLER..... | Checker-Up |
| ARTHUR DIGGS..... | Manager Brigade No. 1 |
| CARL PORTER..... | Manager Brigade No. 2 |



No. 1 and No. 3

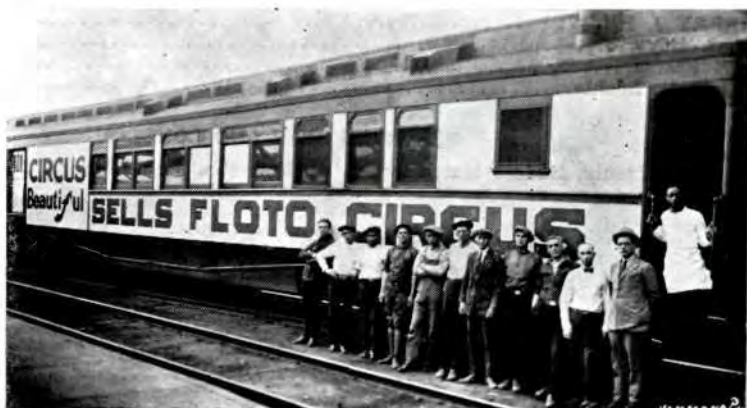
Advertising

Cars

That Carry

"The

Boys Ahead"



ADVERTISING CAR NO. 1

P. W. HARRELL.....Manager
 J. H. WINTERSTEEN.....Secretary
 TOM McLAUGHLIN.....Boss Billposter

Assisted by

H. A. Kober.....Will Buchman
 F. L. Cheveraunt.....Perle Larcom
 Bill Burkart.....Jas. Bailee
 George Audette.....Leo Smith
 Harry Kaley.....Chas. Patchen
 Roy Dailey.....George Malley
 JOE J. WEEGER.....Boss Lithographer

Assisted by

Roy La Velle.....Wallace Beaumont
 Ray Burrows.....Frank McPhartlin
 WALTER BERGER.....Boss Bannerman

Assisted by

C. W. Rossiture.....Walter Wandrick
 Herbert Kimbraugh.....Banner Squarer
 Mickey McMahon.....Chef
 V. W. Brigham.....Waiter
 Stubby Smith.....Paste Maker
 Walter Berger.....Steward

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MR. ARTHUR DIGGS.....Manager
 Roland Douglas.....Banner Squarer
 Joe Hawley.....Virgil Post
 Frank Bagen.....Joe Donahue

ADVERTISING CAR NO. 3

WM. POLKINGHORN.....Manager
 HARRY J. PINKHAM.....Secretary
 GEO. DEWEY PRESTON....Boss Billposter

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Steve Mason.....Mike O'Brien
 Earl Blackford.....C. B. Van Zante
 O. A. Headmark.....H. M. South
 Dick Simpson.....M. Jones

Wm. McCurry

J. M. POLACHECK.....Boss Lithographer

Assisted by

Harold Isenberg.....Dick Reed
 F. Bagley.....Joe Moran

John Owens.....Chef
 Walter Alden.....Porter
 George Smith.....Pastemaker
 Albert Lewis.....Programmer
 "Slim" Martin.....Route Rider
 J. M. Polacheck.....Steward

BRIGADE NO. 2

MR. CARL PORTER.....Manager
 Pat Langdon.....Ginger Huth
 "Red" Rossiter

FRONT DOORS

MR. FRANK LOFTUS.....Superintendent
 MR. WALTER McGRIFF.....Auditor
 Ed. Bowman.....Ticket Taker Roy McFall.....Ticket Taker
 Geo. Bailey.....Ticket Taker Bartley Mattingly.....Ticket Taker

CANDY STANDS

J. W. (Happy) BRANDON.....Superintendent
 JOHNNIE WALL.....Assistant Superintendent
 HARRY LEVY.....Cashier

And the Following Butchers:

Max Brown, Jerome Bates, Warren Crawford, Jimmy McGee, George Kelly, Bert Harrison,
 Eugene Contier; Joe Kennedy and "Red" Ball, outside stands.

TICKETS

HARRY J. RILEY.....Superintendent
 Chas. Hoyt.....Down Town Sale
 Earl Pearse.....Reserved Seat Wagon
 Robert De Lochte.....Big Show Tickets

RESERVED SEAT AND CONCERT

Billy Cronin, Buddie Hutchison, C. H. Emerson, Jack Finberg, John Brown and Tim Platt.

RESERVED SEAT TICKET TAKERS

Mrs. James Dooley, Mrs. Freehand, Mrs. Frank A. McLain, Mrs. Jacobs Terrell, Mr. Mike Hall and Mr. Lewis Stone.

USHERS

MR. ARDELL LEAMAN.....Chief Usher

C. Crowder, H. P. Edwards, Stephen Hudson, Roy Hoag, Geo. Loving, P. Smith, Fred Sharkey, Harold Tatum, H. Wall and K. Woolsey.

BAND

DON MONTGOMERY.....Director
 B. T. CARSEY.....Assistant Director and Solo Cornetist

CORNETS

Homer Carsey
 B. T. Carsey
 Wm. Colbinson
 O. K. Hart

BASSES

Leslie Weldt
 Wm. Chapman
 Arthur Culp

BARITONES

Fred Zbanek
 Walter McClurg

FLUTE AND PICCOLO

Chas. P. Gulf

TROMBONES

Thorn Rice
 Bob Carsey
 O. A. Gilson
 Russell Heath

HORNS

Chas. Byardae
 John Popson
 Wm. Spillburg

CLARINETS

I. Benton
 Harley Lee
 Chas. Klesi
 Harry Sailor
 Chas. Conover
 Wm. Smith
 Arthur Cox

DRUMS

Hank Young, Bass
 Doss Gibson, Snare
 J. J. Henry, Xylophone and
 Traps

AIR CALIOPE and UNO FON

Dick Wakefield



Here's Don Montgomery and his band. Give us Don's band, one elephant, a clown and a pony and we've got a whale of a circus. The big Sells-Floto band, with Don directing, has made circus and musical history this season. The concerts before the show are on a plane so unexpectedly artistic that music lovers in the big cities, amazed, have wept softly in their seats in the stands. They came to hear, prepared to hear the worst, and they went away worshippers at the shrine of big top bandmen. However, that goes only for Sells-Floto. What they get on other shows is something else again, we hear. Maybe good, maybe not so good. Oooh, hum!



THE KIDS OF THE SHOW

Tomorrow they will be famous performers, and some of them are on their way already. Look at Harriet Hodgini, Bertie Hodgini, Bobbie Wells and Herbert Hobson. Herbert is doing forwards and everything now. Where would the press and magazine writers be if it weren't for these youngsters? The kids are splendid, and they're troupers. The big show adores them.

BIG SHOW

MR. WILLIAM WELLS.....Equestrian Director
MR. HARRY W. RILEY.....Official Announcer

Ladies

Mildred Aylesworth, Margaret Beeson, Lottie Le Claire, Vera Earle, Mrs. Fred Freeman, Mrs. H. D. Hobson, Sr., Mrs. Albert Hodgini, Mrs. Leo Hendryx, Ethel Hamilton, Nona Marine, Mrs. Grace Hanneford, Miss Hanneford, Victoria Holt, Effie Davenport, Mrs. Bill Koplin, Mrs. Chas. Luckey, Miss Florence Le Fevre, Miss Belle Wheeler, Mrs. Tom Nelson, Mrs. Frank McMahon, Mrs. Earl Pearse, Stella Rowland, Miss Sweeney, Bee Ward, Mrs. Jim Williams, Mrs. Blanche Wells, Mrs. John Schubert, Carmelita Roeder, Anna Roeder.

Gentlemen

Jack Albion, Herbert Beeson, Freddie Biggs, Art Borella, Hai Yong Chinese Troupe, E. E. Dempsey, Fred Delmont, Mr. Duval, Freddie Freeman, Freehand Brothers, Roscoe Goodwin, Albert Gilbeno, Homer Hobson, Jr., Homer D. Hobson, Sr., Herbert Hobson, "Poodles" Hanneford, Freddie Derrick, George Hanneford, Herman Joseph, Paul Jerome, Bill Koplin, Phil Keeler, Leon & Mitzi, Mo Moe Japanese Troupe, Chas. Manello & Partner, Frank McMahon, Frank McStay, Tom Nelson, Harry Le Marr, Rex Nelson, Four Roeders, Mr. Newton, John Schubert, Hank Sylow, Earl Shipley, Hamid Sheriff Arab Troupe, Bert Ward, Frank Ward, Lester Ward, George Ward, Billie Ward, Jim Williams, Hanse Roeder, George Roeder.

CLOWNS

MR. ARTHUR BORELLA.....Producing Clown

Paul Jerome, Herman Joseph, Hank Sylow, Leo Hendryx, Earl Shipley, Wm. Koplin, Jack Albion, Vic Dempsey, Albert Gilbeno, Phil. E. Keiler, Frank M. Stay, Fred Delmont, Wm. Ward, Orval Harris, Fred Freeman, Lawrence McAllister, Austin King, Fred Smith, Rex White, Tom Sanger.

WILD WEST

COLORADO COTTON.....Manager
 Mr. and Mrs. Smith, Claude Smith, Frank Gusky, Herb Hunt, K. Mussey, Harry Mahoney, Al McLeod and wife, Harry McLeod, Francis Richards, J. Wilsey and wife, K. Tifton, M. Sevard, George Thomas.

BALLET

MRS. WM. KOPLIN.....Director
 Anita Almeda, Polly Bennett, Gwendolyn Durant, Belle Gibson, Mrs. Phil Keeler, Pearl Lea, Ora Lee Moore, Grace McCauley, Mrs. A. B. Palmer, Mary Shaw, Louise Tabot, Alice Varden, Billie Thompson, Fanchon Tableau.

WARDROEE

MR. L. S. AYLESWORTH.....Superintendent
 Mrs. Helen Egner.....Superintendent of Ladies
 Mrs. Koplin.....Superintendent of Ballet

A. Waters
 J. Porter
 F. Pretto

F. Doane
 H. Layton
 B. W. Dicheles



WEDDING BELLS

When Effie Davenport and Giayomi De Liberto were married at Denver during the "spec," "Poodles" Hanneford, who gave the bride away, as head of the Hanneford act of which Effie is a member, served the wedding feast, or rather, caused it to be served. It was a happy hour. Looking back on the season, it is high spots like these that make the long road from the bluebirds to the yellow searing leaves look like a rose strewn and lilac bordered pathway. Homer, the needle!

ROUTE

| | |
|-----------------------------------|--|
| April 8—Chicago, Ill. | June 15—Worcester, Mass. |
| April 9—Chicago, Ill. | June 16—Fitchburg, Mass. |
| April 10—Chicago, Ill. | June 17—Springfield, Mass. |
| April 11—Chicago, Ill. | June 18—SUNDAY. |
| April 12—Chicago, Ill. | June 19—Albany, N. Y. |
| April 13—Chicago, Ill. | June 20—Gloversville, N. Y. |
| April 14—Chicago, Ill. | June 21—Rome, N. Y. |
| April 15—Chicago, Ill. | June 22—Oswego, N. Y. |
| April 16—Chicago, Ill. | June 23—Auburn, N. Y. |
| April 17—Chicago, Ill. | June 24—Lockport, N. Y. |
| April 18—Chicago, Ill. | June 25—SUNDAY. |
| April 19—Chicago, Ill. | June 27—Akron, Ohio. |
| April 20—Chicago, Ill. | June 28—Mt. Vernon, Ohio. |
| April 21—Chicago, Ill. | June 29—Columbus, Ohio. |
| April 22—Chicago, Ill. | June 30—Dayton, Ohio. |
| April 23—Chicago, Ill. | July 1—Munice, Ind. |
| April 24—En route Indianapolis. | July 2—SUNDAY. |
| April 25—Indianapolis, Ind. | July 3—Terre Haute, Ind. |
| April 26—Springfield, Ohio. | July 4—DeCATUR, Ill. |
| April 27—Newark, Ohio. | July 5—Springfield, Ill. |
| April 28—Wheeling, West Virginia. | July 6—Alton, Ill. |
| April 29—Alleghany, Penn. | July 7—St. Louis, Mo. |
| April 30—SUNDAY. | July 8—St. Louis, Mo. |
| May 1—Philadelphia, Penn. | July 9—St. Louis, Mo. |
| May 2—Philadelphia, Penn. | July 10—Quincy, Ill. |
| May 3—Philadelphia, Penn. | July 11—Centerville, Iowa. |
| May 4—Philadelphia, Penn. | July 12—Creston, Iowa. |
| May 5—Philadelphia, Penn. | July 13—Omaha, Neb. |
| May 6—Philadelphia, Penn. | July 14—St. Joseph, Mo. |
| May 7—SUNDAY. | July 15—Kansas City, Mo. |
| May 8—Washington, D. C. | July 16—Kansas City, Mo. |
| May 9—Washington, D. C. | July 17—Topeka, Kan. |
| May 10—Baltimore, Md. | July 18—Emporia, Kan. |
| May 11—Baltimore, Md. | July 19—Hutchinson, Kan. |
| May 12—Wilmington, Del. | July 20—Dodge City, Kan. |
| May 13—Trenton, N. J. | July 21—La Junta, Colo. |
| May 14—SUNDAY. | July 22—Pueblo, Colo. |
| May 15—Newark, N. J. | July 23—SUNDAY. |
| May 16—Jersey City, N. J. | July 24—Denver, Colo. |
| May 17—Paterson, N. J. | July 25—Denver, Colo. |
| May 18—Elizabeth, N. J. | July 26—Colorado Springs, Colo. |
| May 19—Camden, N. J. | July 27—Greeley, Colo. |
| May 20—Atlantic City, N. J. | July 28—Cheyenne, Wyo. |
| May 21—SUNDAY. | July 29—Casper, Wyo. |
| May 22—Allentown, Penn. | July 30—Thermopolis, Wyo. (matinee only) |
| May 23—Scranton, Penn. | July 31—Billings, Mont. |
| May 24—Norwich, N. Y. | August 1—Livingston, Mont. |
| May 25—Utica, N. Y. | August 2—Butte, Mont. |
| May 26—Scheneectady, N. Y. | August 3—Missoula, Mont. |
| May 27—Pittsfield, Mass. | August 4—Sand Point, Idaho. |
| May 28—SUNDAY. | August 5—Spokane, Washington. |
| May 29—Boston, Mass. | August 6—SUNDAY. |
| May 30—Boston, Mass. | August 7—Seattle, Wash. |
| May 31—Boston, Mass. | August 8—Seattle, Wash. |
| June 1—Boston, Mass. | August 9—Tacoma, Wash. |
| June 2—Boston, Mass. | August 10—Portland, Ore. |
| June 3—Boston, Mass. | August 11—Portland, Ore. |
| June 4—SUNDAY. | August 12—The Dalles, Ore. |
| June 5—Lynn, Mass. | August 13—SUNDAY. |
| June 6—Salem, Mass. | August 14—Boise, Idaho. |
| June 7—Haverhill, Mass. | August 15—Shoshone, Idaho. |
| June 8—Lawrence, Mass. | August 16—Pocatello, Idaho. |
| June 9—Manchester, N. H. | August 17—Logan, Utah. |
| June 10—Lowell, Mass. | August 18—Salt Lake City, Utah. |
| June 11—SUNDAY. | August 19—Ogden, Utah. |
| June 12—Portland, Maine. | August 20—SUNDAY. |
| June 13—Portsmouth, N. H. | August 21—Reno, Nev. |
| June 14—Nashua, N. H. | August 22—Sacramento, Calif. |

- August 23—Oakland, Calif.
 August 24—San Francisco, Calif.
 August 25—San Francisco, Calif.
 August 26—San Francisco, Calif.
 August 27—San Francisco, Calif.
 August 28—San Jose, Calif.
 August 29—Stockton, Calif.
 August 30—Fresno, Calif.
 August 31—Hanford, Calif.
 September 1—Bakersfield, Calif.
 September 2—Taft, Calif. (matinee only)
 September 3—SUNDAY.
 September 4—Los Angeles, Calif.
 September 5—Los Angeles, Calif.
 September 6—Los Angeles, Calif.
 September 7—Los Angeles, Calif.
 September 8—Los Angeles, Calif.
 September 9—Los Angeles, Calif.
 September 10—San Pedro, Calif. (matinee only)
 September 11—San Diego, Calif.
 September 12—Anaheim, Calif.
 September 13—Long Beach, Calif.
 September 14—Pasadena, Calif.
 September 15—San Bernardino, Calif.
 September 16—El Centro, Calif.
 September 17—Yuma, Arizona (matinee only)
 September 18—Phoenix, Ariz.
 September 19—Prescott, Ariz.
 September 20—Winslow, Ariz. (matinee only)
 September 21—Albuquerque, N. M.
 September 22—Las Vegas, N. M.
 September 23—Trinidad, Colo.
 September 24—SUNDAY.
 September 25—Great Bend, Kan.
 September 26—Wichita, Kan.
 September 27—Winfield, Kan.
 September 28—Bartlesville, Okla.
 September 29—Tulsa, Okla.
 September 30—Independence, Kan.
 October 1—SUNDAY.
 October 2—Little Rock, Ark.
 October 3—Forest City, Ark. (matinee only)
 October 4—Jackson, Tenn.
 October 5—Nashville, Tenn.
 October 6—Huntsville, Ala.
 October 7—Chattanooga, Tenn.
 October 8—SUNDAY.
 October 9—Gadsden, Ala.
 October 10—Birmingham, Ala.
 October 11—Bessemer, Ala.
 October 12—Tuscaloosa, Ala.
 October 13—Montgomery, Ala.
 October 14—Selma, Ala.
 October 15—SUNDAY.
 October 16—Mobile, Ala.
 October 17—Meridian, Miss.
 October 18—Laurel, Miss.
 October 19—Brookhaven, Miss.
 October 20—Natchez, Miss.
 October 21—Vicksburg, Miss.
 October 22—SUNDAY.
 October 23—Memphis, Tenn.
 October 24—Clarksdale, Miss.
 October 25—Greenwood, Miss.
 October 26—Jackson, Miss.
 October 27—McComb, Miss.
 October 28—New Orleans, La.
 October 29—New Orleans, La.
 October 30—Houma, La. (night show only)
 October 31—New Iberia, La.
 November 1—Orange, Texas.
 November 2—Port Arthur, Texas.
 November 3—Galveston, Texas.
 November 4—Brenham, Texas.
 November 5—SUNDAY.
 November 6—Temple, Texas.
 November 7—Fort Worth, Texas.
 November 8—Ardmore, Okla.



"Hey, Mister! How many miles to Seattle?" Here we see the happy Sells-Floto family on a Sunday run, traveling de luxe through the land. The show is in the midst of a day of relaxation and gaiety. In the salon—Car. No. 44—a virola alternates with several volunteers from the band in playing dance music for three score or more happy couples. In the library car, one is reminded of a serene Sunday in the magnificent Hotel Security at Auburn.

SIDE SHOWS

JOHN E. OGDEN Manager
 Hal Le Petre..... Assistant Manager Joe McCullum..... Ticket Seller
 A. B. Palmer..... Supt. of Tickets K. B. Elkins..... Ticket Seller

PERFORMERS

Capt. Terrell M. Jacobs..... Lion Fighter Bessie St. Clair..... Singer
 Cuban Mack..... Wonder Worker Nanita Midget..... Musical Act
 Carmelita Dreyer..... Long Haired Lady Madame Loreno..... Second Sight
 Mrs. F. Forrest..... Bag Punching Captain John Crech..... Oklahoma Giant
 Helen Elkins..... Snake Charmer Carl J. Thorson..... Juggler
 Princess Marguerite..... Midget Lorenzo..... Sword Walker
 T. E. McClendon..... Tattooed Man Le Petre..... Punch and Magic

SIDE SHOW BAND AND MINSTRELS

GEO. ISRAEL..... Leader
 Elwood Carter R. Dickens
 Fred Gordon Samuel Hodges
 Geo. Israel Jas. Martin
 Wontell Proctor Dave Smith
 Fred Wilkins A. Evans and Sister

ZAZA SHOW

Geo. Duffy..... Ticket Seller Wm. Nickloy..... Supt. of Door
 Edward Kennedy..... In the Pit

HONDURAS TWINS

Frank Forrest..... Ticket Seller Honduras Joined Together Twins
 Pop Sweeney..... Supt. of Door Mary and Anne
 Mrs. F. Sotelo, Nurse

HERMAN RAUPP Purchasing Agent



"OH, SPLASH!"

Splash! In presenting a close-up of the happy Sells-Floto family at play, one wishes to call attention to the wholesome, attractive appearance of the men and the downright youthful beauty of the girls. The whole show went in the pool at Thermopolis, Wyoming, one Sunday, throwing all sorts of acrobatic tricks in the water. The encores from the towners were so insistent, many troupers very nearly blew the train. "God bless that second section engineer!" It was only 276 miles to the next stand.



"THE FLAG'S UP!"

Although they look happy, the Sells-Floto troupers rounding on the beseechments of the cameraman—none other than our good pal Albert Hodgini—are really suffering, for the flag's up, the piping hot viands of the Sells-Floto-Seymour cafe await them, and in 17 years only one trouper has been late for this entry. He tripped over a quart of Alex Dewar's tea and went without his supper. Three times each day the Sells-Floto folks, 1,100 strong, taking three-fourths of the press department's statistics as an accurate estimate, make for this hallowed spot. It's a good little ol' cookhouse, and may she never break down. Here's to you and your gang, Fred!

CONCESSIONS

Mr. Bobby Wirth.....Hamburger Stand Andrew Stryker.....Chameleons
 Mr. Mike Healy.....Chameleons I. IsenbergBalloons
 And Following Men:
 David Hymes, David Ballom, A. Hymes, C. Klein, Leland Shafer, A. Golden, Windly O'Neil, Bert Brisbos.

COMMISSARY DEPARTMENTS

MR. FRED SEYMOUR.....Superintendent
 MR. FRANK CARL.....Assistant Superintendent

KITCHEN

Dick Ritchie, Chef; R. L. Cady, Second Cook; O. L. Bailey, Third Cook; Henry Meyers, Butcher; F. Turner, Baker; Chas. Hawkins, Steam; Wm. Leaman, Engineer; Happy Price, Superintendent of Chandeliers; Richard Nelson, Coffee Maker.

DINING ROOM

SAM SERGIE.....Head Waiter
 DOC HAWLEY.....Assistant Head Waiter

WAITERS

J. Jones, R. Barley, J. Gallant, R. Neilson, R. Carroll, A. Mosier, J. McMenany, H. Myers, A. Varrone, Roy Johnson, Wm. Flynn, A. J. Davis M. Coleman, J. Wyman, A. J. Price, P. Prindible, O. Neumeyer, Wm. Ardman, R. Rose, J. Keller, E. Graham, F. C. Boss, D. Trumbull, C. Carnahan, Wm. South, M. Grant, G. Walz, Wm. McCoy, E. Roberts, Wm. Thomas, Fred West, R. J. Collins, Robt. Wright, H. Payne, N. Meigs, D. Beck, J. Gallant, M. Grant, Geo. Davis.

DINING CARS

MR. AL. CURTIS.....Superintendent
 Assisted by
 Jack Trosey, Jack Russell, Bert Googins, Pancho Carranza, Tommy Burke.

MOTIVE POWER DEPARTMENT

MR. JACK BIGGER.....Train Master
 E. A. CORL.....Assistant Train Master
 And Following Train Men:
 Arthur Langa, A. Richitelli, E. A. Corl, G. Webb, F. Lewis, W. McHenry, A. T. Snook, F. Sergier, G. Ziegler, D. Burlingame, L. Kelly, W. Briggs, Geo. Bartlett, R. C. Smith, O. Nelson, P. Keane, Joe Wrenn, J. F. Williams, Will Seevers G. Clark, W. D. Munday, R. H. Good, Ed. Dowd, L. Fisher, C. Tobey, J. Bigley, A. Daniels, W. H. Gilmore.

PORTERS

| | | | |
|---------------------|--------------|---------------|---------------|
| MR. JACK LYNCH..... | | | Head Porter |
| J. Martinez | Fred Moore | L. S. Jones | J. Cunningham |
| W. J. Norton | Joe Donnelly | H. Potter | J. Banta |
| G. Cutshall | | Ito Chonosuke | J. Nolan |

MENAGERIE DEPARTMENT

| | |
|-----------------------|---------------------------------------|
| MR. EMERY STILES..... | Superintendent |
| MR. JAS. DOOLEY..... | Superintendent of Elephants |
| J. E. Smith..... | Assistant Superintendent of Elephants |
| Wm. Gibson..... | Assistant Superintendent of Elephants |

ANIMAL MEN

R. Davis, R. Greene, Fred Roberts, J. McCoy, E. Beck, A. Randro, J. Norwood, F. Hamilton, G. Fisher, A. Durant, J. Schultz, H. Mercerau, C. F. Hipschen, Jas. Eaton, P. Gibbons, Wm. Maier, A. Jones, L. Davis, Jos. Lord, A. James, J. Brady.

DOGS AND MONKEY MEN

G. Allen, L. Usher, C. Boyd, G. Thomas, P. Herby, A. Dunlap, R. Bownes, Wm. Fox, F. Curtis.

PROPERTY DEPARTMENT

| | |
|---------------------|----------------|
| CHAS. LUCKEY..... | Superintendent |
| Elmer Erickson..... | Assistant |
| M. R. Rose..... | Assistant |

Riggers—John Galavith, E. McClure, I. C. Sharp, Tom Quinn, P. Williams, Timothy Thyne, outside; J. Morgan, Geo. Gibson, W. Fox, A. Hope, L. McGuire, J. Williams, G. Weaver, Clyde Corp, F. Ellerton, L. Daly, P. Singleton, A. Bascus, A. House, J. Deraro, D. Berery, M. Martell, N. Nilson, C. Crandall, B. Baxter, T. Freckman T. Turner, M. Biso, A. Smith, M. Baranouski, H. Koplin.

LIGHTS DEPARTMENT

| | |
|--|--------------------------------|
| MR. A. GENTRY..... | Superintendent |
| Wm. Wills..... | Assistant Superintendent |
| James Shaw..... | Superintendent Electric Plants |
| J. O'Brien, G. D. Link, Wm. E. White, A. J. Wright, Arthur Ashworth. | |

**TWENTY—COUNT 'EM—TWENTY**

Here they are—the "bulls," with the exception of little Tom Thumb, the 6 months' old pet of the show and the biggest, little attraction under the big tops. The line extends from "Old Mom" on the far end to wee "Charley Ed" in the foreground. This, ladies and gentlemen, is the largest herd of baby elephants ever assembled in America.

BIG SHOW CANVAS

| | |
|-------------------------------------|--------------------------|
| MR. JOHN EBERLE..... | General Superintendent |
| MR. JOHN F. O'CONNELL..... | Assistant Superintendent |
| MATT SCHONNER (Black Top Mike)..... | Assistant Superintendent |
| WILLIAM BARTON..... | Assistant Superintendent |
| MIKE HALI..... | Assistant Superintendent |

Assisted by:

John Murphy, Jack Brown, Frank Beery, stake and chain wagon; Walter Curley, Albert DeArd, Joe Fortier, front door men; Ed. Ryan, Robert M. Turner, kid workers; Joe Price, Fred Parquette, Douglas Smith, Willis Herd, Frank Graham, Bill Hatton, Sam Sidney, Willie Barnett, Henry Jackson, Tom Mathews, Harry Williams, Lewis Miller, pole riggers and seat men; Albert Robinson, Geo. Brown, cable boys; Dan Roberts, James Gates, back door men; Sam Cannon, D. Smith, H. McDowell, A. Smith, J. Jones, G. Bower, J. Arnold, P. Lewis, H. Williams, Wm. Wiley, E. Stalks, W. Mobley, C. Grady, J. Kratz, J. Wilson, C. West, H. Kennedy, E. Hernandez, J. Dye, W. S. Fowler, J. Ward, A. Ashworth, L. W. Cannon, Thos. Butler, M. Landley, C. Landermit, J. Swanson, J. Gilmore, G. Hall B. Jordon, F. Howard, J. Lopez, F. J. Davis, H. Jackson, C. Branch, J. Wilkins, J. Owens, N. Winnifield, J. Sowers, wagon loaders and canvas men.

SIDE SHOW CANVAS

| | |
|---------------------|------------------------|
| MR. JACK MOORE..... | General Superintendent |
|---------------------|------------------------|

Assisted by

H. J. Powell, A. A. Gelston, G. Morarity, J. Hans, A. Rogers, Geo. Walters, E. Ellis, H. Dudley, T. Nelson, G. Lomax, C. W. Page, C. Savage, B. Butler.

BAGGAGE STOCK

| | |
|----------------------|--------------------------|
| MR. HENRY BROWN..... | Superintendent |
| MR. HARRY LOTT..... | Assistant Superintendent |
| MR. BEN FRY..... | Assistant Superintendent |

DRIVERS, GROOMS, ETC.

Gus Mundt, E. M. Cox, W. Miller, G. Brown, C. M. Parker, J. Freedom, G. S. Portwine, J. L. Butler, B. Fry, Hugh Corrigan, J. Schmid, C. Deary O. Billings, J. Higgins, J. Stacey, G. W. Majors, J. McCracken, L. Cowart, W. M. Moore, Fred Clarke, J. Tinker, J. Clark, H. Carroll, J. Warren, J. Kelly, J. Sherwood, E. Soules, J. Davis, R. Billings, Geo. Lewis, S. Finn, Robt. Mills, R. Valentine, Ed. Rollins C. Lawrence J. O. Scott, E. Miller, W. T. Williams, C. T. Lane, S. Canfield, Ed. Mullen, Herman Feay, J. Boyd, E. J. Deneke, F. North, Wm. Spain, W. J. Wood.

RING STOCK

| | |
|------------------------|----------------|
| MR. FRANK WINGATE..... | Superintendent |
|------------------------|----------------|

Assisted by:

Geo. Young, T. Tardi, C. Sharpley, Ed. Malice, H. Robinson, R. R. Smith, T. McGuire, E. Robertson, M. George, Tony Edwards, W. Richards, Freddie Qualters, A. Bouse, J. Middleton, T. Tobin, P. Jewell, Geo. Shettlet, H. Mahoney, Wm. Clark, J. Hogan, M. Savard, I. Doran, F. La Delle, F. Le Claire, J. Keel, A. Petterson, E. Polo.

BLACKSMITH DEPARTMENT

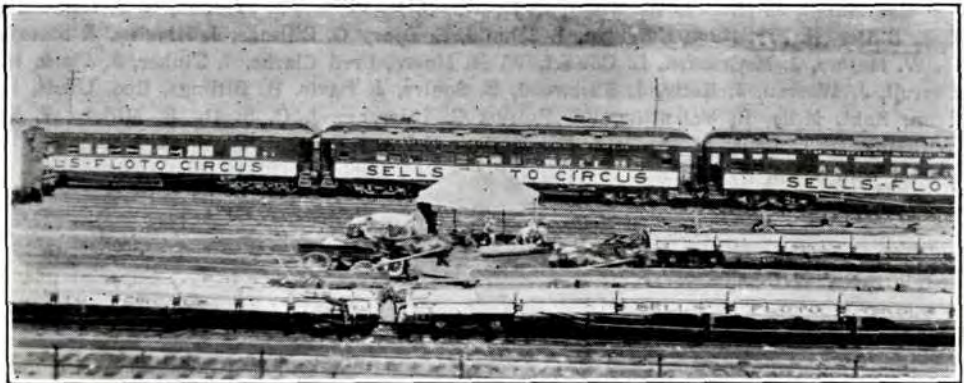
MR. TOM MURPHY.....Superintendent of Blacksmiths
 Jerry Sullivan.....Horseshoer
 Matt Nolan.....Horseshoer

TRACTORS

HUGH LEIGHTON.....Driver ALLAN SWANSON.....Driver

SERVICE TRUCK

JOHN FARMERDriver

**"WHERE'S THE COACHES?"**

Behold a portion of the three trains parked on the banks of the Hudson. The route book man apologizes for not having pictures of the new cars—the seventy-foot steels that make up the finest circus train in the world—Sells-Floto's.

NINETEEN TWENTY-TWO ECHOES

Following the eminently gratifying annual opening in the Chicago Coliseum, the Sells-Floto Circus and Buffalo Bill Wild West Combined, swung into its eastern tour with irresistible confidence. Philadelphia acclaimed the show upon its maiden appearance there, Washington, Baltimore, Pittsburgh, Atlantic City, Newark, Boston, Portland and Albany welcomed its return enthusiastically. Who will ever forget the two tremendous turnways at Atlantic City, the biggest day's business in the history of the show? Atlantic City must always stand a tribute to the showmanship and steadfast courage of Ed. C. Warner, general agent, who held to the date when all the show leagued against him to predict disaster there. The week in Jersey was huge, and the good name of the show established forever.

The coming of the eight baby elephants to Salem, Mass., from the Hagenback zoo, Hamburg, Germany, marked the New England tour, as did the addition of a train of ten cars to the show at Boston—cars later changed to seventy-foot steel flats and stocks to conform with the rest of the railway equipment. Steady opposition with the Ringling-Barnum show seemed only to whet the appetite of the eastern states for the speedy, all-feature Sells-Floto performances, and the enlarged street parade scored doubly in each stand played. The eastern tour must in accuracy's name be termed a triumph. Although rain spoiled many New York State stands, the show continued to do big business, Albany jamming the top to the ring banks.

The coming of Tom Thumb, age 4 months, smallest baby elephant in the world, at Columbus, Ohio, brought pleasure to the Sells-Floto family, as well as to thousands of people in every state. Tommy also was imported from the Hagenback zoo in Hamburg. Terre Haute, Indiana, was a notable stand, with Ed. Ballard, one of our owners, and H. B. Gentry, former general manager, visiting. R. M. Harvey, head of the Chicago office of the Mugivan, Bowers and Ballard interests, visited the show frequently in Ohio. At Kansas City, Otto Floto was welcomed by the troupe. Centerville, Iowa, was the scene of a terrific blow and rain at the conclusion of the night show. The top stayed up, but it was a time of peril. Luckily, heroic measures saved the day—or night. The horses on the squadron, already loaded, were detrained to aid in pulling the big top wagons off the lot. Butte, Montana, and Winslow, Arizona, were also the scenes of wind storms.

Denver gave the show its usual huge business, and the home town spirit was in evidence on all sides. Courtney Ryley Cooper—"Coop"—Chief "Naked Brains"—was with us for a few days. The whole troupe, including "Old Mom," rejoiced in Ryley's visit. General Manager Zack Terrill, Business Manager, Walter McGriff, General Agent, Ed. C. Warner, and the press department enjoyed "Coop's" big touring car. Mrs. Cooper was also a visitor. H. H. Tammen and F. G. Bonfils were with us again, and, all in all, it was home, sweet home. Mr. Tammen took as much interest in the show as ever.

Frank McLain, treasurer; Bobbie De Lochte, assistant, and Walter Reardon, secretary, the big white wagon trinity, served tea in the porte cachere of the pay cart each day of the Mile High engagement.

Long leaps marked the whirl toward the coast. Running into Casper, Wyoming, the whole show was nearly asphyxiated in a tunnel, when several of the coaches were stalled in it. After this, Newt brought his gas mask. Mr. Ballard visited the show in Wyoming.

The long run from Spokane to Seattle brought the show to the Pacific and well into Ringling-Barnum opposition again. It was hammer and tongs down the coast to San Diego, with both shows breaking about even, except at Los Angeles, where the Pageant of Progress dampened our engagement, in spite of big turnaways Labor Day. The swing back east saw both shows in day and date opposition at Phoenix, Arizona. Walter McGinley and Eddie Brown motored from Los Angeles to Phoenix to witness the twosome. Much visiting between the two troupes occurred. Everybody happy with better business than either show would have gotten alone. At Little Rock, Arkansas, a day ahead of R-B, the owners, Jerry Mugivan, Bert Bowers and Ed Ballard came on the show to confer with General Manager Zack Terrill and General Agent Ed. C. Warner. W. W. Gentry came over from Hot Springs. At Tulsa, Major Lilley gave the troupe an enthusiastic scrutiny.

Opposition with the R-B show ceased at Meridian, Mississippi, October 17th, with Sells-Floto a day ahead as usual. On to Memphis, New Orleans and Fort Worth, then to Ardmore and Home, Sweet Home, with a new roofree for the troupe at Peru, Indiana, and the determination of the owners to make Sells-Floto THE BIG SHOW in every sense in 1923.



HAIL CHIEF BALD EAGLE!

"Lo, the poor Indian! Presenting Chief Bald Eagle, Sioux, and his warriors, all from the Pine Ridge Agency. These are the bronze, stoical lads, who followed Colorado Cotton in the name of Buffalo Bill and the Great White Father, Zack Terrill. They adorned the wild west until Chief Coca Cola, Chief "Mind-the-Baby" and Chief "Kill-Enemy-at-Night" struck oil. Back to the agency they went. Within three weeks they sent Cotton and Herb Hunt photos of themselves in new Packards and Rolls-Royces.

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